



Eastern & Central
**COMMUNITY
TRUST**

Helping fund a better community

SPECIAL PROGRAMMES COMMITTEE MEETING

**11.00am Thursday, 18 September 2014
Eastern & Central Community Trust Board Room**

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Agenda	Regional Sports Trusts Six Monthly Review Meeting
Date	11:00am to 4:00pm; Thursday 18 September 2014
Location	Eastern & Central Community Trust Board Room, 1 st floor Westerman Building 102-104 Russell Street, Hastings
Attendees	Eastern & Central Community Trust Special Programmes Committee (Margaret Millard, Geoff Milner, Ron Garrod, Mark Kilmister, David Lea) and staff (Jonathan Bell, Bev Watkins, Rose Artemiev, Kelie Jensen) Sport Gisborne Tairawhiti Brent Sheldrake, Sport Hawke's Bay Colin Stone, Donna Trow Sport Manawatu Trevor Shailer, Angela Rainham Sport Wellington Wairarapa Phil Gibbons Sport New Zealand Dave Knowles
Documents	Regional Sports Trusts Six Monthly Review meeting pack
Purpose	The purpose of the meeting is to review Regional Sports Trusts progress reports and discuss trends and issues in the sports sector.

11:00-11:10am	1 Welcome and Introduction	Margaret Millard
	Apologies	
	Minutes of the last meeting	
	Matters arising from the minutes	
	Date of next meeting	
	- suggested date Thursday 26 February 2015	
11:10-11:15am	2 Receipt of written reports and KPIs	Margaret Millard
	- Sport Gisborne Tairawhiti	
	- Sport Hawke's Bay	
	- Sport Manawatu	
	- Sport Wellington Wairarapa	
11:15-12:15pm	3 Verbal presentations on matters of interest in sports sector	
	3.1 Sport Gisborne Tairawhiti	Brent Sheldrake
	3.2 Sport Hawke's Bay	Colin Stone
	3.3 Sport Manawatu	Trevor Shailer
	<i>Speakers to take reports as read and take opportunity to update ECCT on what is happening in sports sector, locally and/or nationally (eg – trends, risks, challenges, opportunities, special projects, good news stories, etc.)</i>	

LUNCH

1:15-2:00pm **Verbal presentations.... continued**

4.1 Sport Wellington Wairarapa

Phil Gibbons

4.2 Sport New Zealand

Dave Knowles

2:00-2:30pm **General Business**

Margaret Millard

ECCT Special Programmes Committee meeting commences at conclusion of RST meeting

- 1 Minutes of last meeting held 24 July 2014
- 2 Matters arising from the minutes
- 3 2014/2015 Regional Sports Trusts Donations

**MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE OF THE EASTERN AND CENTRAL
COMMUNITY TRUST INC., HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS, ON THURSDAY 27
FEBRUARY 2014, COMMENCING AT 11.10 a.m.**

PRESENT: Margaret Millard (Committee Chair), Anna Hansen, Mark Kilmister, David Lea, (Trustees), Jonathan Bell (General Manager), Bev Watkins (Donations Manager) Rose Artemiev (Donations Assessor), Colin Stone and Donna Trow (Sport Hawke's Bay), Kelly Johnson and Angela Rainham (Sport Manawatu), Dayle Clarkson and Mark Curr (Sport Wellington / Wairarapa), Brent Sheldrake and Kirsty Sharp (Sport Gisborne / Tairāwhiti) and David Knowles (Sport New Zealand)

APOLOGIES:

It was resolved that: "apologies be accepted from Geoff Milner, Ron Garrod, Phil Gibbons and Tracy Diack"

Carried

MINUTES OF THE MEETING HELD IN SEPTEMBER 2013:

It was resolved that: "the minutes of the meeting held on 19 September 2013 were approved, subject to the following corrections:

Sport Hawkes Bay	\$101,120
Sport Manawatu	\$101,120
Sport Gisborne Tairāwhiti	\$61,440
Sport Wellington / Wairarapa	\$56,320

These amounts were recommended by the Committee, not approved.

The Wairoa Athletics Club had not been operating for fifteen years."

Carried

MATTERS ARISING FROM THE MINUTES OF THE LAST MEETING

It was noted that the Trust has not yet committed to multi year funding arrangements, other than the existing process.

ANNUAL REPORTS FROM THE REGIONAL SPORTS TRUSTS:

It was resolved that: "the written reports from the four Regional Sports Trusts be received."

Carried

Sport Gisborne Tairāwhiti

The ongoing student participation project is continuing to be very successful and is proving to be a catalyst for other non sporting activities in the schools.

The Gisborne District Council needs to approve the plan to get five wickets on the Harry Barker Reserve, without moving the car park, before construction of the hockey turf can commence.

The programme for wheelchair basketball for disabled children has been very successful and similar programmes with other sports are being considered.

Sport Hawke's Bay

Four of the local councils are funding a revamp of the facilities inventory.

Building the relationship with Iwi and looking to link events to Maori tikanga to encourage participation.

A learn to swim pool is being added to the Wairoa Community Centre complex.

Coaching courses for prisoners are being run at Mangaroa Prison. This is an ongoing project that is already delivery results.

Sport Manawatu

Currently interviewing for a new CEO

They are targeting engagement and activity in schools and Maori and Pacifica communities.

A feasibility study for the proposed Pahiatua pool is being undertaken.

Relocation to larger premises is back on the agenda.

Sport Wellington Wairarapa

A video presentation of the results that have been achieved by the Masterton Tennis Centre in lifting their membership and improving their sustainability was shown. Sport Wairarapa worked with club and it has completely overhauled its volunteer environment.

It was noted that, of three finalists for the New Zealand Sport and recreation awards, two were from the ECCT region; the Masterton Tennis Centre project and the student participation project in Gisborne.

SPORT NEW ZEALAND:

David Knowles from Sport New Zealand reported that they are working with the education sector, piloting a programme in eight schools, studying the links between active involvement in sport and improved educational and behavioural outcomes. They are in the process of developing their new strategic plan, which will probably have a three year horizon rather than five years. It is possible that there will be a greater emphasis on targeted funding for regional sports trusts. It was also possible that they would play a greater role in the planning of facilities.

David Knowles and the representatives from the Regional Sports Trusts left the meeting at 2.25 pm.

IMPLICATIONS OF TARGETED FUNDING:

It was recognised that targeted funding could have a significant impact on the Regional Sports Trusts in the ECCT area. The Sport NZ CEO will be visiting the regions later in the year and it was agreed that local Trustees should meet with him to discuss the implications of a change in funding. The Regional Sports Trusts will be coordinating a response and will share this with the Trust.

It was recommended that: "the Trust supports in principle, the Regional Sports Trusts' position on targeted funding from Sport NZ."

Carried

It was recommended that: “the Special Programmes Committee be authorised to manage this support, as appropriate.”

Carried

NEXT MEETING:

The next meeting of the Special Programmes Committee will be held on Thursday, 27 March 2014 at 1.00 pm. The next combined meeting with the Regional Sports Trusts will be held in September 2014, at a time to be confirmed.

There being no further business, the meeting closed at 2.55 pm.

Summary of RST progress against Key Outcomes Measures – as at December 2013
1. Project Heartland – To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement				Strategy	Performance Measurement					
1.1 Facilitate Club Development programmes into community sports clubs	Number of Clubs supported / facilitated through Club Development programmes and initiatives.				1.2 Review the process of Club support work	Peer review of process carried out by partner RST					
		Target	Jul-Dec	Jan-Jun		Status		Target	Jul-Dec	Jan-Jun	Status
	HB	8	12			Achieved	HB	2	1 (W)		Underway
	M	8	16			Achieved	M	2			Planned
	G	4	8			Achieved	G	2			Planned
	W	4	20			Achieved	W	2			Planned
	Club Profile captured. (including membership and volunteer numbers).					Best practice tools/initiatives are shared.					
		Target	Jul-Dec	Jan-Jun		Status		Target	Jul-Dec	Jan-Jun	Status
	HB	Data collection provides baseline information				Planned	HB	1	1 (W)		Achieved
	M					Planned	M	1			Planned
G				Planned	G	1			Planned		
W	Data collected			Underway	W	1	1 (HB)		Achieved		
				Periodic review of club progress after project completion to ascertain the sustained level of change. 12 months and/or beyond. (Recorded in qualitative and/or quantitative format).							

1.3 Develop initiatives to increase club membership	Generic and/or targeted “Join a Club” promotional campaigns or initiatives are developed.						
	ECCT acknowledgement achieved.						
		Target	Jul-Dec	Jan-Jun			Status
	HB	2	2				Achieved
	M	2	4				Achieved
	G	1					Planned
	W	1			Planned		

2. Project Heartland – To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement				Strategy	Performance Measurement					
2.1 Facilitate education and training opportunities for club administrators	Number of workshops/training opportunities				2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function					
		Target	Jul-Dec	Jan-Jun		Status		Target	Jul-Dec	Jan-Jun	Status
	HB	10	8	8		Underway	HB	3			Planned
	M	10	5	5		Underway	M	2	1		Underway
	G	6	3	3		Underway	G	1	1		Achieved
	W	4	1	1		Underway	W	1	1		Achieved

3. Project Heartland – To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement																											
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<p>Annual Forum held, attended by the Programme Staff of all 4 RST's.</p> <p>Outcomes recorded</p> <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>1</td><td></td><td></td><td>Planned</td></tr><tr><td>M</td><td>1</td><td></td><td></td><td>Planned</td></tr><tr><td>G</td><td>1</td><td></td><td></td><td>Planned</td></tr><tr><td>W</td><td>1</td><td></td><td></td><td>Planned</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	1			Planned	M	1			Planned	G	1			Planned	W	1			Planned		
	Target	Jul-Dec	Jan-Jun	Status																								
HB	1			Planned																								
M	1			Planned																								
G	1			Planned																								
W	1			Planned																								

4. Project Heartland – To provide Sports House facilities

Strategy	Performance Measurement	Strategy	Performance Measurement																				
4.1 Provide Sports House facility and services	Sports House provided	4.2 Support provided for Young People to access Quality Sport & Recreation Opportunities	Support, advice, and assistance provided to interschool sport zones.																				
	Database of sector links		Secondary schools apply whole school community approach to planning																				
	Information provided for community																						
	Advocacy for sport and physical recreation sector.																						
	<table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>W</td><td>Operating as agreed</td><td>Yes</td><td></td><td>Underway</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	W	Operating as agreed	Yes		Underway		<table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>W</td><td>Increasing Inter School event participation. 1 x school with coach/volunteer planning.</td><td>Yes 3</td><td></td><td>Achieved – planning work ongoing</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	W	Increasing Inter School event participation. 1 x school with coach/volunteer planning.	Yes 3		Achieved – planning work ongoing
	Target	Jul-Dec	Jan-Jun	Status																			
W	Operating as agreed	Yes		Underway																			
	Target	Jul-Dec	Jan-Jun	Status																			
W	Increasing Inter School event participation. 1 x school with coach/volunteer planning.	Yes 3		Achieved – planning work ongoing																			

5. Project Heartland – To provide volunteer development support (Part II only)

Strategy	Performance Measurement							
5.1 Support provided for Young People to access Quality Sport and Recreation Opportunities	Implement Coaching and Leadership Seminars, Workshops, Courses that will encourage parents, teachers and community involvement in sport.							
					Target	Jul-Dec	Jan-Jun	Status
				W	8	5		Underway

6. Leading the Way – To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement					Strategy	Performance Measurement				
6.1 Provide courses, seminars & workshops that will encourage parent, teacher & community involvement in sport as well provide upskill opportunities for exisiting coaches.	• Number of sessions					6.2 Support RSOs in providing coach education courses across all levels.	• Number of people attending training opportunities.				
		Target	Jul-Dec	Jan-Jun	Status			Target	Jul-Dec	Jan-Jun	Status
	HB	100	10		Underway		HB	750	87		Underway
	M	100	32		Underway		M	600	427		Underway

Strategy	Performance Measurement	Strategy	Performance Measurement																														
6.3 Support targeted RSOs in developing systems to capture coach recruitment and retention data and to identify emerging trends using this.	<ul style="list-style-type: none">Targeted RSOs, clubs, and schools identified and engagedAssessment and gap analysis report is provided.Database maintained and updatedSurvey completed including a breakdown of Active Coaches.Change/s implemented <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>6 and 12 month report</td><td>Yes</td><td></td><td>Planned or Underway</td></tr><tr><td>M</td><td></td><td>Yes</td><td></td><td>Underway</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	6 and 12 month report	Yes		Planned or Underway	M		Yes		Underway	6.6 Develop and implement coach recognition and valuing initiatives.	<ul style="list-style-type: none">Number of initiatives <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>5</td><td>5</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>5</td><td>2</td><td></td><td>Underway</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	5	5		Achieved	M	5	2		Underway
			Target	Jul-Dec	Jan-Jun	Status																											
		HB	6 and 12 month report	Yes		Planned or Underway																											
M		Yes		Underway																													
	Target	Jul-Dec	Jan-Jun	Status																													
HB	5	5		Achieved																													
M	5	2		Underway																													
6.4 Maintain coaching database.		6.7 Assist RSO's, clubs and other sports organisations with coaching programme	<ul style="list-style-type: none">Number of RSO's, clubs and schools assisted. <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>15</td><td>14</td><td></td><td>Underway</td></tr><tr><td>M</td><td>15</td><td>7</td><td></td><td>Underway</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	15	14		Underway	M	15	7		Underway															
	Target		Jul-Dec	Jan-Jun	Status																												
HB	15	14		Underway																													
M	15	7		Underway																													
6.5 Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey.																																	

7. Other – To provide a community sports coordinator

Strategy	Performance Measurement					
7.1 To provide a community sports coordinator	Community team is operating					
		Target	Jul-Dec	Jan-Jun	Status	
	G	1	1		Achieved	

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SPORT GISBORNE TAIRAWHITI

EASTERN AND CENTRAL COMMUNITY TRUST REPORT – AUGUST 2014

INTRODUCTION

The work Sport Gisborne Tairawhiti (SGT) has conducted with the targeted codes has benefitted our staff, the codes, and the relationships with NSOs and RSOs. This past year, as these codes have moved into a more independent state with SGT, we have been able to use our targeted code experience to develop resources and opportunities for a broader group of codes.

We have created more networking opportunities for the sporting community to share their best practice models, increased communication to a wider audience through our volunteer recognition/e-newsletters, and developed a resource manual based on the WOF sections to support club capability to be launched on our website late 2014.

The fragility of our volunteer-based sporting community has created some concerns for SGT, with key personnel moving on or roles not being filled, highlighting the emphasis for continual capability building.

Furthermore, the first tier NSO targeted code funding has created some fantastic new opportunities for our regions, in particular for our school children. Now in its third year, there is uncertainty as to whether this funding will continue, meaning the codes may have to source additional funding to ensure these programmes continue or alternatively make the call to finish them. This would be a huge loss to our community and no doubt affect the codes negatively in time.

With this in mind, SGT will support the codes in advocating to the NSOs for continued investment or identify other funding streams to support these valuable programmes.

With the reduced support given to the targeted codes due to the improved relationships with either their RSOs or NSOs, SGT have worked on specific projects that address regional issues. These include sideline campaigns, facility development, and developing processes and procedures for managing representative programmes.

We invite you to read how SGT have worked with the codes over the past 12 months.



CLUB DEVELOPMENT — CLUB ASSIST

GISBORNE BASKETBALL ASSOCIATION (GBA)

The Gisborne Basketball Association (GBA) has worked with SGT to complete the Club Assist programme. The programme provided GBA with a diagnostic assessment tool they could use to assess their club structure, organisation and performance. From the information analysed, recommendations were made and GBA implemented an action plan around these.

Mission/Vision Statement and Association Logo

- Developed logo and mission statement *“To become the sport of choice for youth in the Gisborne community.”*

Planning

- A planning meeting with sponsors, players, coaches and committee members was held in 2014. Operational plans for local delivery and alignment with the representative programmes were endorsed. Coach and referee development were calendared. Committee goals established.

Job Descriptions Office Bearers

- Completed.

Funding and Sponsorship fund

- GBA completed a strategic financial plan in line with local delivery and the representative programme. GBA has been successful in obtaining funding from local sponsorship, gaming trusts, health agencies, KiwiSport and local Iwi.

Survey

- Completed by 100 members as of October 2013.

Database

- Developed with over 400 members entered.

Coach Development

Basketball is one of 11 codes participating in SGT’s regional coaching programme, the Tairāwhiti Coach Passport. The passport is endorsed by 11 national sporting organisations with each code regionally receiving extra resource from Sport NZ to create a sustainable regional coaching pathway.

Referee Development

GBA has trained the under 17 boys and girls in its representative programme to become referees. They referee mini ball and intermediate school basketball. The money they earn goes towards the cost of their representative trips.

Player Pathways

GBA has increased the number of junior representative teams from five to eight this season. Four of those teams qualified for national tournaments. GBA and SGT worked together to bring Tab Baldwin to Gisborne who delivered player and coach development workshops.

NETBALL

With the relationship between the Gisborne Netball Centre (GNC) and Zone 2 continuing to blossom and benefit the players, coaches, and officials, and the continued employment of a very capable centre manager, SGT changed its focus to a very specific project.

In the 2012 AGM chairperson's report, mention was made of the increasing incidents of negative sideline behaviour at the GNC courts. SGT partnered with the board to develop a campaign that would be launched at the Kathleen Henderson Tournament on 29 March 2014.

The resources took over 12 months to develop – researching other code campaigns, agreeing on the wording that worked for Gisborne, gaining support and consent from the Gisborne District Council for the signage, and sourcing local photos that would reinforce the positive campaign messages.

SGT made a commitment to fund the campaign, with a total spend of just under \$1300, seeing it as an opportunity to develop a generic regional resource. Signs were erected on the three main gates at Victoria Domain, flyers were distributed throughout the season to profile how to be a positive supporter and player, and clear procedures were communicated within the season's handbook and weekly newsletter on how negative behaviour would be addressed. The board members' uniform vests were also branded with "keep it positive" on the back as a constant reminder to all the netball community.

Feedback from the GNC Board has been positive. The campaign built awareness of appropriate behaviour and gave the board clear steps to follow when complaints were made. It also provided huge lessons for SGT and is already being used by other codes to address similar issues.

For example, the Poverty Bay Hockey Association (PBHA) adopted a very low-key campaign profiling positive sideline behavior at its junior games. The impact was almost global – a photo on PBHA's Facebook page received over 10,000 views including Australia Hockey and a team in Hong Kong who are coached by an ex-Black Sticks player!

"It is not a quick fix, however, it has created awareness and it is cool walking around the courts listening to people referring to it to regulate behaviour. When an incident does arise everyone knows they can ask for help."

– Lexi Cheynne, co chair, Gisborne Netball Centre

HOCKEY

Hockey has benefitted significantly from being a targeted code. The Poverty Bay Hockey Association (PBHA) asked for specific help this year to address their procedures around managing their representative programme. Having previously run a very loose programme, often fielding teams at the last minute with limited funding support and selection processes, PBHA wanted to develop a representative programme that was transparent, fair and planned.

An awareness of the need to develop such systems came about following the increased opportunities through the new central region pathway. In 2012, two teams represented Poverty Bay and by 2013/2014 there were seven teams. In addition, more players were being identified to participate in the central region under 18/21 programme.

A sub-committee including a SGT representative worked through association documents to establish and adopt the new policies and procedures at the beginning of 2014. These outlined coach, player and manager selection processes, funding commitments, code of conduct and complaints.

A representative calendar was distributed in the season handbook noting trial and competition dates to ensure all funding applications were submitted well in advance of teams travelling. This has been a very positive outcome of the improved relationship between PBHA, Hockey New Zealand and the Central Region. SGT has also been able to share this resource with the Tairāwhiti Softball Association.

In early 2014, PBHA hosted visits from newly appointed high performance coach Greg Nicol and community manager Kathy Norman. They have provided huge support and advice to the association by outlining very specific expectations for player and coach development/pathways and providing regular guidance to the board.

Following the PBHA AGM, the board was left without a secretary, as the previous one had resigned returning to full-time work. She had been a standout volunteer and had probably built the role up so much that it put others off from taking over. In the interim, the role was scaled down to cover off the bare essential tasks with the plan being to apply for funding and employ a part-time administrator.

To add to this drain on the PBHA structure, time and capability, funding that had supported the delivery of Small Sticks in Schools (\$6000 over the past three years as part of the NSO targeted code funding) is likely to cease at the end of 2014.

PBHA must make some decisions on the evolution of school delivery and the administration of their association, while taking on added responsibilities associated with the turf project. It's a challenging and exciting time for PBHA, but they have support from the Central Region and SGT to help guide them through it.

OTHER PROJECTS

SWIM FOR LIFE TAIRAWHITI

- Four swim providers delivering the programme
- 23 schools registered for Swim For Life Tairawhiti
- Over 20,000 participations to be delivered in 2014 (5000 over the projected number)

Swim for Life Tairawhiti (SFLT) is a partnership between Comet Swimming Club, Martin Swim School, Water Weka's Swim School, Maioha Lifestyles and Sport Gisborne Tairawhiti.

SFLT has come together to address the decline in children's swimming ability and help provide our local community with some fundamental life skills through aquatic activities. Statistics show that around half of all 10-year-olds cannot swim 25 metres and 25% of these cannot keep afloat while in the water. This indicates a real need to intervene and address the issue of children's swimming ability in this region.

Currently, 1980 students have been through the Swim for life programme, with another 630 students booked to participate in the between now and the end of the year. This is 830 more students than forecast. The extra capacity is only possible due to the goodwill of the providers to accommodate extra numbers at a reduced/no cost. Feedback from schools has been positive and many of the programme goals are being achieved.

Planning has started for 2015 and due to demand, the Swim for Life providers hope to increase their funding to accommodate 2630 participants, an increase of 923 from 2014. To do this they plan to approach four funding partners to secure \$90,000 and SGT is assisting in this planning.

Water Safety New Zealand (WSNZ) has already confirmed \$30,000 towards the 2015 project. It relates to WSNZ's key priority areas by providing the local community with fundamental life skills through aquatic activities to maximize their lifelong enjoyment/participation in a variety of water situations and ensure future generations are kept safe. They have also made the comment that the SFLT programme is considered "one of the most successful and cost effective in the country".

SGT has facilitated the partnering of the four providers, assisted with securing funding, provided MOUs to both providers and schools, and provided a structure for the programme to advance to the delivery stage. We will continue to support this programme in an advisory role and chair the advisory committee going forward to ensure the programme continues into the future.

"Too many New Zealand children are leaving school unable to swim and survive."

– Cynthia Thomas, National Swim and Survive Manager, WSNZ

PARAFED

KIWIKIDS JUNIOR WHEELCHAIR BASKETBALL TEAM

In an effort to establish a team sport accessible to physically disabled primary/intermediate aged students in the Gisborne region, a junior wheelchair basketball team was launched. A Muster Day generated significant interest a weekly training session. These sessions were designed to develop the kids' wheelchair coordination and basic ball skills.

Former NZ Wheelchair player Seamus Tahata led the coaching sessions with support from high school representative players and a Wanunga student. The high ratio of coach to student worked really well. The majority of the players had never been involved in a team sport before, so it was important to foster and instill some team spirit. This involved providing each player with a team uniform, teaching them to huddle together before and after each game, give three cheers and shake hands.

Seven one hour training sessions were held before games started and this enabled students to learn basic rules, teamwork, team protocol, and develop confidence and capability across all aspects of the game. Discussions with the Gisborne Basketball Association resulted in an invitation for the KiwiKids wheelchair basketball team to join the primary school league in term one, 2014, to play against an able-bodied team each week across eight weeks (both teams playing each other in wheelchairs).

This enabled the players to be integrated into an able-bodied sport via a means that was highly accessible and achievable for them and their opposition. Modifications were made including shortening the court, using half barrels as goals, and using the first half (22mins) as a mini coaching/warm up session for both teams and the second half for the game. This worked well as it enabled the able bodied team to learn some basic wheelchair skills/rules and adapt to the modified nature of the game, and gave the wheelchair team a chance to compete over a sustainable period of time for their disabilities.



Opposition teams quickly realised it wasn't as easy to master the skills as they first thought. In an aim to create a more even playing field for both teams, expectations were set each week that made for a more authentic experience and quickly highlighted the challenges of being in a chair for the non-wheelchair teams. For example, if the ball rolled out of court both teams were expected to wheel after it (not get up out of their chairs to run and chase it).

The impact for the disabled athletes, the impact of new friendships, team unity, and a noticeable improvement in confidence, coordination, strength, persistence and reaction times has been life changing. Notwithstanding the many new experiences, such as having their own team uniform, learning team etiquette, managing disappointment, frustration and elation, and fostering good sportsmanship.

The collaboration and support of a number of different organisations such as Halberg, Gisborne Basketball Association, Parafed, KiwiSport, The Gisborne Herald, Eastland Mobility, and local schools has been instrumental in the success of this project. SGT played a key role in bringing all of these organisations together to draw on their expertise and enthusiasm, and integrate the team into an able-bodied league.

This has resulted in a the creation of a small team that is having a big impact in terms of breaking down barriers and preconceived ideas in the wider community about what it means to have a physical disability. It also highlighted how successfully disabled students can be integrated into sport and what can be achieved when there is a will and willingness by all involved to have a go and try something unique.

See Appendix 3



SOFTBALL

- **Increased membership** – last year 52 teams, this year 60 teams.
- **Increased representative programme** – last year two teams, this year six teams.
- **Mark Sorenson workshop** – Black Sox coach, two days, 140 athletes, 30 coaches.
- **Sideline behaviour** – a funny, reflective perspective. Loaned sideline behaviour signs to hockey to use over winter. They changed Black Sox to Black Sticks to make it hockey specific.
- **Volunteer development** – umpire workshop (30 umpires), coach workshop (21 coaches).
- **Tournaments** – first time the Tairāwhiti Softball Association (TSA) has held tournaments. Under 13 and secondary schools. Six representative teams attended eight tournaments. Four local secondary schools attended secondary schools nationals.
- **Competitions** – Delivered senior, secondary schools, intermediate school, primary school, T-ball.
- **Player Pathways** – TSA produced their first ever New Zealand representatives (Shaquaid Hihi under 15 boys, Xayvier Kingi under 14 boys).

The Tairāwhiti Softball Association (TSA) has had a hugely productive year achieving a lot of firsts for the association while efficiently managing the growth of the sport at a local and representative level.

The selection of two boys into New Zealand teams has brought the whole softball community together and is proof that the TSA's player pathways are working.

SGT has been critical in the success of softball in our region by helping the TSA create, plan, promote, recruit, facilitate, implement, deliver and evaluate all of its softball initiatives and development opportunities over the past 12 months.



SECONDARY SCHOOL WEDNESDAY SPORT

Highlights and Aspirations

- Working on increased student and teacher participation
- Encouraging and fostering school club links
- Free bus transport to sport and home
- Secured additional Sport NZ KiwiSport funding to assist with costs

2014 and Beyond

- Continuation of the Wednesday After-School Sport project. Our aim is to maintain the increase in participation gained in 2013 of 56%, which was above the national average of 54%.
- Establishing and working with clubs and sports to assist Wednesday sport.
- Continuing with the secondary school student council to support sport coordinators.
- Working with principals and senior management to ensure the success and support of the project.

