



Eastern & Central
**COMMUNITY
TRUST**
Helping fund a better community

REGIONAL SPORT TRUST SIX MONTHLY MEETING

**11.00am Thursday, 26th February 2015
Eastern & Central Community Trust Board Room**

MEETING PACK

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Agenda	Regional Sports Trusts Six Monthly Review Meeting
Date	11:00am to 4:00pm; Thursday 19 February 2015
Location	Eastern & Central Community Trust Board Room, 1 st floor Westerman Building 102-104 Russell Street, Hastings
Attendees	Eastern & Central Community Trust Special Programmes Committee (Margaret Millard, Geoff Milner, Ron Garrod, Mark Kilmister, David Lea) and staff (Jonathan Bell, Bev Watkins, Rose Artemiev, Neil Attapattu, Kelie Jensen) Sport Gisborne Tairawhiti Brent Sheldrake Sport Hawke's Bay Colin Stone, Donna Trow Sport Manawatu Trevor Shailer, Angela Rainham Sport Wellington Wairarapa Phil Gibbons Sport New Zealand Dave Knowles
Documents	Regional Sports Trusts Six Monthly Review meeting pack
Purpose	The purpose of the meeting is to review Regional Sports Trusts progress reports and discuss trends and issues in the sports sector.

11:00-11:10am	1 Welcome and Introduction	Margaret Millard
	Apologies	
	Minutes of the last meeting	
	Matters arising from the minutes	
	Date of next meeting	
	- suggested date Thursday 17 September 2015	
11:10-11:15am	2 Receipt of written reports and KPIs	Margaret Millard
	- Sport Gisborne Tairawhiti	
	- Sport Hawke's Bay	
	- Sport Manawatu	
	- Sport Wellington Wairarapa	
11:15-12:15pm	3 Verbal presentations on matters of interest in sports sector	
	3.1 Sport Gisborne Tairawhiti	Brent Sheldrake
	3.2 Sport Hawke's Bay	Colin Stone
	3.3 Sport Manawatu	Trevor Shailer
	<i>Speakers to take reports as read and take opportunity to update ECCT on what is happening in sports sector, locally and/or nationally (eg – trends, risks, challenges, opportunities, special projects, good news stories, etc.)</i>	

LUNCH

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1:15-2:00pm **Verbal presentations.... continued**

4.1 Sport Wellington Wairarapa

Phil Gibbons

4.2 Sport New Zealand

Dave Knowles

2:00-2:30pm **General Business**

Margaret Millard

ECCT Special Programmes Committee meeting commences at conclusion of RST meeting

- 1 Minutes of last meeting held 27 November 2014
- 2 Matters arising from the minutes

MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE OF THE EASTERN AND CENTRAL COMMUNITY TRUST INC., HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS, ON THURSDAY 18 SEPTEMBER 2014, COMMENCING AT 11.00 a.m.

PRESENT: Eastern & Central Community Trust Special Programmes Committee: Margaret Millard (Committee Chair), Ron Garrod, Mark Kilmister, David Lea, (Trustees); Jonathan Bell (General Manager), Bev Watkins (Donations Manager), Rose Artemiev (Donations Assessor); Brent Sheldrake (Sport Gisborne / Tairāwhiti); Colin Stone, Donna Trow (Sport Hawke's Bay); Trevor Shailer (left at 1.35pm), Angela Rainham (Sport Manawatu); Phil Gibbons (Sport Wellington / Wairarapa); Daniel Gerrard (Sport New Zealand)

1 WELCOME AND INTRODUCTIONS

Apologies

- It was resolved that: "apology be accepted from Geoff Milner and David Knowles"

Carried

Minutes of the meeting held in February 2014

- It was resolved that: "the minutes of the meeting held on 27 February 2014 be approved"

*Moved Mark Kilmister
Seconded David Lea
Carried*

Matters arising from the minutes of the last meeting:

No matters arising.

Date of next meeting

The date for the six monthly report meeting was confirmed as 26 February 2015.

Meeting Papers

It was noted that the *Progress of RST progress against Key Outcome Measures* section of the meeting papers had been updated. Amended papers were circulated at the meeting.

2 ANNUAL REPORTS FROM THE REGIONAL SPORTS TRUSTS:

- It was resolved that: "the written reports from the four Regional Sports Trusts be received."

Carried

3 VERBAL PRESENTATIONS ON MATTERS OF INTEREST IN THE SPORTS SECTOR

Sport Gisborne Tairawhiti

1. SGT's AGM was on 18 September 2014. They are operating on a break-even basis in 2013/14 and 2014/15.
2. Relationships/ high level strategic partnerships.
 - A new strategic plan will be in place from July 2015.
 - Gisborne District Council. SGT are developing a high level partnership agreement tabled with the Council. A discussion paper was tabled with the Council. It was well-received and a three year partnership agreement is likely to be operational with the next year. Key focus areas included sport and recreation development; event delivery and participation, world class communications, and people and cultural development. All levels of Council are being engaged in the work (e.g. Councillors, CE, Officers, etc).
 - Te Runanganui O Ngati Porou. An initial meeting has been held with the Iwi to begin a relationship. Possible synergies and shared outcomes were discussed. This relationship is in early stages.
3. Community Facilities.
 - Gisborne is a ticking time bomb, with majority of facilities being 50-60 years old and due for renewal in the near future. Discussions are starting with the SGT, Council, and ECT to develop a way forward.
 - Tenders have been received for the new hockey turf, and work is due to start in October and be completed in February 2015. Lights are still required and it is possible that Council will fund these. Work is underway on a business plan for maintenance and renewal.
 - Sports Park Management Plan. SGT is working with GDC to develop a plan to determine what fields are required, code allocations, field distribution and manage the quality of turf facilities. SGT facilitated between GDC and sports to understand and comment on the plan. An unprecedented 28 submissions were received, most around operational issues, lights etc. Codes were supportive that GDC is actually listening.

Sport Hawke's Bay

4. Political challenges, especially around amalgamation – TLA's not working together.
 - Opportunities – Napier trying to forge new projects.
 - Napier – Regional Aquatic Strategy – Hastings refusing to be involved.
 - Regional Events – eg: All Blacks Test – NCC CEO driving this outside the Regional Plans. NCC entrepreneurship has unintended consequences. NCC looking at a drop-in wicket.
 - Cricket World Cup flow on effect on Centennial Hall – basketball and volleyball is getting bumped for 3 months.
 - Napier considering clay tennis courts at Park Island. Tennis knows nothing about clay court proposal and facility inventory shows it is not needed.
5. Funding. A regional rate to fund regional organisations like SHB, Business Associations, etc, is being considered. This will have a big impact on SHB funds (eg a \$2/person level can equate to \$140-320K pa).
6. Facilities Blueprint – a draft document has been completed outlining priorities for work.

7. Wairoa. A new CEO at WDC; driving a strategy on facilities; population declining; makes sense to drive some rationalisation, eg: Netball Centre – High School, Community Centre – Admin hub for sports.
8. Target Sports. SHB continue to work with SNZ targeted sports; but also respond to needs and works with non-targeted sports.
9. Pettigrew Green Arena. Previous financial stability risks have been resolved. However, the new model is to deliver the venue, not the services. The building is a shell that people hire out. A \$250K profit was delivered this year, but there is risk that it loses touch with community. SHB has been asked to take on its administration.
10. Shared Services. SHB is looking to share services / resources with SGT, especially with overlap (e.g. vehicles).
11. Regional Sports Park Trust. The Park is looking at working more collaboratively with Park Island/ NCC.
12. Sideline Behaviour. An overview of the sideline behaviour campaign was presented. The collaborative approach between codes on the campaign was a strength. It was noted that some facilities tend to be conducive to negative behaviour (e.g. parents right on sideline is has negative impacts, parents on the other side of the fence is better).

Sport Manawatu

13. Regional Facilities Planning. Planning is commencing. SM will take lead role and four local Councils will be involved.
14. Events. SM has established a National Secondary School Sports Events hub in Palmerston North. They have been contracted by codes to deliver 10 events each year and are looking at multi-year funding arrangements for these.
15. Strategic Plan. The Board has developed a new strategic plan. Try and engage closely so that SM is a nimble organisation, which listens to the community and then works with them to provide solutions. This results in identifying areas of community need then meeting them. Examples of this approach include: Pahiatua – working with junior football programme; two key volunteers left; no local adult football; facilitated indoor programme with 10 teams; met a need. Feilding - parents wanted a local hockey opportunity; developed a Kiwisport program FAHS; greater utilisation of fields; 1st XI Girls hockey involved in coaching kids. Learn to Cheer - 15-18 year-old girls don't participate; dance and gym sports, but don't follow on and aren't able to relate to other sports so they drop out; focus on cheerleading as a sport – eight schools involved.
16. Project Updates:
 - SM is working with PNCC on Legends of Sport installation in Central Square – enduring recognition for success.
 - Challenges around Volunteers – difficult space; have a program to recognise them; also new legislation re work place safety will impact how we work with volunteers.
 - Iwi partnerships – looking for a Maori Sport Development Officer.
 - Sports House. SM are trying to progress the development of their own building, which will also provide an environment for RSO's.

Sport Wellington / Wairarapa

17. Tribute to Mark's contribution to the Wairarapa.

18. Wellington Regional Sport and Recreation Framework. SWW is working with the nine Councils and other stakeholders to develop a framework for guiding planning and investment in the region.
 - This is collaborative and strengths based (ie: focuses on extending successes like the Wairarapa/ Hutt cycle trail and the Wellington Region Sports Field Strategy rather than what's broken) and looks at building an evidence/ needs based plan to help determine the projects that provide the best benefit to the community and optimal locations for investment.
 - Absolute buy-in from Councils, with a Councillor rep, Chief Executive buy-in, and Working Group level commitments.
 - The draft framework will be available for discussion by October, ready for the development of the next Council LTPs. Next group that needs to be involved is the RSOs and then funders.
 - RST independence is valuable in the project and helps avoid squeaky wheels.
19. Community Engagement / Connection.
 - Planning, Customer Focus, and Governance are the key pillars of SWW's work with local sports clubs.
 - Work done and the lessons learned with one group spreads to other clubs and the wider community. As capability and capacity grows, clubs are sharing their knowledge and skills with other clubs and the sector is becoming stronger.
 - Coaching development will be the next demand area.
20. Hockey in the Wairarapa. SWW has had difficulties engaging with Hockey. They haven't been able to bring hockey to the table; passionate coaches are what has driven hockey in the past; declining numbers of players is likely due to passing on costs to participants.

Sport New Zealand:

21. Sport New Zealand Strategic Plan. A new strategic and investment framework is being developed, and will be released Feb/Mar 2015. Some high level information may be available before Christmas.
 - The main focuses of Sport NZ will be Community Sport (\$47m) and High Performance (\$65m).
 - The strategy focuses on participants. Partners are the tools to deliver sport to participants (in the past the focus has been more partner centric).
 - Sport NZ will also be looking at non-traditional partners to engage with participants (e.g. Churches in Auckland, YMCA, Kelley Sports, etc). The Questions for NSO is "Who else can deliver my sport if it's not me?"
 - There was discussion on quality of sport provided by third party providers. This varies around the country and the right third parties will be key to success. Some organisations don't work as well as others and are more about cheap "baby-sitting" than development of players, coaches, clubs, etc. There is also the risk that funding support may go to private providers or NSOs instead of to supporting volunteers-run sports and threaten the affordable model of volunteer-provided sport
22. Working with Schools. Work continues with Schools on encouraging physical activity in schools and also on the role of sport as a vehicle for education and as a community development tool. This aligns with an 80:20 focus on youth sport. Schools can provide SHB

asked if a cluster based sports person in schools pilot for the HB region might be considered. SNZ will look at any regional project.

4. GENERAL BUSINESS

23. Mark Kilmister noted his concern that SNZ don't have it right re putting 25% funding into South Auckland and that ECCT does not want to be picking up slack. He suggested a region wide initiative to address a common issue amongst the RST's. He suggested that a large sum can be raised locally and then challenge Sport NZ to match.
24. The group discussed options for a programme to get communities involved in sports and where the community need was. These are the two comments that were written down on the white board:
 - The biggest trickle-down effect would be in the volunteer space. A new volunteer initiative or an extension of current volunteer programmes would assist in the other areas. The planning of this would need to be considered.
 - The Committee were keen to get something up quickly so as not to lose the opportunity to approach Sport New Zealand. The Committee asked RSTs to come up with the programme and timeline and tasked Mark Kilmister with working with RSTs to investigate a new and exciting programme and reporting back to the Committee.

(ACTION ITEM)

RST representatives left at 2.40pm. Meeting of the Special Projects Committee continued.

