



Eastern & Central
**COMMUNITY
TRUST**
Helping fund a better community

SPECIAL PROGRAMMES COMMITTEE MEETING

11.30am Thursday, 26 March 2015
Eastern & Central Community Trust Board Room

**AGENDA FOR A MEETING OF THE SPECIAL PROGRAMMES COMMITTEE,
TO BE HELD IN THE BOARD ROOM, 102-104 RUSSELL STREET SOUTH, HASTINGS,
ON THURSDAY, 26th MARCH 2015, COMMENCING AT 11:30 AM.**

1. WELCOME AND APOLOGIES
2. SUMMER READING PROGRAMME2015
 - 2014-15 Annual Report [pages 3-46](#)
 - Sue Fargher will present an overview of the Annual Report
3. MINUTES OF THE PREVIOUS MEETING HELD ON FEBRUARY 26TH 2015
 - Minutes of the RST Meeting [pages 47-51](#)
 - Minutes of the SPC Meeting [pages 52-53](#)
4. SCIENCE PROGRAMME
An update from Margaret
5. CAPACITY BUILDING INITIATIVES
Volunteering Hawkes Bay Project
Hawkes Bay Funders Forum
6. REGIONAL SPORTS TRUSTS [pages 54-56](#)
7. MATHS IS FUN
8. ANY OTHER BUSINESS:
 - TuMai Aura [pages 57-67](#)
 - Active Minds [pages 68-70](#)
9. CLOSURE

WINTER WARMERS

back to
agenda

SUMMER
CAMPING
READING!

E.C.READ'N ANNUAL REPORT 2014 - 2015



I find your lack of
interest in reading...
disturbing!

Register at your library

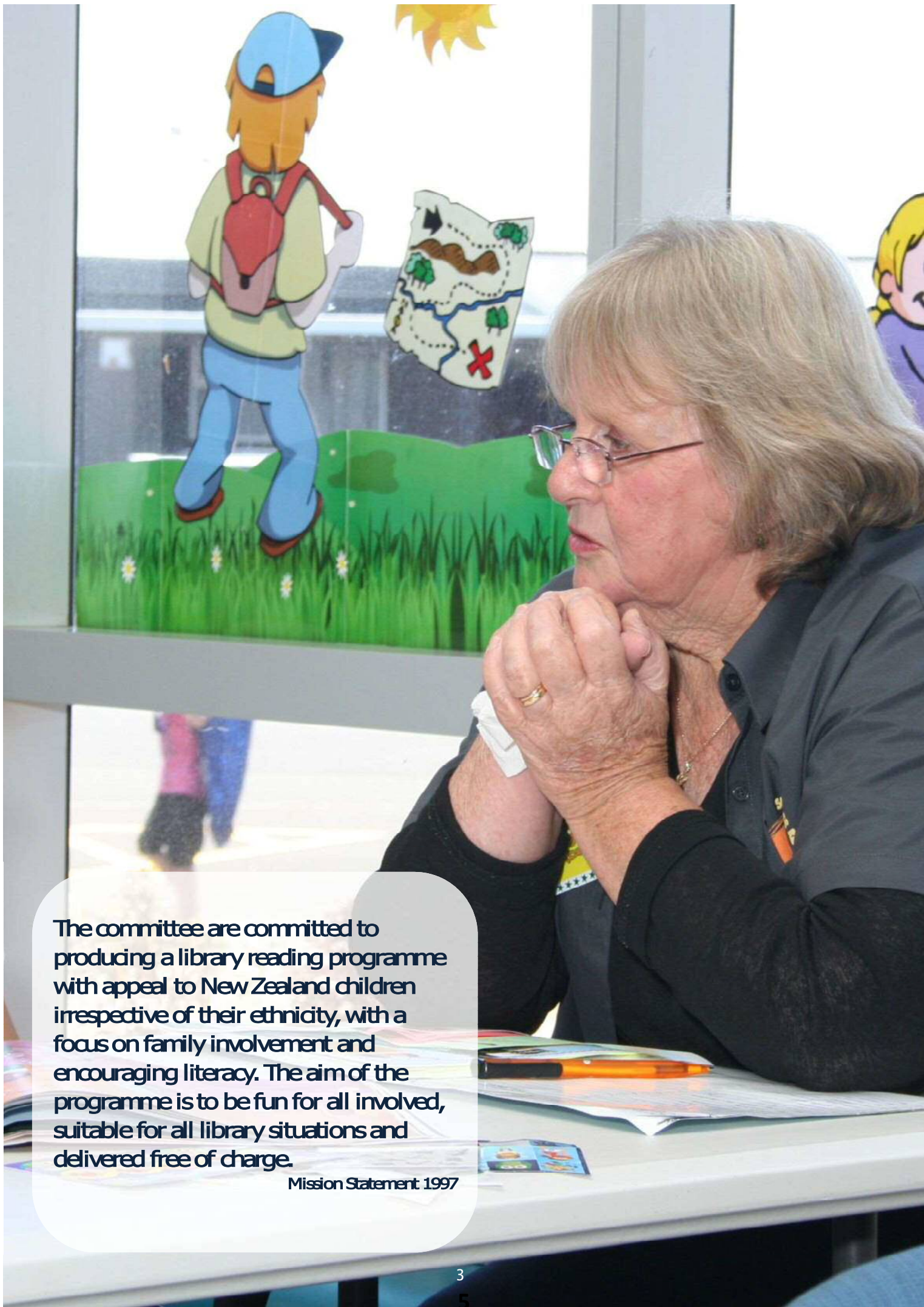


Register At Your Library



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The committee are committed to producing a library reading programme with appeal to New Zealand children irrespective of their ethnicity, with a focus on family involvement and encouraging literacy. The aim of the programme is to be fun for all involved, suitable for all library situations and delivered free of charge.

Mission Statement 1997



“

4 year old Akazaire had never done the summer reading programme before. When we came into the library to borrow a book, he was so excited. After I had read the book to him, I found him asleep cuddled up with his book. This happened with every book we borrowed and read. He enjoyed the prizes, but the highlight was to be given his own book at the party. Thank you to the library.

- Parent, Masterton Library

”

Introduction

2014-2015 saw tents popping up in libraries all over New Zealand for Summer - Camping - Reading! Te Raumati - Te Puni - Te Pānui! Over 3922 children camped out in their libraries for six weeks over summer.

iRead and READX provided enjoyment for 887 intermediate and secondary students in libraries from Gisborne to Martinborough.

Winter Warmers has become a runaway train with libraries and schools clamouring to climb aboard. The trend is for Winter Warmers enrolments to continue to rise.

Committee

Sue Fargher (Convenor)

Kylee Bellamy

Penny Griffin

Jennie Hogan

Jane Horsham

Jeremy Langley (seconded)

Mya Roberston

Central Hawke's Bay

Central Hawke's Bay

Featherston

Feilding

Masterton

Kāpiti Coast

Hastings

The committee invest a large amount of time in preparing the E.C.READ'N reading programmes. We are grateful to our individual councils who support us and recognise the value of programmes to our communities.

“

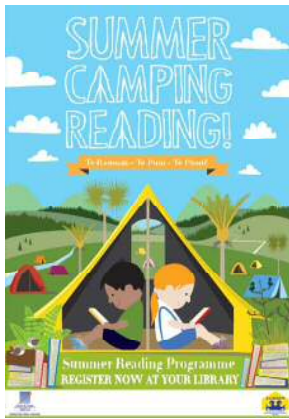
Excellent! Informative, especially for somebody new to the programme.

- Librarian, Greytown library

Excellent work committee!

- Librarian, Dannevirke Library

”



Graphics & Printing

We continued to work with graphic artist Thomas Nieuwenhuis with our 'Summer - Camping - Reading' and 'Winter Warmers - Commonwealth Games' programmes. Thomas captured a classic New Zealand summer camping scene with his fun characters and bright colours. His attractive artwork was appealing to both the children and adults and animated our libraries and promotional material.

We revamped our graphics with the help of graphic artist Jesse Griffin, who created new logos for our summer programmes and a fresh look for our E.C.READ'N logo. Jesse was responsible for the new look of the 'READX' and iRead programmes.

All our printed material was produced by Printcraft '81 in Masterton. We have created a strong relationship with them over the years as they continue to provide top quality printing for our programmes.



“

The graphics help convey the fun and enjoyable nature of the programme. The children loved visiting our campsite in the library with all of the iconic campground images that we had around the library.

Librarian, Waipawa Library

”



Incentives

An important aspect for the children, our incentives provide encouragement for all ages, both boys and girls. We were successful in selecting the best quality incentives relevant to our theme and within budget.

We were pleased with the positive feedback provided by children and their parents from both the Winter Warmers and Summer Reading programmes. This year's incentives included a Connect Four game, Kite, Sistema® Cutlery set, Magnifying Bug Viewer and Book Bag (pictured opposite). Participating children receive a medallion, certificate and book at the completion of the programme.



“

Brilliant (incentives), they loved the cutlery sets considering a lot were going camping and couldn't wait to use them. Very theme appropriate!

– Librarian, Napier Library

The incentives were particularly good this year, both my children got much joy out of the bug magnifier and connect four.

– Parent, Featherston Library

”





T-Shirts

For the first time our shirts feature the new 'Summer Reading' logo. This enables participating libraries to wear the shirts every year, saving costs but continuing to promote the programme and look good.

“

Lightbulb idea to have the programme shirts recyclable year to year.

– Librarian, Dannevirke Library

”

Marketing Libraries

As a committee we are delighted that children from over 30 libraries outside the region can participate in the E.C.READ'N programmes. We are encouraged by the enthusiasm and support from these libraries outside the Eastern and Central Region. Marketing Libraries give us the ability to achieve greater purchasing power for incentives, therefore better pricing.

With the additional funds received from on selling the programme we are able to provide an annual conference that benefits the E.C.READ'N libraries.

“

Thank you so much for the 'Summer - Camping - Reading' programme you provided for the kids during the school holidays. My daughter Charlotte has dyslexia and dysgraphia, she was unsure about taking part. What has always been negative and hard (reading) became a fun and confidence building exercise. Being two years behind in reading, she worried about the books she would take in to the Library. Leeston Library were so encouraging and supportive. We also visited Rolleston (Library) as part of the challenge and again were met by lovely supportive staff. To see Charlotte keen to take her next book back was like gold us. Good on you Selwyn (District) Libraries. You rock!

– Parent, Selwyn Library

”





“

Great selection once again. We had lots of pre-schoolers this year and had plenty to choose from.

- Librarian, Feilding Library

We had positive feedback about how much the children are enjoying their new books. The books were great, the kids loved them all.

- Librarian, Napier Library

I was so thankful the librarian had considered what my child liked reading, and they were able to match their finale book to the child.

- Parent, Masterton Library

”



Book Rewards

Random House supplied the book rewards for all our programmes this year. We were offered many of their latest titles at greatly discounted prices.

The book rewards are always appreciated by both the children and their caregivers. Many children never own their own books as their family budgets cannot stretch to buying books for the home.

The iRead and READX students are so often excited to receive a new book, that they do their next review based on that new book.

Books rewards are invaluable in getting children and students to participate in E.C.READ'N programmes and also provide a lasting memory of their participation.

Reporting-in

The key to the success of the Summer Reading Programme is the report-in at the library which focuses on the children sharing what they have read with a librarian. Both librarians and parents are delighted to find this builds confidence and motivates children to come to the library.

Children are required to report-in a minimum of four times to complete the programme. Each time the children share with a librarian, the book they have read, they are rewarded with an incentive.

“

My son felt very important coming into the library to share and was more confident to talk with the librarians. The kids loved visiting the librarians and telling them all about their reading. The librarians were genuinely interested in what the kids are reading and asked lots of questions.

-Parent, Feilding Library

”





“

Listening to my grandson tell the librarian about his books he had read was a great way to introduce/maintain a lifelong love for libraries. I never have to drag the kids here, they are always keen to come and enjoy their time.

– Grandparent, Napier Library

The reporting-in was a great delight for my son. I enjoyed this part the most myself, to see pride in his achievement.

– Parent, Eketahuna Library

We had a tent for our report-in area which the kids loved!

– Librarian, Te Takere Library

My five year old child most enjoyed reporting-in and especially the stickers

–Parent, Masterton Library

”

Entertainers

The storyteller tour remains an integral and enthusiastically received part of the Summer Reading Programme. We were lucky to have such a variety of story tellers, magicians and musicians to entertain and promote reading over the summer.

Mary Kippenberger

Mary was dynamic, enthusiastic and engaged her audience through action and story. Getting our older iRead and READX participants involved was a challenge she met with success. The tale of Sleeping Beauty will never be the same again!



A man with blonde hair, wearing a bright yellow jacket with blue trim and a blue beanie, is holding a large, colorful fish. He is smiling and looking at the fish. The background is a colorful mural depicting a forest scene with trees, a tent, and people. A small sign on the wall reads "ZAPPO THE MAGICIAN".

Zappo the Magician

Zappo is an entertainer in every sense of the word. Howls of laughter were heard as he performed. Magic, comedy, balloons and even a shark enthralled the crowd and took everyone on a journey of magical make believe and mystery. Zappo never fails to mention the Eastern & Central Community Trust support during his performance, along with libraries and reading.