The project has been funded from a KiwiSport application, which focused on the increase of participation of secondary school students. We are into the second year of KiwiSport funding, of which \$30,000 was applied and approved.

The funding covers the cost of venue hire, private providers and bus transport to enable the students to participate in sports that they would not normally be able to do. Due to the success of the project, Sport NZ has invested an additional \$22,000 of KiwiSport funds to assist with the project moving into 2015.

The results from the 2013 census reports showed a massive increase in participation of 14.5% from the 2012 report. Our region went from 42% to 56% in the first year of Wednesday sport. The other success of the project was the huge rise in teacher involvement. Our region was sitting at 23% and second lowest in the nation. As a result of Wednesday sport we topped the country at 40% of teacher involvement.

The success of this project was also recognised at Sport NZ's Sport & Recreation Awards earlier this year, winning the Community Impact Award as a result of the increased participation and collaboration within the region.





Wednesday sport originally covered the four city schools, with Te Karaka Area School and Nga Uri a Maui getting involved in 2014. Term one saw an average of 439 students per week, with term two showing an average of 445 students per week. Wednesday sport is over and above the sports already catered for by schools, and some schools have also experienced a marked increase in students playing organised sport.

The aim now is to concentrate on building club capabilities with badminton, tennis and indoor bowls to enable a stronger transition from school to club based competition. The project is growing each year and requires different approaches to maintain interest. These additional challenges along the way should help build a good quality project over the long term.

SPORT ON THE MOVE 2014

The Eastern and Central Community Trust (ECCT) has again supported sport in Tairawhiti by way of the “Sport on the Move” fund, which provides financial assistance to organisations on the East Coast so that students can participate in sport competition in Gisborne.

Sport Gisborne Tairawhiti administers this fund to support organisations from Tolaga Bay to Potaka, TKKM o Kawakawa Mai Tawhiti being the northern most school some 180 km from Gisborne.

The schools and organisations who received funding were:

Organisation	Distance from Gisborne one way
TKKM o Kawakawa Mai Tawhiti	180 km
Ngata Memorial College	130km
East Coast Rugby	130km
TKKM o Mangatuna	77km
Tokomaru Bay Netball	90km
Tolaga Bay Area School	55km

TALENT DEVELOPMENT

Talent Development within SGT consists of two programmes: Tairawhiti Rising Legends (TRL) and Pathway to Podium (P2P). TRL is an initiative set up by SGT to support the development of 10 talented young athletes within the region. The P2P programme is designed primarily to provide a regionally based high quality support and education programme for nationally (NSO) identified pre-carded athletes.

It is hoped that support through the TRL programme will help athletes further their sporting careers by giving them extra tools to better their performances. Athletes must be residing in Gisborne and between the ages of 14 and 17 on 1 January in the year of participation. The overall objective of the P2P programme is to establish a partnership between NSOs and regional talent hubs to provide development support to emerging athletes in the pre-high performance environment.

The 2014 TRL program has 10 athletes involved, covering eight different sports. Over the past 12 months they have had contact with 14 different sporting professionals covering many different areas of the sporting landscape. For most, the main focus while at training revolves around sport specific activity and general training. Within the TRL programme, athletes are exposed to the more intricate components of sport and the realities of sport without the comforts of home.

Workshops (in addition to core programme workshops) that have been available to the TRL athletes include:

- Media Workshop – Diana Dobson
- Sponsorship Workshop – Cameron Harper
- Level 1 Coaching Passport – Ray Noble
- The Mental Aspect of Sport – Edmond Otis
- How to launch your sporting career from a Small Town – Tab Baldwin
- Practical cooking session – Girls' High kitchen with Mary Hope

The P2P programme follows a similar ethos as the TRL programme, but participants are selected by NSOs. The Gisborne region has three athletes involved in this programme and these athletes will spend the next 12 months completing workshops designed by High Performance Sport New Zealand (HPSNZ). The key outcome is to increase the standard of athlete entering Sport NZ's high performance system.

“The travel workshop helped me get prepared for when I travel overseas. It helped me recognise the importance in relation to different foods, weather, currency and language.”

– Pare Kutia, 2014 TRL

“I really enjoyed the session with Helen. It really put me out of my comfort zone because I am really shy, nervous and fearful of speaking in front of a crowd. This session helped me gain confidence and definitely encouraged me to be prepared for when I have to speak unexpectedly to a large number of people.”

– Ethan Dunn, 2014 TRL

2014 Tairawhiti Rising Legends

Name	Sport	Recognition/ Achievements
Matt Scott	Swimming & Surf Lifesaving	NZ Swimming & NZ Surf Lifesaving Development Squads
Pare Kutia	Squash	NZ Junior Development Squad
Joshua Taylor Martin	Swimming	NZ Swimming Development Squads
Tayler Reid (P2P athlete)	Triathlon	NZ Junior High Performance Squad
Jasmine Smith	Surfing / Surf Lifesaving	NZ Swimming & NZ Surf Lifesaving Development Squads
Quaid Thompson (P2P athlete)	Kayaking	NZ Junior Team Member
Britney Ford (P2P athlete)	Kayaking	NZ Junior Team Member
Callum Gordon	Cycling	2nd U23 2014 NZ Club Nationals Champs
Ethan Dunn	Volleyball	NZ Junior Volleyball Squad
Abby Logan	Surfing / Surf lifesaving	NZ Open Surfing Champs 2014

“The strength and conditioning workshop was interesting and very helpful. It has helped with added core strength and flexibility. I tried the ice bath compression clothes and had some good recovery from them. I will definitely continue with these.”

– Callum Gordon, 2014 TRL

2014 Pathway to Podium Athletes



VOLUNTEERS

- Received over 115 nominations for “Volunteer of the Month” in the past 12 months
- 34 volunteers recognised at club and code prizegiving
- Distributed 418 volunteer cards to the region’s volunteers

The past 12 months have been spent engaging with targeted codes and clubs to get them involved in our volunteer programmes. Now we have many onboard, it is hoped that clubs can and should continue to be part of our programmes and receive the benefits going forward.

Volunteer of the Month

Volunteer of the Month has been very successful over the past 12 months as the new nominating system via our website starts to get traction. Many clubs now have this as a permanent agenda item at their monthly meetings, and the initiative is fast becoming the cornerstone of some clubs’ volunteer retention strategy.

Many clubs acknowledge that they do not always take care of their volunteers, and although they value them hugely, they often don't have the resource or the time to show them. Our volunteer platform offers clubs a time efficient process to do this on a regular and consistent basis. Our Volunteers of the Month are featured in The Gisborne Herald (local paper) each month, profiled on Radio Network stations, and featured on posters at sponsor premises.

See Appendices 1 & 2

Volunteer Card

During our 2013 Volunteer of the Year function we also launched our Volunteer Card. The Volunteer Card is valid for 12 months and currently has three months to run. Recipients receive special deals and discounts from 18 local businesses such as two-for-one and 50% off deals. The card was received well by the clubs/schools with over 400 cards distributed to volunteers from over 29 different organisations.

Club Prizegivings

The strategy was to recognise key volunteers in front of their peers at club/regional prizegivings. Volunteers were recognised at 34 prize givings over the past 12 months and received Sport Maker merchandise as reward for their hard work. This was well received from the local clubs and as the year progresses, more clubs will be included in this initiative. The Sport Maker merchandise has made it easier to make connections with clubs – gifts are a great icebreaker!

Volunteer of the Year Function

Five category winners were recognised in front of 270 people at the local Logans Sporting Excellences Awards with Sport Maker merchandise. The categories were: Volunteer Coach of the Year, Volunteer Official of the Year, two Services to Sport recipients, and Outstanding Contribution to Sport.

Summary

These volunteer programmes are implemented and driven by SGT. We provide the platform for RSOs, clubs and/or teams to partake, and provide the resources. Many of the volunteer programmes are available to all sports to take part and benefit from at the same level, and all clubs and teams have the opportunity to mould sport specific initiatives around the generic concepts in order to make them their own.

There has been good participation in our volunteer programmes from both targeted and non targeted codes as most clubs struggle to recruit, retain, and reward their volunteers. Our programmes provide an avenue to do this as the requirements are not arduous, time consuming or resource draining. The extra resource investment made by Sport Maker has also had a positive impact as this has helped us engage with new clubs and reward their volunteers. Overall, our volunteer strategy has enabled SGT to connect with a number of clubs and codes that we would not otherwise have engaged with.

CODE FORUMS

A major focus for SGT is to improve capability within clubs, teams, and RSOs in order for them to operate more effectively. In the past year SGT has reduced the amount of support to targeted codes in the form of relationship managers.

Instead, increased focus has been placed on developing a generic level of support across the region to cater for all codes. This has resulted in the establishment of quarterly code forums, where codes and clubs are invited to attend lunchtime forums where different issues/components of sport are discussed. The rationale around a

lunchtime forum (where lunch is provided) came about by trying to create a user-friendly environment that caters to the working volunteer who spends their evenings involved in delivering sport. The lunchtime slot has served this purpose well. Living in a small community, people don't have a huge distance to travel to attend a lunchtime event.

In the past 12 months, SGT has delivered four Code Forums attracting over 16 different codes. Delivery of code forums incorporating models of best practice from clubs around the district has opened the eyes of some attendees to what is achievable if you have the right process. It is hoped that these forums will enable clubs, teams and RSOs to improve their operating systems and facilitate the sharing of ideas, contacts, and general networking over time.

Code Forum 1 & 2 (outline in previous report)

Code Forum 3

Sponsorship from a Business Point of View – Cameron Harper

- Finding that point of difference and shaping a sponsorship plan
- Taking a business approach to sport (and bringing that mongrel from the field to the boardroom)

Code Forum 4

Telling Speedways Story – Grant MacGregor

- Speedway Story
- Financial Module (module from operation booklet)
- Warrant of Fitness (WOF) – promotion to codes
- 2014 KiwiSport application process
- GDC submission de-brief

COACHING

- Delivered 33 Generic Coach Education courses to 493 coaches from 11 codes, seven schools and two tertiary Institutes.
- Implemented new regional coaching strategy, the Tairāwhiti Coach Passport, which has put 195 coaches through 29 Sport Specific courses from eight codes in three months.

Sport Specific Coaching Workshops

- 12/7/2013 – Shane Cameron delivered a Sport Specific Boxing session at a local club with six coaches in attendance.
- 02/10/2013 – Jim Dickins presented to 20 coaches about technology in coaching.
- 12-13/10/2013 – Mark Sorenson delivered a two-day workshop with 32 local softball coaches.
- 05/12/2013 – Australian Olympic swimming coach Wayne Goldsmith delivered “Quality vs Quantity – the changing face of sport and how it will affect coaching in the future” to 17 coaches.
- 3-4/3/2014 – Tab Baldwin delivered practical basketball sessions to 18 local coaches.
- 11/04/2014 – Dale Atkinson from Bay of Plenty Magic Netball ran Sport Specific coaching course for 18 local coaches.
- 7/5/2014 – Jared Tuoroa from New Zealand Rugby Union ran Sport Specific course for eight coaches.
- 29-30/04/2014 – Stew Wylds delivered strength and conditioning workshop to 20 coaches from 12 codes. Worked individually with rugby, rowing and kayaking.

- 10/5/2014 – World champion tae kwon do coach Mark Trotter delivered coaching workshop to eight coaches from different martial arts (sparring).
- 10/06/2014 – Peter Miskimmin delivered hockey sport specific workshop to 14 coaches (press defence).

Over the past 12 months, SGT has been critical in establishing and then developing a new regional coaching strategy. The implementation of the Tairāwhiti Coach Passport has empowered 11 local codes to prioritise developing a sustainable regional coaching pathway by planning, promoting and delivering coach development opportunities. This was achieved by RSOs building a closer relationship with NSOs and working with SGT to secure funding for the project.



ECCT PROJECT HEARTLAND — 2013-2014 WORK TEMPLATE

ECCT Project Heartland

2013 – 2014 Work Template

KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> • One off Club Development work • Sign off/agreement from RSO/NSO achieved • Evidence of linkage to NSO Sport Support Plans achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<ul style="list-style-type: none"> • HB 8 • M 8 • G 4 • W 4 	<p><u>Targeted Codes</u></p> <ul style="list-style-type: none"> • Gisborne Football • Poverty Bay Hockey Association • Gisborne Netball Centre • Gisborne Tairawhiti Rugby League • Horouta Waka ama <p><u>Club Assist</u></p> <ul style="list-style-type: none"> • Gisborne Basketball – 28/09/2012 <p><u>One Off Club Support</u></p> <ul style="list-style-type: none"> • Learn to Swim Tairawhiti • Parafed Gisborne • Softball

	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	Data collected from; Rugby Hockey Netball Football Basketball Softball
1.2 Review the process of Club support work	<ul style="list-style-type: none"> • Peer review of process carried out by partner RST • Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> • HB 2 • M 2 • G 2 • W 2 • HB 1 • M 1 • G 1 • W 1 	<p>Sport Manawatu – 26/06/2014 – Sports Expo</p> <p>Side Line campaign – Sport Hawkes Bay / Sport Gisborne Tairāwhiti</p>
	<ul style="list-style-type: none"> • Periodic review of club progress after project completion to ascertain the sustained level of change. (Recorded in both qualitative and quantitative format) 	<ul style="list-style-type: none"> • HB 4 • M 4 • G 3 • W 3 	Annual reviews of 2013 plans set by Netball, Rugby League, Hockey, Basketball and Football
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> • Generic and/or Targeted “Join a Club” promotional campaigns or initiatives are developed. • ECCT acknowledgement achieved 	<ul style="list-style-type: none"> • HB 2 • M 2 • G 1 • W 1 	<p>Wednesday After School Secondary School initiative.</p> <p>Poverty Bay Golf Club – Transition Membership</p> <p>Reduced rate of full membership offered to students - \$80 (this is only 10% of normal membership - \$800)</p> <p>2 students took up this offer</p>

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 	<p>Planning Workshop – 14th Sept 2013</p> <ul style="list-style-type: none"> Poverty Bay Rugby – 7 Clubs/12 attendees Planning Workshop – 23rd Jan 2014 3 Clubs / 4 attendees <p>Partnered with Gisborne Volunteer Centre, Department of Internal Affairs & Gisborne District Council – ran a series of workshops</p> <ul style="list-style-type: none"> Preparing for funding Accountability <p>Club Forums –</p> <ul style="list-style-type: none"> 12th November 2013 - 5 attendees/5 codes 3rd December 2013 – 13 attendees /8 codes 18th March 2014 – 15 attendees/10 codes 11th June 2014 – 20 attendees / 11 codes
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function 	<ul style="list-style-type: none"> HB 3 M 2 G 1 W 1 <ul style="list-style-type: none"> HB 1 M 1 G 1 W 1 	<p>Volunteer of the Year – 4th December 2013</p> <ul style="list-style-type: none"> 34 attended <ul style="list-style-type: none"> See Volunteer photo in accompanying report

KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 	<ul style="list-style-type: none"> 30th April 2014 – Minutes attached

APPENDICES

APPENDIX 1



March VOLUNTEER OF THE MONTH
Ricky Lugtig – Gisborne Yacht Club



- Ricky took a week's annual leave to assist with the Yachting New Zealand "Have A Go" program
- Coaches Saturday morning junior programs and travels away to regattas to assist junior sailors
- His input is invaluable to the development of junior sailing in Gisborne

CONGRATULATIONS RICKY AND THANKS



To nominate a volunteer go to: www.sportgisborne.org.nz – under volunteers section

APPENDIX 2

The Gisborne Herald • Saturday, March 1, 2014

Volunteer of the Month — BILL WHEELER

THE region's sports volunteer of the month is Gisborne Judo Club chairman Bill Wheeler.

A passionate supporter of all sports, Bill has volunteered at GJC for several years.

He gives six to hours of his time every month and makes a valuable contribution to the club's policies and overall operations.

"Bill is very good to work with. He is able to keep a cool head, weigh things up, and put the interests of the athletes and the club first," said GJC women's coach Kiki Velloza, who nominated Bill for the award.

The club benefits from his wealth of managerial and leadership experience.

"He's a good team leader who is well liked and respected. Bill is a people person, a hands-on guy. Nothing is never too ugly or messy for him to do.

"He does a great job for our club and is a worthy recipient."

THE Volunteer of the Month initiative is run by Sport Gisborne Tairāwhiti and recognises the contribution volunteers make to sport in our community.

Every month one exceptional volunteer receives a voucher, Sport Maker merchandise, and a volunteer discount card offering deals at over 20 retailers.

All Volunteer of the Month nominees go into a monthly draw to win \$500 worth of Sport Maker merchandise for them or their team, including balls, team medical kits, cones and clothing. They will also be invited to attend a special volunteer event at the end of the year to celebrate their contribution.

To nominate someone for the Volunteer of the Month award, visit www.sportgisborne.org.nz.



"PEOPLE PERSON": Gisborne Judo Club chairman Bill Wheeler.

Picture supplied

APPENDIX 3

Kiwi Kids have their first game

WHEELCHAIR BASKETBALL

KIDS' wheelchair basketball pushed forward in Gisborne as the Kiwi Kids rolled on to court for their first game — against Mangapapa School — in the primary/intermediate league at Lytton High School.

Mangapapa were given a crash course in the basics of wheelchair basketball by former New Zealand wheelchair basketball rep Seamus Tahata and Halberg Disability Sport co-ordinator Cheryl Thompson. Then they lined up against the Kiwi Kids, a mix of physically disabled children who came together as a team to enter the competition.

Formed at the end of last year, after a successful muster day established there was enough interest in the community, the Kiwi Kids wheelchair team has met weekly to train and develop their skills.

"It has been amazing watching the progress of these kids from eight weeks ago and seeing their confidence and ability flourish," team manager Angela Newman said.

"It isn't as easy as it looks, as some of the able-bodied kids discovered when they realised they couldn't stand up and run



SPORT ON WHEELS: Kiwi Kids team member Tengarutira Terauna-Lamont (left) has the ball while Mangapapa's Dyian Foster (centre) and Jerome Tamatea try to get it during a wheelchair basketball game at Lytton High School.

Picture by Paul Rickard

after the ball when it went out of court.

"It was fantastic to see the

spirit with which both teams entered into the game, and how much they seemed to enjoy the challenge of playing in wheelchairs. Mangapapa School were a wonderful team to play first up.

"We have been incredibly fortunate to have the expertise of our coach, Seamus

OVER TO YOU: Teamwork in action, left, as Brodie Fountain passes to Kiwi Kids teammate Teamokura Terauna-Lamont during their wheelchair basketball game against Mangapapa School at Lytton High School. Right, Teamokura Terauna-Lamont (centre) passes

the Kiwi Kids.

"Help and support from local business Eastland Mobility has helped us refurbish wheelchairs that we've cobbled together for these games.

"Halberg, Sport Gisborne Tairāwhiti, Parafed and KiwiSport have also got behind the initiative. That has enabled us to get this team rolling and offer these kids the opportunity to take part in a team sport environment, for the first time for many of them.

"Thanks to Gisborne Basketball Association's willingness to include our team, our kids are benefiting and so are the other teams who get the opportunity to try wheelchair basketball for the first time. It's a cool collaborative effort."

A closely fought match between the Kiwi Kids and Mangapapa School ended in an 8-8 draw.

Sport Gisborne Tairāwhiti coaching adviser Ray Noble said it was heart-warming to hear some of the Mangapapa Kids at the end of the game asking whether they would be able to play in wheelchairs every week.

More information on wheelchair basketball can be obtained from Sport Gisborne Tairāwhiti.



APPENDIX 4



ECCT Project Heartland Cluster Meeting Agenda

Date and Time: 30/04/14, 10am-2.45pm

Location: ECCT Meeting Room, 102-104 Russell Street South, Hastings

Attendees: Sport Manawatu (Angela, Campbell, Zac, Andy, Wesley), Sport Hawkes Bay (Donna, Tim, Mike), Sport Wellington Wairarapa (Mark), Sport Gisborne (Kirsty, Carl), Sport NZ (Trish Ross (Sport NZ (conference))).

Time	Content	Who
10:00am	<p>Welcome, housekeeping and Introductions</p> <p><i>Each trust to table a piece of work, template or resource that they use, which might be of use to other trusts.</i></p> <p><i>Minutes</i></p> <p>Staffing changes.</p> <p>Sport Hawkes Bay.</p> <p>-Lizzie in CHB has resigned. Interviews next week for new staff member at CHB office.</p> <p>-Mike Bond is new replacing Toby. His role is Community Development</p> <p>Sport Gisborne:</p> <p>-No Staff Changes</p> <p>Sport Wellington/Wairarapa:</p> <p>-New Community Sport Coordinator in Cam Hayton</p>	All

	<p>Sport Manawatu: -New CEO Trevor Shailer....arrives May 19th. -Different structure than most trusts. -Starting up SportStart from now on. First trust to adopt it outside Canterbury. -Fundamental skills have been a weakness and quite a few programmes were researched. This one was considered to be excellent and it focusses on getting the teachers upskilled.</p> <p>-Action: Sport Manawatu to forward some details on the programme to other trusts as there seems to be a bit of interest.</p> <p><u>Resource sharing</u></p> <p>Manawatu: <u>Community Sport brochure.</u> Assists with clubs understanding where we can help in one easy brochure. Gives clarity to community as to how our business works. Dropping it off to clubs etc.... may put in public spaces in the future.</p> <p><u>Regional Sports Conference.</u> Bi annually. Experts from around the country presenting for one day. 2 streams.... Coaching and capability. Variety of presentations. Aiming to get around 80 people. Tagged a governance training session at the end of it.</p> <p>Gisborne: <u>Operations Manual</u> available on Website for clubs to get information from. Based on WOF. Templates available for clubs to download. Sport NZ and other sources. Easy access. Simple design. Available in next 2 weeks. Very Concise. Job descriptions etc...</p> <p>-Suggestion that Sport Tasman has quality templates on its website. Something others could copy. -Suggestion to regionalise our templates so it works for your region. Base it on WOF so language consistent.</p> <p>Wairarapa: <u>Volunteer documents</u> discussed</p>	
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10:15am	<p>Best practice sharing on recent club development work. <i>Each trust to share...</i> -An ongoing challenge present in their club or RSO development work. (5m) -A recent success or obstacle overcame (5m)</p> <p><i>Minutes:</i> This item was extended to accommodate general discussion around the major challenges facing regional RSTs, particularly in light of a probable shift by Sport NZ to put more funding into metropolitan RSTs.</p> <p><u>Significant Challenges:</u> Sport NZ potential funding changes to big metropolitan areas.</p> <p>Sport Wellington/Wairarapa: -Expertise gap significant in the region- from Governance down to professional coaches. Shortage of people across the whole region with Board skills and huge demand for them. -Leadership crisis in several codes. -Lack of cohesion around facility development -Ongoing challenges in creating and maintaining pathways.</p> <p>Sport Hawkes Bay: -Introduced sideline behaviour project.</p> <p>Sport Gisborne: -Similar to Sport Wairarapa -When NSO investment in the regions is not that strong then the pathway for everyone is not very strong. This has been better as of late due to targeted funding, but when that gets taken away it will be a problem again. -Regions are having to provide the sports facilities and environment. The skills of the volunteers at the facilities don't match up with the quality of the facilities. Mismanagement is a risk. Could RST's step into this space?? Would that assist with</p>	<p>All (1 presentation per trust)</p>

	<p><i>this management?</i></p> <p>Sport Manawatu: <i>-Big number of clubs struggling with planning, governance and succession planning. Capability work is a challenge we are working hard on.</i></p>	
11:00am	<p>Lotto Sport Makers Campaign. <i>-How trusts are delivering it -The response amongst sports</i></p> <p><i>Minutes:</i></p> <p><i>General Discussion about the programme with Trish.</i> <i>- Several requests made for new items to gift.</i> <i>- There was a general appreciation of the added resource that the programme affords.</i> <i>-Trish indicated that the programme would be largely unchanged next year.</i></p>	Trish Ross (SNZ) to lead
11:45am.	<p>Sideline Support Programme <i>-General discussion</i></p> <p><i>Minutes:</i></p> <p>Sport Hawkes Bay: <i>-Working with 4 sports. Basketball, Rugby, Hockey and Soccer. Signs, newspaper campaign, branding. Posters. Picture to go on resources from the RSO's. Youtube clips. 3 more sports will be getting involved soon. Volleyball, Netball. ECCT are happy to be a silent partner.</i></p> <p>Sport Gisborne: <i>-Netball had sideline behaviour issues. No guidance around for RST. Working with codes now and have generated resources etc....Sideline campaign this year.</i> <i>-Develop strategies to deal with issues in real time on sideline. Board members in uniforms. Process to be followed. Ending in removal from the courts.</i></p> <p><i>Campaign called: "Keep it positive"</i></p>	Led by SG

	<p><u>Started with Signage.</u>These are kids.....this is a game...The coaches are volunteers.....the umpires are human....you do not play for the black sticks</p> <p><u>Now: Support Our players.</u>.....The coaches are volunteers.....The umpires are humans...It's only a game.....Keep it positive.</p> <p>Great feedback on signage so far!</p> <p>Added to Generic coaching course that Coach leads the behaviour of the sideline.</p>	
12:15pm	Lunch	SWW to organise
12:45pm	<p>Officials Strategy</p> <p>-General discussion</p> <p>Minutes:</p> <p>Sport Hawkes Bay:</p> <p>-Now have an officials coffee group at a local coffee shop. Meet once a quarter. Very successful. First one went really well. Mostly targeted at co-ordinators.</p> <p>-Workshop at the end of the month with 2 professional officials speaking.</p> <p>-Working in Primary schools with Junior officials programme. Lunchtime 3x 45 mins sessions. Potential officials, kids who official at lunchtime. Cover fundamental official skills. Whistle and handbook handed out. Certificates given.</p> <p>Sport Wellington/Wairarapa:</p> <p>How do we measure a successful Official strategy?</p>	Led by SHB
1:30pm	<p>Coaching Update</p> <p>-HBSS Student Coach Academy, Coach Mentor training with HB Netball</p> <p>-others</p> <p>Minutes:</p> <p>Sport Hawkes Bay:</p> <p>-Coach Mentor training. HB Netball has an official coach mentoring programme. Parameters.....need to condense delivery of mentor education to 2 hours. Next</p>	Led by Tim SHB

	<p>matching mentors up with coaches. Very few coaches showed up and only half the mentors.</p> <p>-HB Netball selected the Mentors.</p> <p>Suggestion that coaches should select their own mentors.</p> <p>-HB Secondary schools student coach academy. 16 kids, variety of sports. Breakfast sessions focused on coaching theory sessions. Guest presenters to come in. Students get visited and mentored at a couple of trainings and match days. View and give feedback.</p> <p>-Reflections from last year was from when they were coaching rather than in the presentations.</p> <p>-Coach Development people from different regions are going to teleconference.</p> <p>Sport Gisborne:</p> <p>-Coaching Passport programme. Generic coaching course to being mentored. Programme getting great feedback. Pathway clear.</p> <p>Sport Wellington/Wairarapa:</p> <p>Coach approach is driven largely through Wellington staff.</p>	
2:15pm	<p>Mixed Bag</p> <p>-ECCT Reporting template</p> <p>General discussion;</p> <p>-Are the Reports too big? Board members have indicated that they actually like seeing that amount of information. No action.</p> <p>-Template is familiar and we are comfortable with it. No action.</p> <p>-Oral stories seem to be more fluffy type stories. There is strength in the diversity of our approach. The more relaxed oral report format is good and should stay the same. No action.</p> <p>The future of this session</p> <p>This session was excellent and very valuable, especially for new staff.</p> <p>Should we do more teleconferencing? Face to face is best, but a long drive for</p>	Led by SWW