1. *Project Heartland – To facilitate membership and participation growth by improving general club capability*

Strategy	Performance Measurement	Strategy	Performance Measurement																																																		
1.1 Facilitate Club Development programmes into community sports clubs	Number of Clubs supported / facilitated through Club Development programmes and initiatives.	1.2 Review the process of Club support work	Peer review of process carried out by partner RST																																																		
	<table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>8</td><td>11</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>8</td><td>10</td><td></td><td>Achieved</td></tr><tr><td>G</td><td>4</td><td>9</td><td></td><td>Achieved</td></tr><tr><td>W</td><td>4</td><td>10</td><td></td><td>Achieved</td></tr></table>			Target	Jul-Dec	Jan-Jun	Status	HB	8	11		Achieved	M	8	10		Achieved	G	4	9		Achieved	W	4	10		Achieved	<table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>2</td><td>1 (M)</td><td></td><td>Underway</td></tr><tr><td>M</td><td>2</td><td></td><td></td><td>Underway</td></tr><tr><td>G</td><td>2</td><td></td><td></td><td>TBC</td></tr><tr><td>W</td><td>2</td><td></td><td></td><td>TBC</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	2	1 (M)		Underway	M	2			Underway	G	2			TBC	W	2			TBC
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Club Profile captured. (including membership and volunteer numbers).	Best practice tools/initiatives are shared.																																																				
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	Periodic review of club progress after project completion to ascertain the sustained level of change. 12 months and/or beyond. (Recorded in qualitative and/or quantitative format).																																																				
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1.3 Develop initiatives to increase club membership	<p>Generic and/or targeted “Join a Club” promotional campaigns or initiatives are developed.</p> <p>ECCT acknowledgement achieved.</p> <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>2</td><td>4</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>2</td><td>3</td><td></td><td>Achieved</td></tr><tr><td>G</td><td>1</td><td>2</td><td></td><td>Achieved</td></tr><tr><td>W</td><td>1</td><td>2</td><td></td><td>Underway</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	2	4		Achieved	M	2	3		Achieved	G	1	2		Achieved	W	1	2		Underway		
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2. Project Heartland – To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement					Strategy	Performance Measurement				
2.1 Facilitate education and training opportunities for club administrators	Number of workshops/training opportunities					2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function				
		Target	Jul-Dec	Jan-Jun	Status			Target	Jul-Dec	Jan-Jun	Status
	HB	10	6		Underway		HB	3	0		Underway
	M	10	6		Underway		M	2	1		Underway
	G	6	3		Underway		G	1	1		Achieved
	W	4			Underway		W	1	5		Achieved

3. Project Heartland – To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement																											
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<p>Annual Forum held, attended by the Programme Staff of all 4 RST's.</p> <p>Outcomes recorded</p> <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>1</td><td>1</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>1</td><td>1</td><td></td><td>Achieved</td></tr><tr><td>G</td><td>1</td><td>1</td><td></td><td>Achieved</td></tr><tr><td>W</td><td>1</td><td></td><td></td><td>TBC</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	1	1		Achieved	M	1	1		Achieved	G	1	1		Achieved	W	1			TBC		
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M	1	1		Achieved																								
G	1	1		Achieved																								
W	1			TBC																								

4. Project Heartland – To provide Sports House facilities

Strategy	Performance Measurement				Strategy	Performance Measurement					
4.1 Provide Sports House facility and services	Sports House provided Database of sector links Information provided for community Advocacy for sport and physical recreation sector.				4.2 Support provided for Young People to access Quality Sport & Recreation Opportunities	Support, advice, and assistance provided to interschool sport zones. Secondary schools apply whole school community approach to planning					
		Target	Jul-Dec	Jan-Jun		Status		Target	Jul-Dec	Jan-Jun	Status
	W	Operating as agreed	Yes			Achieved	W	Increasing Inter School event participation. 1 x school with coach/volunteer planning.	Yes 1		Achieved – planning work ongoing

5. Project Heartland – To provide volunteer development support (Part II only)

Strategy	Performance Measurement												
4.3 Implement Coaching and Leadership Seminars, Workshops, Courses	Implement Coaching and Leadership Seminars, Workshops, Courses that will encourage parents, teachers and community involvement in sport.												
	<table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>W</td><td>8</td><td></td><td></td><td>Underway</td></tr></table>				Target	Jul-Dec	Jan-Jun	Status	W	8			Underway
				Target	Jul-Dec	Jan-Jun	Status						
W	8			Underway									

6. Leading the Way – To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement					Strategy	Performance Measurement				
6.1 Provide courses, seminars & workshops that will encourage parent, teacher & community involvement in sport as well provide upskill opportunities for exisiting coaches.	• Number of sessions					6.2 Support RSOs in providing coach education courses across all levels.	• Number of people attending training opportunities.				
		Target	Jul-Dec	Jan-Jun	Status			Target	Jul-Dec	Jan-Jun	Status
	HB	100	15		Underway		HB	750	126		Underway
	M	100	31		Underway		M	600	289		Underway

Strategy	Performance Measurement	Strategy	Performance Measurement	contents																																
6.3 Support targeted RSOs in developing systems to capture coach recruitment and retention data and to identify emerging trends using this.	<ul style="list-style-type: none">Targeted RSOs, clubs, and schools identified and engagedAssessment and gap analysis report is provided.Database maintained and updatedSurvey completed including a breakdown of Active Coaches.Change/s implemented <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td rowspan="2">6 and 12 month report</td><td>Yes</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>Yes</td><td></td><td>Achieved</td></tr></table>		Target	Jul-Dec	Jan-Jun	Status	HB	6 and 12 month report	Yes		Achieved	M	Yes		Achieved	6.6 Develop and implement coach recognition and valuing initiatives.	<ul style="list-style-type: none">Number of initiatives <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>5</td><td>3</td><td></td><td>Underway</td></tr><tr><td>M</td><td>5</td><td>2</td><td></td><td>Underway</td></tr></table>						Target	Jul-Dec	Jan-Jun	Status	HB	5	3		Underway	M	5	2		Underway
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M	5	2		Underway																																
6.4 Maintain coaching database.		6.7 Assist RSO's, clubs and other sports organisations with coaching programme	<ul style="list-style-type: none">Number of RSO's, clubs and schools assisted. <table><tr><td></td><td>Target</td><td>Jul-Dec</td><td>Jan-Jun</td><td>Status</td></tr><tr><td>HB</td><td>15</td><td>16</td><td></td><td>Achieved</td></tr><tr><td>M</td><td>15</td><td>13</td><td></td><td>Underway</td></tr></table>						Target	Jul-Dec	Jan-Jun	Status	HB	15	16		Achieved	M	15	13		Underway														
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HB	15	16		Achieved																																
M	15	13		Underway																																
6.5 Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey.																																				

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SPORT GISBORNE TAIRAWHITI

Eastern and Central Community Trust Report

February 2015

Introduction

Over the past three years Sport Gisborne Tairāwhiti (SGT) has worked primarily, but certainly not exclusively, with the Sport New Zealand aligned “Targeted Codes”. Whilst this was a great start we believed it was increasingly more important to be community focused and respond to community need rather than be prescriptive about how we worked with sporting groups in Tairāwhiti.

The learnings from codes such as softball and netball have been invaluable. SGT is now applying those learnings when working alongside other codes and clubs (e.g. athletics, badminton and tennis) to develop and improve sport in the region.

SGT’s Code Forums continue to be a platform where clubs and codes can share, discuss and present successful, best practice models. Football recently presented to the forum on their player code of conduct documents and how that has helped with any disciplinary issues. Having meetings at lunchtime and providing good food has been the catalyst for increased numbers and interaction!

SGT continues to support club development through the Warrant of Fitness process. At the time of writing we are working with 11 committees or sub-committees, all of which are at different stages of completion. The SGT “Operations Manual” is now available on our website (http://sportgisborne.org.nz/links/COMMUNITY_SPORT/Operations_Manual) providing clubs and codes with six modules (planning, people, sport delivery, customer focus, leadership, financial leadership) and a section for resource templates.

Given that “Time, Money and Equipment” are acknowledged as some of the main barriers to sport participation, SGT is supporting and initiating events that are free and that can be done at a time that suits the participant. Examples of these include the Kaiti Hill Challenge and 90 Mile Beach Challenge.

Special projects are something SGT more frequently finds itself being asked to lead. This involves the coordination of a number of organisations, often becoming the fund holder (if applicable) and the collective voice of the organisations taking part. Our special project work includes:

- Leading the Swim for Life project — providing the link between Swim for Life, funders, and overseeing the delivery of a quality product.
- Potential development of a flat water asset in the heart of Gisborne City — representing and fronting the flat water fraternity for council consideration.
- Development of a softball diamond at Waikirikiri Reserve — driving the construction of a community softball diamond on behalf of softball.
- Implementation of the “Bikes in Schools” project — coordinating the Bike On Trust, funders, schools, and council to have cycle tracks built in schools.
- Funding and coordination of a Parafed equipment trailer — led the process of finding, funding, and delivering an equipment trailer.

We hope this six month interim report provides a useful summarise some of the work in which SGT is currently involved with, with more detail to come in the 12 month September report, reflecting our belief that “everyone deserves a healthy and active future.”

Club Development – Club Warrant of Fitness

Currently there are nine clubs or codes listed below that are working through their club warrant of fitness (WOF) programmes and are at various stages of completion. Results will be reported on in more depth in the September report.

- Gisborne Netball Centre
- Enterprise Swim Club
- Gisborne Badminton
- Midway Surf Lifesaving Club
- High School Old Boys
 - Senior Rugby
 - Junior Rugby
 - Netball
- Gisborne Athletics Club
- Poverty Bay Rugby Referee's Assn

The WOF programme gives the committee or governance group an opportunity to individually assess their club/organisation. Collectively they can then look at prioritising what the main areas of focus are going to be.



Sport on the Move

Seventy-eight participants from four East Coast schools benefited from the “Sport on the Move” fund, which assisted schools with the cost of transporting students into Gisborne from Hicks Bay, Tokomaru Bay and Tolaga Bay to participate in the rugby and netball competitions.

While the number of participating students is lower than previous years (when numbers have been as high as 200), the importance of the fund is not lost on those who are continuing to commit to travelling each week.

Kawakawa Mai Tawhiti who travel weekly from Hicks Bay (180 km one way from Gisborne) continue to enter three teams in the local netball competition, two in the secondary grade (one of which won the grade) and one in the intermediate grade. These girls leave Hicks Bay at 6.30am to get to the netball courts for their games. This is a huge commitment on their behalf and in speaking to the netball coordinator, they never missed a game.

Ngata College in Ruatoria has traditionally sent teams to Gisborne to compete in the Gisborne basketball competition, but unfortunately 2014 turned out to be a particularly difficult year for Ngata with an interim principal appointed and no sports coordinator at the school post-April to provide these opportunities.

Rerekohu in Hicks Bay sent in an application which was later withdrawn, but it is likely that they will be in a position to enter teams in 2015.

Volunteers

- Received over 46 nominations for “Volunteer of the Month” in the past six months
- 37 volunteers recognised at club and code prize givings/trainings/games/tournaments
- Ballot system in place to distribute over 400 volunteer cards to the region’s volunteers

The Volunteer of the Month initiative recognises the contribution volunteers make to keeping sport going every week and is our way of saying thanks. People nominate volunteers through our SGT website and many club committees have this as a permanent agenda item at their monthly meetings. Everyone nominated for Volunteer of the Month also goes into the draw to win a \$500 Sport Maker voucher.

We have continued to offer sports clubs and codes the “Sports Volunteer Card”, which is an initiative that gives clubs and organisations an opportunity to thank those people who volunteer their time and skills. The format to obtaining the cards is done through a ballot system and each club/team has the option to apply for up to 10 cards.



Excerpt from a volunteer nomination:

“John has been leading our recreational rides at the club on Saturday afternoons. Until now we have only had a racing option which scared a number of people off from attending. He is now up skilling new riders which is great for the club”
— Stephen Sheldrake Gisborne Cycling Club

Parafed

SGT, in conjunction with Parafed Gisborne, has continued their work with the junior wheel basketball team that will play for a second season in the primary school league during the first term 2015.

The wheelchair team will follow the same format as last year by playing one of the other able-bodied school teams each week (both teams will be in chairs). Again there will be no cost to be part of the team as chairs and uniforms will be provided through sponsorship that SGT played a major role in securing.

The team also secured funding to purchase a new trailer that will let them transport their equipment around securely without the risk of chairs getting wet on the way to training or games. They spent the fourth term of 2014 training and will play games on Tuesdays of the first term in the league. The team attracted two new players this year and currently has seven members, three coaches and a manager.

*“These kids are just the same as all others.
They don’t care what you know until they
know you care.”*
— Ray Noble, coach



Swim for Life

- 24 schools registered in the Swim For Life Programme
- Over 22,000 participations to be delivered in 2015

Swim for Life Tairāwhiti (SFLT) is a partnership between Comet Swimming Club, Martin Swim School and SGT. The providers deliver the SFLT programme with SGT acting as a facilitator until a trust has been established, which will then take over the running of the initiative.

Many of the region's youth are not receiving adequate swim skills to allow them to safely use the aquatic environment that is so plentiful within the district. The programme is designed to take down this barrier ensuring children have the skills to keep themselves safe in the process.

Coming into the second year of SGT's involvement, the programme plans to increase its numbers by 500 students from the first year. SGTi has played a major role in coordinating this project so the providers can increase their delivery to around 2200 children (resulting in 22,000 individual participations and around 11,000 participation hours).