“

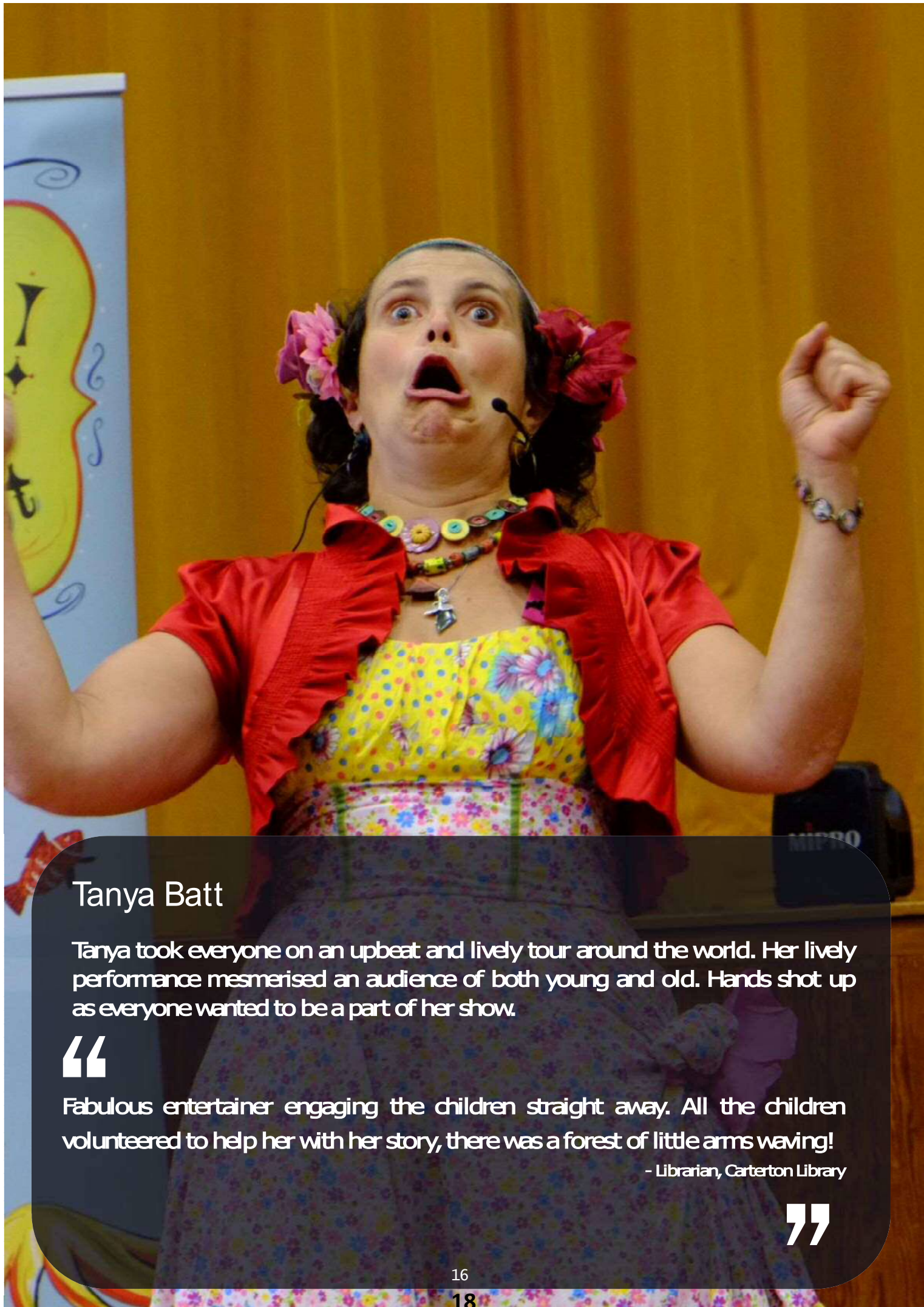
His show is one of the best we have seen by him, energetic and entertaining it was thoroughly enjoyed by everyone. It was a winning show.

- Librarian, Te Takere

Zappo is always delightful and engages the children and parents immediately. His show is never the same twice – he is the ultimate professional! He was very bubbly on the day and full of energy.

- Librarian, Carterton Library

”



Tanya Batt

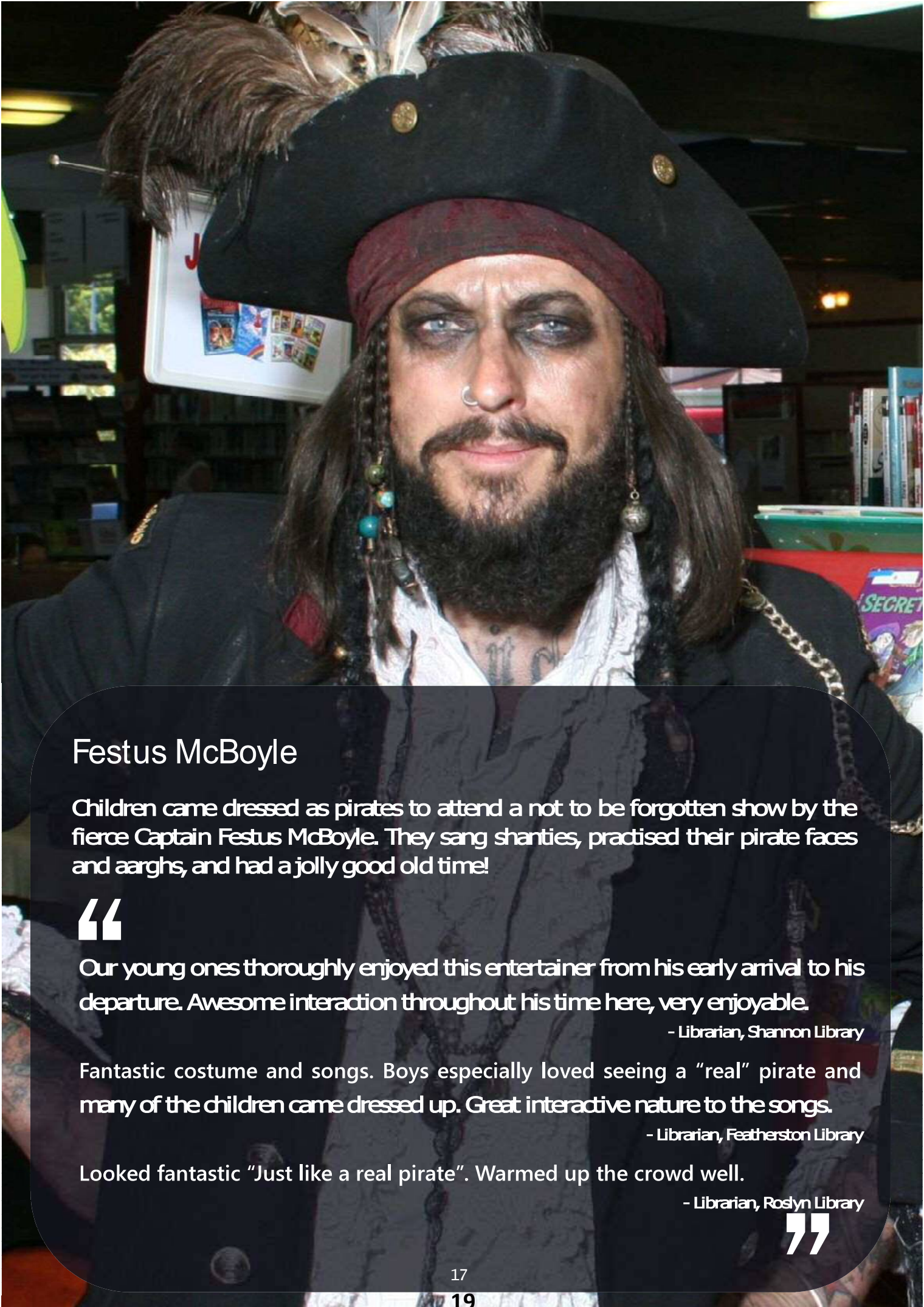
Tanya took everyone on an upbeat and lively tour around the world. Her lively performance mesmerised an audience of both young and old. Hands shot up as everyone wanted to be a part of her show.

“

Fabulous entertainer engaging the children straight away. All the children volunteered to help her with her story, there was a forest of little arms waving!

- Librarian, Carterton Library

”



Festus McBoyle

Children came dressed as pirates to attend a not to be forgotten show by the fierce Captain Festus McBoyle. They sang shanties, practised their pirate faces and aarghs, and had a jolly good old time!

“

Our young ones thoroughly enjoyed this entertainer from his early arrival to his departure. Awesome interaction throughout his time here, very enjoyable.

- Librarian, Shannon Library

Fantastic costume and songs. Boys especially loved seeing a “real” pirate and many of the children came dressed up. Great interactive nature to the songs.

- Librarian, Featherston Library

Looked fantastic “Just like a real pirate”. Warmed up the crowd well.

- Librarian, Roslyn Library

”



“

She was so entertaining, she had us hanging off her every word. She had us so engrossed that when she gave us a fright we really jumped!

Parent, Woodville Library

”

“

Mary and Peter were their usual extremely entertaining selves. They were amazing. Please can we have them back!

- Librarian, Te Takere

Always great with people, our Mary. Great Night!

-Librarian, Pahiatua Library

”





Winter Warmers

Winter Warmers has become the runaway train of success that you dream of when relating to reading, libraries and reading programmes. It certainly has the committee scratching their heads and raises much thought on how best this successful programme can be managed and stay within budget. The numbers for 2015 are 5565.

Winter Warmers is a journey around New Zealand, collecting stickers at up to 10 destinations. Once they have five stickers they qualify for the book reward.

It has become an integral part of school literacy programmes. Winter Warmers builds strong connections between libraries and schools.

In 2014, 4854 children registered for Winter Warmers with 4260 completing, achieving an 87% completion rate.

“

The children in my class are enthusiastic to participate and thus benefit by increasing their reading mileage.

– Teacher, Solway School Masterton

”

iRead

The iRead programme encourages a measure of independence within the participants as they come into the library at their leisure and hand in their written reviews. A regional iPod prize draw was introduced as an incentive to complete the programme.

The trial for the online iRead is still a work in progress as part of the website development. Our goal is to have this in place for the Summer 2015/16. iRead had an 80.2% completion rate with 1421 books awarded.

“

I loved that I had another reason to read even more books and that someone would have to listen to me explaining the books.

- Child, Feilding Library

From a parent's point of view I think the iRead programme has been fantastic for my son and it has re-sparked his passion for reading and he has found a series that he is really enjoying.

- Parent, Masterton Library

”



READX

579 books were awarded across the region to 203 high school students who completed the programme. As part of the continued development of our Summer Reading Programme for secondary school students we renamed read+ to READX to allow for further potential of online reporting in. It is a tailor made programme for busy students who have difficulty fitting in library activities, work, sport and school. We were delighted with an 73% completion rate.

“

I LOVE the reading programme because I finally get to own my own books.

-Student, Masterton Library

”

Te Reo

Te Reo is offered to all participating libraries though only a small number choose to run the parallel programme in Te Reo. Translations by the New Zealand Translation Centre are included in all our printed material to encourage the use of Te Reo.

“

We are so lucky to have such a library that can offer this programme in the Wairarapa to our Mokopuna. To see so many children benefiting from reading books is outstanding.

- Parent, Masterton Library

”



Website

2014 saw the successful launch of the next generation E.C.READ'N website -

www.libraryread.co.nz

It allowed librarians around the country to download the programme material for all programmes and register for our annual conference. The website is built on a modern and easy to use platform, which provides a fresh, clean look. To achieve this look, the committee decided it was important to rebrand ourselves and introduce a new logo.



“

Great that I can access it from all of my electronic devices.

- Librarian, Waipawa Library

WOW! Cool website. Love the new look!

- Librarian, Masterton Library

It was easy to access the material from the website

- Librarian, Havelock North Library

I'm really looking forward to accessing the website for all the forms etc. a great innovation.

- Librarian, Taradale

”

Conference

For our annual conference innovation'15, we wanted librarians to experience thinking outside the box. For most of our Eastern & Central librarians this is the only professional development offered.

This year the committee delivered a two day conference for the first time, which was a huge success.

This conference is funded from registrations and income from Marketing Libraries and sponsorship. This enables us to provide one free registration for each E.C.READ'N library.

“

Top quality conference. Loved the set seating plan. Loved the gaming/competition. Wonderful informative speakers. Thank you so much. I am a better librarian for attending the conference.

Your committee is a great example of our profession – hospitable, fun, determined to do good, inspiring, practical, forward looking and building a legacy for readers and librarians to come.

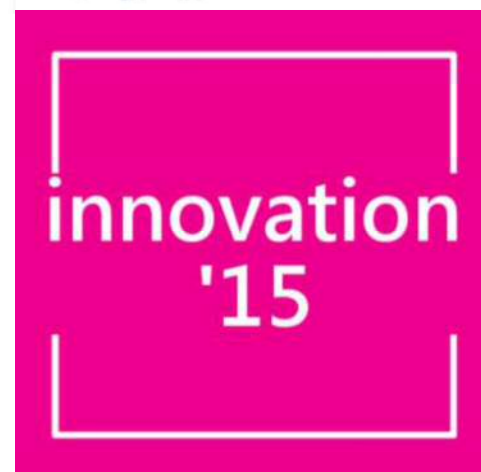
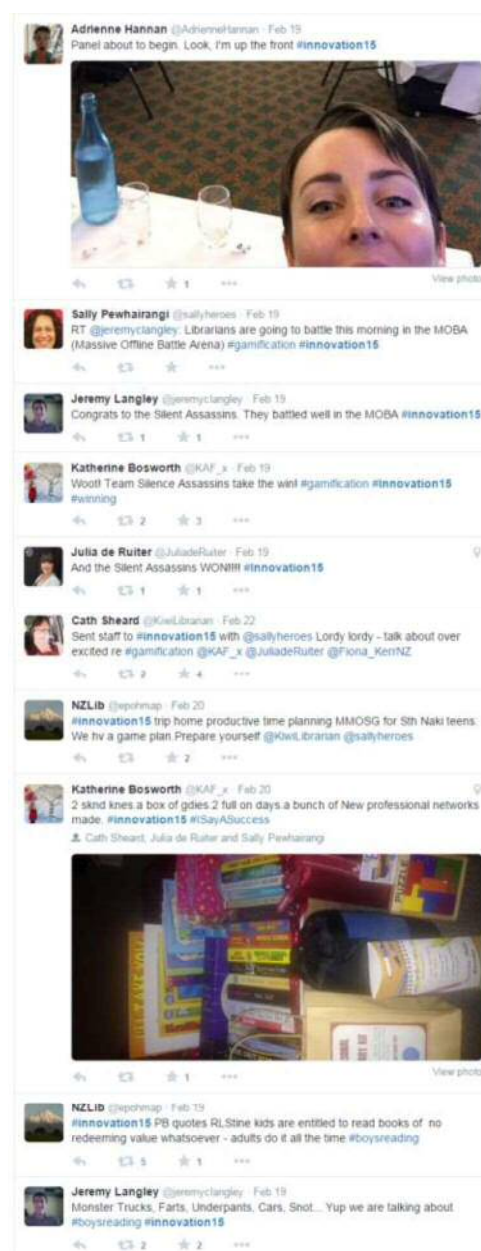
Very much hope this continues – a great boost to our morale. What was needed! This is an amazing two-day conference. Wonderful, loved the venue, great opportunity to network.

Well done! This was the best library conference ever! Modern, fresh, interactive and fun. Great chance to share ideas and meet like-minded people. More please! Thank you for this opportunity to attend!

-innovation'15 attendees

”

#innovation15



innovation '15 Programme

Sally Pewhairangi & Paul Brown: MMOSG*feat. Children's Reading Gamification

Over 2 half days, participants will compete in teams, in a knock-out NZ first reading event, focusing on children's picture books. The event is a mash-up of two separate, successful literature based programmes that have been conducted by public libraries in England and the United States. Its aim is to showcase how, with low (or no tech), librarians can deliver a fun, reading gamification experience for young people.