	<p><i>some of us. Should we tie it in with cluster meeting? No Action.</i></p> <p><i>-Start planning the next meeting sooner and let's prioritise the session.</i> <i>Time of year? ACTION: Mark to send a Doodle survey to find the best time for most people. ACTION: Mark to compile a roster of meeting hosts (Sport Manawatu to lead next meeting).</i> <i>-Ideas around professional development to be suggested. Complied through drop box</i> <i>-What do RST's do for club assist? Can we share more ideas?. Next meeting...what is club assist? What does your RST do for it? ACTION: Next meeting theme is club planning processes, covering sport assist</i></p> <p>Professional Development <i>SM do in-house stuff.</i> <i>Should we get Sport NZ to attend our meeting? Possibly if we extend the meeting, but the meeting itself is excellent.</i></p> <p><i>-Build up a drop box folder of resources and ideas shared not only at this meeting, but also what we deliver for club assist. ACTION: SGT to create a drop box folder with all relevant information therein</i></p> <p><i>-Rose from ECCT...Quarterly applications feedback. Excellent!!. Really enjoying bringing independent feedback to the process and assists our credibility.</i></p> <p><i>-Action: Mark to request declined applications feedback to come to us. Contact Rose to discuss a process to work with declined applicants? If clubs have accountability completion issues is there value in us offering added support?</i></p> <p><i>MC: ECCT have reminded us that documents related to the next round or reporting are due to Rose on September 1st, while oral reports are to be made on September 18th. At this stage no extra material has been requested by the board.</i></p>	
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	Need to appoint an action to thank ECCT staff for hosting us today.																
2:45pm	Summary of actions: <table><tr><th>What</th><th>Responsibility</th><th>Timeframe</th></tr><tr><td>Thank you letter to ECCT for hosting this session</td><td></td><td></td></tr><tr><td><ul style="list-style-type: none">Request declined applications feedback to come to us. Could there a process to work with declined applicants? If clubs have accountability completion issues can we get told so we can help them?</td><td>Mark and Rose</td><td>May</td></tr><tr><td><ul style="list-style-type: none">Build up a drop box folder of resources and ideas shared not only at this meeting, but also what we deliver for club assist. What do RST's do for club assist? Can we share more ideas? Staff turnover is a big issue so ideas sometimes get lost. #Next meeting...what is club assist? What does your RST do for it?Sport Hawkes Bay to put their Side-line behaviour pictures in the drop box folder</td><td>SGT</td><td>Before next reporting</td></tr><tr><td><ul style="list-style-type: none">Mark to send a Doodle survey to find the best time of year for most people. This is an opportunity for people to also contribute PD ideas.Mark to complete a roster of future meetings and hostsIdeas around professional development to be suggested.</td><td>Mark</td><td>May/June</td></tr></table>		What	Responsibility	Timeframe	Thank you letter to ECCT for hosting this session			<ul style="list-style-type: none">Request declined applications feedback to come to us. Could there a process to work with declined applicants? If clubs have accountability completion issues can we get told so we can help them?	Mark and Rose	May	<ul style="list-style-type: none">Build up a drop box folder of resources and ideas shared not only at this meeting, but also what we deliver for club assist. What do RST's do for club assist? Can we share more ideas? Staff turnover is a big issue so ideas sometimes get lost. #Next meeting...what is club assist? What does your RST do for it?Sport Hawkes Bay to put their Side-line behaviour pictures in the drop box folder	SGT	Before next reporting	<ul style="list-style-type: none">Mark to send a Doodle survey to find the best time of year for most people. This is an opportunity for people to also contribute PD ideas.Mark to complete a roster of future meetings and hostsIdeas around professional development to be suggested.	Mark	May/June
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	<ul style="list-style-type: none"> • <i>Coach Development people from different regions are going to teleconference.</i> • <i>Everyone to put their Generic coaching course presentation in a drop box folder.</i> 	Led by SHB All	Before next reporting
	<ul style="list-style-type: none"> • <i>Thank you letter for using the ECCT boardroom</i> 	Mark	May
	<ul style="list-style-type: none"> • <i>These minutes to be distributed</i> 	Mark	Prior to June 30
Finish 2:43pm			

SPORT HAWKE'S BAY

Project Heartland and Leading the Way

Report
August 2014

Submitted to:
Eastern & Central Community Trust

By:
Sport Hawke's Bay



EMERGING TRENDS

CODES IN CRISIS:

As previously mentioned in past reports with the relationship between 14 sporting codes being prioritised and most of the RST resources being utilised in this area there are still many non targeted codes that require Sport Hawke's Bay's support. Therefore the RST has had to form a strategy in order to support these codes. On many occasions the codes or clubs that require support have come to a crisis point and they require a certain amount of resourcing. Therefore this workload is now not just confined to the Sport Development Team but is assigned to the greater Sport Hawke's Bay team. As codes continue to face decline in memberships and financial pressures they will continue to look to Sport Hawke's Bay for guidance and support which is becoming more of a challenge due to RST resourcing. Below are some examples of work Sport Hawke's Bay staff have carried out with non targeted codes –

- Te Matau a Maui Rugby (Formation of the Entity, an affiliate to HBRU, which is currently in progress)
- Te Matau a Maui Waka Ama (Formation of an RSO, which is currently in progress)
- Volleyball HB (Strategic Review, Chairing the Board, employing staff and Establishing the Future Direction of Volleyball HB)
- Softball HB (Support in forming an Harassment Free Policy)
- Kiwi Adventure Trust and Touch HB – guidance and direction to the respective Boards around governance and finance
- Squash Eastern promotion when and where possible. Squash Eastern leveraging for kiwisport funding for a squash programme in primary and intermediate schools. Assistance to the Havelock North Squash Club in delivering a Come and try day, 12 children and 5 adults attended, 2 people joined the club on the day.
- Camberley Sports Club/Sportsville: Initial meeting to discuss the possibility of starting a community sports club/sportsville in Camberley, based at the Community Centre which will encompass multiple different sports but run them all under the same banner. Currently in the process of setting up a Sports club – compiling a constitution.

DATA COLLECTION:

Gathering data which accurately represents the current state of the Regional Sports Organisations is a high priority for Sport Hawke's Bay. Sport Hawke's Bay has engaged O'Connor Sinclair to provide Sport Hawke's Bay and Councils with accurate information on what facilities exist in the area and how participation is changing in selected sports. This work takes into account population changes and an assessment of the reliability of the data. Sport Hawke's Bay has also compiled 14 RSO Profiles in partnership with Sport New Zealand's identified 14 targeted codes. Each profile accurately captures information that the code wants to capture in a format that is applicable to their code. With these two sources of data collection being carried out, the RST feels that we are in a position to accurately capture and communicate RSO trends.

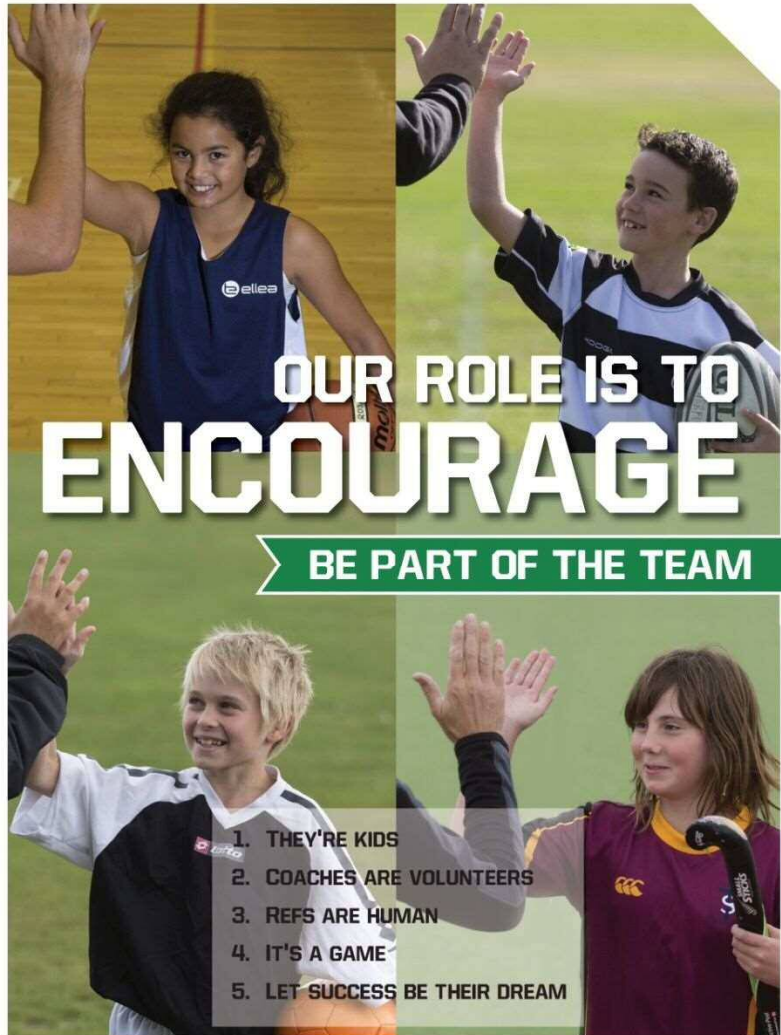
Below is a simple snapshot of overall participation numbers, coaching courses held and coaches attending courses for 13 RSO's and for Sport Hawke's Bay. Golf Hawke's Bay is the only data missing as they are currently going through an administrative restructure and their data will be provided over the next few months.

	2013-14			
	Participants	Courses Held last 12 months	Coaches Attending Coaches	Total # of coaches
Basketball Hawke's Bay	2927	6	56	125
BikeNZ (Hawke's Bay)	264	3	16	5
Bowls Hawke's Bay	3412	1	15	20
Central Football *	2741	16	162	292
GymSports NZ (Hawke's Bay)	2262	2	32	130
Hawke's Bay Cricket Association	2821	5	23	164
Hawke's Bay Hockey	2184	5	40	177
Hawke's Bay Multisports Club	4269	0	0	8
Hawke's Bay Netball	3579	32	129	394
Hawke's Bay Rugby Union	6475	30	597	597
Rugby League Hawke's Bay	2280	10	20	50
Run/Walk Hawke's Bay	160	4	30	4
Tennis Waikato-Bays (Hawke's Bay)	2766	2	16	10
		116	1136	1976
Sport Hawke's Bay		16	147	
		132	1283	

*Does not include secondary school data

SIDELINE BEHAVIOUR INITIATIVE:

The Sideline Behaviour initiative "Be Part of the Team" continues to gain momentum and for it's first year in operation it has largely been about securing our strategy, defining our message and communicating it through various platforms.



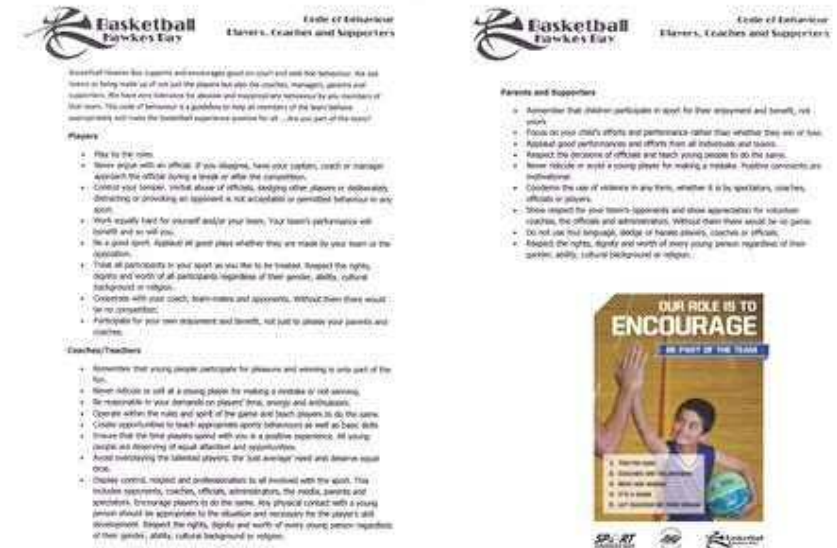
Be Part of the Team's main aims are two fold - firstly it is about educating people about positive sideline behaviour and secondly reiterate and reinforce to the Hawke's Bay's sporting community that positive sideline behaviour contributes to a positive sporting experience which is linked to increased and continued participation.

Sport Hawke's Bay in collaboration with EIT, Hawke's Bay Rugby Union, Hawke's Bay Hockey, Basketball Hawke's Bay and Central Football decided on the messages and the imagery prior to the junior winter sports season beginning. Generic imagery was created along with code specific imagery.

The education component of the "Be Part of the Team" initiative involved informing clubs and schools through code held forums and meetings what the initiative is about and reiterating the message within the

individual RSO's codes of conduct. Above is an example of Basketball Hawke's Bay's Code of Conduct which is delivered to parents and teachers at the beginning of the terms briefing and coaching session.

Sport Hawke's Bay acknowledges the support of ECCT in this project.



Examples of Print Media Articles



Promotion of the initiative then occurred through various platforms - the individual codes dispersed postcards to supporters during the first two weeks of competition. Also a media campaign took place and has been ongoing throughout the winter sport season largely driven by Sport HB. The media campaign has included: newspaper articles, filmed messages from elite sports people, coaches and participants which have been featured on both Sport Hawke's Bay's and the individual codes websites and Facebook pages, and radio trailers.

One of the main aspects of the initiative that the codes has given positive feedback about is that the initiative has allowed for cross code collaboration as the message being communicated in one code is being communicated in the other codes. For this initiative to gain momentum and profile it is important that there is regional coordination and consistency in the messaging.

It is important to note that Sport Hawke's Bay values this initiative and it continues to be a working priority moving forward. Next year Sport Hawke's Bay and the codes will look to implement the following:

- Primary Schools Competition: Create and upload a video of positive sideline behaviour and be in to win \$500 worth

of Rebel Sport Vouchers for your school. Second place \$300 and third place \$100.

- RSO's, Stakeholders and Sport HB Review – Form Measures/ Improvements/Alterations
- Communication of the initiative at the Primary Schools Sport Conference and the North Island Secondary School PE Conference
- Focus for 2015 – Continuation in the junior sport space but look to also focus on the Secondary School Space (Management Committee already on board)
- Two new codes – continue cross code pollination: HB Netball and Rugby League Hawke's Bay
- Ongoing, constant message to be delivered

HAWKE'S BAYS LOTTO SPORT MAKER OF THE YEAR- GRAEME FINDLAY, HOCKEY:

The below article featured in the print media during volunteer awareness week June 2014:

The Lotto Volunteer Foundation, Sport New Zealand and Sport Hawke's Bay have teamed up to support and celebrate the sport volunteers in our community who make sport happen.

Over the past 12 months 56 volunteers from Hastings, Napier, Wairoa and Central Hawke's Bay; have received a gift courtesy of the Sport Maker Partnership. As well as recognising monthly winners Sport Hawke's Bay has identified an overall Sport Maker for 2013/2014. This person is Graeme Findlay who is involved with hockey.

Graeme runs his own business but somehow finds the time to be involved in either a managerial, coaching or organisational capacity with the following teams.

- **The Bay Independent Hockey Club where he fulfils various roles:**
 - Club Secretary
 - Women's Coach
 - Umpire
 - Player
- **HB Hockey Hatch U13 Boys Representative Head Coach**
- **Taradale High School Boys 2nd XI**
- **Taradale High School U16 Girls Coach for the Festival of Hockey Tournament**
- **Taradale Intermediate Boys 1st XI Hockey Team Coach**
- **Arthur Miller Year 5/6 School Team**
- **Argentinian National Team - Hawke's Bay local liaison officer**
- **Hawke's Bay Hockey Men's 40+ Masters Team Coach and Organiser**
- **Volunteer coach - HB Hockey Academy programs:**
 - Sunday Funday (U11's)
 - Complete Paints A+ coaching programme
 - Davmet Excel Coaching programme



Graeme also manages to keep his own training levels high as part of the HB Hockey Elite training programme. He also played in the HB Men's Hockey team that won the HNZ Affiliates Tournament recently as part of the Festival of Hockey. Graeme not only volunteers at the hockey but also finds time in the summer to coach junior cricket.

Thank you Graeme for all that you do and to all the Hawke's Bay Sporting Volunteers it is the time you give no matter how large or small that makes a difference to our community and on behalf of Sport Hawke's Bay thank you for making sport happen.

The Lotto Volunteer Sport Maker campaign will continue in 2014/2015 therefore if you know someone who gives their time and energy to make sport happen; you can show your appreciation by sending them a [thank you e-card](#). The e-card also gives them the chance to enter into a draw to win \$500 worth of quality sporting goods including clothing, cones, bibs, balls and more. You can send an e-card by visiting the following link www.lottovolunteers.co.nz

To watch an interview with Graeme Findlay Hawke's Bay's Lotto Sport Maker of the Year visit the following link:

<https://www.youtube.com/watch?v=9KqeP8fuyXc>

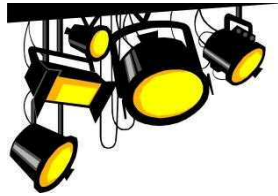
THANKS EVENT:

This year Sport Hawke's Bay decided upon taking a different approach to thanking our valuable sporting volunteers. In alignment with our sideline behaviour strategy we decided to target the volunteers in the junior sport space. We also wanted to extend our reach in terms of the numbers of volunteers we recognised so we partnered up with the codes (Hawke's Bay Hockey, Hawke's Bay Netball, Hawke's Bay Rugby Union and Central Football) and ventured down to the sports fields on a Saturday morning to hand out coffee cards and than you cards to all the hard working volunteers that were making junior sport happen. The volunteers that received the coffee cards were coaches, officials, administrators, parents who were taxi drivers, first aiders and fundraisers. As an organisation in the past we have recognised people who have given copious amounts of time to making sport happen but we haven't acknowledged the people who week in and week out contribute in a small but valuable way to making sport happen. A good learning for us and to sporting codes, clubs and schools is that we need to remember it is important to thank the people who contribute a little as no matter how big or small the contribution it is the act that makes a difference. The volunteers were grateful to receive the cards and enjoyed being appreciated with this little pat on the back supporting the notion that a little does go a long way. Below are some pictures of some Hawke's Bay volunteers who received the coffee and thank you cards.

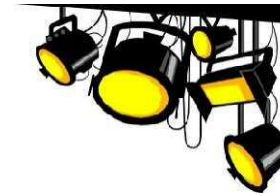
Sport Hawke's Bay's Thanks Events in partnership with HB Rugby, HB Netball, HB Hockey and Central Football. Held during Volunteer Awareness Week June 2014.



SPOTLIGHT ON THE HAVELOCK NORTH SQUASH CLUB – ARTICLE WHICH FEATURED IN THE SPORT DEVELOPMENT COMMUNITY NEWSLETTER:



Spotlight on...



Club Description

The club was founded in May 1964 and has just celebrated its 50th anniversary. Membership sits around the 180 mark, the club has 4 courts including 1 glass back court, and plans for another 2 glass backed courts with movable walls so doubles tournaments can be hosted.

How has the club changed to cater for the changing sporting environment?

Pay2Play (see below) has made the biggest difference. It allows the courts to be accessed by the general public and means the club committee doesn't have to open up for those who are not members and want to play.

What are the strengths of your club?

Having dedicated members, volunteers and committee make our club successful. It's often all the little things that people do added together that makes the club so strong.

What are the key challenges to your club?

Being a minority sport is tough and getting our sport visible to the public and media is the biggest challenge. You always hear the comment from new members - "I wish I had taken up the sport years ago"

Tell me about Pay2Play?

Havelock North Squash Club was the first club in New Zealand to introduce a Pay2Play system. This innovative system allows non-members an opportunity to purchase an online code for as little as \$12.00 per game. This code gives you access to book a court online and gain access to the club without any commitment. Havelock North Squash Club even provide rackets and a ball if needed, simply visit the Pay2Play website and book a game www.pay2play.co.nz

Can children play squash?

Yes of course they can we have a very strong junior section (see below)

Hawke's Bay Seafoods Junior Squash Night

We have a fantastic junior squash programme which runs on Friday nights during school term. The emphasis on these sessions is for the children to have fun while learning squash skills. The cost is \$2. We have rackets available for the children to borrow.

Primary School Children 5:30 - 6:30pm

In this session we have a mixture of squash games and coaching. The children spend 15 minutes on each court doing a different activity. Our generous sponsor, HB Seafood's, provide discounted fish and chips for the children at this session.

Intermediate/Secondary School Children 6.45 – 8.45pm

These children have 10 minute games against each other. We run a "ladder" so the children are playing others around the same level and at the same time trying to move up. This is very popular with an average of 30 children per night attending. There is also some coaching given. Friday nights is also proving a very social night for parents coming down to watch their children. The bar is open.



For club information please go to the website www.sportsground.co.nz/hnsquash

ECCT Project Heartland Report



KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> One off Club Development work Sign off/agreement from RSO/NSO achieved Evidence of linkage to NSO Sport Support Plans achieved Strategy linked to other stakeholder endorsement/support. i.e TA's ECCT is acknowledged in the process 	<ul style="list-style-type: none"> HB 8 M 8 G 4 W 4 <p>ACHIEVED 16</p>	<p>1. Bayview Bowling Club: 22/8/13 – Initial meeting to plan funding strategy for resurfacing of their green. 20/9/13 – ECCT Meeting to discuss the level of support for the project and to get a progress report of where things are at with other funding providers.</p> <p>2. Kia Toa Bowling Club: 23/8/13 – Discussed possibilities of have a go day and how to re-market themselves to attract new members 13/9/13 – Met with 'Have a go day' working party from club to discuss responsibilities for work to be done prior to the event. 29/9/13 – First have a go day was ran successfully and the club has picked up 5 new members from the have a go series.</p> <p>3. Squash Eastern: 28/8/13 – Initial meeting to discuss the possibility of gaining funding support for a junior academy.</p> <p>4. Maraenui Golf Club: 4/9/13 – Initial meeting to discuss the execution of a WOF. WOF going to be carried out with executive committee. 24/10/13 – WOF completed with selected committee members and GM. 31/10/13 – Draft recommendations designed ready to share with club after recommendations have been</p>

			<p>aligned with NZ golf.</p> <p>6/11/13 – Recommendations discussed with Duane and have agreed that they are the right recommendations to implement with the club</p> <p>5/12/13 – Recommendations discussed with the club and action points were agreed upon which will be put in place in the new year.</p> <p>5. Port Hill Junior Football Club:</p> <p>30/9/13 – Discussed the NZ Football Club Quality Mark to get a status update of where the club sits.</p> <p>4/10/2013 – Draft versions of policies, job descriptions and constitution were produced and then sent to the club to review.</p> <p>6. Napier Judo Club:</p> <p>21/10/2013 – Discussed the implementation of policies and job descriptions for their club – templates provided and they will be support them through this process.</p> <p>7. Omahu Rugby League Club:</p> <p>20/11/2013 – Initial meeting with Puti from Omahu. Supplied her with: Job Descriptions, SHB Funding guide, policies and generic constitution.</p> <p>8. Camberley Sports Club/Sportsville:</p> <p>29/11/2013 – Initial meeting to discuss the possibility of starting a community sports club/sportsville in Camberley which will encompass multiple different sports but run them all under the same banner.</p> <p>9. Taradale Sports Association:</p> <p>27/11/2013 – Initial meeting to discuss doing a WOF with the association.</p> <p>9/12/2013 – WOF Carried out with the association at a board meeting.</p> <p>13/12/2013 – WOF Feedback and Recommendations sent to the association. Recommendations to be put into action in the new year.</p>
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			<p>10. Bowls Napier: 12/12/2013 – Initial meeting to discuss creating a part time administrator position for the club. Resources were given to the club and action points were created for 2014.</p> <p>11. Tamatea Rugby Club: 18/12/2013 – Initial meeting to discuss club development and WOF for 2014, WOF to be carried out in late January.</p> <p>12. Napier Pirate Rugby and Sports Club: 19/11/2013 – Pirates show interest in engaging with the club WOF tool. Date to be set to complete this with the club. 28/1/2014 – WOF completed with club manager and committee members in attendance. 29/1/2014 – Recommendations set and ready to implement with the club. 17/03/14 Gave Barry constitution templates and offered help. Club in process of moving club rooms.</p> <p>13.Clive Rugby Club 18/05/14 Carried out WOF with club committee and HBRU and forwarded report/recommendations</p> <p>14.Eskview Rugby Club 05/06/14 Carried out WOF with club committee and HBRU and forwarded report/recommendations</p> <p>15. Flaxmere Rugby & Sports Club 11/06/14 Carried out WOF with club committee and HBRU and forwarded report/recommendations</p> <p>16. Omni Gymnastics 13/03/14 Meeting to discuss any areas that could be developed and a club annual planner would be a great start. 26/05/14 Planner completed and handed over.</p>
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			<p>ECCT acknowledged in process</p> <p><i>Please note that all RSO's are aware of the club development work that is occurring with the relevant club. Many of the clubs noted above have been identified through Sport Support Plan Meeting with Tier 1 Targeted Codes and discussions that have occurred with Tier 2 Targeted Codes.</i></p>
	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	Data has been collected during the WOF's process with Eskview Rugby Club, Flaxmere Rugby & Sports Club and Clive Rugby Club. In 12 months' time the club profiles will be revisited to ascertain levels of change after club development strategies have begun to be implemented.
1.2 Review the process of Club support work	<ul style="list-style-type: none"> • Peer review of process carried out by partner RST • Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> • HB 2 • M 2 • G 2 • W 2 <p>ACHIEVED 2</p> <ul style="list-style-type: none"> • HB 1 • M 1 • G 1 • W 1 <p>ACHIEVED 1</p>	<p>Carried out peer review and best practice sharing with Mark Curr (Sport Wellington).</p> <p>Major outcome was that the Sport HB Development Officer – Community and SHB Development Team Leader to go through to visit Sport Wellington and join in during a community based meeting. Also a joint project could be looked at for 2014.</p> <p>Refer to the above statement regarding the best practice and peer review being carried out at the same time.</p> <p>Carried our peer review with Sport Manawatu.</p> <p>30/04/14 Meeting at ECCT with Sport Gisborne, Sport Manawatu, Sport Wellington in attendance. Shared best practice and initiatives with each other. Sport HB shared the process around the Sideline Behaviour Initiative. All outcomes recorded in minutes.</p>