So far, SGT facilitated the different providers working together, assisted with securing funding, provided MOUs to both providers and schools, and provided a structure for the programme to increase its delivery.

“Swim For Life Tairāwhiti is one of the best models operating in the country at the moment in terms of both delivery and cost.”

— Water Safety New Zealand



Coach Passport

The Coach Passport is a regional coach development initiative that involves 11 codes and is endorsed by 11 National Sport Organisations.

- The passport is a three-step, sport specific coaching initiative that hooks the participants onto a code's national coaching framework.
- The passport provides an incentivised, cost effective and sustainable coach development framework.
- Once coaches complete the three steps, SGT develops the graduates further regionally by granting admission into SGT's regional coaching club, rewarding the graduates with coaching gear from Sport Maker, and providing the opportunity to be a part of SGT's coach mentoring programme.
- The passport solicits more NSO engagement to our region and promotes a better working relationship with RSOs and NSOs to achieve shared coaching outcomes regionally and nationally.

Objectives:

- To encourage local coaches to take charge of their own coach development.
- Develop more sport specific coaches and hook them onto the NSOs' coaching framework by providing more accessible, incentivised and cost effective coach development opportunities.
- Greater NSO involvement within our region by developing relationships with local codes to plan and deliver coach development .
- Build sustainability with local codes to deliver sport specific coach development by providing coach facilitator training from the NSOs.
- Develop coaches regionally by aligning the Coaches Club, Sport Maker and Mentoring programmes to incentivise passport graduates.
- Increase sport specific coaching numbers. Sport specific coach education numbers have quadrupled from 72 in 2013 to 270 in 2014.

Five sports and one organisation are keen to be a part of the passport in 2015 (Gymnastics, Parafed, Swimming, Badminton, Surfing and Waka Ama).

Coaching Workshops

Rugby — SGT delivered five generic workshops as part of rugby's Small Blacks coaching courses, and rugby development coaching courses (66 coaches). NSO trained two coach developers.

Netball — SGT delivered six generic workshops as part of Fun Ferns, Future Ferns and Level One courses (28 coaches). The passport subsidised level one course participants. NSO trained one coach developer.

Softball — SGT delivered two generic workshops in conjunction with Kevin Henderson pitching workshops (21 coaches). Kevin trained one local pitching coach developer.

Basketball — SGT delivered two generic workshops. Tab Baldwin delivered two sport specific coach development opportunities (30 coaches). Tab trained one coach developer.

Surf Lifesaving — SGT delivered two generic workshops as part of Surf Life Saving's Intro to Surf coaching (51 coaches). The passport subsidised participants' cost of qualification. Surf Life Saving is able to deliver sport specific courses locally.

Rugby League — SGT delivered one generic workshop as part of the NSO sport specific coach development course delivered by Dean Watkins. Trained one coach developer.

Football — SGT delivered two generic workshops as part of intro courses. The passport also subsidised 12 coaches sitting youth level one qualifications.

Wynton Rufer — 4-5 July 2014. SGT hosted All Whites legend Wynton Rufer to deliver coach and player development workshops for 530 athletes and 42 coaches.



Informal Sport

Kaiti Hill Challenge — Seven Weeks (15 Sep-2 Nov 2014)

In conjunction with Sean Shivan Pharmacy (main sponsor and concept creator), SGT supported the Kaiti Hill challenge by managing online registrations and marketing the event via our Facebook page, website and email newsletters.

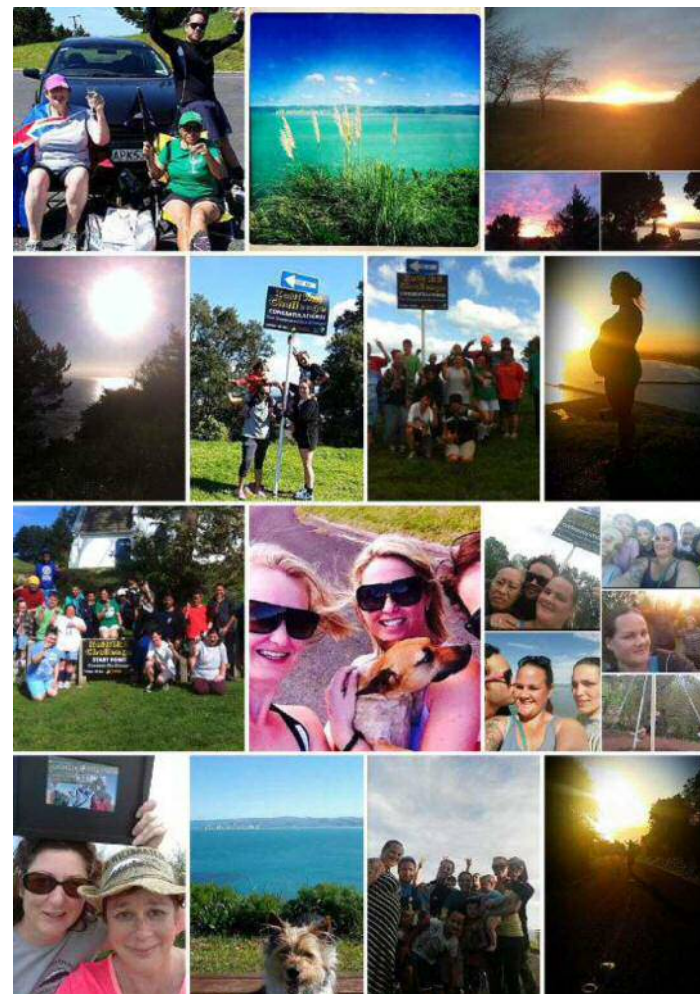
The Kaiti Hill Challenge was a free event set over a seven-week period where entrants logged the number of times they reached the top of Kaiti Hill. Each climb measured 130 vertical metres and the aim was to climb Kaiti Hill 68 times within the seven weeks to reach a total of 8840 metres — the equivalent height of Mt Everest.

Pre-2014 participant numbers were around the 350 mark. However, through the more aggressive marketing and an online registration facility, numbers this year reached over 800. It got to the point where the Gisborne District Council erected event signs on the hill as there was growing concerns over participant safety due to such a high number of walkers and runners using the road.

90 Mile Beach Challenge — Four Weeks (17 Nov-14 Dec 2014)

Following the popularity of the Kaiti Hill Challenge, participants asked SGT what event was available to carry on with. With some haste we set up the 90 Mile Beach Challenge. This was a four-week challenge where participants could start at any of the region's three surf clubs and walk or run to designated points and back to cover the same distance as Ninety Mile Beach (which is actually 55 miles or 90km) within the four-week timeframe.

The challenge had 170 registered participants. While numbers were lower than the Kaiti Hill Challenge, the event provided an opportunity for people to continue challenging themselves and being active in the lead up to Christmas.



Women's Social Softball — Six Weeks (5 Nov-10 Dec 2014)

Objectives:

- To engage with a section of the population who are currently not active in sport, in this case women above the age of 16.
- We aimed to deliver a low-competitive, high-fun, social league for ladies who want to play sport but a) feel intimidated by mixed leagues; b) do not work, therefore can't join a mercantile league; or c) whose lack of confidence keeps them from participating in competitive leagues.
- To trial casual sport delivery.
- To trial the feasibility of using Facebook to promote the league
- To engage with the Tairāwhiti Softball Assn (TSA) to provide bases and equipment.
- To remove as many barriers as possible, such as a) cost — we charged \$2 per person per game in order to pay our teenage umpires; b) no experience necessary and no pre-set teams — we would put teams together on the night; and c) no equipment necessary — we had enough gloves and bats to share around.
- The ultimate objective was to funnel non-playing women into the competitive league.

Who participated:

- 29 women participated, for a total of 69 participations.
- We saw a range of ages, from 16 year-olds to women in their 50s.
- We saw only a handful of players with former high performance experience and a handful who had never played the sport.
- The majority were women who had played as kids or up until their late teens.



Success:

- The majority of the participants were exactly the demographic we hoped to reach: ladies who were active in a variety of ways, but not participating in organised sport.
- The overall feedback was positive; participants regularly communicated how happy they were that we offered this league, how long it has been since they'd played a game, and how much fun they had.
- A portion of the participants are now engaged in the sport and putting together a team for the adult league, which starts January 2015.
- We partnered with seven local businesses who donated vouchers for spot prizes, which we gave away on the final night when we held our prize giving.
- We partnered with HSOB who hosted us in their club rooms after each game, and who have agreed to sponsor the ladies in forming a competitive team.
- Communicating on Facebook was a success. It allowed SGT to post updates, reminders, share the success of the event, and for invitees and participants to share information on their own pages, all relatively effortlessly.



ECCT Project Heartland

2014 – 2015 Work Template



KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	Number of Clubs supported / facilitated through Club Development programmes and initiatives. <ul style="list-style-type: none"> • One off Club Development work • Sign off/agreement from RSO/NSO achieved • Evidence of linkage to NSO Sport Support Plans achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<ul style="list-style-type: none"> • HB 8 • M 8 • G 4 • W 4 	<p>-9</p> <p>Club WOF have been delivered to:</p> <p>1 - Netball 2 - Enterprise Swim Club 3 - Badminton Gisborne 4 - Midway Surf Lifesaving Club 5 - Gisborne Athletics Club 6 - PBRU Referees Association 7 - HSOB Senior Rugby 8 - HSOB Junior Rugby 9 - HSOB Netball</p> <p>Work continues with all above organisations around recommendations from the WOF.</p>
	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	Collected in June 2015

1.2 Review the process of Club support work	<ul style="list-style-type: none"> Peer review of process carried out by partner RST 	<ul style="list-style-type: none"> HB 2 M 2 G 2 W 2 	To be completed
	<ul style="list-style-type: none"> Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> HB 1 M 1 G 1 W 1 	Kaiti Hill Challenge
	<ul style="list-style-type: none"> Periodic review of club progress after project completion to ascertain the sustained level of change. (Recorded in both qualitative and quantitative format) 	<ul style="list-style-type: none"> HB 4 M 4 G 3 W 3 	<p>Annual review of the Gisborne Netball Centre completed.</p> <p>Are currently working with below:</p> <p>1 - Poverty Bay Hockey Association</p> <p>2 - Swim For life Tairāwhiti</p> <p>3 - Parafed</p>
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic and/or Targeted "Join a Club" promotional campaigns or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> HB 2 M 2 G 1 W 1 	<p>Wednesday after school initiative - Gisborne Badminton – recruitment from school program to club (details of 26 students given to Badminton club). Currently work with Badminton Gisborne on ways to transition these new members into the club so they remain members for years to come.</p> <p>Woman's Twilight Softball: A woman's only twilight softball league was run to reconnect and recruit new players for softball. Players interested in continuing softball after the twilight league were directed to teams to continue playing.</p>

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 	<p>Code Forums: 11th Nov – Club Code of Conducts 26th Feb – Club Fundraising</p> <p>Mental Skills Workshop - 22/10/14 Surf Life Saving - Keep coaches safe - 2/11/14 Parafed Coach Mentoring - 6 & 13/11/14</p>
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function 	<ul style="list-style-type: none"> HB 3 M 2 G 1 W 1 <ul style="list-style-type: none"> HB 1 M 1 G 1 W 1 	<p>Wynton Rufer Breakfast - 5/7/14</p> <p>37 volunteers recognized at different club and code prize givings / trainings / games / tournaments</p>

KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> • Annual Forum held, attended by the Programme Staff of all 4 RSTs. • Outcomes recorded 	<ul style="list-style-type: none"> • 1 	Tuesday 18 th Nov 2014

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SPORT HAWKE'S BAY

Project Heartland and Leading the Way

**Report
February 2015**

**Submitted to:
Eastern & Central Community Trust
By:
Sport Hawke's Bay**

Sport Development Highlights July 2014 – December 2014

REGIONALS SPORTS ORGNAISATIONS:

The last six months have seen many new initiatives come to fruition largely inspired by the leadership of Sport Hawkes Bay and the ever developing collaborative relationships that has been formed between the Regional Sports Trust and the Regional Sports Organisations. Below highlights some of these initiatives:

RSO PROJECT WORK:

Two significant Projects have been undertaken to support regional organisations based at Sports House at Pettigrew Green Arena.

Volleyball HB

This project initially involved assistance in a significant HR issue out of which a 12 month Project Plan was created. As a result of the Plan Sport HB took over the management and ownership of Volleyball HB staff, revamped the Volleyball HB board and provided governance support and development to the new Chair. The project, which was supported and part funded by Volleyball New Zealand also involved policy development and the facilitation of a new VHB Strategic plan. It concluded with the development of a new VHB Constitution and the 'passing back' of the administrative function from Sport HB to VHB. This project has now finished and VHB has retaken ownership of its operational (staff) and governance function, with Sport HB continuing to provide financial management services to this RSO with the aim of exiting this function at an agreed point in time. As a result of this project, VHB is much better positioned to own and drive its sport, with a reinvigorated board, a new energetic staff and a better connected organisation (notably to the Pacific Island Community) As a result we expect to record participation increases as the strategic plan is implements. Attached, as an appendix in the VHB Report.