Bob Docherty: Bob's Books

Bob examines contemporary concerns about children and reading using a range of fiction, non-fiction and picture books that have been popular in the past six months.

Sally Pewhairangi: Benedict Cumberbatch doesn't cut the mustard

4 reasons why the thinking woman's crumpet will never be on my blog and other blog-related things.

Penny Guy and Claire Cooper: Stories at Your Place

Experience Tauranga Library's very popular Stories at Your Place school outreach programme.

Adrienne Hannan: Interactive literacy

It's literacy, but not as we know it. Wellington City Libraries are intent on bringing stories alive for children and creating interactive experiences with them, so have embarked on a different way of running our school holiday activities recently.

Paul Adamson, Paul Brown, Bob Docherty, Adele Broadbent, Whiti Hereaka,

Adrienne Hannan: Panel

Are we focusing too much on boys reading and ignoring girls?

Whiti Hereaka: Bugs

Whiti's session will start with a reading from her 2014 NZ Post Award finalist novel, "Bugs." She will talk about the book, which is set in Whiti's hometown, and the characters, who attended Whiti's high school.

Adele Broadbent: Book Clubs

Now in her fifth year of hosting the successful Beattie & Forbes Booksellers Tween Bookclub, Adele has a wealth of tried and true ideas, tips, and activities that the bookclub members have enjoyed along the way.

Adrienne Hannan: Storytime training for librarians

Noticing a slide in their preschool storytime attendance in recent years, Wellington Libraries decided to take a hard look at the content of storytime sessions and find a way to make them more valuable. Adrienne will explain the theory behind this new direction for storytimes, the type of information that's covered in the training course, and the differences we are seeing in both our librarians and customers.

Sponsorship

Sponsorship continues to play an enormous part in our management of the programmes with Mainfreight delivering to libraries free of charge – such generosity is not common, so long may it last! The committee has built a relationship with the Hawke’s Bay Branch of Mainfreight. We acknowledged their generosity on our website and also at the conference as we need the libraries in the Eastern & Central Region to continue to be aware of the considerable savings.

Additional support was received by the following libraries listed below with estimated monetary value. As in previous years Councils increase budgets for additional staff over the Summer Reading Programme months. This is an indication of the Programme’s importance to Councils.

Library	Donated Goods/Services	Equivalent amount	Supplier/Sponsor
Carterton	Books	\$500.00	Ross Miller Books
	Carterton Events Centre	\$180.00	Carterton DC
Hastings	Camera	\$150.00	Office Max
Napier	Employment	\$4 720.00	Napier DC
Taradale	Employment	\$9 440.00	Napier DC
	Finale food	\$221.04	Greenmeadows New World
Flaxmere	Competition prizes	\$50.00	Flaxmere Pharmacy
Feilding	Wages	\$11 323.00	Manawatu DC
	Books	\$200.00	Ross Miller Books
	Books	\$100.00	South Pacific Books
Masterton	Finale expenses	\$1 000.00	Trust House
	Finale expenses	\$500.00	Wairarapa Building Society
	Employment	\$11 900.00	Masterton DC
Waipawa & Waipukurau	Employment	\$4 178.39	CHBDC
Wairoa	Finale costs	\$500.00	Rotary
	Books	\$500.00	Ross Miller
HB Williams Memorial, Gisborne	Books	\$100.00	Ross Miller

Target Numbers

2015/2016

Library	Winter Warmers		Summer Reading		Te Reo		iRead		READX	
	2014	2015	14/15	15/16	14/15	15/16	14/15	15/16	14/15	15/16
Ashhurst			40	70			18	10		
Awapuni	30	30	30	30						
Carterton	35	60	140	145			18	17	15	18
Dannevirke	650	865	150	170			60	60	30	30
Eketahuna	22	80	30	30			6	5	5	5
Featherston	200	340	110	110			20	20	12	10
Feilding	1600	1700	300	300			100	100	30	30
Flaxmere	60	95	90	90			10	12	10	10
Foxton	80	90	50	50						
Greytown	40	40	110	110						
Hastings	80	250	380	400	10	10	45	50	45	40
Havelock North	50	50	140	140			20	25	20	20
HB Williams Memorial	50	50	120	120	20	10	30	20		
Linton		25	15	20						
Martinborough	80	60	90	100			10	10	5	
Masterton	150	150	375	375	40	25	45	45	15	15
Napier	50	70	290	290			22	25	12	12
Pahiatua	230	240	60	70			15	20	10	10
Palmerston North		30	310	300	40	30	70	70	30	30
Roslyn	30	30	30	50						
Shannon	20	20	30	50			10	10	5	
Taradale	70	70	200	220			30	30	15	15
Te Pātikitiki			30	30						
Te Takere	30	105	150	150			30	20	10	
Waipawa	350	420	225	225	15	15	40	30	15	10
Waipukurau	350	420	225	225	15	15	40	30	15	10
Wairoa	125	175	130	130	10	10			15	15
Woodville	40	100	35	40			5	10	5	5
	4422	5565	3885	4040	150	115	644	619	299	285

Proposed E.C.READ'N Budget

The E.C.READ'N committee is pleased to present our proposed budget for 2015-2016.

With the growth of the programme due to increased number of participants, we identified the need to keep our proposed budget increase to a minimum. The committee have spent considerable time reviewing how this can be achieved and still deliver the high quality programmes children and families in our communities expect. To enable this we have identified a number of areas in the budget where we are trialling reductions.

We have analysed the cash distribution for Summer Reading and have reduced this by \$5,000, and after consideration of multiple factors; budget, availability, timeframe, we have made the decision to tour two storytellers for Summer Reading, with a saving of \$6,200.

The same analysis has been done for the iRead and READX programmes, resulting in a reduced cash distribution. As a trial we have decided not to tour an entertainer this year, as this was not well supported by the children. This provides us with a total saving of \$6,000.

The popularity of the programmes, particularly the growth of Winters Warmers is reflected in this budget.

Our target numbers for Winter Warmers 2014 were 4422 with the proposed budget of \$11.60 per child. Libraries increased their target enrolment number by 432 children, thus increasing our target enrolment number to 4854. This increased the cost per child to \$12.86, due to the cost of printing and purchasing extra incentives at a higher price. Numbers this year have increased to 5565. The average price of book rewards has increased to \$7.00-7.50, making a cost of \$11.60 per child unachievable.

This year we have found it necessary to reduce the cost of incentives, in order to purchase book rewards and maintain the high standard of the programme. The committee have spent considerable time on managing the Winter Warmers budget, keeping the cost per child to an estimated \$13.00. This is the most realistic cost able to be achieved in the current market.

In the proposed budget for 2015/2016, the Winter Warmers costs will be \$72,345, due to a 25% increase in children participating. This is due to additional libraries, and existing libraries increasing participant numbers.

We were grateful for the additional funding for the establishment and development of our new website (www.libraryread.co.nz). There remains \$3091.60 to be spent from the previous grant which will be paid from the reserve account. We emphasize strongly the importance of the website to the continued development of the overall programmes. The investment has enabled us to promote the programme and meet the needs of libraries. The next phase is to allow online reporting-in and reviews for all programmes.

After extensive review of the 2015-2016 proposed budget, the committee is pleased to have kept our increase to a minimum, while still allowing for increasing growth of programmes that are regarded as an exceptional vital asset to the children and families in our communities.

Budget 2015-2016

	Proposed
Committee	8 000
Communication	5 000
Administration Library & CHBDC	7 700
Accounting Fee	
Cash Distribution: Display, Programming, Events, Finale	28 000
Storytelling	12 500
Graphics	5 000
Printing	4 000
Rewards / Incentives	48 000
Books—Presentation	30 000
iRead	20 000
READX	11 500
Te Reo Distribution	1 700
Te Reo Translation	400
Winter Warmers	72 345
Website Hosting	600
Total	254 745
Less interest	5 000

TOTAL	249 745
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Conclusion

As we completed our 18th successful year, the programmes continued to reach across our communities to children of all ethnicities, abilities and motivated a record number to read more books than ever.

This would not be possible without the partnership between the Eastern & Central Community Trust and libraries. The E.C.READ'N committee would like to thank you on behalf of all families who benefit from these programmes and spend their winter and summer having fun with reading.

We are continuously told by teachers that the benefits to literacy from the E.C.READ'N programmes are huge.

We thank you for your continued support.



Messages of Thanks

“

Please keep it (the programme) going. I am amazed at how well the children are reading and continuing to challenge themselves through reading more difficult books. The programme is fun and keeps reading fun.

We have participated in the programme for several years and my kids love it. My youngest who had struggled with her reading, has flourished and improved greatly. It encouraged her to keep trying even when it's tough. It is a very real need in our community. Thank you to the Eastern & Central Community Trust for your support. You are making a huge contribution to growing and building a wonderful, strong and stable community.

As a primary school teacher and parent, I cannot speak more highly of this programme. I really hope the library can continue to offer such a great experience to the children of our community. Thank you so much!

My son is dyslexic and without the regular reporting-in and encouragement from library staff over the long summer break, his reading recovery teacher and I both feel he would have lost the motivation and progress that he had made over the school year. We recognise that this would not be possible without the support of the Trust.

Well done to the committee and a huge thank you to Eastern and Central for funding the reading programmes. We really love executing it and may it never stop.

”



North Street School
52 North Street
Feilding

25 September 2014

To the members of the ECR Committee and the Eastern and Central Community Trust

On behalf of all the students and teachers of North Street School I would like to take this opportunity to thank you for the Winter Warmers reading programme that is offered to local schools through the Feilding Public Library.

This programme is an incredible way to entice children into reading, visiting the library and enjoying discussing literature. As a teacher of a year 7 and 8 Academic Excellence class, the opportunity to delve deeply into reviews and responses with the added bonus of incentives and the reward of a new novel is outstanding. Many of our children do not have the opportunity to receive brand new novels or picture books so they are absolutely thrilled when they earn theirs.

The Winter Warmers programme is well designed allowing for a wide scope within the English curriculum for all children to read and have success. It is really exciting to see this programme implemented school wide and to see collaborative reading occurring with the older children reading with younger children and helping them with their reviews.

Thank you for your continued support of this initiative, it is an initiative that has become an extremely important part of our school literacy programme and I know that we cannot wait for next year to start Winter Warmers again.

Thank you once again.

26/8/14

Dear Sue,

I wanted to write and thank you again for bringing the Winter Warmers programme into our classroom. I really appreciated how accommodating you were fitting in around the classroom timetable and how easy it was from my end - I was able to simply integrate it into my existing reading programme.

The children have enjoyed having you in the classroom and were thrilled with the incentives they earned (the yo-yo's are still a hit!). It has been a great way to bring the community library into the lives of some children who would otherwise not have heard of it.

All of the children in my class were invited to the Disco finale and happily many did attend. They were very excited to tell me about their night dancing with their friends and the sausage sizzle that followed!

A huge thank you for the beautiful books the entire class were given at the completion of the program. I know the children loved getting them and couldn't wait to take them home to share them with their families. I can't think of a better 'reward' for all their reading.

I look forward to our continued relationship,

Yours sincerely,

Lara Smith

Room 2 teacher, The Terrace School.

22 February 2015

Harker Street

Waipawa

To whom it may concern.

I am writing to commend the Waipawa Library on the wonderful service they are providing our community. In particular I want to say how invaluable the Summer and Winter Reading Programmes have been to the children in Central Hawke's Bay.

I use the Reading Programmes in conjunction with my own classroom teaching which not only gives the children incentives to get reading, but it also helps to get the children into good habits around reading and using our town libraries.

I have noticed a positive shift in my student's attitude towards reading and this has been helped by the regular visits we have to the library and the great rapport the librarians have with our kids.

I hope the programmes will continue to be run by our libraries as they really are a fantastic way for our community to foster our kids love of reading.

Yours sincerely,



Peter Burne

Teacher

Room 2

Waipawa School

Tamsin Sutherland
25 Queen Alexandra Street
Masterton
5810

30th January 2015

Eastern & Central Community Trust
c/o Masterton Library
Queen Street
Masterton

To whom it may concern

Re: Summer reading programme

A friend of mine came to stay from over the hill yesterday. Her children had participated in the reading programme over there, but had really not been engaged by the 'get a stamp' reward scheme, and their reading had slipped so much over the holiday, it was a really noticeable difference.

I just wanted to congratulate the Masterton library on running such an awesome summer programme again with the funding from ECCT. I sat with my 5 year old listening to him read to me last night, and he has continued to gain reading fluency all holiday. The kids couldn't wait to go to the library and report in each time, and were thrilled with their rewards.

Thanks so much for delivering such an inspiring scheme (again!), I'm sure the schools will also be thanking everyone involved for the 400+ kids who participated when they get back to school in the next week.

Please can you pass on a thank you to everyone involved in organising it.