	<ul style="list-style-type: none"> Periodic review of club progress after project completion to ascertain the sustained level of change. 12 months and/or beyond. (Recorded in qualitative and/or quantitative format) 	<ul style="list-style-type: none"> HB 4 M 4 G 3 W 3 <p>ACHIEVED 5</p>	<ol style="list-style-type: none"> Bayview Bowling Club: Club decided against resurfacing as couldn't raise enough funds and have had the green levelled. ECCT money returned \$15k. Club happy with the outcome. Squash Eastern Funding gained from Kiwisport To bring a co-ordinated squash programme to primary and intermediate school children in Takapau, Waipukarau, Havelock North, Hastings, Napier and Wairoa. Port Hill Junior Football Club 28/2/14 – Everything in place to attain club mark just waiting to have meeting with senior team and approve MOU. 11/04/14 the MOU has been signed and now under the umbrella of senior club. 02/06/14 Close to signing off Club Quality Mark. Should be done by July 2014. Waiting for Central football to complete. Camberley Sports Club/Sportsville Sportsville model has been dropped and currently there is a restructure in place with a new constitution and a new board of trustees. 4/3/14 – Put together a new draft constitution and an amended constitution to be taken to an AGM on 30/06/14. 19/06/14 A sports Club model now in the process and will register as Incorporated Society. All paperwork ready to take to reference group. 26/06/14 – Presented new structure of sports club and constitution to reference group. Will go back in 3 weeks to answer questions. Bowls Napier 17/3/14 – Club now looking at a development officer rather than an administrator. Sub- committee in place
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			to explore the idea. Created a survey for EIT to generate feedback on why young people don't do bowls and following on from the results a come and try day September 2014.
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic and/or Targeted "Join a Club" promotional campaigns or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> HB 2 M 2 G 1 W 1 <p>ACHIEVED 3</p>	<p>1. Kia Toa Bowling Club: Have a go series: Worked alongside the club to set up and promote this initiative which ran on Sundays. From the first day (29/09/13) there were 5 new club members.</p> <p>2. Join a Club Campaign – Summer: Flyer created and placed around Hawkes Bay noticeboards. ECCT acknowledged on the flyer.</p> <p>3. Havelock North Squash Club – Winter: Come and try day. Worked with the club to set up and promote this initiative which ran on Sunday 11th May. This was targeted from 5 years old upwards. Promoted this in schools and throughout other codes. ECCT acknowledged.</p>

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 <p>ACHIEVED 18</p>	<p>Sport Talk Workshop 10/9/13: Funding (How to fill in an application) STARs Funding KiwiSport Funding Presenters – Jack Sanders (Sports Link), Amanda Feast & Roger Coleman (SHB). 9 Attendees – (Waikato Bays Tennis, Nga Taonga Takaro Trust, Marewa Croquet Club x2, HB Rowing Club, Special Olympics HB, Napier Pirates Rugby Club x2, HB Marching). 100% satisfaction rating</p> <p>Back to basics workshop run with Volunteering HB 14/10/13: Funding (Strategies) Governance and Effective Meetings Presenters – Bruce Macaulay (Foodbank), Renata Lehman (Volunteering HB) & Toby Doyle (Sport HB). 26 Attendees – (Brain Injury HB, Western Suburbs RSC x2, Hastings Rovers Football x2, Women's Refuge x3, Otane Play Centre, Infinity Foundation, Napier Judo Club x2, Age concern HB, Diabetes HB x2, Te Roopu Huinga, Lovelink, Parkinsons HB, Coeliac NZ, Napier Hearing Association, Napier South Jnr Football, Maraenui and District Maori Committee, PE Southern Star, Cape Coast Community.</p> <p>Sport Talk Workshop 18/11/13:</p>

			<p>Marketing Social Media Club Finances Presenters – Brendon Lodge (HB Multisport), Toby Doyle (SHB) and Morten Freer (Westpac). 10 Attendees – (Napier Pirates Rugby & Sport, Basketball HB, Marewa Croquet Club, Waipukrau Bowling Club, Hastings Rovers Celtic Football Club x2, Bay City Rollers, Eastern Squash, SPORT Hawkes Bay, Greendale Swim Club). 85.7% satisfaction rating.</p> <p>Sports Talk Workshop 11/3/14 Topics: 10.Pub Charity, 11.Kiwi Sport, 12. Funding Ideas. Presenters – Graeme Ambler(pub Charity) Roger Coleman (Kiwi Sport) Mike Bond(Sport Hawkes Bay) 14 attendees- HN Bowling club x2 Poukaero School, HB BMX Club, Baycity Cheerleaders, HB Tennis club, Tennis Waikato Bays, HN Wanderers Football x 2, HB Mountain bike club, Te Mata Maui Trust, Maraenui Rugby and sports ass,Heratunga Waka Ama x 2. 100% satisfaction rating</p> <p>Back to Basics workshop run with volunteering HB 19/3/14 Topics: 13.Structure of organizations, 14. Managing funds, 15. Effective meetings. Presenters – Bruce Macaulay (Charity consultant) Renata Lehman (Volunteering HB) Mike Bond (Sport HB) Attendees. 100% satisfaction Rating</p> <p>16+17 Strapping Workshops run with Plus Rehab. 5th May (Hastings) & 12th May (Napier) 10 students at each workshop learning injury prevention and strapping techniques. 100% Satisfaction rating</p> <p>18. Mark Van-Diedelzen Governance Workshop with</p>
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			<p>Volunteering HB. Governance and Incorporated Societies, structure and legal obligations. 147 in attendance</p> <p>19. Sport Talk Officials Workshop 29/04/14 Recruitment/retention and pathways for officials with 2 speakers. Donnette Daly(NBL) Chris Pollock (Rugby) Cancelled due to numbers</p>
<p>2.2 Encourage and recognise the role and worth of volunteers in sport at club level.</p>	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function 	<ul style="list-style-type: none"> HB 3 M 2 G 1 W 1 <p>ACHIEVED 3</p>	<p>1. Volunteer Thanks Events Napier and Hastings: 21st June 2014 Targeted 4 codes and gave out 250 coffee vouchers and thanks cards.</p> <p>2. CHB Volunteer Thanks Function: personal distribution of 70 thanks certificates and coffee vouchers to local volunteers, spread between 6 codes over 1 week June14-21.</p> <p>3. Wairoa Volunteer Thank You Function: Service to Sport Awards These were delivered to 3 Special people that have devoted over 30 years to making Sport happen in the Wairoa Community. The recipients were: <i>Rene Smith-Wairoa Netball</i> <i>Bill Meek-Wairoa Athletic RFC and Wairoa Rugby Sub-Union</i> <i>Mike Bird-Wairoa Swimming Club</i> They were each presented with a Plaque, a Gift Basket and Lotto NZ SportMaker Merchandise.</p> <p>ECCT acknowledged at all functions and events.</p>

KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 <p>ACHIEVED 1</p>	<p>30/04/14 Meeting at ECCT with Sport Gisborne, Sport Manawatu, Sport Wellington. Shared best practice and initiatives with each other.</p> <p>All outcomes recorded in minutes.</p>

ECCT Leading the Way Project Reporting



KEY OUTCOME:

To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Provide courses, seminars and workshops that will encourage parent, teacher and community involvement in sport as well provide upskill opportunities for exisiting coaches. 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> HB 100 M 100 	<p>Specific Sport Hawke's Bay coach Development Workshops:</p> <ol style="list-style-type: none"> 09/07/2013: Sports Strapping workshop, Taradale, 8 attendees 08/08/2013: Beginners Guide to Coaching, Heretaunga Intermediate, 16 attendees 14/08/2013: Sport Massage workshop, 5 attendees 15/08/2013: TGfU session, Heretaunga Intermediate, 16 attendees 24/09/2013: Coaching and Training Youth Athletes, 19 attendees 29/10/2013: Basic Communication Skills for Coaches, 5 attendees 17/11/2013: iPad Coaching Apps Development Officers professional Development workshop. 4 attendees 17/11/2013: iPad Coaching Apps Coaches Workshop. 21 attendees 27/01/2014: Preseason Preparation workshop - 3 attendees 12/02/2014: Beginner Coach Course, Camberley - 2 attendees. 14/02/2014: Coach Mentor training workshop, HB Netball - 5 attendees 24/02/2014: Own Bodyweight Strength Development workshop - 12 attendees 03/03/2014: Preseason Preparation workshop CHB- 5 attendees 10/03/2014: Coach Education Workshop: Sport Nutrition in a Tournament Setting- 7 attendees 15/05/2014: TGfU workshop, Wairoa College - 7 attendees (+ 9 athletes) 15/05/2014: Instant Zone Sport Psychology <p>TOTAL COURSES HELD: 16</p> <p>TOTAL PEOPLE ATTENDED: 147</p>

<ul style="list-style-type: none">Support RSOs in providing coach education courses across all levels.	<ul style="list-style-type: none">Number of people attending training opportunities.	<ul style="list-style-type: none">HB 750M 600	<div>1283 people attended courses/workshops delivered by targeted codes and Sport Hawke's Bay. Courses have been varied ranging from sport specific to general topics that apply to many codes.</div> <table><thead><tr><th></th><th colspan="3">2013-14</th></tr><tr><th>Coach Development</th><th>Courses Held last 12 months</th><th>Course Attendees</th><th>Total Coaches</th></tr></thead><tbody><tr><td>Basketball Hawke's Bay</td><td>6</td><td>56</td><td>125</td></tr><tr><td>BikeNZ (Hawke's Bay)</td><td>3</td><td>16</td><td>5</td></tr><tr><td>Bowls Hawke's Bay</td><td>1</td><td>15</td><td>20</td></tr><tr><td>Central Football</td><td>16</td><td>162</td><td>292</td></tr><tr><td>GymSports NZ (Hawke's Bay)</td><td>2</td><td>32</td><td>130</td></tr><tr><td>Hawke's Bay Cricket Association</td><td>5</td><td>23</td><td>164</td></tr><tr><td>Hawke's Bay Hockey</td><td>5</td><td>40</td><td>177</td></tr><tr><td>Hawke's Bay Multisports Club</td><td>0</td><td>0</td><td>8</td></tr><tr><td>Hawke's Bay Netball</td><td>32</td><td>129</td><td>394</td></tr><tr><td>Hawke's Bay Rugby Union</td><td>30</td><td>597</td><td>597</td></tr><tr><td>Rugby League Hawke's Bay</td><td>10</td><td>20</td><td>50</td></tr><tr><td>Run/Walk Hawke's Bay</td><td>4</td><td>30</td><td>4</td></tr><tr><td>Tennis Waikato-Bays (Hawke's Bay)</td><td>2</td><td>16</td><td>10</td></tr><tr><td>Sport Hawke's Bay</td><td>16</td><td>147</td><td></td></tr><tr><td></td><td>132</td><td>1283</td><td>1976</td></tr></tbody></table>		2013-14			Coach Development	Courses Held last 12 months	Course Attendees	Total Coaches	Basketball Hawke's Bay	6	56	125	BikeNZ (Hawke's Bay)	3	16	5	Bowls Hawke's Bay	1	15	20	Central Football	16	162	292	GymSports NZ (Hawke's Bay)	2	32	130	Hawke's Bay Cricket Association	5	23	164	Hawke's Bay Hockey	5	40	177	Hawke's Bay Multisports Club	0	0	8	Hawke's Bay Netball	32	129	394	Hawke's Bay Rugby Union	30	597	597	Rugby League Hawke's Bay	10	20	50	Run/Walk Hawke's Bay	4	30	4	Tennis Waikato-Bays (Hawke's Bay)	2	16	10	Sport Hawke's Bay	16	147			132	1283	1976
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<ul style="list-style-type: none">Support targeted RSOs, Clubs/Schools in developing systems to capture coach recruitment & retention data &to identify emerging trends using this.	<ul style="list-style-type: none">Targeted RSOs, Clubs and Schools identified and engagedAssessment and gap analysis report is provided.	<ul style="list-style-type: none">6 and 12 month report	<div>Individual RSO profile forms have been developed for the14 targeted codes. Each code has provided coach and participation data for the 2013-2014 period. Now that each individuals codes template has been formed as we continue to collate this same information year in and year out trends in these areas will begin to emerge. Currently a document is being worked upon to collate all the information that has been received for the 2013 – 2014 period.</div>																																																																				

<ul style="list-style-type: none"> Maintain coaching database. 	<ul style="list-style-type: none"> Database maintained and updated. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>The Active Coaches Database was surveyed during October 2013.</p> <p>New coaches are added to the database throughout the year as they attend Sport Hawke's Bay led courses.</p>
<ul style="list-style-type: none"> Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey. 	<ul style="list-style-type: none"> Survey completed including a breakdown of Active Coaches. Change/s implemented 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>Coaching development topics sought during the October 2013 coach survey.</p> <p>The feedback has provided guidance for 2014 workshops and courses.</p> <p>The topics of greatest interest as noted by the survey respondents were Sport Psychology, Developing SAQ, and smartphone/tablet apps that assist with coaching. These and other topics will be subjects for courses and workshops throughout 2014.</p>
<ul style="list-style-type: none"> Develop and implement coach recognition and valuing initiatives. 	<ul style="list-style-type: none"> Number of initiatives 	<ul style="list-style-type: none"> HB 5 M 5 	<p>Multi-faceted volunteer coach recognition initiatives have been undertaken throughout 2014/2015. The initiatives have seen Sport Hawke's Bay value coaching and recognize numerous coaches in a variety of ways:</p> <ol style="list-style-type: none"> 1) Biographical pieces written and posted to Sport Hawke's Bay Facebook album. 2) Video interviews recorded with volunteer coaches and posted to Sport Hawke's Bay social media sites (Facebook and YouTube). 3) Video interviews recorded with current NZ internationals valuing the role volunteers have had in their development (Eric Murray, Temepara Bailey, Emily Naylor, Tohu Harris, Cole Peverley, and Shea McAleese). 4) Two video interviews recorded with sports commentator and author Phil Gifford valuing the contribution volunteer coaches makes to NZ sport. 5) Coach profile of grassroots volunteer coach featured in HB Today newspaper. 6) Video profile feature filmed with Hawke's Bay Sport Maker of the Year, Graeme Findlay, and shared via YouTube, Facebook and Twitter.
<ul style="list-style-type: none"> Assist RSO's, clubs, schools and other sports organisations with coaching programmes. 	<ul style="list-style-type: none"> Number of RSO's, clubs and schools assisted. 	<ul style="list-style-type: none"> HB 15 M 15 	<p>Coach development relationships maintained with: Squash Eastern, HB Netball, Central Football, HB Hockey, HB Rugby Union, HB Cricket Assn, CD Cricket, HB United, Tennis Waikato-Bays, Basketball HB, GymSports NZ through Omni Gym Club, Rugby League HB, HBSS Student Coach Academy, and Marching HB.</p>

			<p>The level of connection with the RSO's Coaching Development Officers varies and typically reflects the level of capability the ROS has. It can range from maintaining communication links (as with GSNZ) to meeting via Coach Crew and/or RSO Forums (Marching HB, RLHB, Tennis Waikato-Bays), to working on specific projects, delivering courses or creating bespoke coach development resources as part of a Targeted Code relationship (video resources created with BBHB, HBCA, CD Cricket, HB Hockey), to rep coach appointments and reviews (HB Hockey, HB Netball, BBHB), and specialized coach development (Central Football, HB Hockey, HB Netball, HBRU).</p> <p>All the activity carried out above with the Targeted Codes is captured in the Sport Support Plans which are developed annually and reported on 6 monthly and then forwarded to the NSO annually.</p>
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Contact Details:

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APPENDIX C: INDIVIDUAL SPORT REPORTS

RUGBY

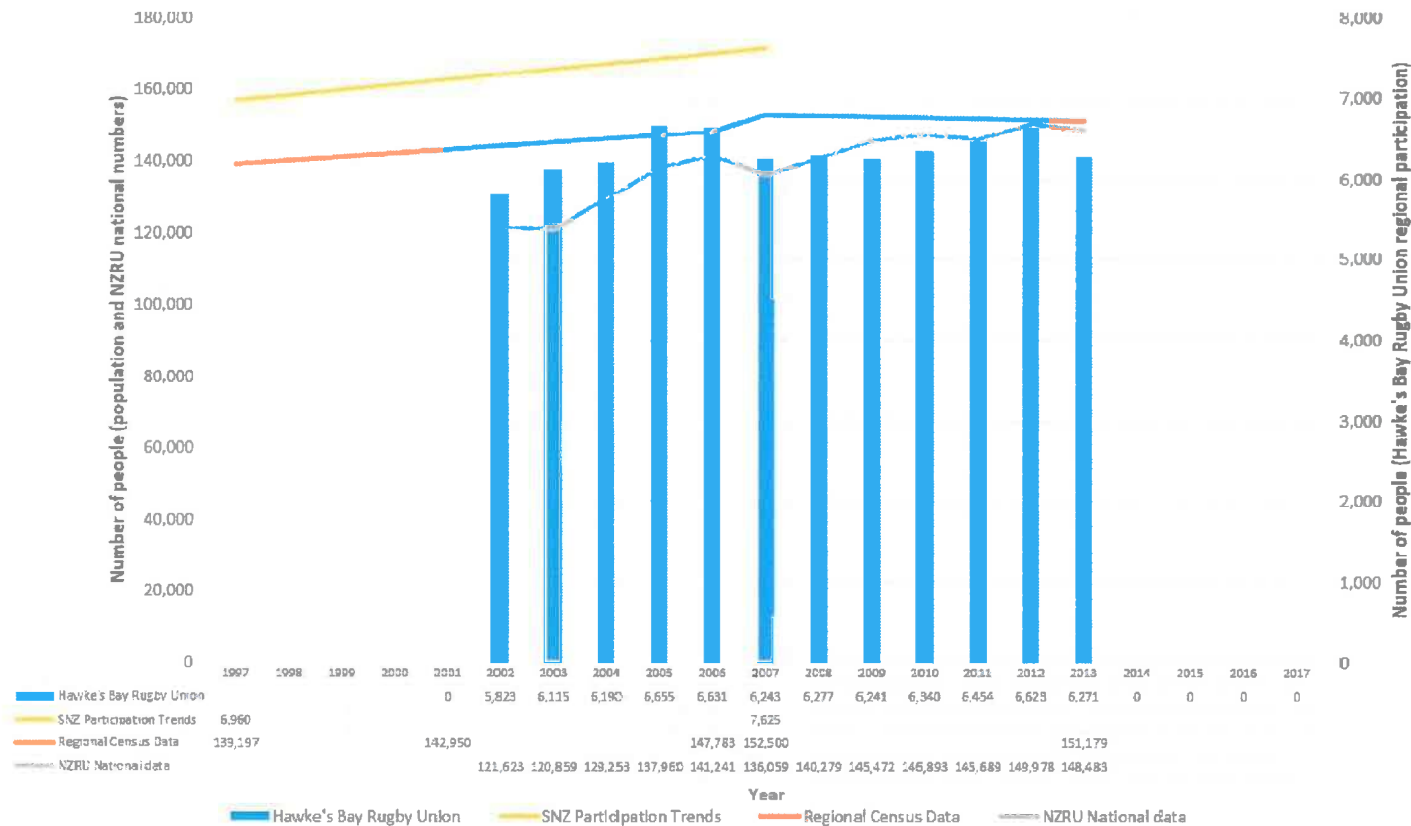
Appendix C – Table 1: Assessment and analysis conducted on Rugby Union.

Category of assessment	Data Source/Name												
Category of information	Active New Zealand Survey: Rugby profile			YPS			YPS 2011 - Gisborne/Sport Hawkes Bay specific			Hawke's Bay Rugby			SUMMARY
Gender	M	F	M & F	M	F	M & F	M	F	M & F	M	F	M & F	
Age Group													
0-4													
5 - 10				X	X				X	X	X		X
11-14				X	X				X	X	X		X
15 - 18	X	X		X	X				X	X	X		X
19 - 29	X	X								X	X		X
30 - 39	X	X								X	X		X
40 - 49	X	X								X	X		X
50 - 59	X	X								X	X		X
60 - 69	X	X								X	X		X
70 - 79	X	X								X	X		X
80 years +										X	X		X
Formal Club	No			Yes			Yes			Yes			2/2
Formal School participation	No			Yes			Yes			Yes			2/2
Other formal RSO data set (e.g. event data)	No			No			No			No			No
Collection Method	The Active NZ Survey consists of two data collection methods: 1. a sport and recreation			A stratified Simple Random Sampling (SRS) design. A school-based survey was chosen, as			A stratified Simple Random Sampling (SRS) design.			Numbers via NZRU registrations. Each province responsible for ensuring affiliated clubs			2/2

Category of assessment	Data Source/Name				
	survey; and 2. a seven-day physical activity recall diary.	schools are a key setting for the delivery of sport and recreation (both curricular and extra-curricular). Information was self-complete for Years 3-13 students, while parents completed survey forms on behalf of their Year-2 children.		(senior/junior) and secondary schools register players. The transition to on-line has begun (this year the registration process is entirely on-line.	
Potential to manipulate data	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012.	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012.		Actual numbers.	2/2
Last reviewed	2008	2011	2011	Annual.	2/2
Number of data sets					4
Trends				There are twelve years of data.	12

Rugby Participation data collection

Comparison between Rugby Union regional and national participation and Regional Population Growth



What does this show:

1. As at 2007, the population in the region has started to decline.
2. Between the years of 1997 and 2007, the SNZ participation trend for rugby has grown at a lower rate than that of the regional population.
3. National Rugby numbers show that Rugby participation is increasing.
4. Regional participation changes show an average increase of 1% and there has been an increase of approximately 7.5% between 2002 and 2013.

Appendix C – Figure 1: Chart comparing Rugby Union participation data.

RUGBY LEAGUE

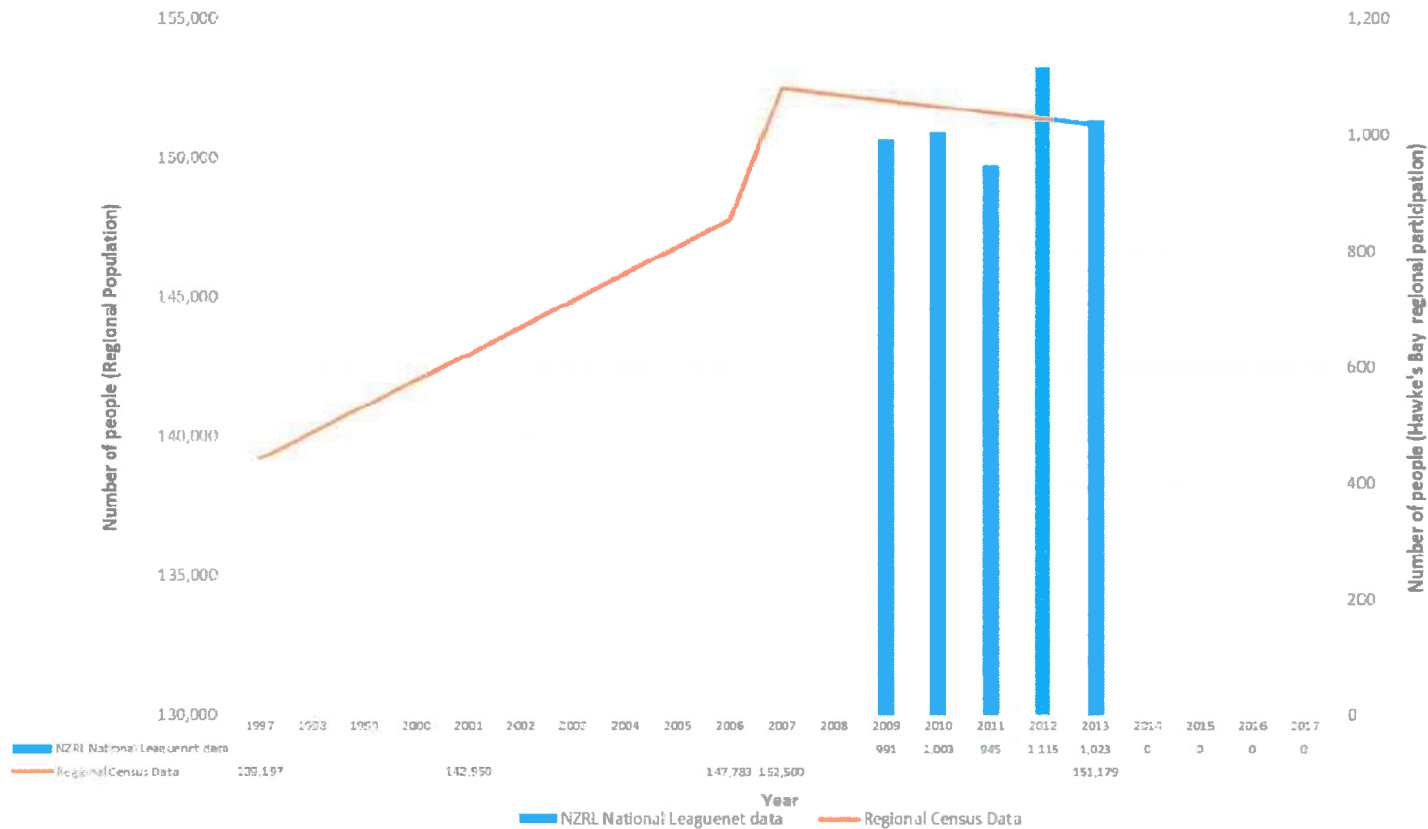
Appendix C - Table 2: Assessment and analysis conducted on Rugby League.

Category of assessment				Data Source/Name									
Category of information	YPS			YPS 2011 - Gisborne/Sport Hawkes Bay specific			Mid Central Zone (MCZ) participation records			Hawke's Bay Development Officer (employed by MCZ)			SUMMARY
Gender	M	F	M & F	M	F	M & F	M	F	M & F	M	F	M & F	
Age Group													
0-4													
5 - 10												X	X
11-14	X	X				X			X			X	X
15 - 18	X	X				X			X			X	X
19 - 29									19+			19+	19+
30 - 39													
40 - 49													
50 - 59													
60 - 69													
70 - 79													
80 years +													
Formal Club	Yes			Yes			Yes			Yes			2/2
Formal School participation	Yes			Yes			No			No			½
Other formal RSO data set (e.g. event data)	No			No			No			No			No
Collection Method	A stratified Simple Random Sampling (SRS) design. A school-based survey was chosen, as schools are a			A stratified Simple Random Sampling (SRS) design.			Mid Central Zone of NZRL collects the numbers of all players who are registered with a club every year (a			The development officer receives the club registrations. These are then			2/2

Category of assessment	Data Source/Name				
	key setting for the delivery of sport and recreation (both curricular and extra-curricular). Information was self-complete for Years 3-13 students, while parents completed survey forms on behalf of their Year-2 children.		mandatory process). Registrations are in hard copy and are then uploaded. The database is designed to prevent duplication. For juniors, it is meant to catch players who do not play for a club but participate in a specific league module/competition, however, it appears only the development officer has these records.	uploaded onto League Net.	
Potential to manipulate data	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012		Actual numbers.	1/2
Last reviewed	2011	2011	Annual.	Annual.	2/2
Number of data sets					4
Trends	Yes.	Yes.	There are five years of data.	There are five years of data.	5

Rugby League Participation data collection

Comparison between Rugby League participation and Regional Population Growth



What does this show:

1. As at 2007, the population in the region has started to decline.
2. While five years of data is useful, more data is required in order to establish a trend.

Figure 4: Chart comparing Rugby League participation data.