Kiwi Adventure Trust

KAT are a significant provider of outdoor adventure based training, notably to schools, and event managers of important HB events, such as the Go 4 12 Adventure Race, Cape Challenge, Peak Howler and Triple Peaks. The organisation was in significant financial trouble and technically insolvent with a governance structure which has evaporated. The Project Plan for KAT sets out to reform the Governance of the Trust, and develop systems, policies and processes to better oversee and support the management of the Trust and to provide governance training and ongoing mentoring to the new Chair. A voluntary retired accountant was engaged to review all financial processes and assist the trust to establish prudent financial practise. This project is still ongoing but significant progress has been made. The KAT are still significantly in financial arrears but are now paying off debts, increasing and diversifying their income streams, operating at an appropriate level of governance and overseeing the controls of their manager more effectively. We are impressed with the progress made to date and the tenacity of their board, have held together and taken on board the advise and support offered when many in similar voluntary positions would have crumbled.

Primary School Sports Conference and Principals/RSO Forum Thursday 25th September 2015:

Thirty teachers, six principals and 25 presenters turned out for the annual Primary School Sports Conference on 25th September. The Park Island Hockey Pavilion, kindly provided by HB Hockey, was the venue for a day of high quality information, upskilling and discussion. Nine different sporting codes were represented alongside EIT. Upskilling for the teachers was provided by Dennis Slade from Massey University who was implementing his Teaching Games for Understanding course. Session two was presented by Wendy Pirie from Sport Hawke's Bay who's Pathway to Physical Literacy programme provided a sound background in building blocks for children in physical activity. Teacher's who attended the upskilling described both sessions as 'excellent pedagogy and practical activities to implement back at school'. While the teachers attended upskilling session the Regional Sports Organisation and the Principals conducted a Forum facilitated by Colin Stone. This was an opportunity for these two key stakeholders groups in junior sport to come together and bridge the gap of communication around, what is working well between the codes and the schools (school perspective and code perspective), what are some potential barriers (school perspective and code perspective) and identifying future opportunities. Not only did this discussion identify for Sport Hawkes Bay the ever importance of being a key leadership organization in bringing the two sectors together to improve the quality of sport delivery in the region, the discussion highlighted strategic intent moving forward especially around the delivery of kiwisport and the need for a more developed coordination of sports services from RSOs into schools.

RSO'S AND THE DISTRICTS:

Collaboration between the RSO's and the districts are starting to gain traction as new coaching programmes and sustainable participant modules are being established.

JOINING THE DOTS – WAIROA

Building strong working relationships between the Wairoa Community and the RSO's is no easy task as both parties require not only passion for what they do, but also the understanding of how to work together to get the outcomes that are necessary. Sport HB plays an important role with in these relationships, often being the middle man to get the ball rolling and ensuring that the final product is one that suits both parties. Some take weeks or even months to work something out but in some extreme cases years.

Here a few examples of key relationships that have developed into working products that have not yet reached their full potential but have the potential to be exciting products that we can then use as templates for other RSO's to follow.

1. Basketball HB – Wairoa Junior Basketball

- **2013** – KiwiSport Project from Wairoa Basketball Association to get Basketball HB to Wairoa and deliver in school coaching sessions over 3 days. 200 plus Primary and Intermediate School aged children participated.
- **2014** – KiwiSport Project involving Wairoa West Clusters with a 1 day Workshop. 60 plus children and lots of Adult supported.
- Basketball HB then come back later in the Year to deliver a 3 day Clinic with delivery In –Schools as well as a Coaching Clinic.
- **2015** – 3 day delivery in Wairoa to Schools as well as Coaching and Officiating workshops to help get the inaugural Wairoa Junior Basketball 6 week module running.

2. **HB Netball - Amalgamation**

- **2012** – Several meetings held between Wairoa Netball, Wairoa Community and Sport HB prior to the setup of HB Netball to see if Wairoa would amalgamate.
- **2013** – HB Netball established with no support from Wairoa Netball Association, only Wairoa College.
- **2014** – More meetings between Wairoa Netball, HB Netball and Sport HB were held to discuss the positives and negatives of amalgamation. A vote was put forward with the majority opting in. Wairoa on board with HB Netball with a Wairoa NAGS group created.
- **2015** – HB Netball Launch in Wairoa with a day of activities and games. The highlight of the launch was the appearance of Central Pulse players including ex Silver Fern – Irene Van Dyk. HB Netball will facilitate and lead coaching and umpire sessions throughout the year as well as providing administration support to help with the re-establishment of junior netball in the region.

3. **Poverty Bay Cricket – Wairoa Junior Cricket**

- **2013** – Have a Go sessions run with Wairoa Community Centre after school and Holiday programme.
- **2014** - Have a Go sessions run with Wairoa Community Centre after school and Holiday programme. KiwiSport funding to secure Cricket World Cup Legacy programmes for Wairoa District Schools. 10 out of 16 Schools registered each receiving Gear and fundamental sessions with in their School.
- **2015** – Cricket World Cup Legacy programme to continue with an addition of a Wairoa Junior Cricket Club being established for 2015. A mini festival of Cricket during the Cricket World cup will also occur for the Wairoa District Schools to take part in.

4. Preliminary discussion has begun with Wairoa District Council and Wairoa College Board of Trustees regarding the concept of a facilities plan for Wairoa. The population of Wairoa has decreased by 1% year on for the last 5 years or more and sports grounds and facilities that once services a population of 12,000 now service under 8,000 people (4,000 in Wairoa Township) With 5 playing grounds, an A&P Showgrounds, a Race Track and the Wairoa College Playing grounds all currently being maintained, it seems logical to bring all parties together to review the use and functions of these facilities. There is, in our view, opportunity for WDC to invest into community facilities at Wairoa College rather than maintain a complete dual set of facilities. With the impending change of CEO at Sport HB, we are currently reviewing options as to how we can get this project underway.

CHB – TARGETTING INITIATIVES THAT FOCUS ON THE PARTICIPATION GROWTH OF YOUNG PEOPLE:

Sport Hawke's Bay promotes sport development opportunities to all sporting organisations and schools in the district. Initiatives such as Kiwisport are actively encouraged, promoted and monitored. Support for small applications was given to 3 sports groups for the October funding round, while support for successful large applications by Regional Sports Organisations was given in the form of assistance with forming links between the RSO's and schools/community groups as part of the program delivery. Large Kiwisport funded



programmes assisted within this 6 month period included – The HB Rugby League Carnival held at Russell Park in August, a morning filled with fundamental learning and skill based games for children aged 5-13 years old and also a Central Football Secondary School programme for year 9 & 10 students was held at CHB College over a 4 week period.

Administration support was also given to sporting competitions for Primary School children, such as Indoor Hockey - Term 3, Miniball, Cricket and Tennis in Term 4. This is mainly in the area of promotion, registrations, draws and results with the different groups taking charge of the running of the competition. Indoor Hockey and Miniball remained strong while cricket and Tennis saw a small decrease in numbers in part due to clashing with other codes. The Development Officer-Community (CHB) is currently working together with these organisers to try and find a model to enable codes to 'co-exist' in a very saturated Term 4 sporting calendar.



COACHING HIGHLIGHTS:

In addition to facilitating the delivery of generic coach workshops, courses and seminars during the period of July-December 2014 opportunities arose that have demonstrated the depth of relationship the Sport Hawke's Bay has with NSO's, RSO's and schools.

Workshops covering Teaching Games for Understanding, Sport Massage, Periodisation, Sport Psychology, Nutrition and Strength Development were delivered to coaches from Wairoa to Waipukurau. Sport Hawke's Bay also provided specific support in coach related areas through sitting on a rep coach appointment panels (Basketball Hawke's Bay), coach disciplinary hearing panel (Hawke's Bay Netball), providing one-on-one video skill analysis coaching support (Omni Gymnastic Centre), providing NSO coaching staff training (Badminton New Zealand), co-delivering coach courses (Tennis Waikato-Bays, Hawke's Bay Hockey) and mentoring of secondary school student coaches (Flaxmere College, Hastings Girls High School, William Colenso College).

The ability of Sport Hawke's Bay to be part of the solution to what are sometimes awkward challenges faced by our communities continues to be key to the relationships maintained by the Trust and its stakeholders.

COMMUNITY HIGHLIGHTS – WHEEL CHAIR SPORTS CLUB ESTABLISHMENT:

Back in July 2014 Sport Hawkes Bay was approached by Marinda Jones who had an idea to try and establish a Get Active Club for people in Wheelchairs. Her long term plan was to also get a group of people that would play wheelchair rugby. Sport Hawkes Bay held regular meetings with Marinda and other user groups from the disability sector to see how much interest there would be within Hawkes Bay as it had been many years since anything like this had been in existence. With Maranda's drive and enthusiasm she managed to source 10 rugby wheelchairs from groups throughout New Zealand and after several more meetings it was decided to hold a Come and Try Day.

The October Come and Try Day at Napier Boys High School was a huge success with 34 people attending of all abilities. From the Come and Try Day it was decided that there was enough interest for a wheelchair Sports Club be established. Sport Hawkes Bay wrote a suitable constitution that could be submitted to the companies' office along with policies and procedures. The Hawkes Bay Wheelchair Sports Club is now a registered Incorporated Society; it has regular training sessions on a Monday night and is looking at entering wheelchair rugby competitions in the near future. Sport Hawkes Bay will continue to assist the club in regards to all aspects of club capacity and capability.





ECCT Project Heartland Report



ECCT Project Heartland

2014 - 2015 Work Template



KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> • One off Club Development work • Sign off/agreement from RSO/NSO achieved • Evidence of linkage to NSO Sport Support Plans achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<ul style="list-style-type: none"> • HB 8 • M 8 • G 4 • W 4 	<ol style="list-style-type: none"> 1. HB Netball 29/10/14 6 netball clubs completed WOF in a group WOF. A. Tamatea B. Maraenui. C. MAC. D. Bay Hearts E. Hastings High F. Diamonds. 03/12/14 4 netball clubs at Recruitment and retention of Officials and volunteers workshop. A. Bay Hearts B. Hastings High C. Diamonds D. MAC 2. HB BMX Club 01/08/14 Assisting with sponsorship for new track and possible funding applications for the future. (Letters, templates, applications). 3. Camberley Community Sports Club Incorporated 12/08/14 Working to establish a fully functioning club. Constitution approved by community and now a registered incorporated society. 4. Hastings Gymnastics 19/08/14 Working with them on club capability and succession planning. 5. Karamu Golf Club 19/08/14 working with the committee to develop a series of come and try days. Carried out 16th & 23rd November 2014 30+ at one on 16th and 40+ at one on 23rd 7 new members joined. 6. Hastings Harriers 22/08/14 Carried out a club review and submitted recommendations to the committee. 7. Eskview Rugby Club 05/09/14 Following on from WOF implementing recommendations. Have set up a development team to grow the clubs capability and capacity. 8. CHB Junior Rugby 16/09/14 carried out club WOF with committee members and will follow up with recommendations.

			<p>9. Hawkes Bay Wheelchair Sports Club. 13/10/14 first of the come and try days and well on the way to establishing a club.</p> <p>10. Ahuriri Sports Club. 30/10/14 Assisted in establishing an incorporated society by writing a constitution and providing policies.</p> <p>11. Triathlon Hawkes Bay 01/12/14 Assisted club in updating their constitution, policies and procedures.</p> <p>All relevant RSO's are informed of any club development projects that we are carrying out. Any targeted codes club development is captured in the Sport Support Plans.</p>
	<ul style="list-style-type: none"> Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	Data of membership numbers and volunteers collected in all WOF undertaken.
1.2 Review the process of Club support work	<ul style="list-style-type: none"> Peer review of process carried out by partner RST 	<ul style="list-style-type: none"> HB 2 M 2 G 2 W 2 	12/08/14 Peer review carried out by Campbell MacNeill (Sport Manawatu)
	<ul style="list-style-type: none"> Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> HB 1 M 1 G 1 W 1 	Best practice was shared at the RST Conference – Sport HB shared further information regarding the Sideline Behaviour campaign.
	<ul style="list-style-type: none"> Periodic review of club progress after project completion to ascertain the sustained level of change. 12 months and/or beyond. (Recorded in qualitative and/or 	<ul style="list-style-type: none"> HB 4 M 4 G 3 W 3 	<i>To be completed January - June.</i>

	quantative format)		
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic and/or Targeted “Join a Club” promotional campains or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> HB 2 M 2 G 1 W 1 	<ol style="list-style-type: none"> 06/08/14 EIT Sports Expo. 10 clubs attended Bowls, croquet, cricket, tennis, squash, softball roller derby, mountain bike, triathlon, Taradale social. 10 event organisers attended also. 200+ students attended the Expo. Students who signed up for clubs on the day Taradale Softball x10, Taradale Bowls x6, Havelock Squash x10, Triathlon HB x10 28/09/14 & 5/10/14 Come and Try Kia Toa Hastings Bowling Club. Generated 7 new members 13/10/14 Come and Try Hawkes Bay Wheelchair Sports. Napier Boys High 37 attended & generated 17 members. 16th & 23rd November 2014 Come and Try Days Karamu Golf Club 30+ on 16th and 40+ on 23rd which generated 7 new members.