Yours faithfully

Tamsin Sutherland

Tamsin Sutherland
(Mother of 4 boys)

Comparison of enrolment and completion statistics for all E.C.READ’N Summer Reading Programmes

Year	Name of Programme	Total Enrolments	Total Completions	% Completion
1997/1998	Sail into Summer Reading	2712	1989	73.3%
1998/1999	Go Bush! Tramp into Reading	3146	2577	81.9%
1999/2000	Read it! 2000	3413	2849	83.5%
2000/2001	Reading is a Picnic	3584	3144	87.7%
2001/2002	The Great Book Hunt	3615	3094	85.6%
2002/2003	Hook a Book	3640	3163	86.9%
2003/2004	Jurassic Joyride	3822	3343	87.5%
2005/2006	Reading is Fantastic!	3821	3397	88.9%
2006/2007	Don’t Monkey Around – Read!	3730	3372	90.4%
2007/2008	Rocket into Reading	3576	3151	88.1%
2008/2009	SuperHeroes Read!	3873	3327	85.9%
2009/2010	Dive into Reading	3672	3228	86.6%
2010/2011	The Big Bush Read	3672	3228	87.9%
2011/2012	Be a Legend – Read	3593	3176	88%
2012/2013	The Great Book Mystery	3841	3305	86%
2013/2014	The Summer Beach Read	3761	3168	84%
2014/2015	Summer – Camping – Reading	3921	3272	83%

Comparison of enrolment and completion statistics for all E.C.READ’N Young Adult Reading Programmes

Year	Name of Programme	Total Enrolments	Total Completions	% Completion
1999/2000	Y Read	123	104	84.6%
2000/2001	Y Read	248	210	84.7%
2001/2002	Eye Read	311	242	77.8%
2002/2003	YA Hoo Read	368	284	77.2%
2003/2004	YA Rocks	422	348	82.5%
2004/2005	YA HOO Read	383	289	75.5%
2005/2006	YA HOO Read	425	333	78%
2006/2007	Surf’s Up : ReadPlus	659	565	85.7%
2007/2008	Extreme : ReadPlus	651	554	85.1%
2008/2009	iRead : ReadPlus	681	593	87.1%
2009/2010	ReadPlus	710	588	82.8%
2010/2011	ReadPlus	708	579	81.7%
2011/2012	SRPlus	555	459	81%
	Read+	297	242	81%
2012/2013	iRead	630	505	80%
	Read+	288	232	80.5%
2013/2014	iRead	602	481	79%
	Read+	303	228	75%
2014/2015	iRead	615	493	80.2%
	ReadX	277	203	73%

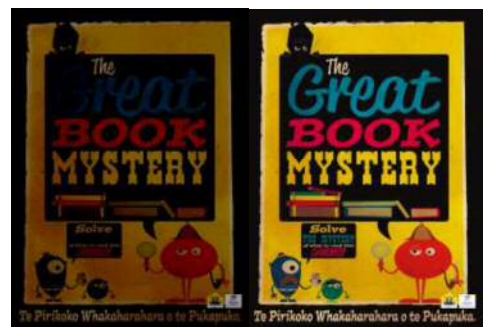
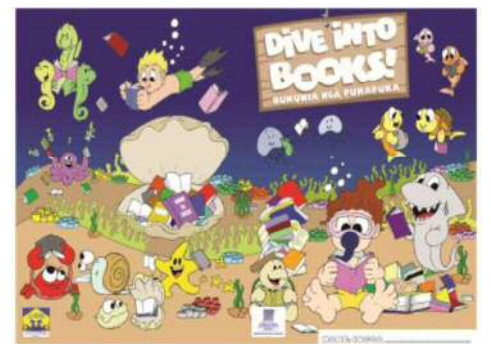
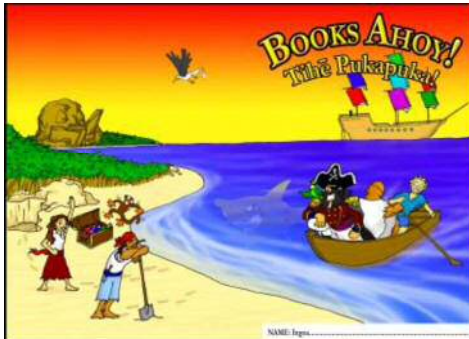
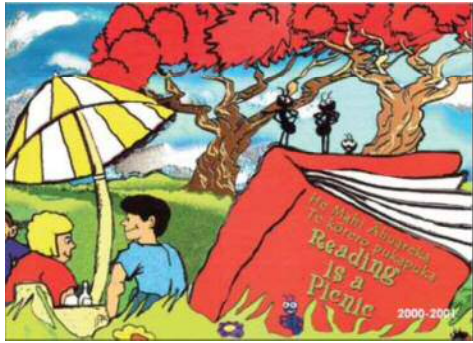
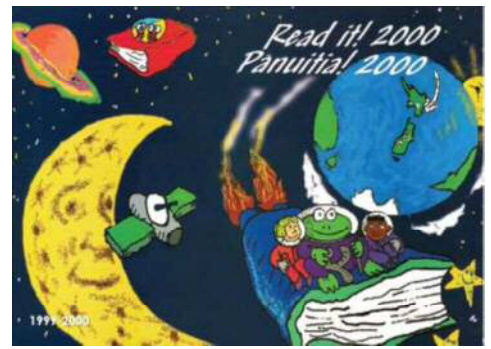
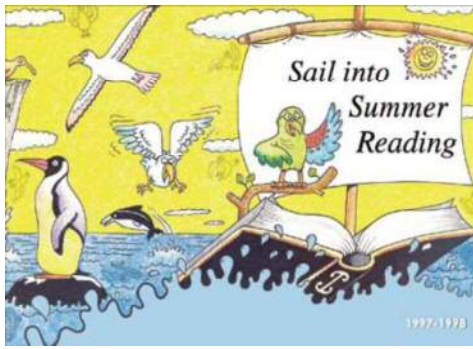
Winter Warmers Statistics 2014																															
AGE	2		3		4		5		6		7		8		9		10		11		12		13		Total			Target	Enrolled	Completed	%
MALE/FEMALE	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F			
Awapuni							2	1	1	2	3	3	5	6											11	12	30	25	23	92.0%	
Carterton	0	1	1	1	4	1	1	5	5	6	2	6	4	5	3	3	0	5	0	0	0	2	0	0	20	35	35	55	35	63.0%	
Dannevirke	0	0	0	0	0	0	56	55	54	53	53	57	55	52	42	33	38	29	16	21	13	11	0	0	327	311	650	638	545	85.0%	
Eketahuna	0	0	0	0	0	0	0	0	0	0	5	10	4	5	4	7	8	7	7	2	8	8	1	0	43	36	22	79	35	44.0%	
Featherston	0	0	1	0	2	4	12	13	12	9	15	17	13	7	14	12	12	6	8	13	13	6	1	2	103	89	200	192	186	96.8%	
Feilding	0	0	0	0	0	0	79	73	104	99	77	89	112	105	111	107	133	98	143	111	136	119	16	15	911	816	1600	1727	1719	99.0%	
Flaxmere	0	0	0	0	0	0	10	9	20	16	1	1	1	1	1	0	0	1	1	2	0	0	1	0	35	30	60	65	65	100.0%	
Foxton	0	0	0	0	0	0	6	5	5	4	3	4	3	4	4	4	5	5	8	5	5	6	0	0	39	37	80	76	57	75.0%	
Greytown	1	0	1	1	2	2	3	2	2	5	5	4	3	3	2	3	1	0	0	0	0	0	0	0	20	20	40	40	27	67.5%	
Hastings	0	0	0	0	0	1	10	7	9	11	4	6	7	2	6	4	2	2	3	3	0	1	0	2	41	39	80	80	50	62.5%	
Havelock North	0	0	0	0	0	0	5	2	2	4	5	3	2	10	3	6	1	5	2	0	0	0	0	0	20	30	50	50	48	96.0%	
HB Williams	0	0	0	0	2	0	4	7	4	2	2	3	4	2	1	6	2	5	0	1	0	0	0	0	19	26	50	45	19	42.2%	
Martinborough	3	1	5	4	2	3	3	4	4	5	2	9	4	7	4	6	5	3	2	4	0	0	0	0	34	46	80	80	60	75.0%	
Masterton	1	2	4	8	9	6	9	11	15	7	9	13	14	11	5	3	5	3	4	5	0	4	1	1	76	74	150	150	120	80.0%	
Napier	0	0	0	0	0	0	5	0	7	6	5	6	3	4	4	7	0	5	1	3	1	0	0	0	26	31	50	57	40	70.1%	
Pahiatua	0	0	0	0	0	0	11	8	8	13	19	24	33	36	12	11	8	13	4	11	9	9	0	0	104	125	230	229	191	83.4%	
Roslyn/PN	0	0	0	0	0	0	0	0	0	0	2	6	10	7	1	1	1	0	1	0	0	0	0	1	15	15	30	30	28	93.3%	
Shannon	0	0	0	0	0	2	0	0	1	1	0	0	0	5	1	1	1	3	0	2	0	0	0	1	3	15	20	18	16	88.8%	
Taradale	0	0	0	0	0	0	8	2	7	3	4	7	9	11	4	3	3	5	3	1	0	0	0	0	38	32	70	70	56	80.0%	
Te Paatikitiki/PN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0%	
Te Takere	0	0	0	0	0	0	1	4	7	2	2	4	3	7	6	4	0	2	2	1	0	5	0	0	21	29	30	50	46	92.0%	
Waipawa	0	0	1	0	1	2	36	27	38	34	41	33	35	30	21	21	25	21	32	25	19	29	5	2	254	224	350	478	390	81.5%	
Waipukurau	0	1	0	0	2	2	37	26	38	34	40	33	35	30	21	22	25	20	31	24	19	29	5	3	253	224	350	477	391	81.9%	
Wairoa	4	5	4	6	8	2	4	11	7	12	11	6	8	9	4	5	6	7	4	6	2	6	1	2	63	77	125	140	116	82.8%	
Woodville	0	0	1	0	0	0	0	0	1	1	3	2	9	9	1	0	0	0	0	1	0	0	0	0	15	13	40	28	20	71.4%	
Totals	9	10	18	20	32	25	302	272	351	329	313	346	383	367	276	266	280	246	272	241	225	235	31	29	2491	2386	4422	4879	4283	87.8%	

Summer – Camping – Reading – Completion Statistics 2015																												
AGE	2		3		4		5		6		7		8		9		10		11		12		Total					
MALE/FEMALE	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	Target	En-rolled	Com-pleted	%
Ashhurst	0	0	0	0	6	2	2	8	9	5	6	5	3	2	5	5	2	3	0	0	0	0	33	30	40	64	63	98%
Awapuni	0	0	0	0	1	0	1	4	1	0	3	1	0	4	4	0	0	1	0	0	0	0	10	10	30	25	20	80%
Carterton	0	2	4	6	3	1	12	9	6	10	4	7	7	6	5	8	6	3	0	3	0	1	47	56	140	125	103	82%
Dannevirke	2	6	3	3	4	8	4	5	13	11	3	16	11	10	9	10	4	15	2	3	0	0	55	87	150	160	142	89%
Eketahuna	0	0	0	1	1	1	0	2	1	1	3	2	1	3	1	1	0	2	1	1	0	0	8	14	30	28	22	79%
Featherston	0	2	3	6	2	2	5	5	4	8	4	4	8	7	2	3	6	2	0	1	0	0	34	40	110	110	74	67%
Feilding	0	0	11	9	16	19	12	21	28	24	17	25	23	21	20	21	8	9	0	2	0	0	135	151	300	300	286	95%
Flaxmere	0	0	0	0	3	4	5	2	4	0	4	7	7	7	5	6	8	8	6	4	0	0	42	38	90	95	80	84%
Foxton	0	0	3	0	2	2	3	1	3	5	1	3	2	4	2	2	3	2	0	2	0	0	19	21	50	55	40	73%
Greytown	1	1	2	0	6	4	6	4	6	10	7	8	8	3	4	6	2	2	0	2	0	3	42	43	110	110	85	77%
Hastings	0	0	0	2	13	11	19	28	33	30	23	29	13	15	18	15	12	8	7	13	0	0	138	151	380	388	289	74%
Havelock North	0	0	0	0	9	3	8	12	7	13	15	8	6	10	7	11	2	9	6	8	0	0	60	74	140	140	134	96%
HB Williams	1	1	3	3	7	4	10	8	11	3	10	7	3	9	3	6	1	1	0	0	0	0	49	42	120	142	91	64%
Linton	0	0	0	0	0	1	0	0	2	1	0	0	1	3	0	0	0	0	0	0	0	0	3	5	15	15	8	53%
Martinborough	4	4	3	5	3	5	3	6	9	3	5	3	4	13	2	4	2	6	1	3	0	0	36	52	90	94	88	94%
Masterton	6	3	14	15	12	18	26	29	19	22	28	13	23	27	20	21	16	12	5	5	0	1	169	166	375	375	335	89%
Napier	0	0	0	0	10	13	15	16	23	19	24	34	19	21	20	13	11	13	2	7	0	0	124	136	290	293	260	89%
Pahiatua	0	0	0	0	2	3	3	4	6	3	5	8	6	2	1	4	2	3	0	0	0	0	25	27	60	60	52	87%
Palmerston Nth	0	0	0	0	7	14	20	24	19	24	22	19	16	31	16	29	18	16	1	0	0	0	119	157	310	293	276	94%
Roslyn	0	0	0	0	1	3	3	3	2	6	3	5	1	2	3	1	1	0	0	0	0	0	14	20	30	40	34	85%
Shannon	0	0	3	2	1	3	0	1	2	3	2	3	1	4	4	3	1	1	1	3	0	0	15	23	30	55	38	69%
Taradale	0	0	0	0	7	6	10	21	16	16	11	16	15	22	11	14	10	15	3	3	0	0	83	113	200	201	196	98%
Te Paatikitiki	0	0	0	0	1	0	1	3	1	2	3	1	0	3	2	1	1	3	0	0	0	0	9	13	30	27	22	81%
Te Takere	0	0	6	6	3	7	9	7	7	9	5	10	10	10	8	8	4	6	0	5	0	0	52	68	150	162	120	74%
Waipawa	2	4	6	4	5	8	14	13	12	13	12	9	10	4	6	4	6	6	4	1	0	0	77	66	225	199	143	72%
Waipukurau	2	2	6	4	3	10	14	14	12	13	12	8	10	5	7	3	7	6	3	2	0	0	76	67	225	200	143	72%
Wairoa	4	6	5	4	8	1	10	8	7	9	8	10	5	1	5	4	1	4	6	1	1	3	60	51	130	140	111	79%
Woodville	0	0	2	0	3	2	1	0	3	0	2	1	2	2	0	3	0	1	0	0	0	0	13	9	35	25	22	88%
TOTALS	22	31	74	70	139	155	216	258	266	263	242	262	215	251	190	206	134	157	48	69	1	8	1547	1730	3885	3921	3277	84%
	53		144		294		474		529		504		466		396		291		117		9							