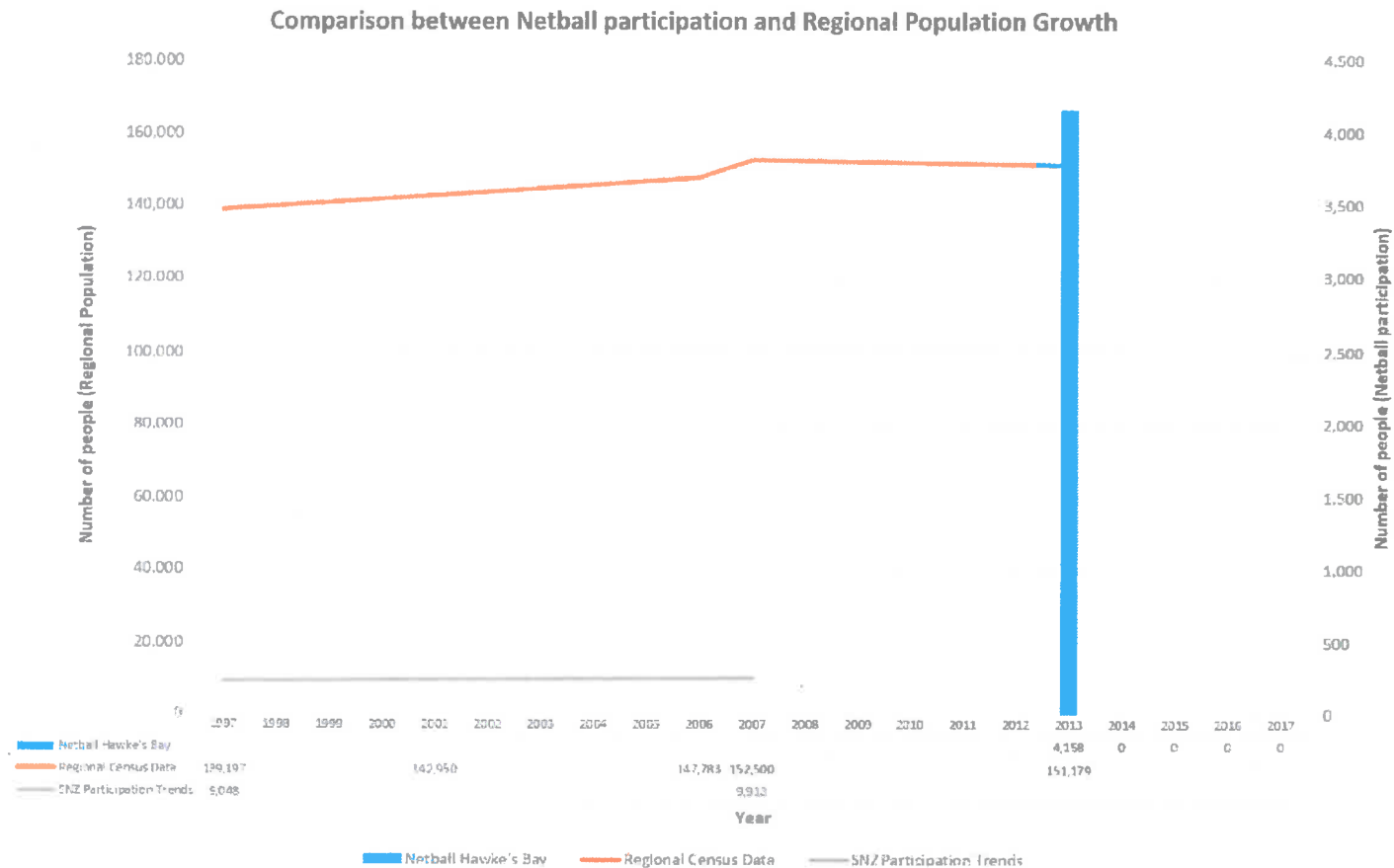
NETBALL

Appendix C - Table 3: Assessment and analysis conducted on Netball.

Category of assessment	Data Source/Name												
Category of information	Active New Zealand Survey: Netball profile			YPS			YPS 2011 - Gisborne/Sport Hawkes Bay specific			Netball Hawke's Bay			SUMMARY
Gender	M	F	M & F	M	F	M & F	M	F	M & F	M	F	M & F	
Age Group													
0-4													
5 - 10				X	X				X	X	X		X
11-14				X	X				X	X	X		X
15 - 18	X	X		X	X				X	X	X		X
19 - 29	X	X								X	X		X
30 - 39	X	X								X	X		X
40 - 49	X	X								X	X		X
50 -59	X	X								X	X		X
60 - 69	X	X								X	X		X
70 - 79	X	X								X	X		X
80 years +										X	X		X
Formal Club	No			Yes			Yes			Some			½
Formal School participation	No			Yes			Yes			Yes			2/2
Other formal RSO data set (e.g. event data)	No			No			No			No			No
Collection Method	The Active NZ Survey consists of two data collection methods: 1. a sport and recreation survey; and 2. a seven-day			A stratified Simple Random Sampling (SRS) design. A school-based survey was chosen, as schools are a key setting for			A stratified Simple Random Sampling (SRS) design.			Online database now used: Enter Now. Includes competitive netball and school netball. However, other organised			2/2

Category of assessment	Data Source/Name				
	physical activity recall diary.	the delivery of sport and recreation (both curricular and extra-curricular). Information was self-complete for Years 3-13 students, while parents completed survey forms on behalf of their Year-2 children.		netball is not captured (Social Twilight and Fast Five). Does not include Wairoa Netball. Also, in 2013 not all primary school competitions were run through HBN, so no data was collected. Ops Manager notes she inherited a disorganised system.	
Potential to manipulate data	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012.	For a detailed methodology, refer: Methodology Report for the 2011 Young People's Survey August 2012.		Actual numbers.	1/2
Last reviewed	2008	2011	2011	Annual	2/2
Number of data sets					4
Trends				There is one year of data	1

Netball Participation data collection



What does this show:

1. As at 2007, the population in the region has started to decline.
2. Between the years of 1997 and 2007, the SNZ participation trend for netball has grown at a similar rate as that of the regional population.
3. More netball data is required in order to establish a trend. Any trends will need to be established over a number of years.

Figure 4: Chart comparing Netball participation data.



SPORT MANAWATU

ECCT Project Heartland

2013 – 2014

12 Month Report

PROJECT HEARTLAND

The work undertaken through Project Heartland continues to be important to the region. It allows Sport Manawatu to work with local clubs and sports organisations to help ensure it is easy for our community to access and engage in sport. A focus on the “products” provided by sports groups and how these meet the needs of the community sees us working hands on with many groups to establish entry level options, customer service, effective promotional messages and the engagement of members. We also continue to work on other aspects of capability including planning and sport management. By working to build more capable and customer focused organisations we can help ensure that quality participation opportunities exist for our community.

Highlights from the 12 months:

- Development work done with **25 clubs**.
- Sport Manawatu **Regional Sports Conference** was attended by **95 people from 13 RSOs and 24 sports clubs**.
- **Six Generic “Join a Club” promotional campaigns** or initiatives **reached thousands of people**.
- **22 training opportunities** were provided for club administrators.
- **2165 volunteers thanked** over two different campaign periods. 1485 in July/August (**495% increase** from 2012) and 680 in May/June (**300% increase** from 2012).
- **Five volunteer recognition functions** held and 4 other initiatives undertaken.
- **Five staff attended the annual forum** and found the networking and sharing of best practice very valuable.
- After struggling to get traction with GymSports in the past, development work has progressed with both of the large clubs in our region. See Appendix 1 for details.
- The **Discover Golf programme** that we assisted Manawatu Golf Club to develop has been **awarded a New Zealand Golf Case Study Award**.
- Sport Manawatu have been advocating for sports clubs/competitions based at Arena Manawatu during **PNCC’s Arena Review** process.

EVERYONE ACTIVE EVERYDAY



CLUB DEVELOPMENT

As in our previous reports, to make it easier to understand which areas we are working on with each of the clubs we support, we have divided them into six main areas of work:

Leadership - direction, governance, development of club leaders and stakeholder management.

Planning - strategic and annual planning.

Customer Focus - how the club understands and responds to its customer needs (participants, coaches, officials, administrators and supporters).

Sport Delivery - sporting structure, marketing and communications, event management and competition management.

People Management - club structure and environment, staff and volunteer capacity, capability and management.

Sport Management - club operations, financial management, member management, ICT management, risk management and asset management.

Following are some examples of the range of work that we have been involved with in developing sporting organisations and clubs in our region. Appendix 1, 2 and 3 also detail development work done with GymSports, Tennis and Hockey over the year.

Manawatu Blokart Club

Development Area: Sport Delivery, Sport Management

Sport Manawatu worked alongside the Manawatu BloKart Club to develop a plan to grow their membership with the aim of over 100 members by early 2015.

Sport Manawatu also helped to establish a plan to gain funding for the use of Sanson Domain as the main facility for the club, whilst showing future growth and development. The club is now working with other interested parties to develop the concept of a Sanson "Wind Park" after successfully receiving ECCT funding.

Manawatu Striders

Development Area: Leadership, Planning, Sport Delivery, Customer Focus

Strategic planning work was undertaken with the Manawatu Striders last year. Follow up work has been done to go over recommendations regarding the club's Strategic Plan, identify what they have taken on board, and start to develop a plan to go forward. Work was also undertaken to influence the club to hold an Open Day to attract new members and assistance was given to the club to organise this.

Further advice and guidance has been provided to Striders in relation to their appointment of a new administrator with a Sport Manawatu staff member sitting on the interview panel. Sport Manawatu also provided support to the club in managing their finances.

Other work with Manawatu Striders included the 2013 Ladies Only Running 101 which wrapped up at the Manawatu Striders Half Marathon, with almost **100 ladies** running their first half marathon after having completed the eight week course with Sport Manawatu staff. From this programme **26 ladies** have gone on to

EVERYONE ACTIVE EVERYDAY



become full members of the Manawatu Striders running club (**increasing the club's female membership by 31%**), and many more are actively targeting their next event.

High School Old Girls Netball Club

Development Area: Customer Focus

Sport Manawatu linked with HSOG Netball Club to develop a new UCOL Polytechnic Netball team. This was a Sport Manawatu initiative, with the club nominating itself as the umbrella organisation for the team. Facilitation of meetings, support for both organisations and promotion of the concept allowed for a team to be created – made up of girls who would have otherwise been lost to the sport. This provided an opportunity for UCOL students to engage in the sport and also **increased the club's membership from 30 – 40 players.**

Manawatu Golf Club

Development Area: Customer Focus, Sport Delivery

The Women's Discover Golf Programme targeted women who were interested in playing golf but did not have the skills and/or confidence to do so. The programme was a partnership between Sport Manawatu and the Manawatu Golf Club and was designed to teach women how to play golf in a friendly environment so that they would become regular players and go on to join the Manawatu Golf Club. A total of **68 women** participated in the sessions over five weeks.

Of the 68 women that signed up for the programme, 20 have purchased membership to the club. The new members generated by this programme **increased the percentage of women at the club by 9%.**

Bush Athletics

Development Area: Customer Focus, Sport Delivery

After a meeting with the club committee to discuss current issues and needs for support going forward, Sport Manawatu **facilitated specialist coaches** to travel to Pahiatua to teach over 50 children at the club how to do the Long Jump, block starts, crouching starts and relays. Advice and guidance has also been given regarding the structure of the club nights and potential benefits of developing a link with Tararua College.



EVERYONE ACTIVE EVERYDAY



Manawatu TriClub

Development Area: Sport Delivery, People Management

After assisting the club to develop the 'Kick-start the Summer with Tri' training day concept **engaging 18 new participants** early in the season, staff provided assistance to the TriClub to grow their Team Relay Challenge. This support came in the form of promotion and the organisation of volunteers for the course. Sport Manawatu staff also delivered a Tri in Schools programme that lead into the event and helped them achieve record numbers (a **78% increase in teams**).

We also assisted the club to run the Primary & Intermediate Interschool Triathlon event held at Skoglund Park and the Freyberg Community Pool. **280 Year 5-8 students representing 21 schools participated.**

Badminton Manawatu, Tennis Manawatu, Central Squash

Development Area: Customer Focus, Sport Delivery

Development work was done with Badminton Manawatu, Tennis Manawatu, and Central Squash on a unique joint initiative which saw the three sports working together to deliver to College St Normal School as a cluster. The Kiwi Sport programme "Let's make a racket" will see the three sports offered to the entire school throughout the year. At the conclusion of the programme, senior pupils will be transported to three different venues (Manawatu Lawn Tennis Club, Squash Gym and the B&M Centre) to take part in a "festival day".

Manawatu Rugby Union

Development Area: Customer Focus, Sport Delivery

Work was done with the Manawatu Rugby Union in helping them to promote new competitions aimed at re-engaging people in the sport. The new social U85kg 10's rugby tournament **attracted 84 participants** and a Rugbymax 10's competition gained **65 registrations**. Both were aimed at university social players, as many players drop out of the sport after secondary school. **19 new players** signed up to local clubs following the initiatives.

Palmerston North Athletic and Harrier Club

Development Area: Customer Focus, Sport Delivery

After the success of Sport Manawatu led 'Discovery' programmes to get people into sports events, Palmerston North Athletic and Harrier Club are being assisted to lead the coaching of a new Running 101 Master Class programme, with a targeted approach at people who want to transition from a half to full marathon. Work was done with the club to develop the 12 week programme beginning in July and leading into the Feilding Moas Marathon. Sport Manawatu will work alongside the club by promoting the programme, and encourage participants to become members following the programme.

EVERYONE ACTIVE EVERYDAY**Bike Manawatu, Feilding Golf Club, Feilding GymSports, Netball Manawatu, Horowhenua-Kapiti Rugby Union****Development Area: Leadership, Customer Focus**

Sport Manawatu distributed funds to some targeted clubs to assist in upskilling new coaches and rewarding club volunteers. Succession planning has become a major focus for Sport Manawatu, and these funds will allow clubs to look to the future with their volunteers and coaches.

Assistance was also given to the Horowhenua-Kapiti Rugby Union to find coaching course presenters for their Developing Rugby Coaches course.

Takaro Croquet Club, Ridge Runners Sled Dog Racing, Red Kiwi Orienteering**Development Area: Customer Focus, Sport Delivery**

Sport Manawatu has provided advice and guidance related to marketing and/or supported marketing initiatives of these clubs. Takaro Croquet Club has been helped with website development and promotion of a 'have a go' day. Advice was given to the Sled Dog Racing Club regarding holding an Open Day and fundraisers and Red Kiwi Orienteering were helped to undertake an activity at Esplanade Day which promoted their club and resulted in many enquiries.

Woodville Junior Football, Levin Basketball Association, Central Football, Dannevirke Netball Club, Netball Manawatu, Palmerston North Basketball Association, Netball Horowhenua, Horowhenua Rugby Union, Horowhenua Hockey Association**Development Area: Customer Focus**

Sport Manawatu have created Sideline Behaviour signs and distributed them throughout sports clubs and grounds in the region. The signs are designed to curb violence and abuse on the sidelines by reiterating the fact that umpires are human, the game is 'just a game' and the sport is not at elite level. Feedback about the signs has been very positive.



EVERYONE ACTIVE EVERYDAY



GET INTO SPORT PROMOTIONS

Key generic “Join a Club” promotional campaigns or initiatives in the last 6 months have included:

Green Prescription Programme – working with local clubs to increase membership

The Green Prescription programme targets inactive adults and provides support, advice and motivation to lead them to become physically active. Participants are encouraged to link to local clubs through ‘Have a Go days’ and they are also supported to enter local events. In the past six months this initiative has seen:

- The Outdoor Bowls ‘Have a Go’ day in March had ten individuals in attendance. We linked with the Hokowhitu bowling club to help host the event.
- Over a dozen Green Prescription participants completed in the Sport Manawatu Whānau Triathlon in March and one participant completed the ‘Manawatu Toyota Women’s Only Triathlon’.
- A Green Prescription participant has re-engaged with netball after several years.
- Seven Green Prescription participants, alongside dozens of Green Prescription graduates and their friends and whanau participated in the Great Forest walk/run event held in April.

Grabasport – a monthly radio and web based campaign to ensure people know how to get involved in sport

The successful grabasport campaign continued with each month’s radio advertisements focusing on a different sporting event or programme. Listeners were directed to the grabasport.co.nz website where further information on the sport was listed. Promotions included: Social Sixes Cricket Festival (January), Think about winter codes (February), Coaching Courses (March), Regional Sports Conference (April, May), Beat the winter blues (May, June).

Promotions at Tertiary Institutions – linking students to sports

Sport Manawatu stalls were set up at the UCOL and Massey University Market Days in February. At the stall we promoted how to get into sport in Palmerston North as well as volunteer opportunities in the sport sector. A significant number of students were spoken to who were interested in playing sport but were not currently involved



EVERYONE ACTIVE EVERYDAY



TRAINING OPPORTUNITIES

Sport Manawatu Regional Sports Conference

Our biannual Regional Sports Conference is Sport Manawatu's pinnacle education and training opportunity for club administrators. The conference held in May was the second time we have run such an event and it was very successful in providing **upskilling for the 95 people** who attended. **Appendix 4** includes details of the event.

Administrator Forums – administrators sharing best practice across codes

Four Administrator Forums have been hosted and facilitated by Sport Manawatu. Administrators from all sports in the region were invited to the forums which were introduced to provide the opportunity for administrators to discuss common issues and share examples of best practice. A total of **42 administrators** have participated in the forums from **10 different sporting codes**.

E-Training – keeping sports administrators informed and up to date

Five E-Training newsletters were sent throughout the year to **98 sports administrators** – these newsletters provide relevant information for sports providers and links to research in the sector. Topics covered in recent editions were: 'Funding opportunities in Community Sport' and 'Increasing Participation'.

Sportsground Workshop for Clubs

Sport Manawatu facilitated a Sportsground website workshop for sports clubs in the regions. Jo Perry from Sportsground lead the workshop where administrators from all sports clubs were invited with both pre-existing and new users attending. This is an outstanding free service, however not all clubs are using the service to it's full capabilities due to lack of knowledge and understanding of how to perform certain tasks. The service is also constantly evolving with new features added and it is important to keep users up to date with the changes. **20 sports clubs attended** the training session.

VOLUNTEER CELEBRATION AND RECOGNITION

Volunteers are the backbone of sport and without them amateur/grassroots sports would simply not exist. Sport Manawatu places great importance on recognising the value of volunteers so, in addition to our Grassroots Sports Awards held in September and the lead in 'Thank a Volunteer' campaign that sent personal thank you messages to 1485 volunteers (both featured in our 6 month report), we ran several volunteer recognition initiatives during May and June. Sport Manawatu directly recognised over **680 Sport Makers** (volunteers) across our region in this period. This figure is a **300% increase** of the previous year.

The substantial increase is attributed to our hosting of additional Movie nights, adding National Volunteer Week venue visits to our programme, and a new Video Competition. We were also able to further reward volunteers with quality sporting apparel thanks to the Lotto Volunteers partnership.

Volunteer Movie Nights

Free movie screening at four different venues across our region (Levin, Feilding, Pahiatua and Palmerston North) and were attended by 164 volunteers. **Appendix 5** includes details of the event.



Volunteer Video Competition

Sport Manawatu ran a Volunteer video competition in conjunction with National Volunteer Week. We encouraged sports teams across the regions to create a short video clip (no longer than 30 seconds) of them thanking a team volunteer. They were encouraged to be as creative and as innovative as possible and the winning team was to receive a \$250 New World voucher.

Young people from Palmerston North Taekwon-do Academy and the Levin Croquet Club were named as the joint winners of the competition - each receiving a \$125 New World Voucher to put towards club fundraising.

National Volunteer Week Venue Visits

During the 2014 National Volunteer Week, Sport Manawatu visited various sporting venues across our region



EVERYONE ACTIVE EVERYDAY

handing out **500** muffins and thank you cards to Sport Makers.

New World Supermarkets came on board to sponsor our initiative with Dannevirke New World, Pahiatua New World, Poiner New World and Feilding New Worlds all getting involved.



Lotto Volunteer Partnership

Due to the Lotto Volunteers partnership we have been able to reward our Sport Makers on an ongoing basis with apparel and equipment.

Recently we have given Lotto Volunteer items to the following sporting organisations:

- | | |
|----------------------------------------------|------------------------------------------|
| -Highbury Whanau Centre | -Manawatu Rugby Union |
| -Monrad Badminton Club | -Woodville Football Club |
| -Manawatu Mountain Biking | -Levin Rugby League |
| -Palmerston North Girls High School Football | -Levin Swimming Club |
| -Horowhenua Kapiti Rugby | -Levin Cycling Club |
| -Pahiatua Tennis | -Manawatu Wanganui Athletics Association |
| -Marist Rugby Club | -Dannevirke Athletic & Harriers |



Resourcing sports for volunteer recognition

- Sport Manawatu distributed funds to **Levin Cycling Club** to allow them to thank and reward their volunteers by purchasing special shirts.
- Assistance was also given to **Manawatu Cricket Association** to hold a volunteer/coach recognition night for junior cricket coaches/coordinators as a way of saying thanks.
- Netball Manawatu were allocated funding towards compensating volunteers in their sport who have significant travel costs.



ECCT Project Heartland

2013 – 2014
12 Month Report

KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> • One off Club Development work • Sign off from RSO/NSO achieved • Evidence of linkage to NSO strategy achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<ul style="list-style-type: none"> • HB 8 • M 8 • G 4 • W 4 	<p>Development work done with 25 clubs:</p> <p>Bunnythorpe Rugby Club Manawatu GymSports Feilding GymSports Takaro Croquet Club Levin Croquet Club Levin Swim Club Touch Manawatu Manawatu BloKart Club Hockey Manawatu High School Old Girls Netball Club Manawatu GymSports PN College Old Boys Hockey Manawatu TriClub Manawatu Striders Palmerston North Basketball Association Feilding Old Boys Oroua Rugby Football Club Feilding Moas Harrier Club Levin Cycling Club Levin Tennis Club Dannevirke Netball Club Manawatu Golf Club</p>

			Table Tennis Manawatu Eketahuna Swimming Club Dannevirke Tiger League Club Dannevirke Sports Club
	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers and assessment of club morale). 	Data collection provides baseline information	Profiles are collected from clubs when a club Warrant of Fitness is undertaken with them. We no longer have target clubs that we collect annual data from (we are working with clubs on a needs basis) but we collect annual data from targeted sports and targeted events.
1.2 Review the process of Club support work	<ul style="list-style-type: none"> • Peer review of process carried out by partner RST • Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> • HB 2 • M 2 • G 2 • W 2 • HB 1 • M 1 • G 1 • W 1 	<p>Peer review undertaken with Sport Gisborne. Sport Manawatu's Regional Sports Conference and Sport Gisborne's sideline behaviour signs were reviewed.</p> <p>Peer review undertaken with Sport Hawkes Bay. Sport Manawatu's Social Sixes and Sport Hawkes Bay's Club WOF with Eskview Rugby Club were reviewed.</p> <p>Sport Manawatu shared details about our Social Sixes Cricket and Discover Golf for Women with the other RSTs as an example of Best Practice.</p>
	<ul style="list-style-type: none"> • Review club progress, 12 months after project completion to ascertain the sustained level of change. 	<ul style="list-style-type: none"> • HB 4 • M 4 • G 3 • W 3 	Manawatu Striders, Dannevirke Tigers League Club Palmerston North Badminton Club, SquashGym Palmerston North and Tararua Squash Club have had changes assessed and follow up work done with them.

	<ul style="list-style-type: none"> Impact of change against the agreed recommendations are recorded 		
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic “Join a Club” promotional campaigns or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> HB 2 M 2 G 1 W 1 	<p>Total: 6 initiatives</p> <p>Linked clubs to the newly created ‘Join a Club’ promotion through the Guardian newspaper. eg Manawatu Striders</p> <p>BNZ Workplace Challenge – Linking 1244 participants to club opportunities in November 2013. Was detailed in 6 month report.</p> <p>Green Prescriptions Have a Go Days were undertaken with five different clubs.</p> <p>Grab a sport radio campaigns supported by grabasport.co.nz website.</p> <p>UCOL Market Days - August 2013 and February 2014. Students were given information about how to join clubs.</p> <p>Massey University Market Day was attended in February and students were given information about how to join clubs.</p>

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 	<p>Total: 22</p> <p>Regional Sports Conference - 12 sessions aimed at administrators</p> <p>Four Administrator Forums – attended by a total of 42 administrators.</p> <p>Five E-Training newsletters - distributed to database of 98 administrators.</p> <p>One Sports Ground workshop - 20 sports clubs attended</p>
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grassroots level. ECCT are acknowledged in the function 	<ul style="list-style-type: none"> HB 3 M 2 G 1 W 1 HB 1 M 1 G 1 W 1 	<p>Total: 5 functions and 4 other initiatives</p> <p>Grassroots Sports Awards held September 2013 with 181 volunteer nominees.</p> <p>Four volunteer movie nights: Palmerston North – 91 attendees Feilding – 22 attendees Horowhenua – 40 attendees Tararua – 30 attendees</p> <p>Other initiatives: Thank a volunteer campaign (July/August 2013) National Volunteer Week Venue Visits Volunteer Video Competition Lotto Apparel Distribution</p>

			ECCT were acknowledged at the functions and in the promotional material.
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KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 	<p>A meeting was held at Sport Hawkes Bay and attended by all 4 of our Community Sport Advisors and the Sport and Recreation Manager who oversees this area.</p> <p>Topics covered included:</p> <ol style="list-style-type: none"> 1. Best practice sharing on recent club development work. 2. Lotto Sport Makers Campaign. 3. Sideline Support Programme 4. Officials Strategy 5. Coaching Update 6. Future of the forum

EVERYONE ACTIVE EVERYDAY



Appendix 1: Development work with GymSports in the Region

Sport Manawatu has struggled in the past to influence Manawatu GymSports Inc but some changes in committee members has allowed us to get some traction this year. We have also been able to facilitate stronger links with GymSports NZ for both Manawatu GymSports and Feilding Gymnastics Club and they have both undertaken club Warrant of Fitnesses and begun work on identified priorities.

Manawatu GymSports

Development Area: Leadership, Planning, Sport Delivery

Two Community Sport Advisors have completed a Club Warrant of Fitness (WOF) with Manawatu GymSports. Two were conducted; one with the volunteers/parents, and the other with the coaches. The reasoning behind this was to gain an understanding of the different viewpoints within the club. This has allowed certain priorities to take precedence after coming out of both WOF, and the results also show the different groups what viewpoints there are in the Club. Other support work has been done with Manawatu GymSports committee including advising the club on how to get involved in the BNZ Workplace Challenge to help increase their adult participation and how to link with schools and offer visits to the facility. Sport Manawatu has also designed new flyers and e-newsletters for Manawatu GymSports after learning of their lack of communication with the public and existing members.

Sport Manawatu has also been working with GymSports NZ to develop a support plan for Manawatu GymSports Inc so that both organisations can support the club in a coordinated way. By creating a support plan, the club will receive benefits associated with Sport Manawatu support, and creates a clear vision going forward for the club.

Feilding Gymnastics Club

Development Area: Planning, People Management

A Club Warrant of Fitness (WOF) was undertaken with the President of the club. The club's current situation was discussed and the WOF process was completed. A follow up meeting was then held where the report was presented and the findings discussed. Plans were then put in place to address some of the highest priority issues.