KEY OUTCOME 2

To build the competence and value of club admintrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 	<ol style="list-style-type: none"> 24/07/14 Event management workshop (Napier) 43 attendees. Riding for the disabled x 2, HB Roller Derby x 2, Golf Hawkes Bay x 3, Taradale Bowling x 3, Kia Toa Bowling x 3 the rest from outside organisations (not sport). Presenter – Jeanette Cooper (SHB) 29/10/11 Netball clubs group WOF Workshop for HB Netball Clubs. 6 clubs attended. Tamatea, Bay Hearts, MAC, Hastings High School Old Girls, Maraenui, Diamonds Presenter Mike Bond (SHB) 11/11/14 Sponsorship Workshop, (Hastings) 31 attendees. Greendale swim club x 4, HB Carting x 3,

			<p>HB Basketball x 2, HB Kayak Racing x 2, HB Rugby League x 3, HB Wheelchair Sports x 2 Te Mata Croquet Club x 4, HB United x 1, Havelock North Squash Club x 2, HB Orienteering x 2, Takapau, Rugby x 2, Bay City Rollers x 1, St Johns College x 2, Havelock North High x 2, Waipawa Bowls x 2, Hastings Gymnastics x 1 Presenter Kevin Murphy (SHB)</p> <p>4. 11/11/14 Funding Workshop, (Hastings) 31 attendees. Greendale swim club x 4, HB Carting x 3, HB Basketball x 2, HB Kayak Racing x 2, HB Rugby League x 3, HB Wheelchair Sports x 2 Te Mata Croquet Club x 4, HB United x 1, Havelock North Squash Club x 2, HB Orienteering x 2, Takapau, Rugby x 2, Bay City Rollers x 1, St Johns College x 2, Havelock North High x 2, Waipawa Bowls x 2, Hastings Gymnastics x 1 Presenter Jack Sanders (Sportlink)</p> <p>5. 03/12/14 Recruitment and Retention of Officials (Hastings) Bay Hearts Netball x1, Diamonds Netball Club x3 Hastings High School Old Girls x2, MAC x1 Presenter Mike Bond (SHB)</p> <p>6. 03/12/14 Recruitment and Retention of Volunteers (Hastings) Bay Hearts Netball x1, Diamonds Netball Club x3 Hastings High School Old Girls x2, MAC x1 Presenter Mike Bond (SHB)</p>
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> • Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. • ECCT are acknowledged in the function 	<ul style="list-style-type: none"> • HB 3 • M 2 • G 1 • W 1 	To be completed in June.

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KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 	<p>18/11/14 ECCT Cluster meeting with all 4 RST's. Unable to attend Bereavement leave. Donna and Tim from Sport HB Attended.</p> <p>Minutes were taken by Sport Gisborne.</p>

ECCT Leading the Way Project Reporting



ECCT Leading the Way Project

2014 - 2015 Work Template

KEY OUTCOME:

To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Provide courses, seminars and workshops that will encourage parent, teacher and community involvement in sport as well provide upskill opportunities for existing coaches. 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> HB 100 M 100 	<p>HB- 15</p> <p>15 Sport Hawke's Bay led coach development opportunities attended by 126 attendees. Details of attendees at RSO-led workshops/courses and attendees will be known once RSO Profiles are received and data collated.</p> <p>Please refer to the participation data report for further information.</p>
<ul style="list-style-type: none"> Support RSOs in providing coach education courses across all levels. 	<ul style="list-style-type: none"> Number of people attending training opportunities. 	<ul style="list-style-type: none"> HB 750 M 600 	<p>HB- 126</p> <p>Please refer to the participation data report for further information.</p>
<ul style="list-style-type: none"> Support targeted RSOs, Clubs and Schools in developing systems to capture coach recruitment and retention data and to identify emerging trends using this. 	<ul style="list-style-type: none"> Targeted RSOs, Clubs and Schools identified and engaged Assessment and gap analysis report is provided. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>RSO profile templates are developed and their use has been implemented with Targeted RSOs.</p> <p>Please refer to the participation data report for further information.</p>

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Maintain coaching database. 	<ul style="list-style-type: none"> Database maintained and updated. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>Sport Hawke's Bay's Active Coach Database has been reviewed at 6 months alongside the coach survey which has been conducted.</p>
<ul style="list-style-type: none"> Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey. 	<ul style="list-style-type: none"> Survey completed including a breakdown of Active Coaches. Change/s implemented 	<ul style="list-style-type: none"> 6 and 12 month report 	<p>Hawke's Bay Coach Survey undertaken on October 31st. Feedback gained from the survey provides guidance for the provision of coach development opportunities (workshops/courses) for 2015.</p> <p>2x Sport Psychology seminars Preseason Planning Sport Massage Nutrition for Sport 2x Sports Injury Management Teaching Games for Understanding for Primary Schools</p>
<ul style="list-style-type: none"> Develop and implement coach recognition and valuing initiatives. 	<ul style="list-style-type: none"> Number of initiatives 	<ul style="list-style-type: none"> HB 5 M 5 	<p>Sport Hawke's Bay has been active in the area of recognizing the value of coaches (and other sport volunteers) in leveraging a national strategy - the Sport NZ and Lotto Sportmaker initiative to create new Hawke's Bay specific activity.</p> <ol style="list-style-type: none"> Promote nomination of volunteer coaches as Lotto Sportmakers Annika Johnson (Netball, Athletics, Softball, Swimming); Kath Eaton (Netball); Tama Houkamau (Softball); Bernice Adams (HN Primary Touch, Netball, Basketball); Murray Hinton (Rugby); Derek Morrison (Orienteering). Film interviews of prominent sports people providing messages of thanks to the coaches who have supported their development - Hamish Bond (Rowing), Ross Haviland (Football); Ihaia West (Rugby), Joseph Parker (Boxing), Sean Lovemore (Football). Profiled volunteer coaches via social media sites. Annika Johnson (Netball, Athletics, Softball, Swimming); Kath Eaton (Netball); Tama Houkamau (Softball); Bernice Adams (HN Primary Touch, Netball, Basketball); Murray Hinton (Rugby); Derek Morrison (Orienteering). <p>The January-June period will create opportunities to demonstrate the valuing of coaches and coaching through initiatives surrounding secondary schools student coaching and volunteer recognition.</p>
<ul style="list-style-type: none"> Assist RSO's, clubs, schools 	<ul style="list-style-type: none"> Number of RSO's, clubs and 	<ul style="list-style-type: none"> HB 15 	<p>Assistance has been provided via a combination of initiatives including Sport</p>

and other sports organisations with coaching programmes.	schools assisted.	• M 15	Support Plans with RSOs and through the Student Coach Academy with targeted secondary schools. The following RSO's/Clubs and Schools have been assisted: Bowls HB, GymSports NZ, Central Football, Basketball HB, Tennis Waikato-Bays, Omni Gymnastic Centre, HB Cricket Association, HB Rugby Union, Mid Central Rugby League, HB Netball, HB Hockey, Hastings Girls High School, William Colenso College, Flaxmere College, Wairoa College, and Central Hawke's Bay College.
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Contact Details:

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Our Vision - Hawke's Bay, New Zealand's most active and successful region for sport and recreation.

Our Mission - Leading and Empowering Hawke's Bay through sport and active recreation.

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24	Community Events

NIELSEN CMI SURVEY RESULTS

Nielsen CMI Survey for Oct 2013 – Sept 2014

Participation

What sports and activities have you participated in the last 12 months?

Interest

What sports and activities do you have interest in?

Attendance

What sports and activities have you gone out and watched in the last 12 months?

Likelihood

What sports are you likely to take up or participate in the next 6 months?



NIELSEN CMI SURVEY RESULTS

Top 11-50 Sports

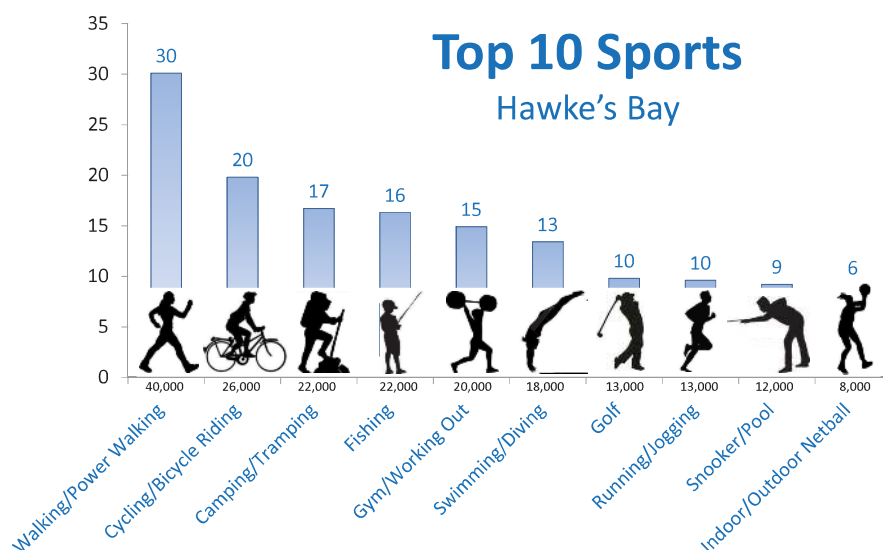
Hawke's Bay

Nielsen CMI, Q4 2013–Q3 2014, % Participation, Age 10+, n=430

Sport	%	No.
11 Baseball/Softball	6	7,000
12 Mountain Biking	6	7,000
13 Rollerblading/Roller Skating	6	7,000
14 Rugby Union	6	7,000
15 Football/Soccer (Indoor/Outdoor)	5	7,000
16 Athletics/Track & Field	5	7,000
17 Horse Racing	5	6,000
18 Basketball	5	6,000
19 Martial Arts/Boxing	5	6,000
20 Lawn Bowls	4	6,000
21 Tennis	4	5,000
22 Snow Skiing	4	5,000
23 Indoor/Outdoor Cricket	4	5,000
24 Squash/Badminton	4	5,000
25 Surfing	4	5,000
26 Scuba Diving	3	4,000
27 Touch Rugby	3	4,000
28 Volleyball	3	4,000
29 Rowing	3	3,000
30 Skateboarding	3	3,000

Sport	%	No.
31 Hockey	2	3,000
32 Rugby League	2	3,000
33 Equestrian/Horse Riding	2	3,000
34 Surf Life Saving	2	3,000
35 Snow Boarding	2	3,000
36 Water Skiing/Wakeboarding	2	3,000
37 Orienteering	2	3,000
38 Sailing/Yachting	2	2,000
39 Trotting	2	2,000
40 Adventure Racing/Multisport	2	2,000
41 Motor Boating	2	2,000
42 Greyhound Racing	2	2,000
43 Triathlons	2	2,000
44 Windsurfing/Kitesurfing	1	2,000
45 Speedway/Stock Car Racing	1	2,000
46 Motorbike Racing	1	1,000
47 Duathlon	1	1,000
48 Motor/Trail Biking	1	1,000
49 Iron Man Events	<1	<1,000
50 Rally Driving	<1	<1,000

Note: The Nielsen Survey treats participation as someone having an active involvement in a sport. This does not mean that they are physically active as a result.