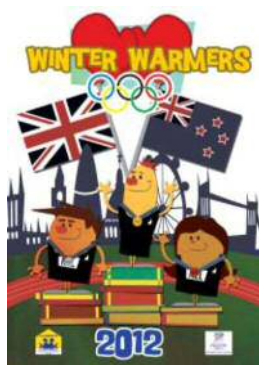
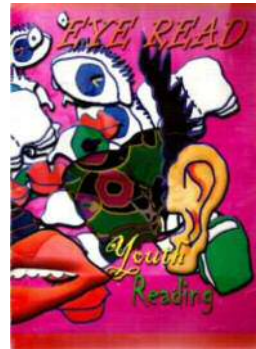
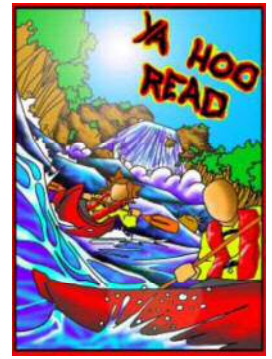
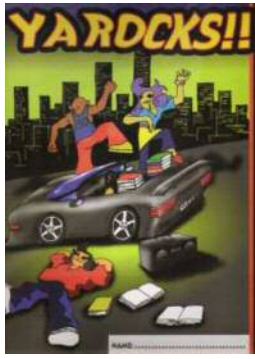
Summer - Camping - Reading - Report-In Statistics 2015																		
Number of Report-ins	1	2	3	4	5	6	7	8	9	10	11	12	1-4	5	6-12	Report- Ins	En- rolled	Average
Ashhurst	63	63	63	63	42	0	0	0	0	0	0	0	252	42	0	294	64	4.6
Awapuni	24	22	22	20	9	0	0	0	0	0	0	0	88	9	0	97	25	3.9
Carterton	116	111	105	102	71	9	5	2	2	0	0	0	434	71	18	523	125	4.2
Dannevirke	146	145	144	142	61	7	8	0	0	0	0	0	577	61	15	653	160	4.1
Eketahuna	24	23	22	22	16	13	8	5	4	4	1	1	91	16	36	143	28	5.1
Featherston	87	79	74	74	40	10	5	3	2	2	1	0	314	40	23	377	110	3.4
Feilding	338	311	294	286	95	26	19	7	3	0	0	0	1229	95	55	1379	300	4.6
Flaxmere	95	89	82	80	61	39	20	12	6	4	0	0	346	61	81	488	95	5.1
Foxton	55	45	41	40	35	32	23	14	10	5	3	1	181	35	88	304	55	5.5
Greytown	103	100	95	85	49	1	0	0	0	0	0	0	383	49	1	433	110	3.9
Hastings	352	328	302	289	208	94	0	0	0	0	0	0	1271	208	94	1573	388	4.1
Havelock North	140	136	135	134	91	42	0	0	0	0	0	0	545	91	42	678	140	4.8
HB Williams	117	102	97	91	52	1	0	0	0	0	0	0	407	52	1	460	142	3.2
Linton	12	8	8	8	5	0	0	0	0	0	0	0	36	5	0	41	15	2.7
Martinborough	94	94	87	88	37	2	0	0	0	0	0	0	363	37	2	402	94	4.3
Masterton	374	358	340	335	170	30	15	8	4	0	0	0	1407	170	57	1634	375	4.4
Napier	280	276	266	260	141	26	13	5	3	0	0	0	1082	141	47	1270	293	4.3
Pahiatua	60	55	53	52	32	0	0	0	0	0	0	0	220	32	0	252	60	4.2
Palmerston Nth	255	283	277	276	185	0	0	0	0	0	0	0	1091	185	0	1276	293	4.4
Roslyn	34	34	3	4	34	21	0	0	0	0	0	0	75	34	21	130	40	3.3
Shannon	43	40	39	38	37	17	9	4	2	1	0	0	160	37	33	230	55	4.2
Taradale	200	196	196	196	138	42	6	2	2	2	1	0	788	138	55	981	201	4.9
Te Paatikitiki	22	22	22	22	13	0	0	0	0	0	0	0	88	13	0	101	27	3.7
Te Takere	132	126	121	120	89	5	2	2	2	2	0	0	499	89	13	601	162	3.7
Waipawa	160	152	143	143	99	16	13	3	0	0	0	0	598	99	32	729	199	3.7
Waipukurau	160	152	143	143	100	17	11	2	1	0	0	0	598	100	31	729	200	3.6
Wairoa	120	114	111	111	63	31	20	12	8	5	4	3	456	63	83	602	140	4.3
Woodville	25	22	22	22	15	0	0	0	0	0	0	0	91	15	0	106	25	4.2
TOTAL	30	3486	3307	3246	1988	481	177	81	49	25	10	5	10069	1988	828	16486	3921	

iRead Statistics 2015																			
	11				12				13				Subtotals		Total Completed	No Books Awarded	Target Numbers	Total Enrolled	%
	M	F	M	F	M	F	M	F	M	F									
Ashurst	3	2	2	1	1	3	6	6				12	60	18	12	100.0%			
Carterton	0	2	0	3	1	1	1	6				7	18	18	11	63.6%			
Dannevirke	2	2	6	14	4	11	12	27				39	102	60	56	69.6%			
Eketahuna	1	1	0	0	0	0	1	1				2	3	6	4	50.0%			
Featherston	2	6	1	6	0	1	3	13				16	43	20	20	80.0%			
Feilding	12	21	8	20	6	13	26	54				80	256	100	91	87.9%			
Flaxmere	1	0	2	5	2	1	5	6				11	40	10	13	84.6%			
HB Williams	10	8	0	1	0	0	10	9				19	37	30	26	73.1%			
Hastings	5	7	8	14	3	8	16	29				45	106	45	47	95.7%			
Havelock North	1	2	6	8	0	2	7	12				19	51	20	19	100.0%			
Martinborough	1	2	0	1	0	1	1	4				5	16	10	7	71.4%			
Masterton	4	5	8	10	7	0	19	15				34	101	45	45	75.6%			
Napier	3	11	1	7	1	4	5	22				27	85	22	29	93.1%			
Pahiatua	2	8	1	2	1	1	4	11				15	50	15	15	100.0%			
Palmerston North	15	8	6	18	3	6	24	32				56	204	70	70	80.0%			
Shannon	1	1	1	1	0	2	2	4				6	15	10	8	75.0%			
Taradale	2	3	10	8	1	5	13	16				29	79	30	31	93.5%			
Te Takere	0	5	1	2	0	0	1	7				8	15	30	15	53.3%			
Waipawa	3	7	4	10	3	3	10	20				30	74	40	46	65.2%			
Waipukurau	2	7	4	11	2	2	8	20				28	75	40	45	62.2%			
Woodville	2	1	0	2	0	0	2	3				5	51	5	5	100.0%			
Totals	72	109	69	144	35	64	176	317				493	1421	644	615	80.2%			
Age group totals	181		213				99				493								

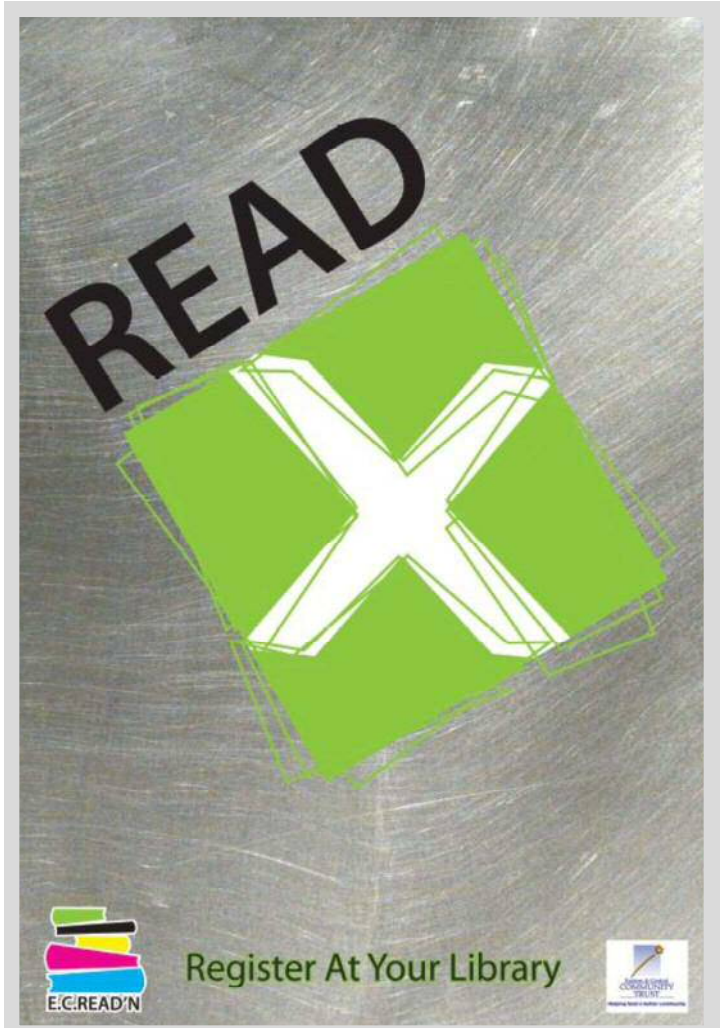
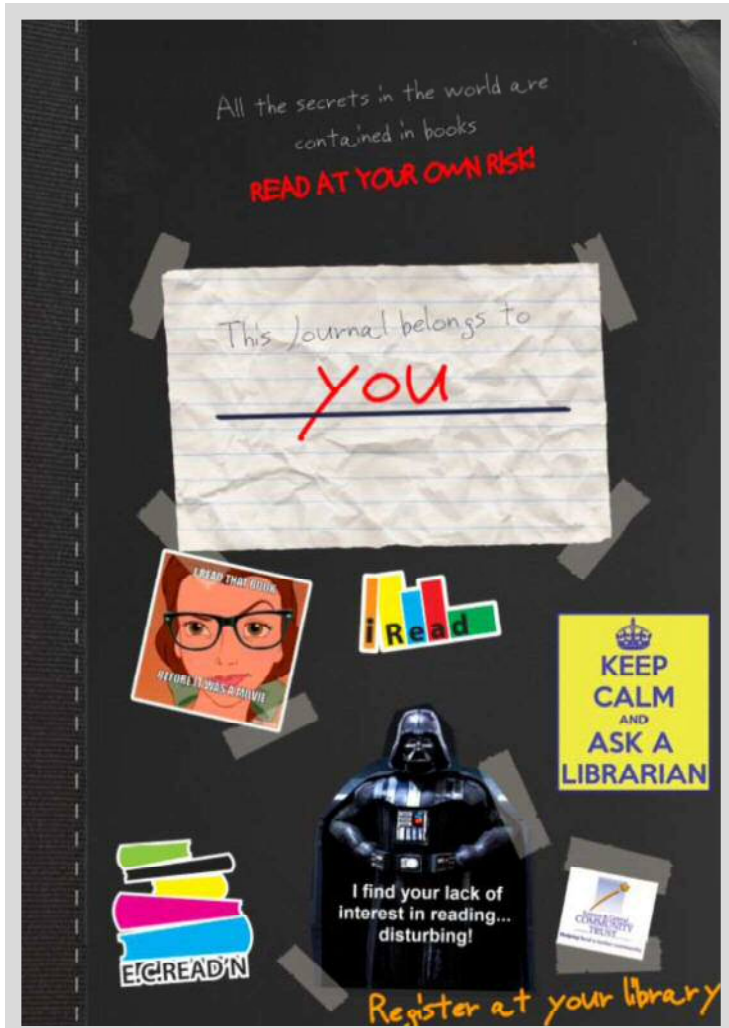
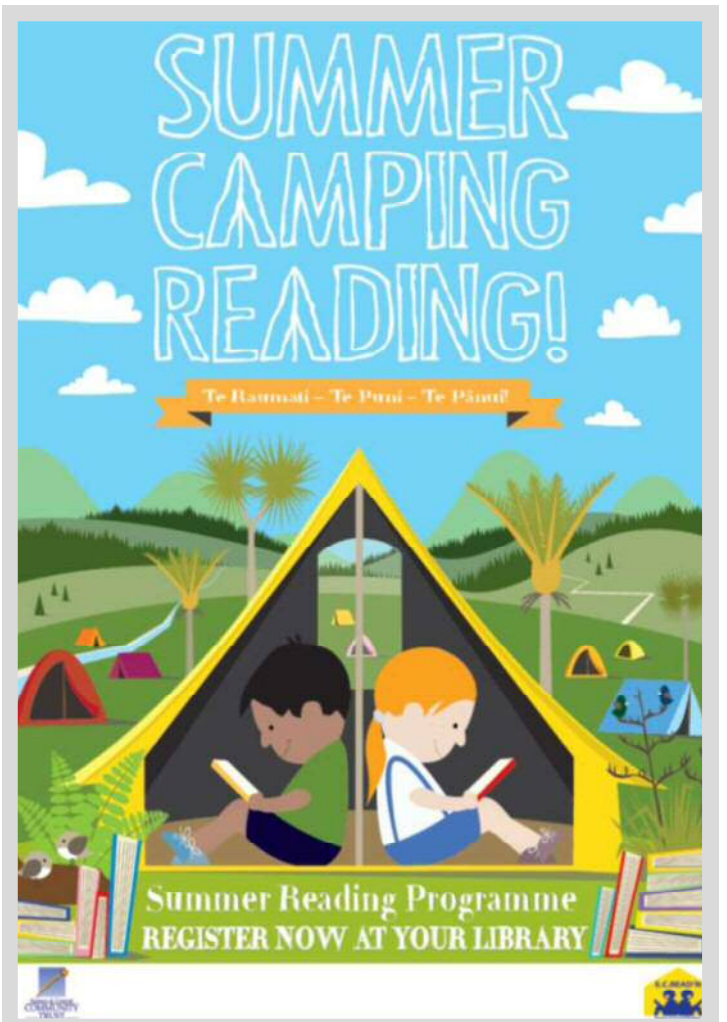
READX Statistics 2015																			
	13		14		15		16		17		Subtotals		Total Completed	No Books Awarded	Target Numbers	Total Enrolled	% Completed		
	M	F	M	F	M	F	M	F	M	F	M	F							
Carterton	1	2	0	4	0	1	0	0	0	0	1	7	8	20	15	12	66.7%		
Dannevirke	0	0	0	10	3	7	0	2	1	0	4	19	23	56	30	30	76.7%		
Eketahuna	0	0	0	0	1	1	0	0	0	0	1	1	2	4	5	3	66.7%		
Featherston	0	0	0	0	6	3	0	0	0	6	6	9	5	15	12	12	41.7%		
Feilding	5	4	2	7	0	4	0	6	0	3	7	24	31	98	30	34	91.2%		
Flaxmere	2	0	1	0	0	1	0	0	1	1	4	2	6	25	10	15	40.0%		
Hastings	3	2	3	11	0	5	0	5	1	4	7	27	34	86	45	46	73.9%		
Havelock North	0	0	1	4	0	6	0	0	0	1	1	11	12	42	20	13	92.3%		
Masterton	0	4	1	3	0	0	0	5	0	1	1	13	14	46	15	15	93.3%		
Napier	0	2	1	2	1	0	0	1	0	1	2	6	8	18	12	11	72.7%		
Pahiatua	0	0	1	3	2	2	0	1	0	0	3	6	6	10	10	9	66.7%		
Palmerston North	2	3	1	5	1	3	0	2	0	1	4	14	18	61	30	30	60.0%		
Taradale	2	2	3	1	0	0	1	1	0	0	6	4	10	35	15	16	62.5%		
Waipawa	1	1	0	1	0	2	1	0	1	2	3	6	9	21	15	10	90.0%		
Waipukurau	0	0	0	2	0	2	0	3	1	1	1	8	9	23	15	10	90.0%		
Wairoa	0	5	0	0	0	1	0	1	0	1	0	8	8	19	15	10	80.0%		
Totals	16	25	14	53	14	38	2	27	5	22	51	165	203	579	329	277	73.0%		
Age group totals	41		67		52		29		27		216								



1997 - 2015
18 years of
Summer Reading



Teen and 'Winter Warmers' programmes



**MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE OF THE EASTERN AND CENTRAL COMMUNITY TRUST INC. AND THE REGIONAL SPORTS TRUSTS,
HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS,
ON THURSDAY 26TH FEBRUARY 2015, COMMENCING AT 11.00 AM.**

PRESENT:

Committee: Margaret Millard (Committee Chair), Ron Garrod, Mark Kilmister, David Lea, Geoff Milner (Trustees)

Trustee: Bruce Mills

Staff: Jonathan Bell (General Manager), Bev Watkins (Donations Manager), Neil Attapatu and Rose Artemiev (Donations Assessors) and Kelie Jensen (Trust Secretary)

RST Representatives: Brent Sheldrake, Thomas Edge (Sport Gisborne / Tairāwhiti); Colin Stone, Donna Trow (Sport Hawke's Bay); Trevor Shailer, Angela Rainham (Sport Manawatu); Phil Gibbons, Cameron Hayton (Sport Wellington / Wairarapa)

1. WELCOME AND INTRODUCTION

Apologies

1.1 RESOLUTION

The Committee resolved that an apology from David Knowles be accepted and made a formal note of his appreciation for the contributions made by Colin Stone and Bev Watkins.