In working with Feilding Gymnastics Club we were able to influence them to look at the benefits of affiliating to GymSports NZ. We facilitated a meeting between the club and GymSports NZ which resulted in the decision of the club to affiliate.

EVERYONE ACTIVE EVERYDAY



Appendix 2: Development work with Tennis in the region

Tennis Manawatu

Development Area: Leadership, People Management

This year has seen Tennis Manawatu come to us for advice and guidance regarding issues with staff and also in looking for help to update their constitution and general policies and procedures. In working with the RSO we have influenced them to undergo the ODT process in upcoming months that will give them a detailed analysis of their strengths and weaknesses and help to formulate a plan of priorities moving forward.

Levin Tennis Club

Development Area: Sport Delivery

Early in 2013 the Levin Tennis Club had four brand new tennis courts installed. Sport Manawatu were aware of the low and declining number of Levin junior tennis numbers and wanted to generate more interest in the sport so they partnered with Levin Tennis Club and Manawatu Tennis to organise two Hot Shots Tennis Festivals at the club. This saw five Levin primary schools receive a FREE taster session of 'Community Play' tennis at the club. **Over 500 children participated** in the two festival days and it is estimated that over **85% of them had never played tennis before**.

As a result of the Hot Shots Tennis Festivals there have been several discussions between the club and the schools involved to host an inter-school tournament. Sport Manawatu will continue to help maintain this link between the club and schools, allowing a pathway for school students into the sport of Tennis. Another excellent spin off from these festivals is that it has regenerated the interest of committee members in the junior side of the game who went on to organise a junior coaching course in November where they gained seven new junior players.

Feedback from the schools included:

"Andy this was great. Because of this we have investigated starting a programme using the tennis club in T1 next year. We would certainly participate again."
Trevor Jefferies - Principal Levin Intermediate

"All of our students had a fan-tabulous time, learnt some new skills, and ignited their interest in tennis - a code many of them would had never considered playing Once again, thanks a million!" Maria Lyne - Deputy Principal St Joseph's School



EVERYONE ACTIVE EVERYDAY



Appendix 3: Development work with Hockey in the region

Hockey Manawatu

Development Area: Leadership, Planning, Customer Focus, Sport Delivery, People Management

We have been working with the board of Hockey Manawatu to help them begin **updating their strategic plan**. Sport Manawatu facilitated a SWOT analysis of the current state of the organisation and hockey in the Manawatu, with the opportunity for all key stakeholders to input. This involved a presentation at the Council of Clubs meeting and distribution of questionnaires to all school hockey contacts. The work with the board on their strategic planning process is continuing into the new financial year.

Advice and guidance was provided when Hockey Manawatu were having difficulty signing up schools to their SmallSticks Kiwisport programme. Sport Manawatu assisted in getting feedback from the schools on the programme and reasons for not signing up. After using this information to adjust their approach, North Street School signed up with further interest shown from other schools.

After establishing that there was an opportunity for further utilisation of Feilding High School hockey turfs and a gap in the Feilding community for a junior hockey programme, Sport Manawatu encouraged a local hockey coach to apply for KiwiSport funding to **start a Primary School Hockey programme** and then provided the support needed to get the initiative up and running successfully. The five week hockey experience was aimed at primary school children who are currently not involved in hockey. **100 children attended each of the sessions** in May. Due to the success of the programme, the organiser is applying for more funding to extend the programme for another five weeks to cater for more children (some had to be turned away when the first course reached capacity).

Assistance has also been given to the association in the form of advice and guidance regarding staff recruitment and providing an impartial party on their judicial panel.

Marist and High School Hockey Clubs

Development Area: Customer Focus, Sport Delivery

Winter Hockey barbecues were organised over two nights with Marist and High School hockey clubs to encourage social Summer Hockey players to sign up to their clubs for winter hockey. On the night, the **Marist Hockey club signed up 21 new players** while the **High School club signed up 4 new players**. The feedback from this promotion was excellent and the Marist club are entering an extra team into the competition to cater for the new registrations.

Palmerston North College Old Boys Hockey Club

Development Area: Leadership, Sport Management

Sport Manawatu assisted Palmerston North College Old Boys Hockey Club in developing a club strategy for the club's on-field behavioural problems.



EVERYONE ACTIVE EVERYDAY



Appendix 4:

Sport Manawatu Regional Sports Conference

Sport Manawatu hosted the Regional Sports Conference at the Sport and Rugby Institute on Friday May 16th. 95 people attended from 13 Regional Sporting Organisations and 24 Sports Clubs – this equates to a 46% increase in attendees from the previous conference.

The conference was a chance to up skill both administrators and coaches from RSTs, RSOs, clubs and schools. Throughout the day, two streams ran alongside each other, with presentations on coaching and administration of sport being the leading topics.

Through the administration stream, attendees heard from speakers such as Trafford Wilson from Sport New Zealand who spoke on the 'Community Sport Picture Going Forward', and Cherryl Thompson from the Halberg Sports Foundation who spoke about 'Inclusion in Sport'. Time was given throughout the day for attendees to network with both the presenters and other sports administrators, enabling organisations to share knowledge and create a stronger network through sports in the region.

Evaluation forms saw attendees give an average grade of 4 out of 5 for the conference. Some examples of feedback received:

'Sport Manawatu has been so helpful, and exactly what a small community like Dannevirke needs. We have no help or opportunities in Dannevirke to develop or move forward, so having Sport Manawatu run events like this is amazing!

Kelly Gillard - Dannevirke Athletics

'I enjoyed the group sessions in particular keynote speaker Mike Cron. I took away from each session relevant information that could be used in my chosen sport. Conference always a good opportunity to network in particular as I am new to the Manawatu region. Sessions time frames were sufficient. I could have listened to Mike Cron for longer!!'

Jody Temata - Feilding Netball



EVERYONE ACTIVE EVERYDAY



Appendix 5:

Sport Manawatu Volunteer Movie Nights

Sport Makers were invited to free movie screenings at four different venues across our region. They were able to bring their partners along and received complimentary snacks and drinks. The four Volunteer movie nights had a **total of 164 attendees**:

-Downtown Cinemas, Palmerston North = 91 attendees

-Focal Point Cinema, Levin = 46 attendees

-Focal Point Cinema, Feilding = 20 attendees

-Regional Cinema, Pahiatua = 30 attendees

We educated audiences by holding a small workshop 10 minutes prior to the movie and also handed out a number of useful resources. This included the Community Sport Newsletter which outlines various areas the team can assist clubs with, such as: funding, club support, coaching, and volunteering. This initiative is an effective medium for increasing the awareness of Sport Manawatu's ability to assist volunteers and clubs and it is a great chance for face to face interaction between our staff and many of the people making sport happen at a grassroots level.

All attendees were appreciative of the kind gesture and left with useful resources and spot prizes to encourage and help them continue to volunteer. Examples of feedback received were:

"On behalf of my wife and I, I would like to thank you and your team for the great night we had last night at the Levin Cinema watching Spiderman. My wife especially was pleased, as she calls herself a rugby widow, last night she felt good to get something back." Dean Thomas College Old Boys RFC

"Just a quick email to say thanks again for the movie night. The Golf Club group really enjoyed it, and I'm sure the other volunteers did too. Great choice of movie!" Stephanie Hyatt, Manawatu Golf Club

"Thank you and the team at Sport Manawatu for the great night & movie last night, a great event for volunteers within sport, we enjoyed the movie immensely it was so inspiring." Peter Butler, Manawatu Touch Rugby and Rugby League.



ECCT Leading the Way Project

2013 - 2014

Twelve Month Report

LEADING THE WAY

At Sport Manawatu we recognise that volunteers are as important as ever in providing sporting opportunities within our communities and that the quality of these volunteers, particularly coaches, can have a lasting effect on whether someone continues to actively participate in sport throughout their life.

We continue to work with sports on recruitment and retention of coaches and volunteers as having good coaches and maintaining a pool of quality volunteers is a major issue for sports throughout the region.

Highlights:

- Sport Manawatu's biannual **Regional Sports Conference** to upskill administrators and coaches was a huge success with **113 people** taking the opportunity to attend the coaching focused sessions.
- **9 Generic Coaching courses** delivered to **116 coaches**.
- **1601 people upskilled** at **113 coach development opportunities**.
- **380 coaches** in the region are **regularly receiving information** and up skilling opportunities through our CoachPlus newsletters
- During Volunteer Month, **500 Muffins and cards** were given to **coaches and managers** on the side lines at sporting venues and **187 additional volunteers** were thanked through complimentary movie screenings.
- **13 different sporting codes** have been represented at our **CoachPlus lunches**.
- Delivery of the **SportStart programme has begun** to upskill teachers at targeted schools to become competent fundamental skill and basic sport skill coaches.
- Work has begun with **Feilding High School** to run the **NZSPORT Growing Coaches programme** in the school next year. The programme involves students at the school getting NCEA credits from doing coaching as a subject and getting evaluated coaching school teams.

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UPSKILLING COACHES

There are a number of standard areas where we support all of the sports with coach development. These include: promotion of courses, use of venue and equipment, general guidance and advice. Alongside this sits our generic initiatives, some of which are highlighted below.

Regional Sports Conference

Sport Manawatu's biannual Regional Sports Conference to upskill administrators and coaches was a major feature of this year. The conference was a huge success with 95 people taking the opportunity to attend sessions. There were two streams of presentations running throughout the day, with one stream of presenters focusing on administrators and the other focusing on coaching. All Blacks Forwards coach Mike Cron was the keynote speaker and the feedback about him and the other expert presenters throughout the day was outstanding. An example of a coaching stream presenter was Gary Hermannson (NZOC Sports Psychologist) who presented on "Mental Skills in Sport".

Generic Coaching Courses

Over the year nine Generic Coaching courses, aimed at beginner or inexperienced coaches, have been run. These were attended by 116 coaches.

Courses have been run at the clubs and schools around the region. Awatapu College, Feilding High School, Tararua College, Sport Manawatu, Norsewood and Area School, Dannevirke Sports Club and Horowhenua Hockey Association have all hosted courses in the last 6 months.

CoachPlus Newsletters

Two CoachPlus newsletters were distributed to 380 coaches on the Sport Manawatu database – providing topical information to up-skill the coaches in our region including links to the latest research and trends in coaching. The Newsletter also includes a profile of a local community coach in the coach of the quarter section.

SportStart

Sport Manawatu have adopted the SportStart programme (developed by Sport Canterbury) as our key strategy for upskilling primary school teachers to be able to effectively coach fundamental and basic sports skills.

A full day teacher's workshop was held for 11 teachers from 10 Partner Schools. This was followed up with the SportStart after school Teachers Workshop for 12 staff from Whakarongo School.

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CONNECTING AND INFLUENCING OUR COACHING COMMUNITY

CoachPlus Lunch Meetings

Our CoachPlus network group provides an opportunity for coaching coordinators and other influential coaches from different sports codes to meet, upskill, discuss common challenges and to hear about different initiatives that are happening in sport. It is pleasing to see 13 different sports have been represented at the lunches in the last six months.

Presenters in the last 6 months have been Chris Boyd (NZ U20s, Wellington and Hurricanes rugby coach) and Trevor Shailer (Olympic boxer, Boing Coach and CEO of Sport Manawatu). Both sessions have been participant led with the presenters covering a range of topics from their experiences including, selection, character vs talent, know your athletes, and winning vs performance focus.

EVERYONE ACTIVE EVERYDAY

COACH RECOGNITION

Volunteer Month

During May and June 2014 Sport Manawatu directly recognised over **680 Sport Makers** (many of which are coaches) across our regions.

We did this through the following three initiatives:

Sporting Venue visits

During the 2014 National Volunteer Week many of our staff visited various sporting venues across our region handing out **500** muffins and thank you cards to coaches on the side lines of matches.

Volunteer Movie Nights

Many of our region's coaches were invited to free movie screenings at four different venues. They were able to bring their partners along and received complimentary snacks and drinks.

Four Volunteer movie nights were held this year at the following venues:

- Downtown Cinemas, Palmerston North = 91 attendees
- Focal Point Cinema, Feilding = 20 attendees
- Focal Point Cinema, Levin = 46 attendees
- Regional Cinemas, Pahiatua = 30 attendees

Video Competition

Sport Manawatu ran a Volunteer video competition in conjunction with National Volunteer week. We encouraged Sports teams across the regions to create a short video clip (no longer than 30 seconds) of them thanking their coach or a team volunteer. They were encouraged to be as creative and as innovative as possible and winning team was to receive a \$250 New World voucher to be used towards the team. The competition jointly won by a young Tae Kwon Do group and two young croquet players thanking their coaches.



EVERYONE ACTIVE EVERYDAY**Coach of the Quarter**

As part of the Coachplus newsletter we recognise a community sport “coach of the quarter”. We are normally made aware of coaches who are doing great work during informal or formal discussions within our regional sporting organisations. Reece Robinson was profiled in the second Coachplus newsletter of the year and was given a wet weather jacket to thank him for his great work.

**Grassroots Sports Awards**

These awards were featured in the 6 month reporting. They are held every September and the 2013 awards saw 181 volunteers (predominantly coaches) nominated and 4 volunteers inducted into the “Super Volunteers Hall of Fame” - 25 years of sport volunteering.

Thomas Kamura (Dannevirke Tiger's Under 15s Rugby League coach) won the Sport Volunteer – Front Line Award and was also named Regional Sport Maker of the Year. The information we received about Thomas on his nomination form is attached to this report as Appendix 1.

EVERYONE ACTIVE EVERYDAY



ECCT Leading the Way Project

Key Performance Indicators 2013-14

KEY OUTCOME:

To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Provide courses, seminars and workshops that will encourage parent, teacher and community involvement in sport as well provide upskill opportunities for existing coaches. 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> HB 100 M 100 	<p>Total = 113</p> <p>CoachPlus Meetings -4 Generic Coaching Courses – 9 Regional Sports Conference Coach Upskilling sessions -4 SportStart workshops (upskilling teachers to coach Fundamental Skills) – 2 Sport Specific Teacher Training (GymSports and Athletics) - 2 Cycle Skills Instructor Training = 2</p> <p>Manawatu Rugby Union – 24 Hockey Manawatu – 8 Horowhenua-Kapiti Rugby Union - 17 Horowhenua Hockey Association - 1 Central Football – 19 Netball Manawatu – 12 Rugby League – 3 Golf – 1 Manawatu Badminton – 2 Tennis Manawatu – 2 Manawatu Touch Association - 1</p>

<ul style="list-style-type: none"> Support RSOs in providing coach education courses across all levels. 	<ul style="list-style-type: none"> Number of people attending training opportunities. 	<ul style="list-style-type: none"> HB 750 M 600 	<p>Total = 1655</p> <p>COACHPLUS Meetings - 42 Generic Coaching Courses – 116 Regional Sports Conference Coach Upskilling sessions -113 SportStart workshops (upskilling teachers to coach Fundamental Skills) – 23 Sport Specific Teacher Training (GymSports and Athletics) - 44 Cycle Skills Instructor Training = 5</p> <p>Manawatu Rugby Union – 501 Horowhenua-Kapiti Rugby Union - 194 Hockey Manawatu – 143 Central Football – 254 Netball Manawatu – 120 Manawatu Badminton - 16 Horowhenua Hockey Association - 20 Rugby League – 28 Golf – 6 Tennis Manawatu – 20 Manawatu Touch Association - 10</p>
<ul style="list-style-type: none"> Support targeted RSOs in developing systems to capture coach recruitment 	<ul style="list-style-type: none"> Targeted RSOs identified and engaged RSO assessment tool 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>Sport Manawatu has worked with our targeted sports to develop RSO profiles to capture key information (coach numbers, participation numbers and trend).</p>

and retention data and to identify emerging trends using this.	developed and implemented.		
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Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Maintain coaching database. 	<ul style="list-style-type: none"> Database maintained and updated. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>Sport Manawatu has improved engagement with the coaches in the region via its CoachPlus e-newsletter which is regularly sent to the coaching database. All the attendees of the Generic Coaching course are invited to join the database and this has seen the numbers increase by 60 people in the last 6 months.</p> <p>CoachPlus database: 380</p>
<ul style="list-style-type: none"> Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey. 	<ul style="list-style-type: none"> Survey completed including a breakdown of Active Coaches. Change/s implemented 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>In an effort to improve our coach development programme, we asked the CoachPlus database to provide us with feedback about our coach development support and identify areas where additional assistance could be given. This was promoted through the CoachPlus E-Newsletter and through our Sport Manawatu communication channels.</p>
<ul style="list-style-type: none"> Develop and implement coach recognition and valuing initiatives. 	<ul style="list-style-type: none"> Number of initiatives 	<ul style="list-style-type: none"> HB 5 M 5 	<p>Total: 7</p> <p>Thank A Sport Volunteer campaign – 1485 volunteers thanked (majority coaches) Grassroots Sports Awards</p>

			Lotto Gear Coach of the quarter Sporting Venue Visits (handing out muffins and thank you cards) Volunteer Movie Nights Video Competition
<ul style="list-style-type: none"> Assist RSO's, clubs and other sports organisations with coaching programmes. 	<ul style="list-style-type: none"> Number of RSO's / clubs assisted. 	<ul style="list-style-type: none"> HB 15 M 15 	<p>Total: 17</p> <p> NZ Schools Cycling Association Levin Cycling Club Hockey Manawatu Manawatu Touch Association Tennis Manawatu Central Football Netball Manawatu Bike Manawatu Manawatu Gymsports Manawatu Cricket Central Football Netball Manawatu Manawatu Badminton Feilding High School Norsewood and area school Tararua College Awatapu College </p>

EVERYONE ACTIVE EVERYDAY

**Appendix 1:****THOMAS KAMURA – SPORT MANAWATU’S REGIONAL SPORT MAKER OF THE YEAR**

Thomas epitomises the amazing coaches that give so much time and energy to providing sporting opportunities for young people in our region.

Below is what was written about Thomas on his nomination form:

“Thank You Tom for your time, energy, sleepless nights and heart in giving our young boys the opportunity to better themselves not only as rugby league ambassadors for Dannevirke but also for helping them achieve goals that seemed impossible to reach.

Tom has a passion to see the young boys in our community with low income families and lack of support, gain opportunities to reach goals. He has not only placed sleepless nights and time; he would make personal sacrifices to see that every member of his team would get full satisfaction in their season. His rapport with the players and especially their families are of great commitment.

The commitments include:

- Travelling 16km's twice a week into town to run practices.
- Picking players up (even from Pahiatua and Woodville) and dropping them off.
- Introducing rugby league to players who have never played in that code before (last year the club had only started and he took his team to the grand finals).
- He would raise finance through Hangis to help minimise registrations, even though the products would come out of his freezer and pocket.

If you would like to know who Tom is, ask an Under 15 year old hanging around town and they would tell you who he is. He doesn't seek fame or self-gain, all he wants to see is our young boys get a chance to play rugby league. In the team they learn not only rugby league, but integrity when representing their town, confidence, discipline in putting 100% effort and seeing the rewards as a team, and finally good family morals.”



SPORT WELLINGTON WAIRARAPA



SPORT WELLINGTON WAIRARAPA
report to
EASTERN & CENTRAL COMMUNITY TRUST



July 2013 to June 2014
12 months





Executive Summary – 12 months (July – June 2014)

Sport Wellington Wairarapa has achieved a strong set of accomplishments from our in-depth work with targeted organisations during the 2013-14 reporting year. This includes, steady growth or consolidation at several clubs, exponential growth at a few others, national recognition for our work, an extremely successful RSO restructure and much more.

The nature of sport development work dictates that things don't always turn out for the best, or in a timeframe that we would like. Despite this, in general, we are realising strong improvements to the governance, planning and customer focus of our partner clubs. This is leading to growth, both at club and association level, and lifting the bar around the region in terms of what sports administration looks like, and how well our partners perform.

We believe that aside from the strong relationships that we work hard to maintain, and the hard work of our partners, some of the keys to our success have been consistency of message, and focus i.e. capping our partnered in-depth organisations at seven.

The challenges that we face in completing this work remain consistent. The typical areas of membership decline across traditional sports, difficulty attracting volunteers and balancing finances remain, although at our recent RSO forum there was consensus that the area of coach development needs greater attention.

A particular focus over the last year has been our emphasis upon volunteer planning for our in-depth partners. We have worked to develop and deliver plans with all but one of our in depth partners, and we are following a learning curve around what works best in this area.

We are enjoying working with these clubs and RSOs and can visualise positive future results built upon the foundations that we now have in place.

"What can I say? 10/10 says it all! Dayle, Mark and the rest of the team are second to none - have been since I first joined and still are to this day. I literally couldn't do my job without them. A sincere thanks from me, the board and every member of the Society." **Dave Butler Peck, Greytown Sport and Leisure Society**

Targeted sport organisations (clubs and regional sport organisations) membership increases

We are pleased to report that the targeted sports organisations that Sport Wellington Wairarapa has been working with have shown **an overall 10.3% increase in their membership from the previous season** (11.8% adult participation and 7.8% young people's participation). This is a total increase in membership from baseline of **20.3%**.

Membership graphs can be found at the end of this summary and contain the most recent data supplied to us from our Wairarapa regional organisations.

Council Engagement and Regional Leadership

Sport Wellington is facilitating the development of a Sport and Recreation Strategic Framework that will guide the advancement of community sport and recreation across the entire Wellington region. This framework will help bring to light opportunities for coordinated region-wide planning and investment by councils, sport and recreation organisations and funders. The project will benefit the sport and recreation sector in two major ways:

- Stronger regional sector – The wider Wellington region will be able to speak with one voice on matters that cross current local authority boundaries or require partnerships with other sectors. A clear and coherent sport and recreation framework for the region will also create better opportunities to collaborate with other sectors such as tourism, education and health.
- Simpler, faster, more effective planning – the greater Wellington region would have one overarching long-term sport and recreation framework which creates more certainty about the region's overall direction and allows funders, councils and other major stakeholders alike to make better informed decisions around potential investment. The framework will also create clarity around defining regional, sub regional and district specific priorities. This will help give funders for example the confidence that they are supporting sub regional or district level projects that will still align with and collectively contribute to high level outcomes. All of this leads to our purpose which is ensuring communities receive maximum benefit from all types of investment.

KiwiSport Summary (information to date to 30 June 2014)

Sport Wellington through the Wellington KiwiSport Regional Partnership Fund has allocated \$362,505 (9%) to projects that increase sporting opportunities for young people in the Wairarapa. The percentage of KiwiSport funds allocated across the whole Wairarapa region is currently greater than the school roll percentage which is based on students per capita (6%). The following information provides a regional picture of KiwiSport activities or projects specific to the Wairarapa region.

KiwiSport - Direct Investment in the Wairarapa

To date Sport Wellington has had ten KiwiSport investments in the Wairarapa where the investments are directly with Wairarapa based organisations providing opportunities directly in the Wairarapa. Of the ten investments, seven have completed their KiwiSport agreements with Sport Wellington and three are currently in delivery

KiwiSport Non-Contestable Fund (3 projects)

- Douglas Park School - Masterton primary schools sports coordinator appointed to coordinate school sports for 17 schools, participation figures increased from 4,193 (2012/13) to 5,786 (2013/14) (investment expires June 2015).
- Makoura College – House Sports, participation figures 938 (2011), 772 (2012), 893 (2013)
- Wairarapa Secondary School Principals Association - Strengthening Secondary Schools Sports, no participant figures provided to date.

KiwiSport Contestable Fund (5 projects)

- Capital Football - Development Officer based in the Wairarapa, participation figures 3,009 (2010/11), 1,886 (2011/12)
- Wairarapa Hockey Association, participation figures increased from 1,129 (2012/13) to 1,638 (2013/14)
- Masterton Safe and Healthy Community Council, participation figures 825
- Wairarapa Cricket Association, participation figures 1,494
- Whaiora Whanui - Ki o rahi, no participant figures provided to date

KiwiSport Supplementary Fund (2 projects)

- Makoura College, participation figures 266 (2010), 292 (2011), 1734 (2012) 188 (2013)
- Solway College, participation figures 148 (2010), 138 (2011), 146 (2012), 142 (2013)

KiwiSport - Indirect Investment in the Wairarapa

To date Sport Wellington has had 13 KiwiSport investments in the Wairarapa where the investments are with non-Wairarapa based organisations that provide opportunities directly in the Wairarapa. Of the 13 investments, four have completed their KiwiSport agreements with Sport Wellington and nine are currently in delivery.