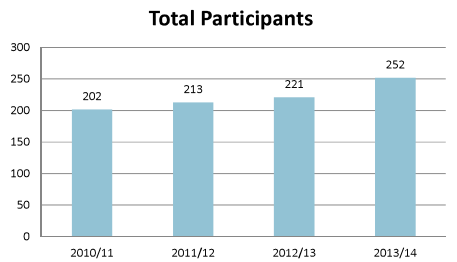


Nielsen CMI Survey, Q4 2013–Q3 2014, Hawke's Bay, % Participation, Age 10+, n=430

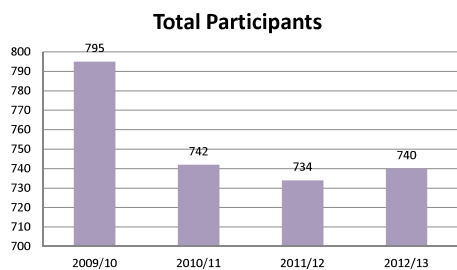


REGIONAL SPORTS ORGANISATIONS

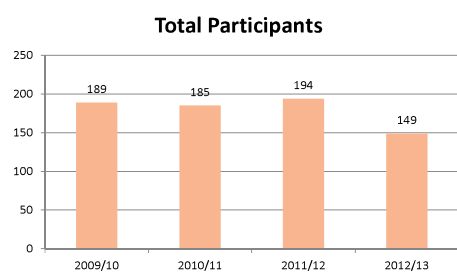
Aquatics



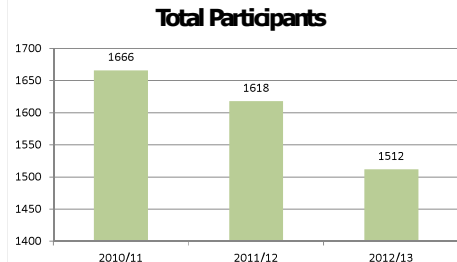
Canoe Polo



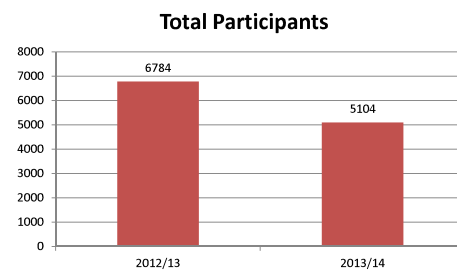
Badminton



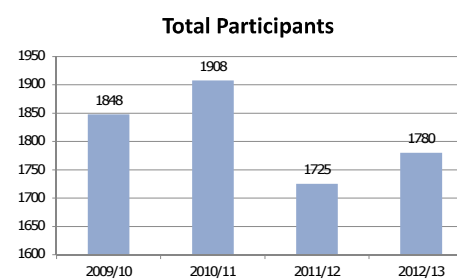
Volleyball



Touch

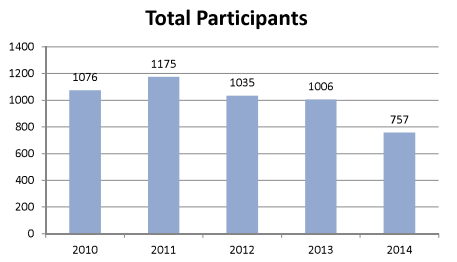


Softball

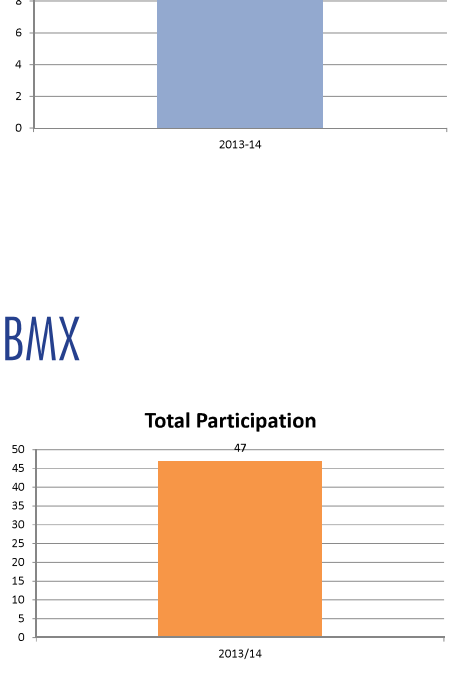


REGIONAL SPORTS ORGANISATIONS

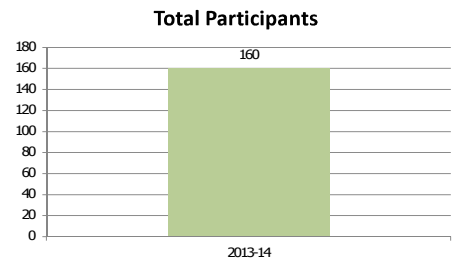
Athletics



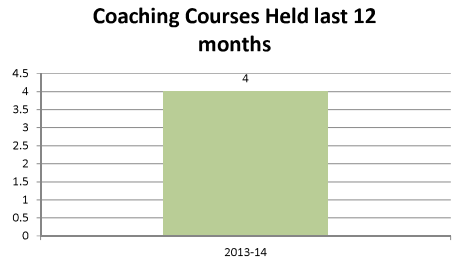
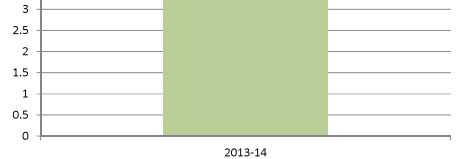
BMX



RunWalk HB



Coaching Courses Held last 12 months



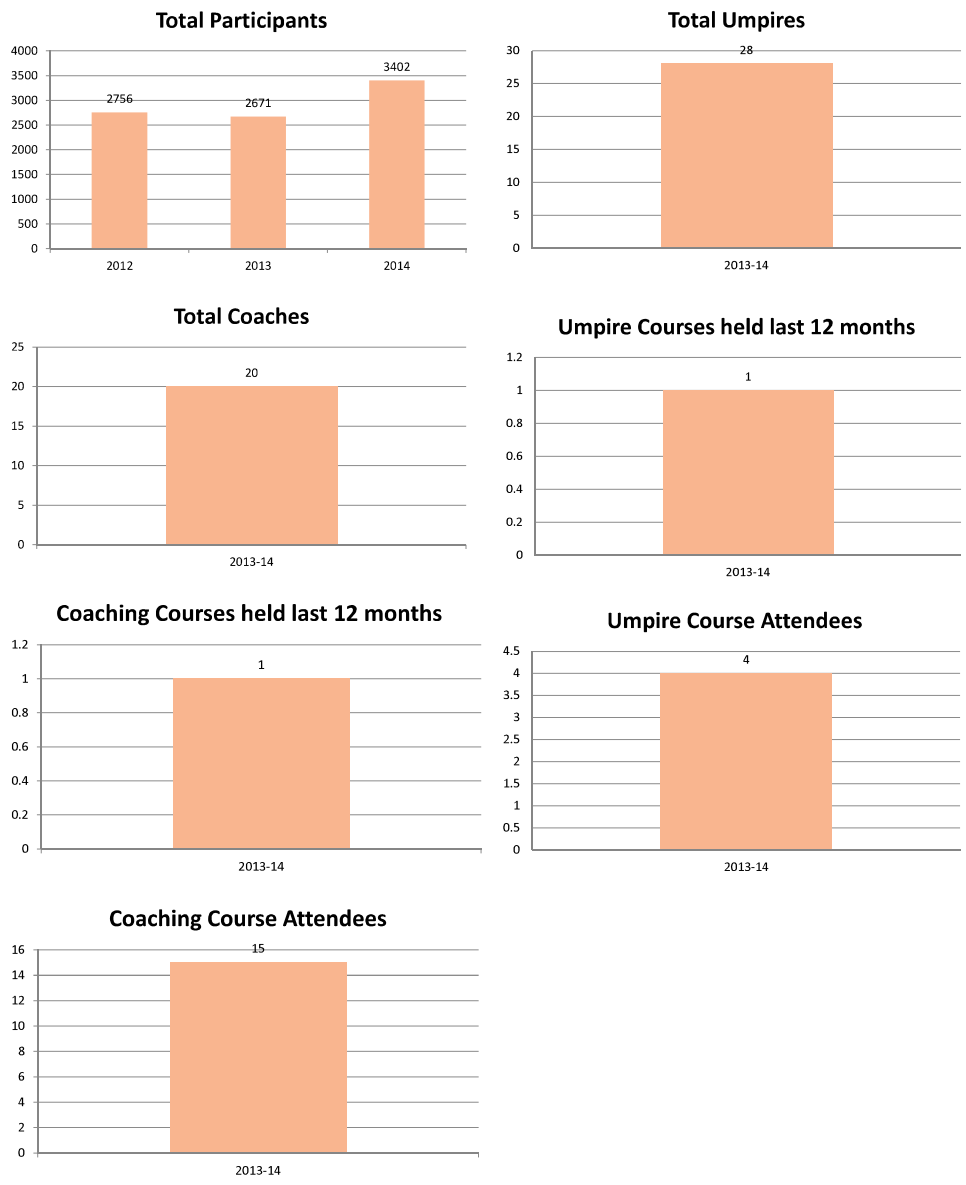
REGIONAL SPORTS ORGANISATIONS

Basketball



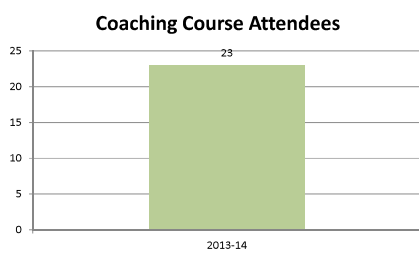
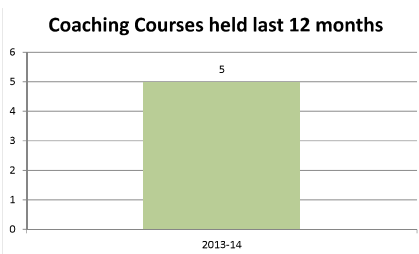
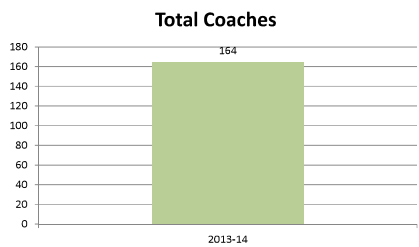
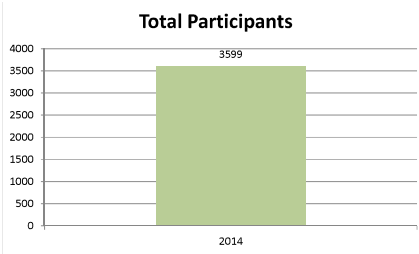
REGIONAL SPORTS ORGANISATIONS

Bowls

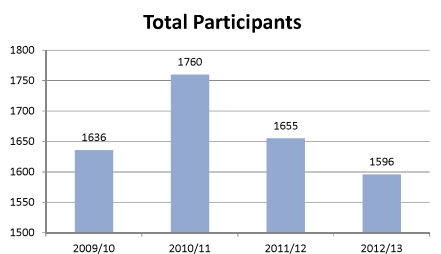


REGIONAL SPORTS ORGANISATIONS

Cricket

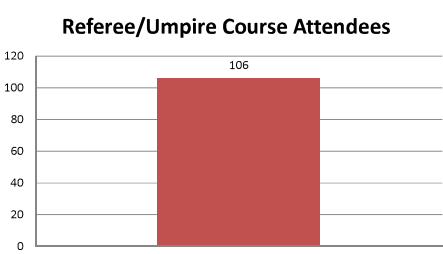
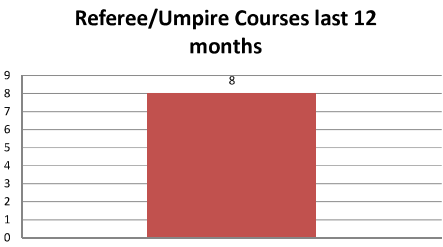
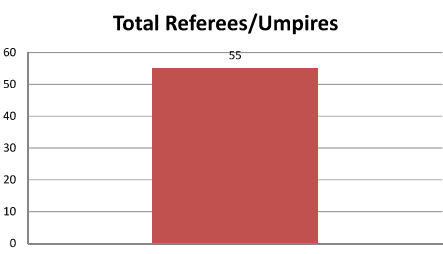
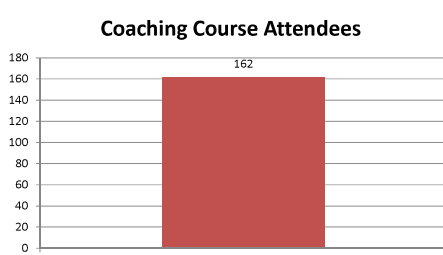
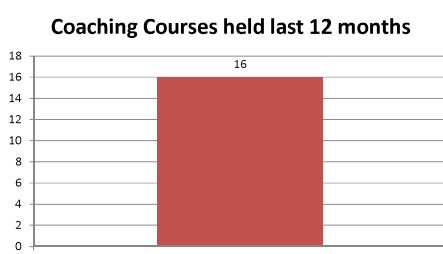
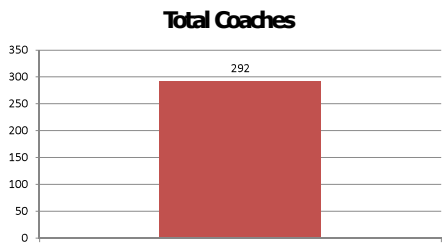
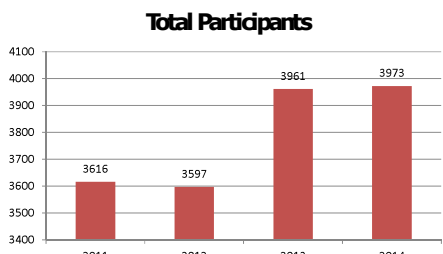