CARRIED

Minutes of the last meeting

1.2 RESOLUTION

The Committee resolved to approve the minutes of the meeting held on 18th September 2014 as a true and accurate record of the meeting.

D Lea/M Kilmister

CARRIED

Matters arising

No matters arising.

Date of next meeting

The date for the six monthly report meeting was confirmed as 17th September 2015.

2. ANNUAL REPORTS FROM THE REGIONAL SPORTS TRUSTS

2.1 RESOLUTION

The Committee resolved to receive the written reports from the four Regional Sports Trusts.

M Kilmister/D Lea

CARRIED

3. VERBAL PRESENTATIONS ON MATTERS OF INTEREST IN THE SPORTS SECTOR

Sport Gisborne Tairāwhiti

1. Strategic Planning process:
 - Board has just signed off on plan; will be circulated to ECCT and other stakeholders in April; target launch date July 1st.
 - Goal is to be visible in every home by 2020.
 - 80% of youth spend 80% of leisure time in front of a screen (NZ-wide statistic) – SGT sees a real opportunity to combat this; schools are central; Maori is a focus, particularly female Maori youth.
2. Strategic Partnership with Council: council restructuring has been a barrier, but still an appetite to lock in high-level priorities and multi-year projects; SGT is excited about this, but has had to backtrack to developing relationships with new staff.
3. Example of what SGT can achieve – Bikes in Schools:
 - Recognise success of SHB in this area.
 - Bike park option, but challenge in Gisborne is that less than 30% of kids have access to a bike, so create culture in schools first and expect flow-on effect.
 - Cost of \$50K per school.
 - Initial meetings confirmed 100% interest and willingness to invest by school principals, other local funders supportive, potential Council contribution of \$500K over 10 years to be consulted on as part of LTP process.
 - Could see 25 tracks built over 10 years – SGT has driven this.
4. Hockey Turf: currently being laid; was due for Feb completion, but Opening now planned for mid-April with Argentina vs NZ game.
5. Sports Park Management Plan has been approved.
6. Finalist for sector awards for Softball – 8-9 junior teams in 2009, now 50-60, against declining trend in the rest of the country; strong leadership in Softball, now probably need paid staff to take it to the next level.
7. Comments from the Committee:
 - Ngati Porou discussions – stalled somewhat as now looking for new CEO.
 - Disappointed to see ‘Sport on the Move’ numbers drop – SGT needs to give ‘use it or lose it’ message to Ngati Porou and school principals.

Sport Hawke’s Bay

8. CEO position: 30 applicants; will interview five; a least two so far are outstanding.
9. C Stone’s new role is with SportNZ as Performance Consultant – responsible for targeted national sports (Basketball, Cycling, Triathlon, Football) and also Sport Wellington and Sport Canterbury.
10. Legacy projects to finish off and/or stay connected to:
 - Regional Facilities Plan – three stages, close to completion of stage 1:
 - 1) Regional facilities inventory – location, usage etc – good resource for ECCT.
 - 2) Regional facilities participation framework – collect independent participation data, trends of sports etc; previously reported by codes themselves, who benefit from saying they’re growing.
 - 3) The Plan itself – ethos around how region needs to work together to identify priorities, develop facilities, better fund due diligence; also focus on not only funding capital, but also future operations; move away from

single code facilities towards multisport; final criteria is where a facility gets build – will be decided as a region.

- Currently there is a regional working party – CEO's of two councils have signed off, politicians have signed off; next step is MOU to be signed by all local authorities; goal is to create a Sports Council that is a mandated body.
11. Potential legacy projects in new role:
 - Wairoa sports strategy: urban drift, population now 7,800 with five playing fields, high school etc – challenge to better use facilities; yes HB budget is subsidising this but Board is constantly challenging themselves on best use of funds; Wairoa identified as key need; strong increase in usage of Wairoa Community Centre.
 12. Regional funding: difficult political environment continues; trying to get around this with regional rate eg: \$5 per household; regional funding of SHB was the only ray of sunshine at the meeting of the Mayor's council; amalgamation would simplify, but SHB must prepare for both potential outcomes.
 13. Collaboration: Six RST's are working together with the Lion Foundation – SWW to elaborate.
 14. NCC: improved relationship with new council, but they are still looking for a high profile project – have discounted Wave Garden and Clay Courts, now looking at Velodrome, which has snowballed from \$3M outdoor track to \$15M indoor track. Funds would be better spent on Pettigrew-Green Arena.

Sport Manawatu

15. Acknowledged the passing of Apirana Mahuika and Tama Huata.
16. Appointment of 3 new trustees to come – exciting to have new blood.
17. Sports House: still a priority, but message is that the Board needs to make decisions this year or let it go; feasibility study to begin in April.
18. New Mayor, Grant Smith, has long history in sport.
19. Operational Review for Arena Manawatu: real challenges around management and operation – now essentially a venue for hire and community access and use has dropped.
20. Long term planning process with district councils – work with sports to identify priority areas and submission process.
21. Organisational change – new Corporate Services Manager to support sports in region.
22. Presented slides on Bush Multisports – M Kilmister requested that these two slides be circulated by e-mail **ACTION ITEM:**
 - Junior sports participation – increasing trend; success story for ECCT as Pahiatua began as a Shooting Stars project; growth in hockey is significant and they are working to diversify; shows that traditional sports are still popular with juniors; Grass-roots Gym is another success story – preschool, utilises gym during the day and brings families together.
 - Senior sports participation – opposite trend, decreasing numbers; social sports are growing eg: Twilight Cricket, Indoor Football, but traditional sports struggling eg: Rugby Bush Sport Club – new President and SM will do WOF with them soon.
23. Secondary school participation: boys dropped below 60% and girls hovering around 50%; SM trying to put strategies in place to mitigate decline – targeting low participating schools and demographic groups; Initiatives / success stories:
 - Learn to Cheer.

- Manawatu College in Foxton – program aimed at girls not participating in any sport; students identified tennis and martial arts; only wanted to participate off-site initially, but now small group regularly playing tennis at school.
- Basketball – 3v3 lunchtime competition in three target schools – each team can only have one current basketball player, so introduces new players.
- Discover volleyball program – working with school that is strong in volleyball to share info with other schools.
- Waiopēhu College – in school project for girls leading into Great Forest event.
- Kelvin Grove Junior Touch – now 18 teams, 145 participants from 5 schools; aim is to enable schools to take over the organisation / operation themselves.

Sport Wellington / Wairarapa

24. Development of regional strategy:

- Challenging political environment – split between city vs regional councils and stance on amalgamation shapes their answers to everything.
- Greater coordination between lead councillors in the Wairarapa though, led by Carterton Council.
- Trying to describe what success might look like; benefits of regional strategy in learning from good practice; idea of applying regional resource to barriers eg: one council is covering costs of a card for low income areas allowing free transport and entry to swimming pool – others think it's a great idea and information is being shared.
- Next step is Governance Model – independent governance group needed, but how and where do you populate that? Sport is now a set agenda items at council meetings and has access to CEO meetings.
- C Stone came to share SHB model of success with the Wellington Regional Sports Organisations and will now be SWW mentor for this particular project – SHB model is well received in the region vs the perceived resistance to Auckland model; continue to lead this project and have support from SNZ with three years of funding; it is the right way to go, regardless of what happens with amalgamation.

25. ECCT model has had success in getting further collaboration among RST network – eg: 6 RST's approach to Lion Foundation re support to increase volunteer capability and capacity is a real success story for ECCT.

26. Introduced Cameron Hayton – new Community Sport Advisor with Sport Wairarapa; replaced M Curr; very active and well-known sportsman in region.

27. Updates:

- Wairarapa Tennis – two new staff members and they are moving in the right direction.
- Future investments in QEII Cricket Oval – difficult to engage with at the moment; Wairarapa Joint Netball – waiting for study to confirm council investment.
- Ongoing issue with Hockey? Yes but J Bell confirmed they are ticking boxes on conditions for final payment.

Sport New Zealand:

Informal update provided by C Stone:

28. Community sport strategy:

- Still being finalised, but focus areas are:
 - 1) Youth – 90% of school age children taking part in 3 or more hours a week.
 - 2) Adults – 1% increase in adult participation in sport.
 - 3) Volunteerism – 1% increase.

- Participant focused, system led and performance driven.
- Philosophy is to fund the national organisation and benefits will filter down to regions, but RST's know this is not the reality, does not meet needs of community.
- Notion of physical literacy – local delivery to school age children; competitive pathways; ensure products suit age of child.
- Insights – collect and share information to find out what is wanted, then focus on a) people (developing leaders), b) places and spaces and c) providers and partners.

29. ECCT submission to SNZ:

- Focussed on three points:
 - 1) Concern over \$ going to Auckland at the expense of the ECCT region.
 - 2) Disconnect between SPN proposal and reality that many of our top international sports people have come from our regions – reducing \$'s to regions would result in less international level athletes in the future.
 - 3) Very much supported the RST's in our region – they are doing a good job and shouldn't be penalised for this by reallocation of funding to areas not doing well.

30. Private partnership – what are SNZ's thoughts? There is criticism that Sport NZ doesn't leverage their funding at all – they get \$110M of which \$60M goes to high performance.

31. Ministers of Health, Sport and Social Development are meeting monthly, positive strategy discussions, driven by new Health Minister, Jonathan Coleman.

32. ECCT strategic move to further develop proactive, big-impact initiatives – eg: potential for an ECCT, Tindall, Lion Foundation, RST collaboration to have significant impact.

33. Casualisation of sport / sport vs individual recreational activity:

- SNZ focus included sport, recreation and health, then drew back from health and then recreation, but this is what gets people out doing physical activity. Believe that SNZ is moving back towards RST's rather than RST's having to align with Sport NZ eg: the words 'physical activity' are returning to the SNZ vocabulary.
- Cost of participation comes through all the time now; understanding barriers to participation – time, cost, travel eg: active recreation like Kaiti Hill Challenge addresses these. Also cost of participation in relation to facilities – can't fund the build and then leave, need ongoing support for operations from local authorities – should make SNZ aware of this issue and unintended consequence of community sports getting bumped from facilities in favour of revenue from regional events etc.
- ECCT's vision to build stronger more sustainable communities – the RST's are focussed on this, so we support them whether initiatives are traditional sport or recreation.
- ECCT and RST's are both grappling with how to measure whether our dollars are making a difference.
- Great opportunity to utilise ECCT's brand and leadership to bring a paper to councils across the region and potentially bring local authorities together for a full day conference – particularly to share lessons we have learnt in the community facilities arena.

4. GENERAL BUSINESS

34. The Committee and RST's formally acknowledged the contributions of both Colin Stone and Bev Watkins to the ECCT/RST partnership and to sport in the ECCT region.

RST representatives left at 1.45pm. Meeting of the Special Projects Committee continued.

MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE OF THE EASTERN AND CENTRAL COMMUNITY TRUST INC., HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS, ON THURSDAY 26TH FEBRUARY 2015, COMMENCING AT 1.55 PM.

PRESENT:

Committee: Margaret Millard (Committee Chair), Ron Garrod, Mark Kilmister, David Lea, Geoff Milner (Trustees)

Trustee: Bruce Mills

Staff: Jonathan Bell (General Manager), Bev Watkins (Donations Manager), Neil Attapatu and Rose Artemiev (Donations Assessors) and Kelie Jensen (Trust Secretary)

1. Welcome and Apologies

M Millard opened the meeting. There were no apologies.

2. Draft Minutes of the Previous Meeting & Matters Arising

2.1 RESOLUTION

The Committee resolved to approve the minutes of the meeting held on Thursday 27th November 2014 as a true and accurate record of the meeting.

D Lea/M Kilmister

CARRIED

Matters arising:

- Volunteering HB / Toolkit: the Committee noted that we are not getting the progress we expect on the trialling of the toolkit. J Bell reported that there is interest from Volunteering Otago, who would be keen to use the toolkit.

2.2 RESOLUTION

The Committee resolved to give J Bell the authority to talk to Volunteering Otago, in collaboration with Volunteering HB, to confirm their interest in the toolkit and our expectation of a peer review report.

D Lea/M Kilmister

CARRIED

3. Summer Reading Program

- M Millard attended the opening of the program in Palmerston North – noted that Bev is very highly regarded in the field; also that benefits extend beyond reading and include social interaction.
- Noted that ECCT has requested the program be reported separately in their accounts; we expect a report of full activity, not only on use of ECCT contribution.

4. Maths is Fun

Representatives are in HB today and J Bell is meeting with them tomorrow morning.

5. Science Project

National Science Technology Roadshow – Science Club – they are currently getting their resources together and will begin with an expo with teachers.