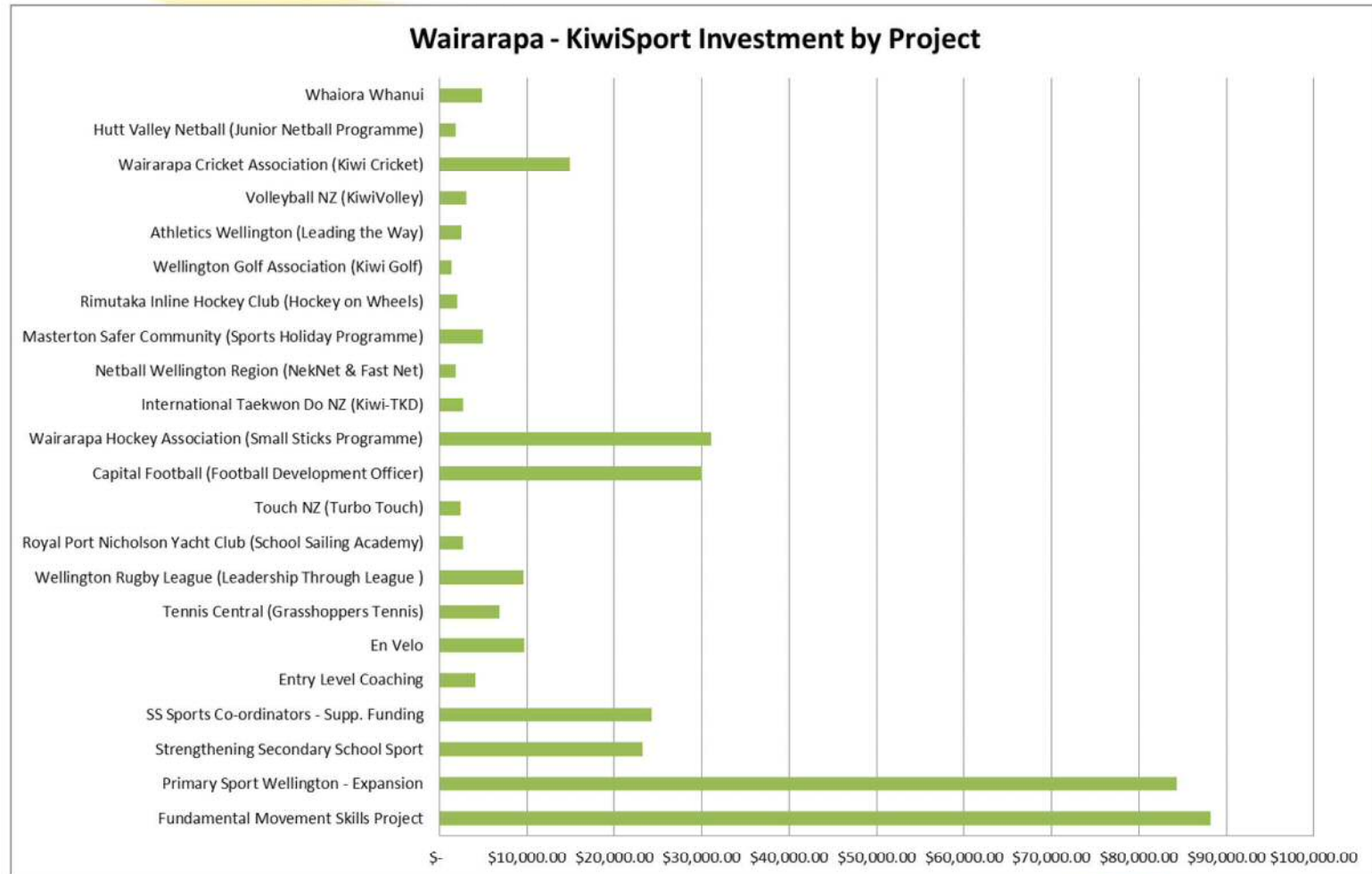
KiwiSport Non-Contestable Fund (3 projects)

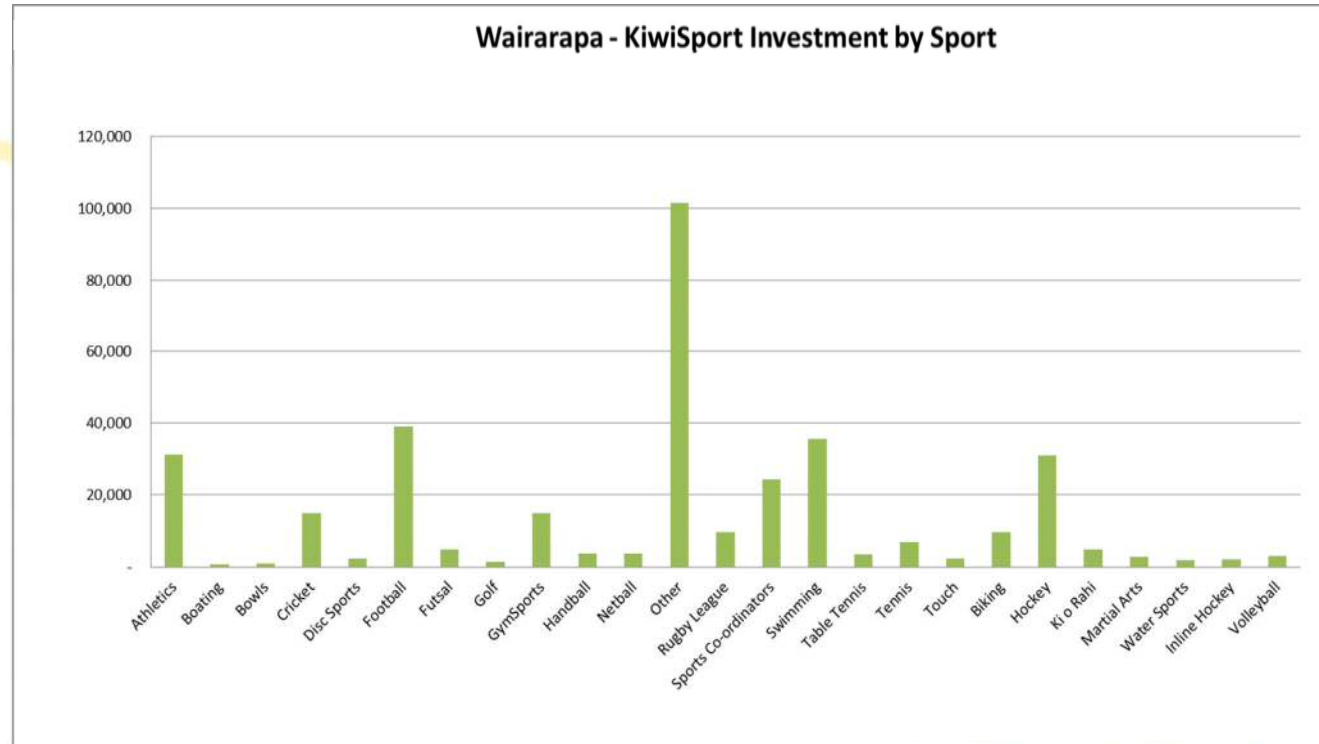
- Fundamental Movement Skills Project, participation figures 479 (2012), 155 (2013), 50 (2014)
- Generic Entry Level Coaching Course, participation figures 479 (2012), 155 (2013), 50 (2014)
- Pedal Ready – Cycle Skills, participation figures 118 (2012), 93 (2013), 165 (2014)

KiwiSport Contestable Fund (10 projects)

- Tennis Central – Grasshoppers Tennis, participation figures 1,048 (2010/11), 1,076 (2011/12), 1,532 (2012/13)
- Royal Port Nicholson Yacht Club – Ocean Water Sports, participation figures 108 (2011), 36 (2012)
- Wellington Rugby League – Leadership through League, participation figures 180 (2012), 610 (2013)
- Taekwon Do New Zealand – Kiwi TKD, participation figures 625 (2013)
- Volleyball New Zealand – KiwiVolley, participation figures 780 (2013)
- Wellington Golf Inc. – KiwiGolf, participation figures 98 (2013)
- Touch NZ – Turbo Touch, participation figures 137 (2012)
- Athletics Wellington, delivery in Wairarapa planned for 2014/15

- Rimutaka Inline Hockey Club – Hockey on Wheels, participation figures 82 (2014)
- Hutt Valley Netball Association – Junior Netball, participation figures 233 (2014)



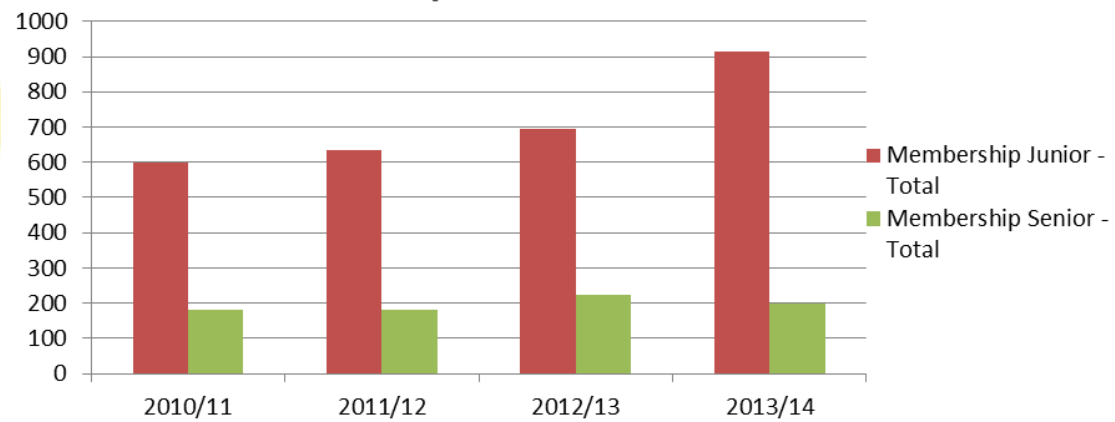


We would like to thank the Eastern and Central Community Trust for its continued support. We look forward to our continued partnership and discussions on how Eastern and Central Community Trust and Sport Wellington Wairarapa can partner to achieve positive sport and active recreation community outcomes.

Phil Gibbons

CEO

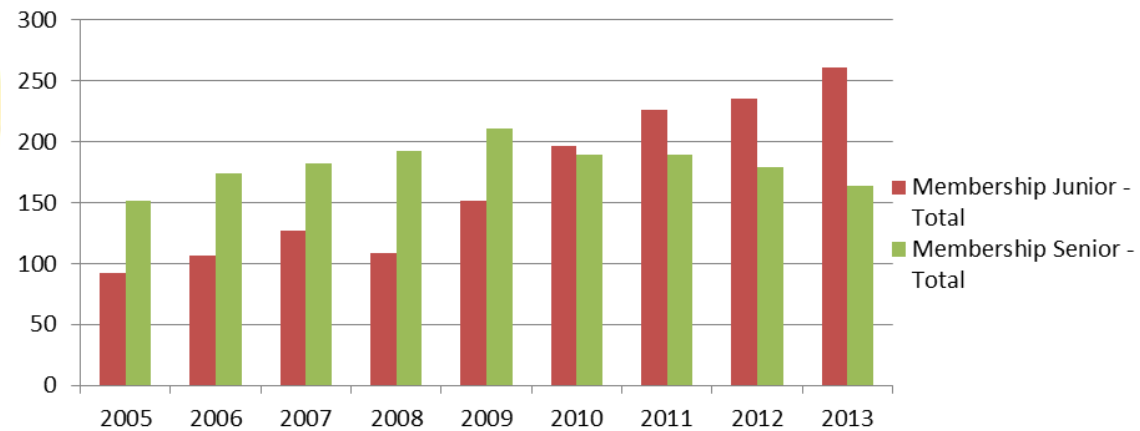
Wairarapa Cricket Association



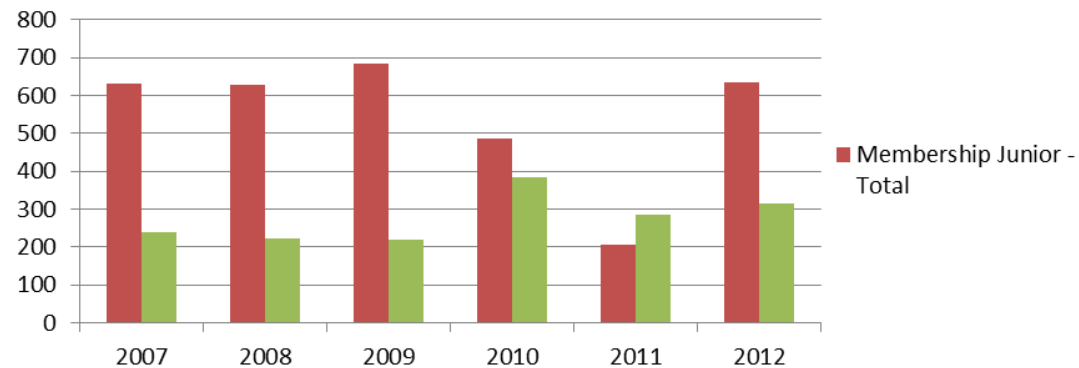
Hockey Wairarapa



Wairarapa Tennis Association

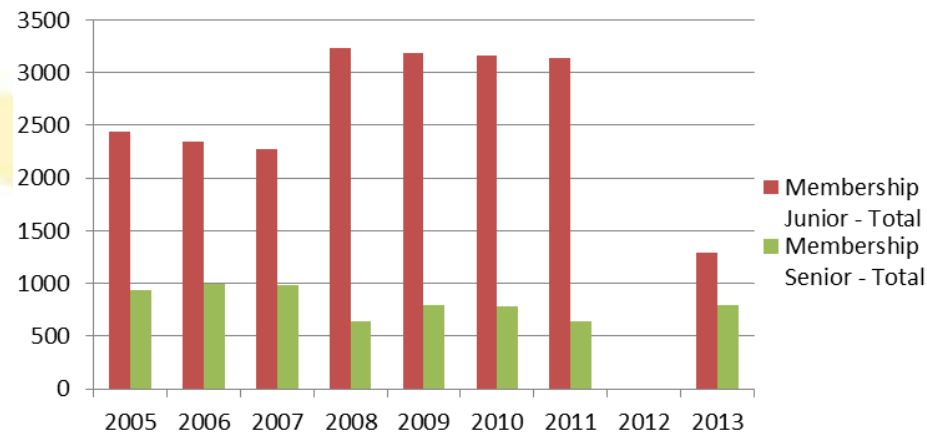


Wairarapa Football Association



The figures supplied for 2007 – 2009 are from the Wairarapa Football Association (a sub-association of Capital Football) whilst the 2010 - 2012 figures are from Capital Football. Capital Football has informed us that they cannot provide 2013 figures due to a change in reporting requirements. This change in reporting system (Goalnet) is likely to have had a significant impact on the reliability of the above data.

Wairarapa Bush Rugby Football Union



Major changes within the WBRFU in 2012 mean that we cannot access this data. The large deviation over the period 2008-2011 Sport Wellington Wairarapa believes is due to inclusion of participation figures from ripper rugby.

Wairarapa Golf

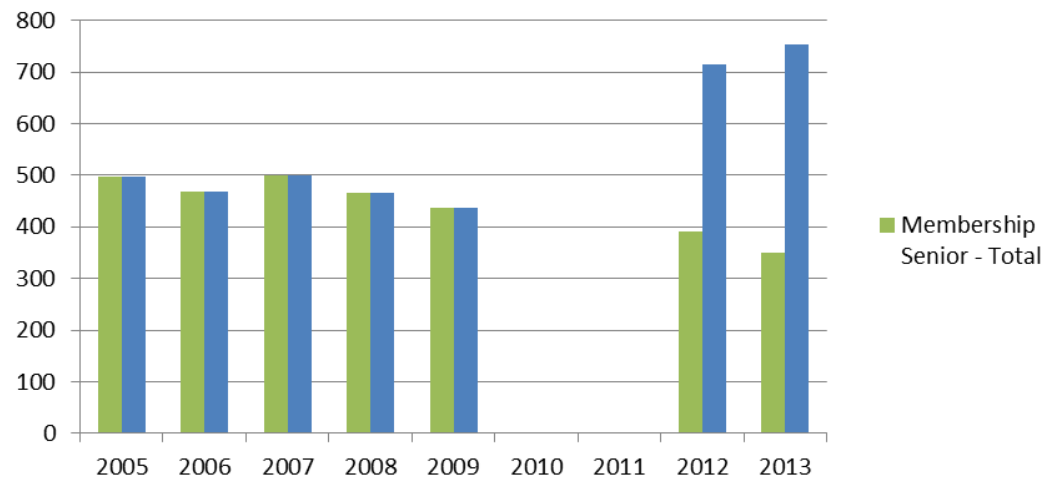


These figures have been provided directly from NZ Golf. The 2009 figures have not been provided and we are currently following-up as to why this is.

Wairarapa Netball Incorporated

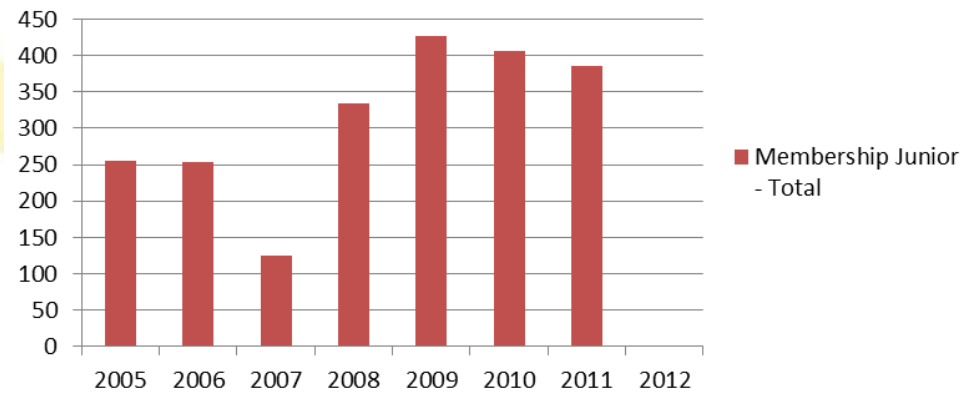


Bowls Wairarapa Incorporated



Bowls NZ reviewed and changed the way they measure membership and participation in 2012 (hence the large variance in membership/participation total). We are currently following up with Bowls NZ to obtain the 2010 and 2011 figures for the Wairarapa.

Swim Wairarapa



The 2012 and 2013 figures for swimming are unavailable. During this time Swim Wairarapa was transitioning into Swimming Wellington and due to personnel changes figures are difficult to obtain. Sport Wellington Wairarapa will continue to follow-up with the appropriate people and organisations.

It is important to note that for each sport's graph, scales are different.

ECCT Project Heartland

2013 – 2014



KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> • One off Club Development work • Sign off/agreement from RSO/NSO achieved • Evidence of linkage to NSO Sport Support Plans achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<p>• W 4</p>	<p>Completed: 7 (in-depth) We continue to undertake in-depth development work with 7 community sports organisations.</p> <p>Three RSOs:</p> <ul style="list-style-type: none"> • Wairarapa Tennis Association • Wairarapa Hockey Association • Wairarapa Cricket Association <p>Four Clubs:</p> <ul style="list-style-type: none"> • Masterton Tennis Centre (in line with work under the WTA MOU) • Douglas Villa AFC (alongside our organisational MOU with Capital Football) • Red Star Cricket and • Carterton Tennis Club <p>Find in subsequent pages a full précis of all of our in-depth work with these organisations (pages 9 – 15).</p> <p>In addition to our in-depth work, we have completed a noteworthy amount of work with the following organisations in targeted codes:</p> <ul style="list-style-type: none"> • Eketahuna Tennis Club - completed a club WOF. Supported the club with a range of benchmarked planning documents. Supported completion of a club 'skite sheet' to accompany funding applications, the application itself and a planning timeline for asset replacement. • Marist Rugby Club- Ongoing support in diverse areas as dictated by need • Athletics Wairarapa- Ongoing support • Masterton Golf Club- Support specific to Club strategy development • Greytown Senior AFC - support in completing the NZ Football Quality Clubmark

			<p>Award</p> <ul style="list-style-type: none"> • Masterton AFC- Funding advice • Lansdowne Cricket club - new funding. • Masterton Park Bowls and Petanque Clubs with Lansdowne Cricket - amalgamation advice with Masterton District Council <p>Other pieces of work with non-targeted clubs and associations:</p> <ul style="list-style-type: none"> • Wairarapa Bowls - new leadership (following the death of the previous chair) and sponsorship • Masterton Park Bowls club - developing a communications approach - websites • Masterton Equestrian - funding support • Central Zone Pony Clubs regional forum - funding advice to the Upper Valley Pony Club • Wairarapa Paddlers - funding Advice <p><i>ECCT is acknowledged as a key funder of our sport development work. Each of our project partners are aware that there is a cost to resourcing this work and that ECCT value community sport and volunteer development.</i></p>
	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	<p>The in-depth work that Sport Wellington Wairarapa has been part of with community sports clubs and associations has resulted in an overall membership increase of 10.3% (11.8% adult and 7.8% junior) from the previous season. This is a total membership improvement of 20.3% from baseline with our in-depth organisations.</p> <p>A full debrief of all of our work with our targeted and in-depth clubs and RSOs is visible later in this document, including participation/membership changes against baseline.</p>
1.2 Review the process of Club support work	<ul style="list-style-type: none"> • Peer review of process carried out by partner RST • Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> • W 2 • W 1 	<p>Completed: 1</p> <ul style="list-style-type: none"> • Sport Manawatu Peer review <p>The Project Heartland cluster has been pro-active this period in resource and idea-sharing. Sport Wellington Wairarapa led the recent cluster meeting where we were delighted to table our recent work and focus in the volunteer area.</p> <p>Key outcomes for this session were:</p> <ul style="list-style-type: none"> - A roster of responsibility for the next three cluster meetings - The establishment of a group dropbox for ideas in the coaching/ volunteerism/ sideline support areas. - A first year debrief of the Lotto Sportmakers programme.

			<p>We have also been delighted to bring learnings from a mini-conference with colleagues at Sport Auckland and discussions with Sport Canterbury to the partnership.</p>
	<ul style="list-style-type: none"> Periodic review of club progress after project completion to ascertain the sustained level of change. (Recorded in both qualitative and quantitative format) 	<ul style="list-style-type: none"> W 3 	<p>Total Completed: 3</p> <p>Clubs reviewed this period were:</p> <ul style="list-style-type: none"> Athletics Wairarapa Lansdowne Cricket Marist Rugby <p>The general themes of our discussions with these clubs are:</p> <ul style="list-style-type: none"> Consolidation of membership numbers from previous seasons Financial stability Upcoming or recent changes in leadership and continuity challenges <p>As with our major in-depth club and association work a review of the qualitative and quantitative progress of some of our former in-depth clubs is visible later in this document (page 16).</p>
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic and/or Targeted "Join a Club" promotional campaigns or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> W 1 	<p>Total Completed: 3</p> <ul style="list-style-type: none"> 'Rejuvenate your club' pilot Carterton Tennis Open Day Masterton Tennis Open Day <p>Recently we presented to ECCT on a piece of research/workshops entitled: "Rejuvenate your club: How Wairarapa Clubs grow". We have evolved this work into a user tool for clubs and have begun to pilot its use. All of the clubs participating in our recent "speed dating" session have now used it, as have our 'club boot camp club' and one other - 18 clubs in total. We have anecdotal evidence that this is a useful diagnostic tool for clubs, and we have scheduled further roll-out in the next financial year.</p> <p>Targeted club growth interventions were delivered for the Carterton and Masterton Tennis Clubs, as we led club open days. We are pleased with the results (as will be seen in the details for each of these clubs later in this report).</p> <p><i>ECCT is acknowledged as a key funder of our club development work. The 'Rejuvenate your club tool' and much of our other documentation bears the ECCT logo.</i></p>

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> W 4 	<p>Total Completed: 5 Workshops, 2 Forums</p> <p>RSO Forum this year's focus was to ask people to tell us about their successes in dealing with challenges. Our RSOs told us that they need more support in terms of regional coach-development offerings. We will be discussing this in context of our planning for 2014/15. There were 19 attendees at this session, 9 RSOs represented.</p> <p><i>"Many thanks for organising a very productive forum. It was great to hear good ideas rather than problems within each sports organisation."</i> Reilly Logue, Tennis Central</p> <p>The Wairarapa Sport Improvement Group is a group of the leaders of community sport coming together to discuss common trends, successes and challenges. Content covered volunteerism and engaging 18-34s in community sport. 3 meetings</p> <p>We have completed the following workshops during the year:</p> <ul style="list-style-type: none"> 'Governance 101 (with Tony Hassed)' (reported mid-year) 'Club Governance Fundamentals' - in association with our community law office 'What Great Sports Clubs do' - three speakers from progressive clubs around the region present their transformations stories. 'Club Development Boot-camp' - a 3-4hr session compiling messaging from our previous year of workshops delivered to one club committee and stakeholders. 'Clubs Speed dating' - this was speed-mentoring for community sport, where 8 'mentors' discussed ideas with agents of local delivery <p>30 clubs and 6 RSOs received capacity building education across 5 workshops. As a result of these workshops we have lots of evidence of resulting club development through testimony, evidenced changes to club governance and meeting minutes.</p> <p>Governance 101 - RSO Governance by Tony Hassed [22 individuals representing 6 major RSOs; 100% of attendees considered the session to be very good or excellent]</p>

			<p>Club Governance Fundamentals [16 organisations represented (20 individuals); 100% of those responding considered the session to be very good or excellent overall]</p> <p>What Great Clubs Do [27 attendees; 100% of those who responded thought the session was very good or excellent overall] We continue to see demand from our region for motivating local success stories around club growth. There is a hunger to hear about how community sport organisations are bucking the trends and navigating shifting social conditions- ultimately thriving.</p> <p>This workshop welcomed three speakers from around the region that have been at the vanguard of efforts to revamp and revitalize their clubs. Each speaker spoke for 20 minutes and answered questions for 5.</p> <p>Feedback for the session was very strong, and several of the messages of the day have stayed with our community. I am often asked about ‘the guy who grew his 3-court tennis club to 550 members’. While the direct impact of the session is hard to gauge, this session was clearly motivating for participants, and was a strong contribution to the collective body of knowledge in the community.</p> <p><i>“There were lots of Great ideas with an emphasis on business, innovative products and the customer. Awesome.”</i> Liz Hing, Pioneer Rugby</p> <p>Club Development Boot-camp [1 club; 12 attendees] In an effort to ramp up our delivery in the workshop space, and ensure that follow-up takes place, we wondered if running our workshop format for a single club might lead to strong outcomes.</p> <p>We chose Carterton AFC, as the perception of the club was that they were ‘ready’ and receptive to an evolution of their ideas, and they were a club that had had positive interaction with us in the past.</p>
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			<p>The finished format for this session was to condense much of the key learnings from all of our previous workshops over the last few years, and table them for a single committee. The goal was to develop documents in-session that would work beyond this point due to the demonstrated buy-in of the entire committee.</p> <p>The session went well, and we produced several aspects of planning documents which have subsequently gone forward to the club at large for more discussion and development. We will be keeping a close eye upon whether this approach works in driving change at the club.</p> <p><i>“I think the session on Tuesday went really well, great committee turnout, people were gobsmacked that we’re looking at the future of the club rather than a continual day to day focus. Everyone found it useful. We have a great opportunity to take stock of what we produced on the night and see how people engage in the new future of our club. We really should have done this as a club meeting, rather than a committee meeting, we want as many people as we can in these sessions so that we can build buy-in. We need to circulate what we produced around the club and try to grow the discussion and our future. I actually got home and continued brainstorming with my wife”. Club President</i></p> <p>Clubs Speed Dating [16 organisations represented by 24 attendees; 92% of attendees considered that this session was very good or excellent.] This is an idea that has been delivered by Sport Manawatu in previous reporting periods. We took the format and evolved it so that, rather than inviting representatives of organisations peripheral to community sport, we invited sports administrators that were excelling or were highly experienced to impart their knowledge.</p> <p>Essentially, this became a speed-mentoring session, where we targeted individuals to attend that were new or developing in their administrative roles. The session was hosted by Masterton Golf Club, and that environment contributed to a relaxed atmosphere, with free-flowing discussion.</p> <p>The feedback, which demonstrated gratitude for bringing the sporting</p>
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			<p>community together, and bestowing all participants with lots of ideas and motivation has ratified our approach. It is possible that we revisit this format in future years, or make this session a permanent fixture of our annual calendar.</p> <p><i>"The mentoring sessions were brief, but there was always the opportunity for further discussion with a specific mentor when the formal session had ended. I really appreciated the opportunity to chew the fat with highly motivated and successful sports administrators."</i></p> <p><i>ECCT is acknowledged as a key funder of our workshops. All attendees are made aware of the role that ECCT play in community sport and volunteer development.</i></p>
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> • Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. • ECCT are acknowledged in the function 	<ul style="list-style-type: none"> • W 1 	<p>Total Completed: 4</p> <ul style="list-style-type: none"> • Lotto Sportmakers • Volunteer awards promoted through 2 Wairarapa Sports Awards ceremonies • Sport Wellington Sports person of the year award <p>Sport Wellington administers the Lotto Sportmakers volunteer recognition programme in our region. Our emphasis here is upon recognising organisational excellence through a sustainable approach to planning.</p> <p>During this period we celebrated the organisational excellence of the Masterton Tennis Centre (September 2013), Greytown Junior AFC (November 2013), and Red Star Cricket Club (May 2014) as well as the individual volunteer commitment of Te Kapua Haira (Netball).</p> <p>Te Kapua was also a beneficiary of the volunteer awards at the Wairarapa Maori Sports Awards, and the Wairarapa Secondary Schools Awards, both of which Sport Wellington Wairarapa are active supporters and sponsors.</p> <p>We were delighted recently to see local cricket administrator Simon Roseingrave (Red Star Cricket) recognised as the Sports Volunteer of the year at the Sports person of the Year Awards for the greater Wellington region. This is the highest profile sport recognition event on the regional calendar.</p>

			<p>In addition, we have completed work on an internal strategy which aims to improve our work in the area of volunteerism. This is a stand-alone strategy that governs all of our interventions in the volunteer space for the period of our new strategic plan. There are 28 actions to be completed under this plan, including an external version which will guide our partners in developing their approach.</p> <p><i>All of our funders, including ECCT, are formally thanked in major ceremonies hosted by Sport Wellington. The ECCT logo is displayed in our Sport Connector, a bulletin for community sport volunteers.</i></p>
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KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 	<p>Sport Wellington Wairarapa led this session in Hastings in April 2014.</p> <p>Minutes were completed and sent to ECCT (Rose) in May.</p>

In-depth RSOs and clubs

Douglas Villa AFC

Project Status: year two of three

Work completed

- Gave advice and drafted an agenda for a club SGM
- New volunteer plan
- New volunteer coordinator job description and ongoing support
- Lotto Sportmakers recognition
- Ongoing support for aspects of junior tournament
- Support/promotion around club off-season (business house) tournament

Summary

Douglas Villa has been the greatest beneficiary of our volunteer focus for this period. Our work has largely moved away from other areas of emphasis and we have targeted development around the attraction, induction, development and recognition of club volunteers. The specific by-products of this work have been the appointment of a volunteer coordinator, the development of a plan for volunteerism at the club and ongoing support in this area.