Mountainbiking



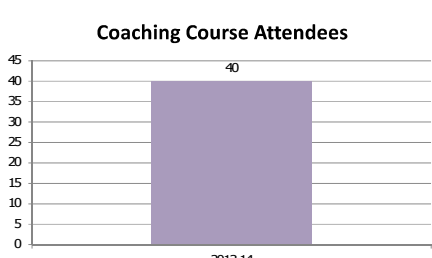
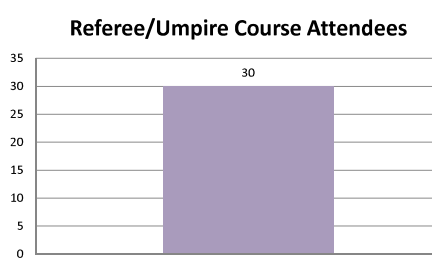
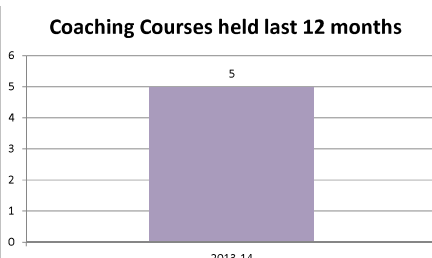
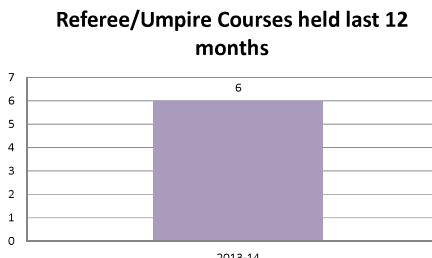
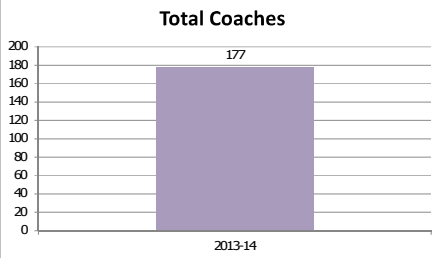
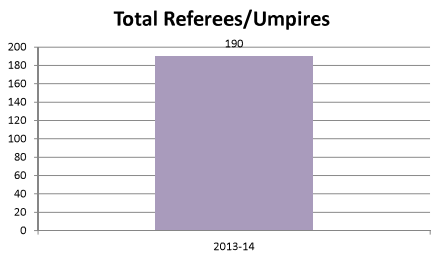
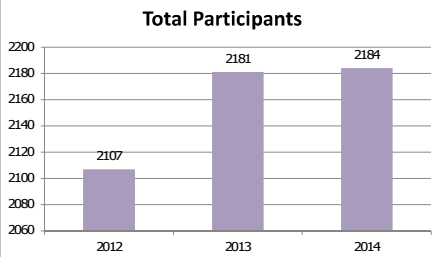
REGIONAL SPORTS ORGANISATIONS

Football



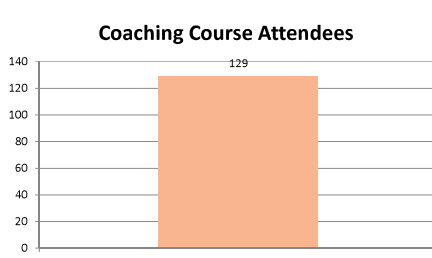
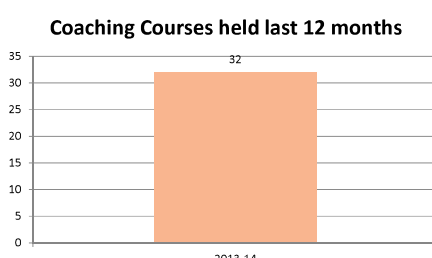
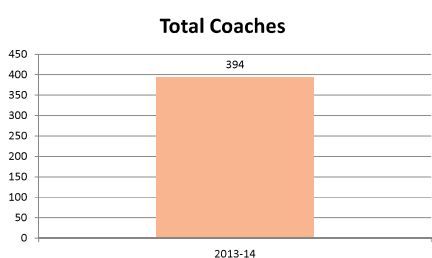
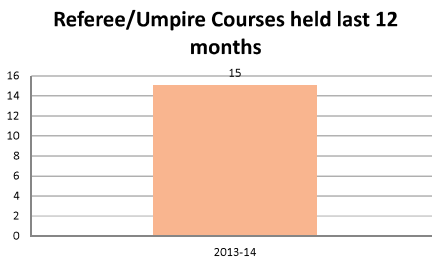
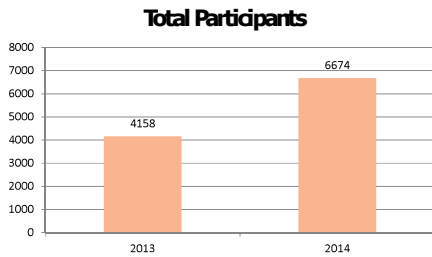
REGIONAL SPORTS ORGANISATIONS

Hockey



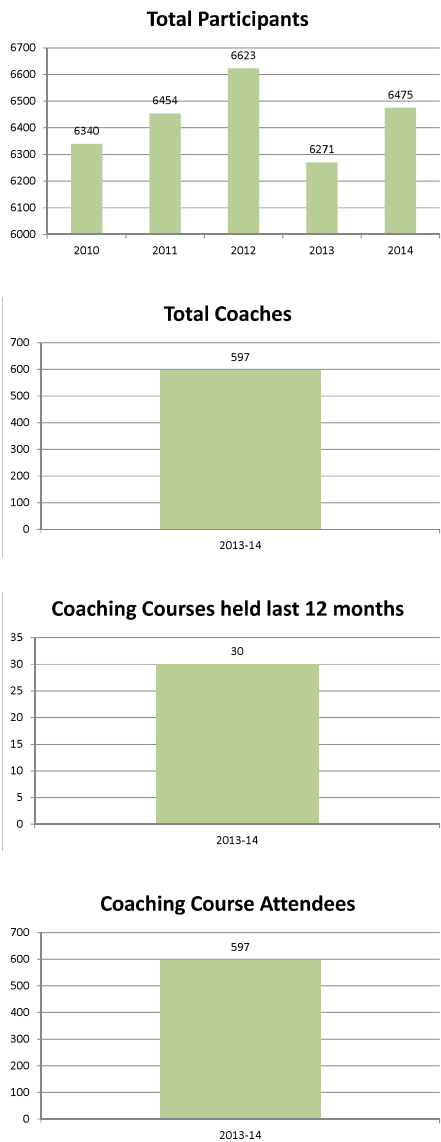
REGIONAL SPORTS ORGANISATIONS

Netball



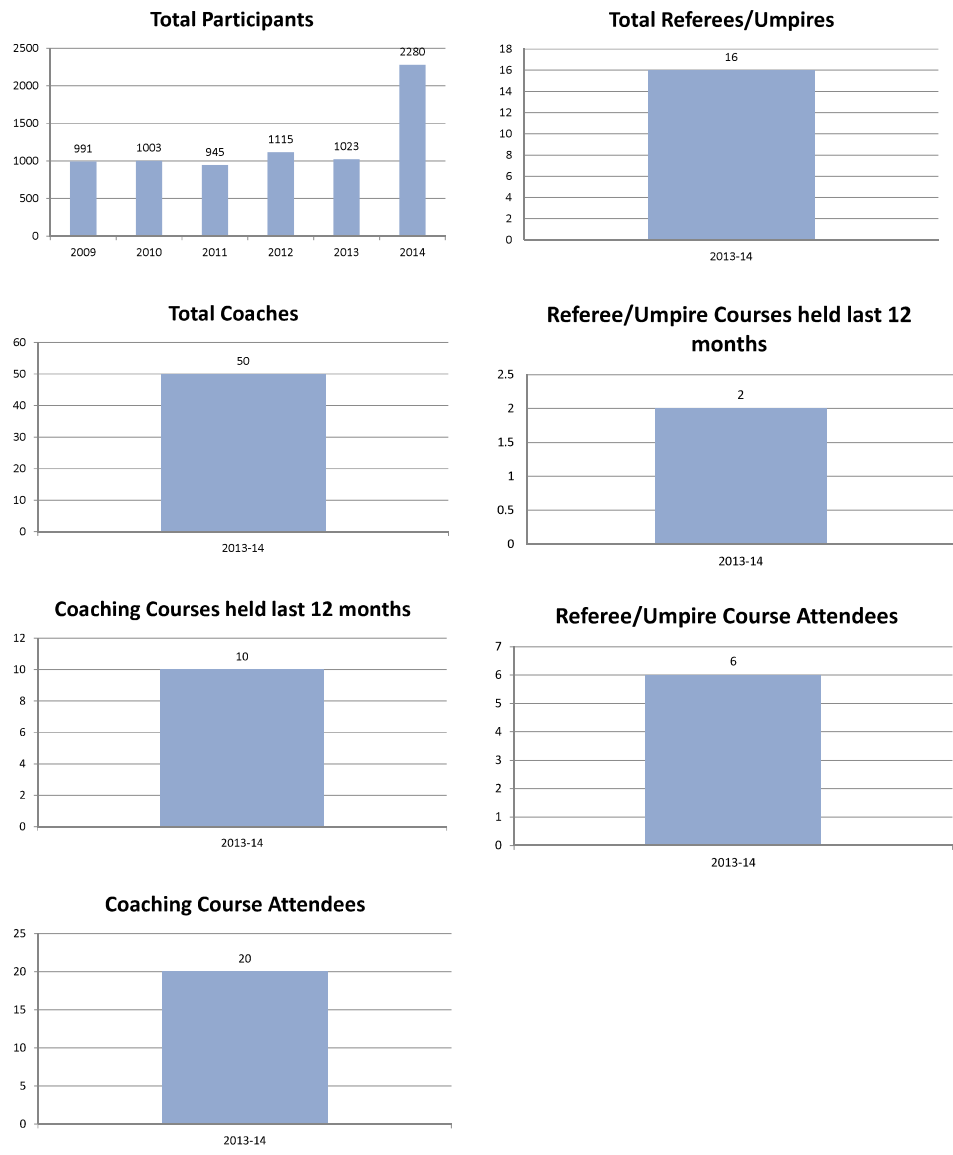
REGIONAL SPORTS ORGANISATIONS

Rugby



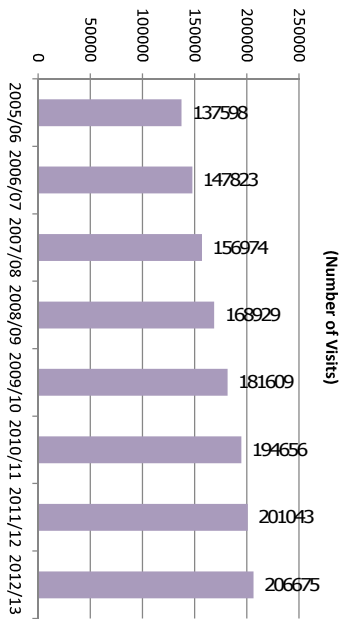
REGIONAL SPORTS ORGANISATIONS

Rugby League

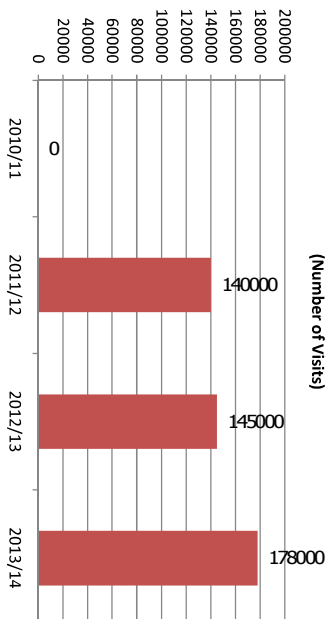


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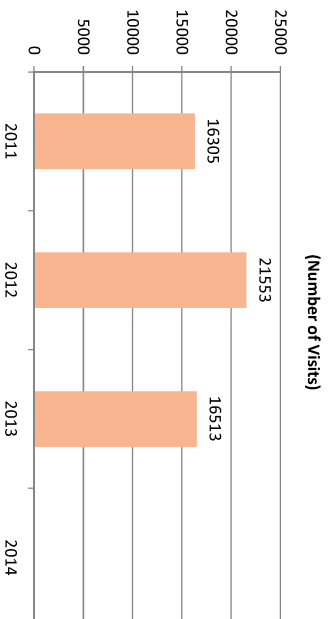
AW Parsons Stadium