6. Other Business

- R Garrod attended the Sport Wellington Wairarapa AGM on 12th November 2014.
- Active Minds Aotearoa: what can we learn from the way we handled this application?
 - The Board looks to committees for a strong and decisiveness presentation of recommendations – the SPC has the opportunity to lead in this area;
 - It is the majority view of the committee that should be presented to the Board not the views of individual committee members; all committee members need to support the committee's recommendations to the Board, regardless of how they voted at committee level.
 - More info was needed to make a decision on the AMA application – the process was complicated by the time constraint, but in hindsight the application should have come back to the SPC before going to the Board.
 - J Bell noted that AMA will come back to us with another application in the future.
- J Bell noted that an application for a project aimed at breaking the cycle of violence will likely come to the Committee. They are seeking \$270K from MSD, Lotteries and some from ECCT. Would need to demonstrate support from MSD as well as no further harm and no replication. The plan is for a pilot project in HB based on a very successful Canadian model – could then be rolled out nationwide. Committee noted potential for Community Trusts to fund a pilot nationally, regardless of which region it is run in.
- Issue around long term maintenance/operations of facilities:
 - ECCT has an opportunity to take the lead on influencing decision makers and we need to prepare for discussions with councils – include examples of where a facility has become too expensive to run and community sports have been bumped in favour of higher paying clients; suggested that presentations should be high level ie: J Bell and several ECCT Board members.
 - J Bell to assemble the Regional Facilities Reports and Regional Facilities Usage Data from the RST's and present in a simplified format for users who may not be financially literate. **ACTION ITEM** Also upload these RST reports and the ECT – Global Leisure Study March 2012 to the website under trustee login. **ACTION ITEM**

7. Closure and Next Meeting

The upcoming meetings of the Special Programmes Committee are:

- Thursday 26th March at 12.30pm – Special Programmes Committee
- 17th September 2015 – Special Programmes Committee meet with RSTs at ECCT.

Meeting closed at 3.02pm.

To: Special Programmes Committee

From: Rose Artemiev, Donations Assessor

Date: 5 March 2015



Re: RST Engagement Plan Update - 2015/16 Funding Agreements

Purpose

1. This memo provides an update on ECCT's work with the Regional Sports Trusts – in particular, progress in agreeing service deliverables for their 2015/16 donations.

Background

2. In July 2014, the Special Programmes Committee approved an Engagement Plan for working with the Regional Sports Trusts until early 2017. This plan confirmed that ECCT will:
 - Roll-over existing funding arrangements for the 2014/15 year.
 - Work collaboratively with RSTs to review deliverables for the 2015/16 year to ensure they continue to meet community needs and aspirations and the capability of sport/recreation sector.

2015/16 Funding Arrangements

3. The Engagement Plan is on-track, although some activities have been delayed due to the need to align this approach with ECCT strategic and business planning.

When	What	Who	Status
July 2014	RST briefing on 2014/15 and 2015/16 funding arrangements / key dates. Strategic Plan meeting with Sport NZ – confirm ECCT position.	Staff Trustees	Complete
August 2014	Development of donations agreements for 2014/15 (similar to previous year). Sport NZ Strategic Plan is implemented.	Staff	Complete
September 2014	SPC / Board meeting to discuss and approve 2014/15 donations.	RST/ Trustees	Complete
January 2014	RST business planning for new services (if required)	RST	Initial discussions with RSTs Complete.
February 2014	SPC / Board Six Monthly Review meeting.	RST/ Trustees	Complete

When	What	Who	Status
w/c 20 April 2015	Outcomes/ deliverables meeting. RST/ ECCT meeting with facilitator to draft service deliverables for 2015/16.	RST / Staff	On-track
April 2015	SPC Chair to visit each RST	SPC Chair	
w/c 4 May 2015	Draft donations agreements completed (and circulated to SPC in w/c 11 May).	RST/ Staff	
28 May 2015	May SPC Meeting. Draft agreements discussed and agreed.	SPC	
29 May 2015	May Board Meeting. New deliverables agreed.	Board	
July 2015	Delivery of reviewed services begins.	RST	
September 2015	Board meeting to discuss and approve 2014/15 donations.	Trustees	

4. The Donations Agreements will align with the outcomes focus outlined in the Strategic / Business Plan paper that will be provided to Trustees in their March 2015 Board Meeting Papers.
5. A draft copy of the service deliverables table that will be included in the 2015/16 Donations Agreement for RSTs is attached for your information. The main difference in that this table will be completed with an outcomes focus in mind. We will be filling this table out at the Outcomes/ Deliverables meeting on 20 April 2015 – in line with the direction the SPC provided in July 2014.
6. No funding increase is proposed for Regional Sports Trusts in 2015/16. The \$320K budget for RST to deliver services in their communities will be presented to the Board at the March meeting.

Recommendations

It is recommended that members of the Special Programmes Committee:

1. **note** ECCT's work with Regional Sports Trusts is progressing as per the Engagement Plan approved by the Committee in July 2014.
2. **note** that draft Donations Agreements will be available for the Committee to discuss at their May Meeting.

Draft Donations Agreement Deliverables Template

Community Outcomes Monitoring

Desired Outcome	Indicator	Current situation	Target – Year 1,2, etc

Strategy/ Actions Monitoring

Impact / Objective	Project Strategy	Actions / Activities	Target Group	Frequency	Date	Performance Measures		
					Start	End	Quantity	Quality

To: Special Programmes Committee

From: Rose Artemiev, Donations Assessor

Date: 18 March 2015

Re: **Tu Mai Awa – Family Violence Responses 2015/16**



Purpose

1. ECCT has been approached by Tu Mai Awa about a project that seeks to reduce family violence. This memo seeks agreement from the Committee to work with other agencies to scope this project further.

Background

2. Tu Mai Awa is a local organisation made up of individuals who work with victims of family violence. The local organising committee includes representatives from Child Youth and Family, the Family Court, Dove HB, Family Works, Women's Refuge, a local Kaumatua, Police, and Corrections.
3. The Hawke's Bay-based pilot project looks to implement a new coordinated way of working with individuals and families experiencing family violence. This means that everyone who interacts with the family – from police to social workers – do so in a way that promotes safety and recovery.
4. One of the key features of the programme is that families are directly involved in finding solutions that work for them. Their experiences of various responses and interventions are also recorded through participant-led research and used to make the system more approachable and effective for the user. This gives clients a voice in how agencies and organisations deal with family violence in their local communities.

Making a difference in Family Violence Interventions

5. Family Violence is a significant issue for our communities, with one in three women experiencing physical or sexual violence from a partner in their lifetime and 152,800 incidents involving children being reported to Child, Youth, & Family each year. Police report that half of all homicides and more than half of reported violent crime in New Zealand are family violence. Some information on family violence in Hawke's Bay region is attached.
6. Family Violence prevention is complex and there are a number of local and national organisations working in this area. The Ministry of Social Development is a key agency funding and coordinating this work.

7. This project provides an opportunity for a grass-roots response to Family Violence in ECCT's region. Tu Mai Awa sees the pilot as a way to introduce a best-practice model to Hawke's Bay and measures the impact of this. In 1-2 years, they hope to have the evidence and support to change in how family violence is dealt with in communities across the country. The pilot will be conducted so it can be rolled out in other areas if it is successful.

Project Development

8. The initial proposal for the project is attached. ECCT has done some work with Tu Mai Awa to develop draft service specifications. These show the project's outcomes and strategies and map out how it may be delivered. Together these documents provide a high-level concept for a programme.
9. The detail and assumptions behind this outline will need to be investigated as part of a thorough due diligence process. This will likely involve a peer-review of the approach to ensure the clinical robustness and safety of the proposal (i.e. not doing more harm than good).
10. The scoping process will need to involve MSD and other agencies and experts in the family violence sector. This will not be quick as MSD have to work within their existing policy and funding frameworks. Working with MSD is critical if the project is to be replicated and rolled out in other regions by MSD. Likewise, project objectives, deliverables, and budget may shift as this process develops, other funders or groups come on board, and more knowledge of best-practice family violence interventions emerges.
11. This is an opportunity for ECCT to take a leadership role in an area that has the potential to have a significant impact for our community. Trustees should note that this leadership role creates an expectation with other funders about our support for the pilot project if the due diligence shows the project is worthwhile and viable. In terms for funding, ECCT could reasonably expect to be one partner in a \$200K-\$300K project in a few years time.

Recommendations

It is recommended that members of the Special Programmes Committee:

1. **recommend** to the Board that ECCT's work with Tu Mai Awa and other agencies to scope the project and investigate its viability.
2. **recommend** that the Board accept in principle that ECCT become one partner in the project, if scoping show the project to be worthwhile and viable.

CHILD, YOUTH AND FAMILY (CYF) INVOLVEMENT

In the year ended 30 June 2013, CYF's Hastings sub-site:

- received 2,004 Care and Protection notifications and 1,600 Family Violence referrals (and of that 3,604 total, 1,287 (36%) were assessed as requiring further action)
- held a total of 232 Care and Protection family group conferences (107 new, 70 reconvened and 55 reviews)
- had 65 Care and Protection out-of-home placements in force as at 30 June 2013.

FAMILY VIOLENCE INVESTIGATIONS

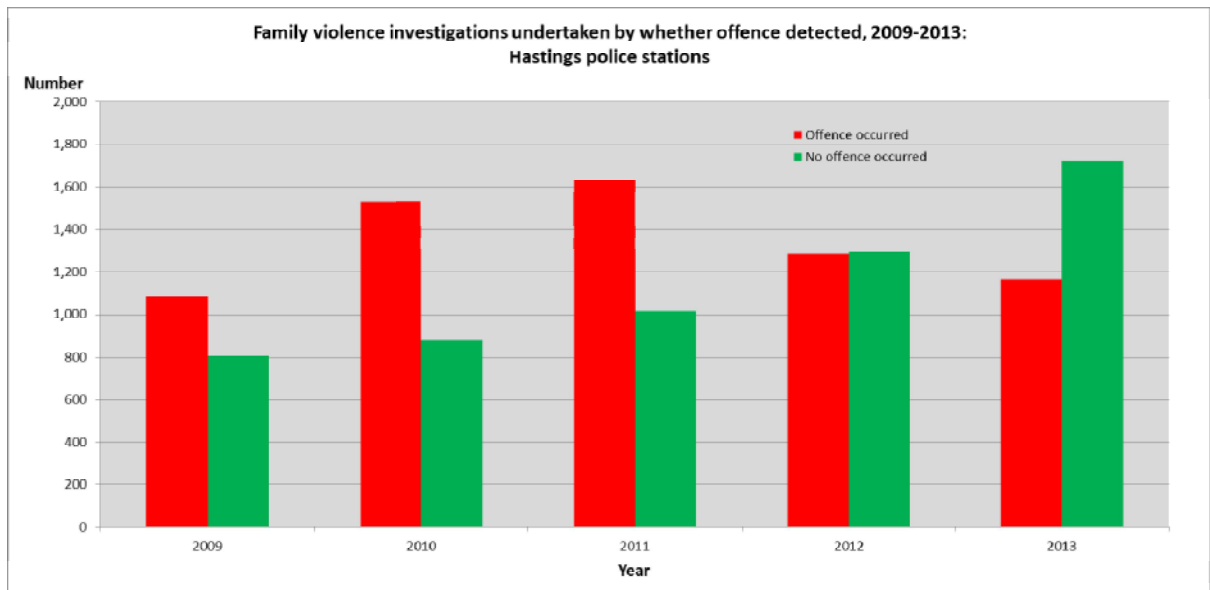
In 2013, Police released statistics from a new, dynamic, operational family violence data set that is still under development. The data covers the number of family violence investigations undertaken, including those where an offence was found to have occurred and those where no offence was detected.²⁸

From 2009 to 2013, Hastings police stations recorded around 12,410 family violence investigations – an average of 2,483 per year, although the number varied over the five years. In 2009, Hastings police stations undertook just over 1,890 family violence investigations. The number rose to just over 2,410 in 2010, then rose again to almost 2,650 the following year. In 2012, the number dropped back a little to just under 2,580, before rising to around 2,890 in 2013. It should be noted that many factors influence police decisions to undertake family violence investigations and these change over time. As a consequence, police advise against using their family violence investigation statistics to draw any inferences about trends in the incidence of family violence.

The graph below shows the number of family violence investigations by Hastings police stations where an offence was found to have occurred and the number where no offence was detected. In each of the years from 2009 to 2011, investigations detecting an offence outnumbered investigations that found no offence had occurred. In 2012, the two numbers were almost the same. In 2013, investigations resulting in no offence being found outnumbered those where an offence was found to have occurred (60% and 40% respectively).

Across the five years, 54% of Hastings' family violence investigations resulted in an offence being found – a higher proportion than the 48% across the country.

²⁸ Family violence investigations are jobs Police deal with as 'family violence'. A family violence investigation may relate to one or more offences and/or non-offence incidents.



Source: New Zealand Police

PROTECTION ORDERS

Over the nine fiscal years from 2004/05 to 2012/13, an average 71 final protection orders linked to an application for a protection order were granted each year by Hastings District Court. Annual numbers ranged from 49 in 2008/09 to 106 in 2011/12.

REFERRALS TO DOMESTIC VIOLENCE PROGRAMMES

The number of commitments by Hastings District Court to pay for referrals to domestic violence programmes averaged 115 in each of the nine fiscal years from 2004/05 to 2012/13. Annual numbers ranged from 67 to 178. Over the nine fiscal years, 52 of the Hastings referrals were for women and 987 were for men.

Tu Mai Awa: Orchestrating positive social responses to families experiencing violence

Purpose

Tu Mai Awa aims to co-ordinate positive social responses to families because the ways in which professionals, extended family members, friends and the wider community (social responses) respond are critical when creating safety and recovery for victims of violence.

The project aims to both promote better responses to individual cases of violence and promote systemic change.

Elements

Tu Mai Awa involves the following elements:

1) In Solidarity Trust and program facilitators

A trust is being established to provide oversight for the project, in the interim finances are managed by Hastings Women's Refuge. There are three project facilitators who are responsible for the co-ordination of the project and establishment of the trust: Dr Ang Jury, manager of Palmerston North Women's Refuge, Dustine Saddler, Social Worker for Child, Youth and Family Hastings and Joe Bailey, Care and Protection Co-ordinator for CYF Hastings.

2) A local Tu Mai Awa co-ordinator

A co-ordinator will be appointed in each region where the project is developed to oversee the local development of the project.

3) A scientific, evidence based approach

The project draws on ideas from an approach known as Response-Based Practice (RBP). RBP is an approach that has been developed over the last 25-30 years in Canada, Europe, Australia and New Zealand. The approach has been developed by studying in detail what happens when violence occurs. The approach provides an analytical framework that helps those responding to families experiencing violence to be more accurate and effective in their interventions.

4) Research

Research is embedded in the project from the outset and is headed by internationally renowned researcher Dr Mandy Morgan from Massey University.

5) International consultants

Dr Allan Wade and Dr Cathy Richardson co-founders of the Centre for Response-Based Practice provide regular consultation to the project team. Angela Hartwig, CE for the Women's Council of Western Australia is another consultant.

6) Local consultants:

Experts from a range of disciplines within the family violence sector are engaged to develop the project and kaumatua.

7) Local practitioners from local organizations:

Practitioners are nominated by their respective organizations to join the project and form a 'practice community'.

8) Local organizations:

Managers of local organizations contributing practitioners to the project form a reference group. These organizations sign Memorandum of Understandings with In Solidarity Trust.

How does it work?