In addition to this, we have responded to a cry for help from the clubs junior club captain. She was overwhelmed by the size of the role and the nature of support that she received, in her last year in the role. We were able to support the Junior Club captain to streamline her processes and prepare for the time that she would step down from the role. We have retained regular contact with Catherine, as she has navigated the demands of the season and the club as they prepare to recruit and train a new person.

Unfortunately this year the club took a more hard line approach on cut-off dates for junior registration, removing this flexibility around registrations led to a decrease in total teams and a decline in participation at junior levels. Membership of the senior club is stable however at 6 teams and has in fact slightly grown. This was a consolidation year for the club after exponential recent growth.

Partly as a result of our previous work in this area, the club remains financially stable, and has a bankable cash-cow in their massive junior tournament. Next year will be the last year of our three year in-depth commitment to the club. We envisage that the junior focus will remain.



Membership

Juniors

		210
162	220	
2012	2013	2014

Seniors

		87
70	85	
2012	2013	2014

"Thanks for your work behind the scenes in getting things moving with the club. Your work is great and truly appreciated" Dennis Burling, DVAFC



Award winner

Masterton Tennis Centre

Project Status: year three of three



Work completed

- National recognition as a finalist in the NZ Sport and Recreation awards (Community Impact category)
- Lotto Sportmakers award September 2013
- New Draft Strategic Plan
- Led the development of a new club database
- Led club open day marketing and planning
- Led the club in reviewing and developing its volunteer plan
- Led junior section planning and implementation
- Provided ongoing support and advice for the clubs ongoing efforts to improve the facility
- Updated club job descriptions

Summary

Masterton Tennis Centre continues to be the blue-ribbon achiever in our stable of clubs, and the many hundreds of hours that we put into the club continue to pay off. This year the club has caught the eye of the decision makers, in being nominated for a national industry award for their turnaround story.

Closer to home, we led the development of the second strategic plan of our partnership with the club, and heavily steered planning around the club open day and junior delivery, although our relationship with MTC has evolved over this time. We now find that club officers are capable of replicating work completed in previous periods, decreasing the demands upon our time. A specific example is utilising the learnings from our in-depth work with the club around funding and grants applications to make a large council submission. As we enter the final term of our three year commitment to MTC, we are pleased that the vast gains made there are almost stand-alone. A reviewed club volunteer plan works to ensure that the growth at the club is sustainable, and that the club can attract, retain, develop and reward its volunteers to a level which makes all future growth sustainable.

Amidst the planning and governance improvements made by the club, and the subsequent growth, the icing on the cake will be the completion of a major facility redevelopment which will see floodlights installed and courts resurfaced. In our opinion, despite newfound health in several areas, this club isn't out of the woods quite yet. In months to come, we will be working with club officers to unlock the puzzle of how to attract 18-35yr olds, and how to complete the pathway for those participating at the club.

Membership

Juniors

0	42	52
2012	2013	2014

Seniors

47	79	96
2012	2013	2014

"We have been absolutely delighted with the progress and how helpful everyone is. Junior Tennis at Masterton Tennis Centre is such an asset to the Community and should be nurtured. We look forward to the 2014 season at Masterton Tennis Centre"

Rebecca Greenlees, Parent



National finalist



Award Winner

Wairarapa Tennis

Project Status: year one of two (of our second MOU)



Work completed

- Led the appointment of an entirely new skills-based board structure, ongoing governance support
- Staffing review and HR support
- Support for work around affiliation review
- Support for work around competitions review
- Support for work around funding streams and grants applications

Summary

We have recently re-signed our MOU with WTA, and turned our focus upon regional governance, rather than club health (which was the focus of a previous MOU).

It is undeniable that tennis in the Wairarapa has taken huge bounds forward during this reporting period. The Association now has an enviably strong board, making strategic decisions about its future. As reported by several media agencies, tennis is on the brink of a renaissance as this planning takes shape.

The region now has a board that was appointed based upon skillset and independence; has received governance training; and has held 11 effective board meetings (as opposed to two 2012/13). The board has completed a staffing review, changed the role of the existing staff member and will have appointed a new administrator in time for AGM in August. Sport Wellington Wairarapa has played a key role in all of these changes.

The near future for the Association will include a revamped AGM format where the group will look to celebrate the successes of the past year, as well as launch its new brand; a focus upon club development across the region; and the development of a new funding and affiliation model, including new and diverse streams of income. These improvements will give (new) staff members the foundations upon which to grow the sport for years to come.

We are delighted to have led this Association to a point where they have a strong base in governance, a strong plan and an ever increasing attention to customer focus. This project bodes well to be our in-depth work.

Affiliation
Juniors

226	235	275
2012	2013	2014

Testimonials

"You've done a wonderful job creating enthusiasm and getting a group of productive, efficient people leading the way in tennis development in the Wai. I know it's only the start of things, but I'm seeing some really great things coming from the Wairarapa very soon. Well done!"

Reilly Logue, Tennis Central

"The board appreciate greatly the work of Mark Curr, Community Sport Advisor of SWW who has played a pivotal role in steering the association in the right direction to grow tennis in the region."

AGM Report, President Jon McNabb

Red Star Cricket Club

Project Status: year two of three



Work completed

- Pre and post season club WOFs
- Plan and work towards its outcomes
- Volunteers plan
- Supplied new committee job descriptions
- Sportmakers award - May 2014

Summary

We are enjoying our in-depth work with Red Star Cricket (RSC) this year and we feel that we have picked a great new partner. In terms of process, we have written a very simple plan with RSC, and have supported the club at each stage as they went about delivering it. This has diverged into aspects of work in the junior club, the volunteer area and lately, governance support. In recent months we have worked with the club to review the plan, and review the job descriptions and structure of their committee to best meet their plan. A major focus here was the definition and promotion of the clubs coaching philosophy, as outlined in previous reporting.

We are delighted that the junior club has grown 10%, that volunteering has slightly grown to meet the demands of these new members, and it is testament to the great work of all involved that RSC are the only cricket club in the region to add a new senior team this year.

RSC now has a rapidly developing approach to looking after their volunteers, which has been recognised by the club being named as Lotto Sportmakers club of the month for May 2014, and the naming of Simon Roseingrave as Sport Wellington Sports person of the Year Awards, 'Volunteer of the Year' for 2014.

Membership
Juniors

100	110
2013	2014

Seniors

14	33
2013	2014



Award winner

Wairarapa Cricket

Project Status: Currently outside MOU after 3 year commitment; probable renewal for two years



Work completed

- Terms of reference for restructure
- Found and appointed a new chairman, on-going support for him in his role
- Volunteer planning process delivered to the Association
- Support and research for an HR Review, benchmarking current and potential roles against those elsewhere in the region, and provided options regarding staff contracts
- Reviewed and advised upon a junior review, pathways etc. Provided access to relevant resources and guidelines (media article)
- Reviewed and amended a development plan around girls and women's' cricket in the region
- Led the development of "club-support partnership agreements" between Association and club (currently not in use)
- Support around the development/amendment of Association constitution which accepts a more modern approach to governance

Summary

Our recent work with Wairarapa Cricket Association (WCA) has resulted in a handful of successes, but in general, has been undeniably stop-start. In the first 6 months of the period, we had success in briefing and appointing a new chairman to address WCA's governance issues. There have been notable improvements to many of the processes of WCA since this change, including improved policy, minutes and agendas. It is unfortunate however that despite a few false-starts, we have been unable to get over the line in terms strategic planning, and there is no notable improvement to the strategic environment with WCA. There are strong prospects however for improvements to the governance environment as we have been supporting WCA in developing their constitution to better reflect a modern governance structure, with skills based appointments and more independence.

A particularly bright spot in our work with WCA has been the development around the girls and women's game. This work has led to the completion of all relevant planning documents, good buy-in, and growth! We have had extremely strong relationship with committee women's representative Simon Roseingrave, and cricket coordinator Sam Curtis, that we have used to develop, review and begin to deliver improvements in this area.

There are some challenges ahead for the game, as they have recently lost their influential development officer. We envisage that there will be a lot of work ahead to ensure a smooth handover, and maintain the standards of recent seasons, particularly where delivery is concerned and in ensuring that growth in the junior game can be maintained.

Membership

Juniors

636	693	913
2012	2013	2014

Seniors

180	225	198
2012	2013	2014

Testimonial

"It was an excellent presentation from Mark Curr last Monday evening. It's a pity a few of our clubs missed it! We need to work well with SWW to improve the governance of the game in the region."

Sam Curtis, WCA

Carterton Tennis Club

Project Status: year two of three



Work completed

- Led Club WOF process and recommendations
- Led Strategic plan development with entire club committee
- Supported development of the club communications approach
- Supported club open day planning
- Supported the club in completing funding applications 11/02
- new sponsors attracted to the club this year
- Supported club open-day planning and marketing

Summary

This is our first reporting on the Carterton Tennis Club (CTC), but we have been steadily building our relationship with them over the past 15 months. Following an initial club WOF process, we worked with the committee to build a simple plan for the year, and have met club officers every 6 weeks to track progress, evolve ideas and share resources.

Since we met CTC at our 2012 funding workshop, they have been an absolute dream to work with, demonstrating total humility around what could work at their club. We have managed to arrive at a strong set of results fairly quickly, and without a huge time demand upon us, through the application of the hard-learned lessons taken from our work at nearby Masterton, a stricter approach to developing meeting agendas and chasing follow-up and the conscientiousness of Jocelyn and Jan at the club.

When we found CTC they had 51 people in total using their club. In one year we have managed to get this figure to 149. There remains the problem of how to attract certain age-groups, how to convert business house participation into club membership and how to engage local schools, but there is clearly new energy and new focus at the club. We have begun discussions with the club that will lead to a volunteer plan, an identified weakness of the club.

On the back of this progress, CTC were runners-up for Tennis Central club of the year.

Participation
Juniors

23	48
2013	2014

Seniors

28	101
2013	2014

Testimonial

"Just a quick one to say great job with the open day!! I think everyone went away impressed with the professionalism and organization of the event. Excellent turnout and atmosphere, great way to start the season (and get a few of those signatures)."

Chris Davidson (WTA Board)

Hockey Wairarapa

Project Status: year 4 of 4 (MOU)



Work completed

- Volunteer plan
- Funding development discussions
- Staff development through workshops

Summary

In this, the last year of our MOU partnership with Hockey Wairarapa (HW), we have condensed and focused our work into the volunteer space. The by-product of this work was to identify the under 11 age-group, and focus a plan at this level which aims to create a 'bulge' of volunteers each year, that will move through the game together enabling the game in our region to be more sustainable. These are early days for this programme, as we will report impact in future periods.

In debriefing the previous three years of our partnership with HW, we are happy that staff have been developed considerably and that we have delivered some strong work.

We have been delighted to support ECCT in preliminary discussions around a facilities approach for Hockey Wairarapa, and have brought independence and advocacy to these processes. The by-product will be a funding model that will be useful and informative for the trust and revelatory for the guardians of the game in the region. During this period we have also worked closely with staff around development, and they have attended several of our workshops and contributed to WSIG and other meetings.

Affiliation
Juniors

1041	1068	1055
2012	2013	2014

Testimonial

"The course was pretty good for the level that it was aimed at. Most participants seemed to get something out of it and enjoyed themselves; also everyone was busy asking questions. Good one once again."

Sharon Gates, Hockey Wairarapa

Periodic Review Clubs

Lansdowne Cricket Club



Summary

Lansdowne Cricket Club has remained solid in terms of playing numbers over the last year. We have supported their efforts to complete a shared facility agreement with two other local clubs. The club is financially in the best position it's been in in several years. New leadership has recently been appointed at the club.

Membership

Juniors

48	39
2013	2014

Seniors

35	36
2013	2014

Masterton Golf Club



Summary

We have been involved in an ongoing discussion with this club, largely around strategic planning. Unfortunately, progress has been extremely slow and probably disproportionate to our efforts. The club has completed a strategic plan and has begun work towards it; we will wait to see the impact of this. A recent change of leadership may ignite a new energy at MGC and create new opportunities.

Membership

Juniors

11	12
2013	2014

Seniors

343	318
2013	2014

Athletics Wairarapa



Summary

A recent lull in membership due to a decrease to one venue has been redressed, and the club has grown membership due to a new programme at the all-weather track. The club has also managed to increase their quota of certified officials and coaches (16 new C grade officials, 5 qualified coaches). New leadership and energy at the club makes it possible that more work may be done with AW in the future.

Membership

Juniors

70	105
2013	2014

Seniors

16	18
2013	2014

Project Heartland



Part Two



Sport Wellington Wairarapa
12 Month Report
July 2013 – June 2014

2013 - 2014

Strategy	Performance Measurement	Target	Detail								
SPORTS HOUSE <ul style="list-style-type: none">Provide Sports House facility and services	<ul style="list-style-type: none">Sports House providedDatabase of sector linksInformation provided for communityAdvocacy for sport and physical recreation sector	<ul style="list-style-type: none">Sports House efficiently operating providing quality services to the sport and physical activity sectorUp to date databaseStakeholders satisfied with information and advocacy	<p>The Wairarapa Sports House continues to add value to the region having been the preferred venue for a host of community activities, from coaching courses and community exercise classes to corporate bookings. Currently it houses Sport Wellington Wairarapa staff, the Masterton Primary Schools Sport Co-ordinator and the Wairarapa Cricket Development Officer, with room for an additional 7 tenants.</p> <table><tr><td>• Seminar Room</td><td>71 bookings</td></tr><tr><td>• Consult Room</td><td>Full time use from July 13 – March 14</td></tr><tr><td>• Small Meeting Room</td><td>56 bookings</td></tr><tr><td>• Athlete Assessment Room</td><td>90 bookings</td></tr></table> <p>There is continued enquiry from the sector as well as the general public wishing to gain information regarding sporting opportunities. Sport Wellington Wairarapa continues to monitor its ‘added value’ factor to our community through its provision of facilities and equipment resources. Of the 217 bookings, 67 have benefitted from either a community rate OR partnership arrangement (value = \$4,339).</p> <p>The Fun Play Trailer (12 bookings) and other equipment (15 bookings) continues to be available to the community.</p> <p>Contacts and Information (available on website*)</p> <ul style="list-style-type: none">18 RSOs, 45 different sports and 122 clubs*61 Physical Activity Providers*30 Primary Schools and 7 Secondary Schools59 Early Childhood Centres and Education ProvidersSport Wellington Wairarapa Newsletter was published in September 2013 and March 2014 in the local free paper, Wairarapa News, which reaches 20,900 households each issue (refer media for content).	• Seminar Room	71 bookings	• Consult Room	Full time use from July 13 – March 14	• Small Meeting Room	56 bookings	• Athlete Assessment Room	90 bookings
• Seminar Room	71 bookings										
• Consult Room	Full time use from July 13 – March 14										
• Small Meeting Room	56 bookings										
• Athlete Assessment Room	90 bookings										

Strategy	Performance Measurement	Target	Detail
<ul style="list-style-type: none"> Support provided for Young People to access Quality Sport and Recreation Opportunities 	<ul style="list-style-type: none"> Support, advice and assistance provided to interschool sport zones Secondary schools apply whole school community approach to planning 	<ul style="list-style-type: none"> Increased participation in interschool events due to event quality and more opportunities 1 targeted college have plans that incorporate an increase in volunteers and coaches 	<p>Masterton Primary School Sport Cluster Successfully completed all 2013/2014 action plan outcomes and KiwiSport milestones. Support given at governance, cluster management and coordinator level. A 6 month review of the action plan was completed in July 13. A high level of satisfaction was indicated by member schools and the collective Principals.</p> <p>In the four terms of 13/14, there have been 34 opportunities which have engaged a total of 5,569 children. This is an increase in participation of 16.5% from the previous similar period with 7 additional opportunities.</p> <p>We are currently engaging with South Wairarapa Principals to encourage engagement in a similar project for 2015.</p> <p>Three in-depth colleges have all completed a review of their 2013 plan and have 2014 plans approved by their respective BOT. Common of all 3 reviews is their desire to target volunteer recruitment and education with senior students and coaches. One college has indicated that they which to pilot an in-depth volunteer plan for their school and it is likely the other two will carry out a modified version of this process.</p> <p>Chanel College volunteer target was to increase the number of teachers and school staff involved in sport and have reported an increase of 3 volunteers from 30 (2012) to 33 (2013).</p> <p>Makoura College wanted to increase the number of community coaches and have reported and increase of 3 from 15 (2012) to 18 (2013).</p> <p>Wairarapa College also wanted to increase the number of staff involved in sport and report and increase of 10 from 56 (2012) to 66 (2013).</p>

Strategy	Performance Measurement	Target	Detail
VOLUNTEER DEVELOPMENT <ul style="list-style-type: none"> Implement Coaching and Leadership Seminars, Workshops, Courses that will encourage parents, teachers and community involvement in sport 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> 8 	<p>14 parent/ teacher/ student leader training opportunities provided.</p> <ul style="list-style-type: none"> Greytown Primary School have continued their Active Schools agreement and are working with Yr 6/7 senior students leaders to assist with the delivery of physical activity opportunities for fellow students in both informal (lunchtime play ground activities) and formal (inter-class competitions). 12 new PALs have been trained (19 in total over 4 teams). Management for 2014 will be 2 teams running PALs on Tuesdays and Thursdays for a whole term with the other 2 teams having responsibility for the PE shed and ensuring the monitors are doing their jobs correctly. 2 sessions. 4 presenters attended Cluster meetings in terms 3 and 4 that offered teacher training, Wairarapa Cricket, Wellington Region Volleyball - Kiwi Volley, Athletics Wellington - Get Set Go, Pedal Power, EasyMoves - MoveMprove was unable to attend but forwarded information to be distributed to the schools. 2 sessions. Through our RSO MOU we were able to influence Wairarapa Cricket to target parents – “Parents as first time coaches” facilitated by Wairarapa Cricket (four parents trained). 1 session Hosted two community “Generic Entry Level Coaching Courses” for clubs and associations that have welcomed 36 attendees from 13 sports. 2 sessions Hosted two “Generic Entry Level Coaching Course” for Year 12 & 13 students at Chanel College (29 students). 4 sessions <p>Note: other workshops and forums have been held at are reported on in part one of our report in regards to the upskilling of club administrators (most are volunteers).</p>

**MEETING OF
SPECIAL PROGRAMMES COMMITTEE**

commencing at conclusion of RST six monthly meeting
18 September 2014
- approx 2.30/3.00pm

**MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE OF
EASTERN AND CENTRAL COMMUNITY TRUST INC
HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS
ON THURSDAY 24 JULY 2014, COMMENCING AT 12.00 PM.**

TRUSTEES PRESENT: Margaret Millard (Committee Chair), Anna Hansen, Mark Kilmister, David Lea, Ron Garrod, Geoff Milner (Trustees) part of meeting, Shelly Mitchell-Jenkins part of meeting;

IN ATTENDANCE: Jonathan Bell (General Manager) part of meeting, Bev Watkins (Donations Manager), Rose Artemiev (Donations Assessor).

1 WELCOME

Margaret Millard welcomed everyone and opened the meeting.

2 MINUTES OF THE PREVIOUS MEETING HELD IN MAY 2014

**2.1 The committee approves the minutes of the meeting held on 22 May 2014.
Motion Carried**

*Moved: Anna
Seconded Mark*

3 MATTERS ARISING

It was requested that the minutes of the previous meeting be updated to note that Bev and Jonathan attended parts of the meeting.

4 VOLUNTEERING HAWKE'S BAY PROJECT (Thursday, 24 July 2014)

A memo was provided in meeting documents summarising Volunteering Hawke's Bay work on the toolkit to date and providing options for moving forward. The General Manager was asked to speak to this memo and answered questions of the Trustees.

Trustees sought clarification on the process ECCT had followed and learnings for future project were noted. These included the need for clarity at the start of the project around what is expected and how it will be delivered (e.g. define target market, investigate possible duplications, develop terms of reference, project plan, etc); engaging the provider in the correct way for the outcomes being sought (e.g. short-form agreements vs donations agreements, ownership of products); and investigating the capability of the provider to deliver the project.

The Committee discussed how it might fit into its role in strengthening community groups. This included reviewing and/or re-writing it to make it fit-for-purpose for community organisations. It was decided that:

- the Committee do not want to spend money reviewing/ editing the toolkit at this stage (this may be considered again in the future),
- Volunteering Hawke's Bay can use the tool as it is in its work to support local groups,

- Riding for the Disabled (HB) and Oamaru Bowling Club were identified as being two groups for further trialling of the toolkit, and
- Staff will look at how the tool fits with the wider capability support work that ECCT is doing.

*Geoff &
Jonathan leave
the meeting*

5 SCIENCE PROJECT – PROGRESS ON DEVELOPMENT OF A PILOT FOR A SCIENCE CLUB (Thursday, 24 July 2014)

An email from Ian Kennedy (Director of the National Science-Technology Roadshow Trust Science Roadshow) was tabled outlining the focus of their work. To date, they have presented to assembled schools at the end of their first Virtual Learning Network (VLN) meeting. It was seen as being complimentary to the VLN. They were asked if they had space to run the club. Some Principals queried “whether the size of the school was relevant” to which the response was not the size but a need for safe place for keen children and an adult leader who has been “trained/ approved”. The idea is to grow the interest and connection to science in a sustainable manner.

Eleven schools have been contacted and of those seven (The Terrace, Waipukurau, Waipawa, Otane, Flemington, Sherwood schools and Hunter Park kindergarten) have given positive responses. Currently a list of the key components / things that must be checked off when establishing these clubs such as leader selection and succession through to risk mitigation and insurance are being worked through as well as club activities and themes.

Staff reported that the \$5K approved at the May Board Meeting to develop a proposal has been paid to the Trust. It was noted that the Trust has not been formally engaged by ECCT to develop the proposal. The Trust is willing to discuss the development of a project brief and agree parameters for the work. The pros and cons of this were discussed and the Committee decided that they were comfortable that the Trust will come back with a total proposal, based on a science club concept. No further action is required until this is received.

*Meeting
adjourns and
reconvenes the
following day*

6 REGIONAL SPORTS TRUSTS’S ENGAGEMENT PLAN (Friday, 25 July 2014)

The RST agenda item was carried over to Friday for discussion. A memo – *Regional Sports Trusts Briefing to the Special Programmes Committee* (dated 24 June 2014) – was received by the Committee outlining a plan for working with RST’s in the coming year.

The Committee was keen to see partnering/ support initiatives discussed at other parts of the Board meeting progressed with sports groups (e.g. xero, Sportslink, Greytown Sport & Leisure).

Small changes were requested to paragraphs 9,12, and 11.5.

*Shelly &
Jonathan join
the meeting*

6.1 The committee approves the recommendations of the amended Regional Sports Trust Engagement plan memo. Motion Carried

*Moved: David
Seconded Anna*

7 OTHER BUSINESS

Nil

8 NEXT MEETING

The upcoming meetings of the Special Programmes Committee are:

- Thursday, 18 September 2014 – Special Programmes Committee meet with RSTs at ECCT (time TBC).
- 12.00pm, Thursday, 25 September 2014 – Next Special Programmes Committee meeting.

Meeting closed at 9:00am

To: Special Programmes Committee

From: Rose Artemiev, Donations Assessor

Date: 4 September 2014

Re: **2014/15 Regional Sports Trusts Donations**

Purpose

1. This memo requests that the Special Programmes Committee recommend to the Board that the Regional Sports Trusts receive donations totalling \$320,000 in 2014/15.

Background

2. In July 2014, the Special Programmes Committee agreed to roll over the funding arrangements for Regional Sports Trusts.
3. Regional Sports Trusts have confirmed that they agree with amounts and projects that are proposed.
4. In previous years, the General Manager has signed a separate tripartite funding agreement with each Regional Sports Trust and Sport New Zealand. This is in addition to the normal client agreement and outlines the projects, reporting, and relationship details.

Recommendations

It is recommended that members of the Special Programmes Committee:

1. **recommend** to the Board that the General Manager is given authority to sign the tripartite agreements with each Regional Sports Trust and Sport New Zealand as in previous years.
2. **recommend** to the Board that they approve donations for Regional Sports Trusts activities, totalling \$320,000 (GST excl), as follows:

Donation Amounts

Term	RST	Project	Amount (GST excl)
1 July 2014- 30 June 2015	Sport Hawke's Bay	Project Heartland Leading the Way	\$101,120
	Sport Manawatu	Project Heartland Leading the Way	\$101,120
	Sport Wairarapa	Project Heartland	\$56,320
	Sport Gisborne	Project Heartland Other (Sport Advisor)	\$61,440

Project Descriptions

Project	Outcome	Strategy
Project Heartland:	1. To facilitate membership and participation growth by improving general club capability	1.1 Facilitate Club Development programmes into community sports clubs. 1.2 Review the process of Club support work. 1.3 Develop initiatives to increase club membership.
	2. To build the competence and value of club administrators and volunteers	2.1 Facilitate education and training opportunities for club administrators. 2.2 Encourage and recognize the role and worth of volunteers in sport at club level.
	3. To ensure a coordinated and collaborative approach to project implementation	3.1 Coordinate/participate in RST programme staff forum to discuss issues and opportunities that support club development in the ECCT region.
	4. To provide Sports House facilities	4.1 Provide Sports House facility and services. 4.2 Support provided for young people to access quality sport and recreation opportunities.
	5. To provide volunteer development support	5.1 Support provided for young people to access quality sport and recreation opportunities.
Leading the Way	6. To increase sport participation through the development and support of coaches	6.1 Provide courses, seminars and workshops that will encourage parent, teacher and community involvement in sport as well provide upskill opportunities for existing coaches. 6.2 Support RSOs in providing coach education courses across all levels. 6.3 Support targeted RSOs, clubs and schools in developing systems to capture coach recruitment and retention data and to identify emerging trends using this. 6.4 Maintain coaching database. 6.5 Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey. 6.6 Develop and implement coach recognition and valuing initiatives. 6.7 Assist RSOs, clubs, schools and other sports organizations with coaching programmes.
Other	7. To provide a community sports coordinator	7.1 To provide a community sports coordinator.