There are a number of elements required for Tu Mai Awa to achieve its objectives of creating systemic change and improving responses to families experiencing violence. The elements work together as follows:

The **project facilitators** are responsible for the overall direction of the project. They develop systems and tools by consulting **local** and **international consultants**. They work with Dr Mandy Morgan to ensure that **research** is embedded in all interventions.

Dr Mandy Morgan identifies appropriate **research** methods. The research is used to:

- a) evaluate programs and provide direct feedback to the project group to improve practice. This includes interviewing families who practitioners from the project have been responding to.
- b) Identify local systemic issues and strengths for the reference group
- c) Contribute to international research regarding best practice in responding to family violence.
- d) Publish an annual report

Local practitioners are supported by the local co-ordinator, local and international consultants (and each other) to develop their practice when responding to family violence. These practitioners in turn share their learnings within their respective organizations creating a positive ripple effect. Another positive spin-off is greater collaboration between organizations participating in the project.

The **reference group** considers the research, the experiences of the families engaged with the project and the practitioners to develop local strategies for change, as well as lobbying for changes at a national level.

Project development plan

Stage one (June 2014 - June 2016)

The first stage of the project is to establish a templated approach in Hawkes Bay with a small number of workers. Initially, as systems are developed and embedded, case numbers will be relatively low, approximately 150. It is anticipated that case numbers will then increase to 200 per year. The emphasis through stage one will be directed towards development of high quality case work, systems and relationships.

Stage two (June 2016- June 2018)

The second stage of the project will be focused on geographical transference of the template approach through the development of 2 pilot sites. The aim throughout this stage is to ensure that the processes and resources required to transfer the project to other regions are easily understood and readily available and that the quality of

service established during stage one can be replicated without compromising the integrity of local difference. Tu Mai Awa is not a 'one size fits all' approach. At its heart it is a community project committed to honoring the work of those doing the mahi in the rohe.

Stage three (June 2018- June 2023)

Implementing Tu Mai Awa across the motu

The focus during this phase of the project is to ensure that the quality of the work and the research is centrally monitored to maintain both continuity and quality of service delivery, while at the same time ensuring that sound local identity can be maintained with each participating community supported to express Tu Mai Awa in their own way.

Anticipated project outcomes:

We anticipate the following outcomes to constitute the absolute minimum of what may be achieved.

- The development of a 'template' for responding effectively to interpersonal violence that, once fully developed, can be transferred across New Zealand and potentially be applied to respond to other forms of violence and social problems.
- A dual approach encompassing simultaneous research and community intervention will provide independent data as to what works in creating safety and well-being for families where there is violence.
- An evidence based framework which will support government decision making processes around funding priorities and the development of best practice principles across the family violence sector.

Cost

We are seeking costs for the development and maintenance of the template/ framework, not service delivery. Therefore, as more practitioners join the project increasing the number of families supported by the project, the cost remains the same even as the project spreads across multiple regions.

The operational cost of the project is \$200 000 per year- \$100 000 for research and \$100 000 for the program including:

\$20 000 for local consultants

\$20 000 for international consultants

\$15000 for running costs

\$45 000 for the three project facilitators

Plus \$80 000 for each local co-ordinator

Donations Agreement Deliverables

Community Outcomes Monitoring - Indicators

Desired Outcome	Indicator	Current situation	Target – Year 1,2, etc
Lower levels of family violence in our communities. → Family violence is consistently responded to in a way that promotes safety and recovery.	TBC – but wanting to see:	TBC	TBC
	Less incidents		
	Less severe incidents		
	Families which are more likely to seek help for family violence.		
	Greater reporting of family violence incidents		
	Victims/ families feel respected and supported when they visit agencies		
	Perpetrators are taking responsibility and changing their violent behaviours.		
	Victims/ families feel that perpetrators have been held to account for their actions.		

Strategy/ Actions Monitoring - Indicators and Performance Measures

Impact / Objective	Project Strategy	Actions / Activities	Target Group	Frequency	Performance Measures			
					Date			
					Start	End	Quantity	Quality
Family violence is consistently responded to in a way that promotes safety and recovery.	1. Community Level – Helping local community's take ownership of and respond to family violence in a meaningful and coordinated way							
	1.1 Develop a template for responding to interpersonal violence that links communities, research, practitioners, and organisations an.	<p>1.1.1 Complete research/ Evaluations</p> <ul style="list-style-type: none"> • Submit ethics proposal • Research workshoping to equip practitioners as co-researchers • Conduct interviews with clients • Analysis of interview. <p>1.1.2 Evaluate all project components and their relationships to each other</p> <ul style="list-style-type: none"> • Feedback to clients • Collect feedback from reference group members • Collect feedback from practitioners • Analyze information alongside feedback from clients and consult local and international consultants; and workshop • Leadership team update Manuel 	<p>Ethics Board Practitioners</p> <p>Clients</p> <p>Clients</p> <p>Reference group</p> <p>Community of Practitioners</p> <p>Consultants</p> <p>Leadership team</p>	<p>Once per year</p> <p>Once per year</p>			<p>1 workshop</p> <p>45 interviews (3 per client)</p>	<p>Clients become advisors for the research project and input into local solutions for family violence.</p> <p>Clients/ community receive feedback about changes that have occurred in how violence is responded to in their community.</p> <p>Proposal is accepted by Massey Ethics Board</p> <p>Practitioners are able to conduct interviews with clients</p> <p>Interviews contribute to research project</p> <p>Analysis provides key information pertaining to clients experiences of interventions from professionals, family members and the wider community</p> <p>Clients receive feedback and are thanked for their contribution to the project and informed as to how the leadership team will implement identified changes</p> <p>In depth feedback received from majority of reference group members</p> <p>In depth feedback from majority of participating organisations</p> <p>In depth feedback from majority of practitioners</p> <p>Clear consultation process where consultants feedback is clearly captured</p> <p>Detailed Manuel is produced</p>

Impact / Objective	Project Strategy	Actions / Activities	Target Group	Frequency	Performance Measures			
					Date			
					Start	End	Quantity	Quality
	1.2							
	2. Practitioner Level –Response-based principles and practices (RBP) are embedded in the way practitioners work with families experiencing family violence.							
	2.1 Develop a community of practitioners based on Response-Based principles and practices.	2.1.1 Create Nga Hau e Wha components: <ul style="list-style-type: none"> • Training and peer consultation • Identify and develop core skills/ competencies • Develop a Manuel • Develop peer consultation framework • Invite practitioners to join from variety of contexts • Pre- planning for training sessions 3.1.2 Case discussion meetings 3.1.3 Develop case discussion tool. 3.1.4 Weekly email and supplementary material including articles, certificates, training logs.	Practitioners working in various settings responding to interpersonal violence	Quarterly	Apr 15	Dec 15	5 training days	All practitioners attend 80% of trainings. Positive Evaluation forms completed Evidence leadership team responds to positive and negative feedback by implementing appropriate changes Practitioners develop Individual Learning Plans Practitioners develop confidence and competence in relation to core skills.
				Monthly			8 sessions	Case discussions support Response Based Contextual analysis Practitioners transfer analysis to other cases Every practitioner presents 5 cases
				Weekly			1 tool 28 updates	Every practitioner is able to provide critical feedback when others are presenting cases Case discussion tool is culturally appropriate for tangata whenua Practitioners report that supplementary material supports confidence and competence in applying RBP.
	2.2 Establish a leadership team.	2.2.1 Leadership meetings	Leadership group	Monthly	Feb 15	Mar 16	11 meetings	Leadership team is able to co-ordinate project to achieve it's an
		2.2.2 Trust deed		Monthly				anticipated outcomes

Impact / Objective	Project Strategy	Actions / Activities	Target Group	Frequency	Performance Measures			
					Date			
					Start	End	Quantity	Quality
		2.2.3 Consultation with International consultants 2.2.4 Consultation with local consultants		Every 2nd month			6 meetings	Project is co-ordinated in a manner which is responsive particularly in relation to program development Deed establishes group's purpose and financial administration Recommendations from consultants are considered and responded to by Leadership team RBP ideas are developed in ways that are culturally and situationally appropriate and responsive in Aotearoa.
	2.3 Appoint a local co-ordinator.		Local Co-ordinator		Apr 15	Mar 16		
	3. Organisation Level –Response-based principles and practices (RBP) are embedded in the way organisations work with families experiencing family violence.							
	3.1 Establish a reference group	3.1.1 sign MOUs with participating organizations 3.1.2 Develop kaupapa and Tikanga 3.1.3 Meetings 3.1.4 Implementation plan	Organisations Reference group	Quarterly	Feb 15	Mar 16	5 MOUs 4 meetings	Clear MOUs signed creating foundation for meaningful partnerships Reference group members feel they are actively participating Strong communication between leadership team and organizations comprising reference group Implementation plan is implemented with clear objectives, strategies and activities
	3.2 Annual report	3.2.1 Compile report 3.2.2 Create event to present 3.2.3 Engage key stakeholders		1 x per year	Nov 15	Nov 15	1 report	Report is presented, circulated and there is substantiated evidence (including in feedback from clients) that practitioners and organisations respond to report by implementing changes

Active Minds Aotearoa - Proposal – 7610 / 23983

Outcome: Inspiring children to innovate with science

How: Science Centre delivering science programmes and supports to local community.

- Science centre in Manawatu, based at Te Manawa Museum.
- Programmes for school-aged children and younger children
 - Science Clubs (free or gold coin donation)
 - Pre-School Programme (gold coin donation)
 - Homework sessions (free)
 - Holiday Programmes
 - 50 children are currently booked for the holiday programme at the end of January.
- Support for schools to develop science expertise (membership fees \$300-\$1000 per school)
 - Equipment and resources
 - Professional development
- Discovery and scaffold learning, with content linked to the curriculum, local community, and interest of participants.
- Educators and trained volunteers involved in programme delivery, with training for volunteers and tutors

Project Partners

- Te Manawa Museum of Art, Science and History. Te Manawa Chief Executive Andy Lowe is on Active Minds Board.
- The House of Science Tauranga
- Local Schools– 12 schools signed up. Target is 45 schools by March 2016.
 - Two schools have book AMA PLD sessions in Jan 2015.
 - 60 schools have signed up to email list.
 - Palmerston North Intermediate Normal School Principal David Jopson is on the Active Minds Board.

Project Budget

	2014 & 2015	2016	2017	2018	2019
Income					
Schools	8,179	20,917	41,980	63,830	87,568
After school science, Make.Break.Create	13,054	41,217	40,904	41,739	42,783
Holiday Programme	30,678	25,043	25,043	25,043	25,043
Science group sessions	32,557	33,183	32,557	32,557	33,183
ECCT	43,478				
Min Science Innovation	8,696				
Trust/ Grant funders		20,870	5,217	0	0
Total Income	\$136,642	\$141,230	\$145,701	\$163,169	\$188,577
Expenses					
Wages and Training	104,336	99,110	100,650	102,572	106,192
Web site and marketing	10,475	9,000	9,180	9,364	9,551
Operational expenses	42,071	42,492	42,917	43,346	43,779
Science Kits	2,156	2,178	2,200	2,222	2,244
Fit-out & science equipment	10,000	10,100	10,201	10,303	10,406
Total Expense	\$169,038	\$162,880	\$165,148	\$167,807	\$172,172
Net profit (loss)	(32,396)	(21,650)	(19,447)	(4,638)	16,405

Deficits will be funded through a bank overdraft. ECCT funds will be spent on marketing, website, legal costs, uniforms, salaries, and fit out.

Project Strategy	Impact / Objective	Activities	Target Group	Frequency	Date		Performance Measures	
					Start	End	Quantity	Quality
Pre-School Programme	Capture young inquiring minds with science	<p>Science activities for pre-school children:</p> <ul style="list-style-type: none"> bookable science sessions for parent Groups, Preschools, ECE, Kindergartens, Kohanga, Whanau and community groups Discovery and inquiry based learning through play for children. Support for parents to encourage to develop enquiring minds. 	<p>3.5-5 year olds</p> <p>5-10 children per session</p>	2 x 1 hour sessions per week	Term 2 2015	2017	200 children 15 sessions	<ul style="list-style-type: none"> Children are engaged and having fun. Asking questions such as Why does it do that or how does it happen? Preschoolers experiencing with science, and inquiry led learning. Parents/ ECE centres/ Community groups are satisfied with the programme. Surveys will be conducted to monitor success and feedback.
After School Science Programme (Make Break Create) Science Home work Sessions	<p>Children are inspired to engage with science, design, sustainability, technology.</p> <p>Children have safe and supportive place to develop their science-skills.</p>	<p>After and Before School programmes for children.</p> <ul style="list-style-type: none"> Inquiry-led, hands-on, and fun science activities (unbounded learning, no assessments). Activities that support teaching from within schools and link to the science curriculum. Activities are run by educators and trained volunteers (with a science/ teaching background). Transport to/ from school. <p>Drop-in space where children can get help with their homework:</p> <ul style="list-style-type: none"> Student-led or driven topics. Tutors / mentors available to provide 	<p>5-8 year olds & 8-12 year olds</p> <p>20 children per session</p>	5 x 2 hour sessions per week	Term 2 2015	2017	300 children 100 sessions	<ul style="list-style-type: none"> Children report back via survey (and parents) that science is fun, exciting and they want to come back and try new things. Child are asking questions, having a go, learning, and asking what they can do next. Children / parents / volunteers report satisfaction with the programme. A variety of activities are offered. Children from a variety

Project Strategy	Impact / Objective	Activities	Target Group	Frequency	Date		Performance Measures	
					Start	End	Quantity	Quality
School Holiday Programmes		guidance. <ul style="list-style-type: none"> Individual and group session. Fluid membership, with children able to move between science club and homework sessions. 	5-8 year olds & 8-12 year olds 20 children per session	9 x half day sessions per programme	Jan 15	Dec 17	4 programmes 200 children per year	<ul style="list-style-type: none"> of schools are participating. Children's skills and expertise in science is improving. A strong base of volunteers is maintained.
		<ul style="list-style-type: none"> Support for kids to develop their own project in an area of interest (e.g. robotics, ITC, food technology, etc). 						
School Support	Teachers have the resources, knowledge, and confidence to provide quality science education in their classrooms.	Professional development (PLD) group training for teachers – includes development of networks and speakers. Science kits loaned to schools – each kit to include equipment, teaching notes, learning materials.	Primary school teachers	Weekly, 1 hour PLD sessions Kits provided/exchanged as requested	Jan 15	Dec 15	26 schools 120 teachers	<ul style="list-style-type: none"> PLD sessions are well attended. Teachers report satisfaction with the resources and training (survey will be undertaken for monitoring). Children's skills and expertise in science is improving.