Regional Sports Park

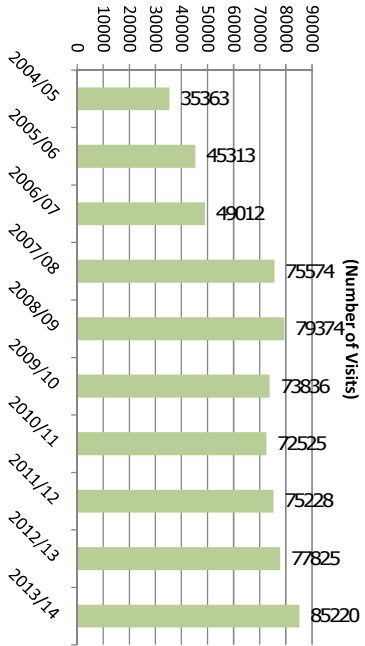


Sk8zone

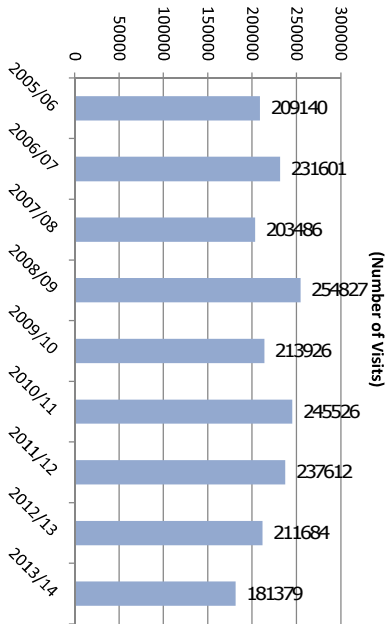


FACILITIES USE

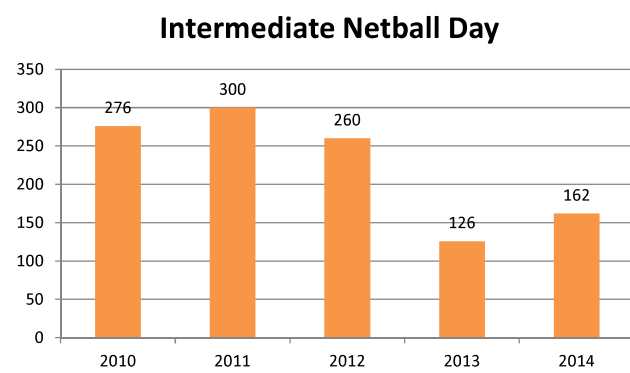
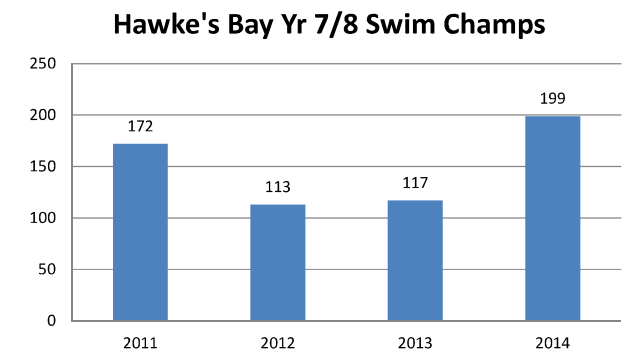
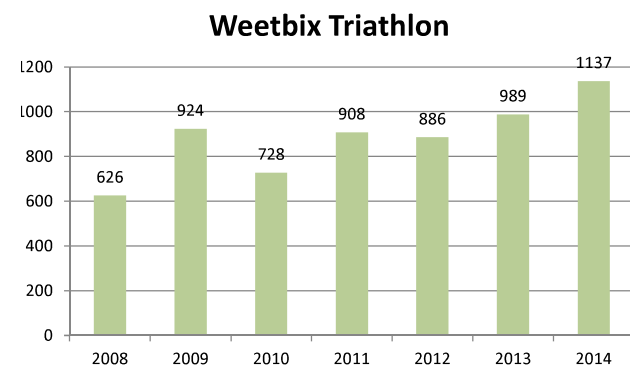
Wairoa Community Centre



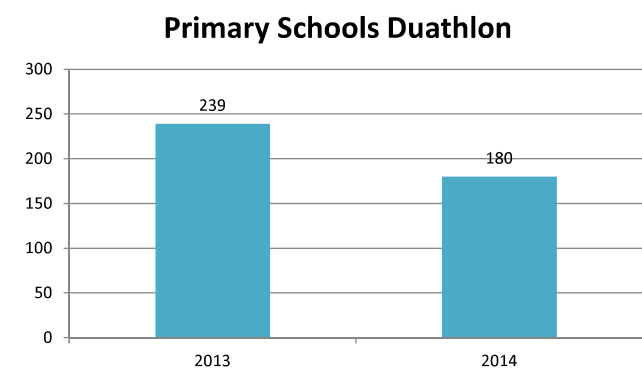
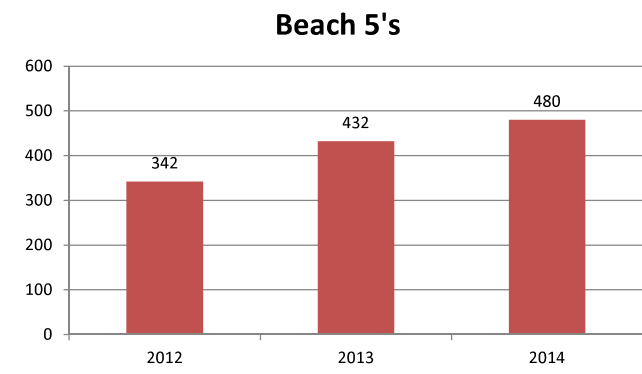
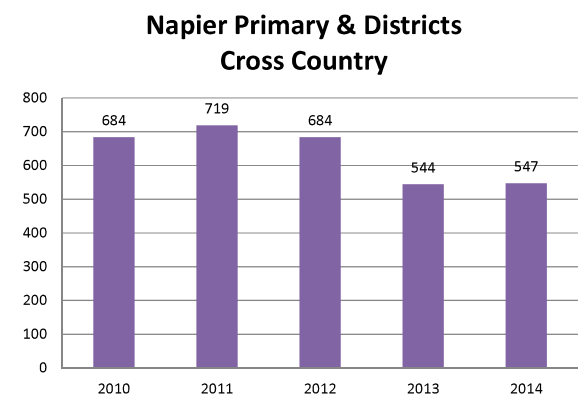
Pettigrew Green Arena



PRIMARY SCHOOLS EVENTS

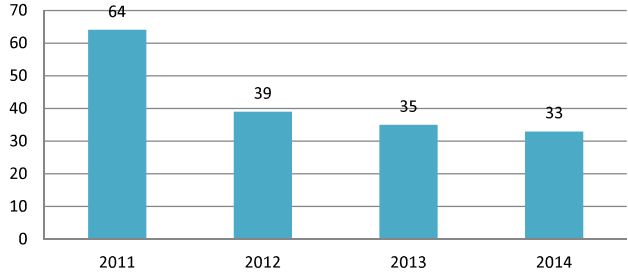


PRIMARY SCHOOLS EVENTS



PRIMARY SCHOOLS EVENTS

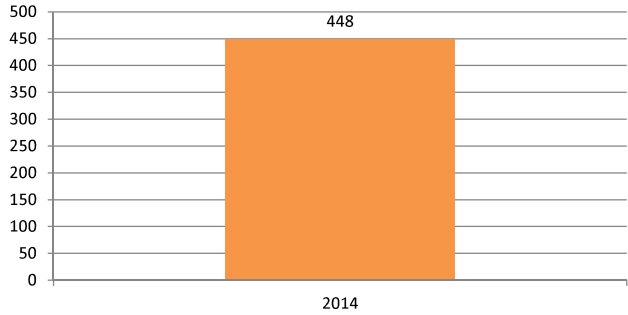
Central Football 7-side Tournament
(# of Teams)



HB Primary Schools Triathlon

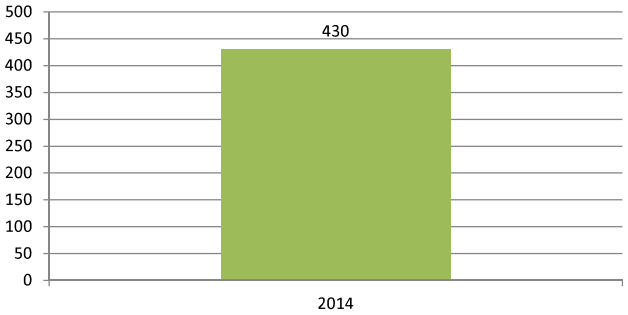


Mitre 10 Mega Tough Kids

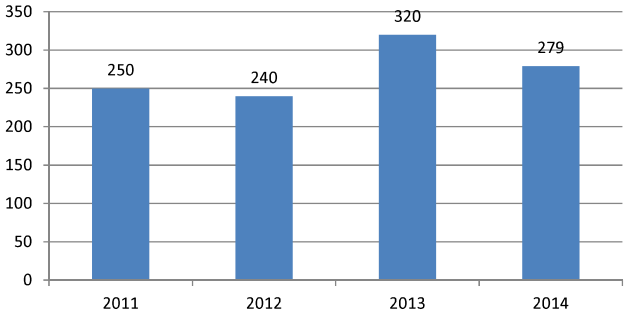


PRIMARY SCHOOLS EVENTS

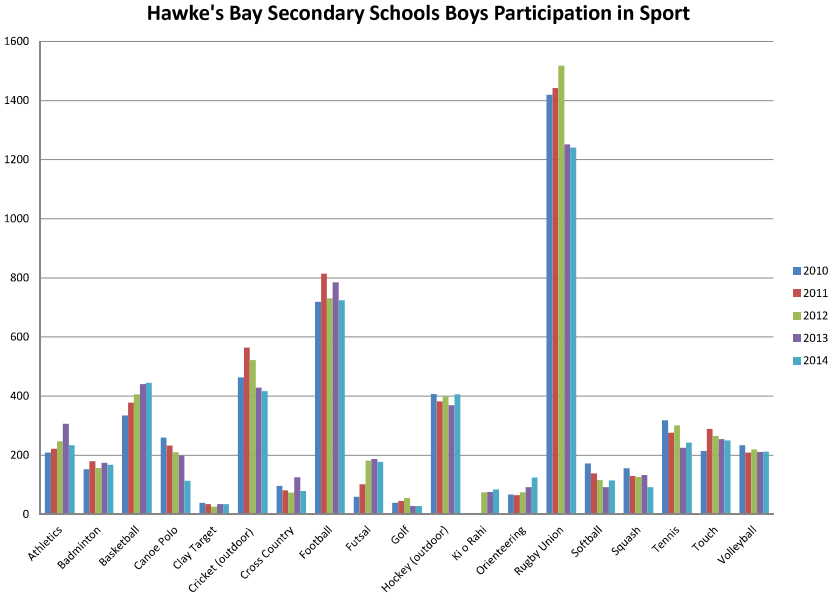
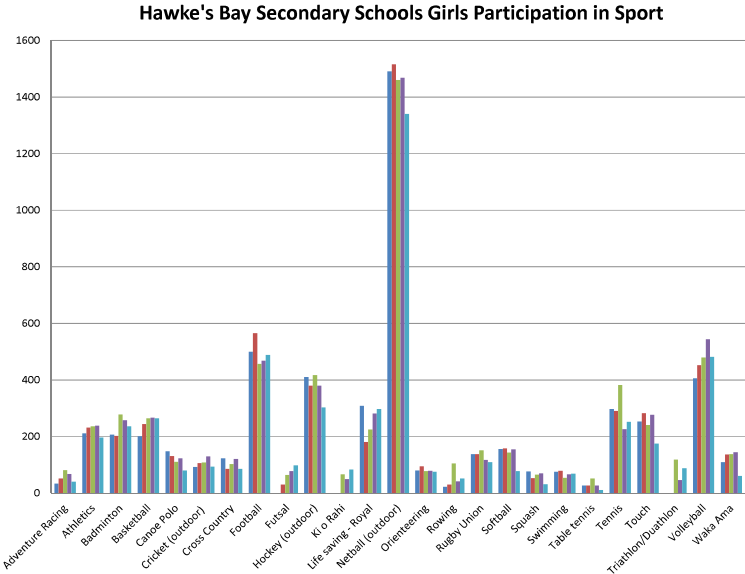
Regional Cross Country



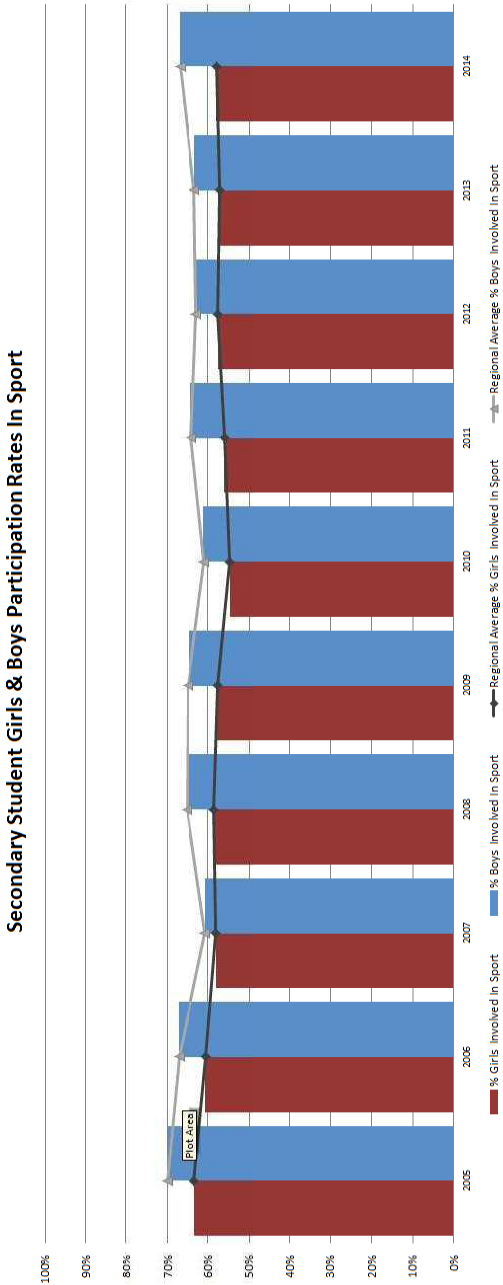
Marathon Madness Yr 1-8



SECONDARY SCHOOLS

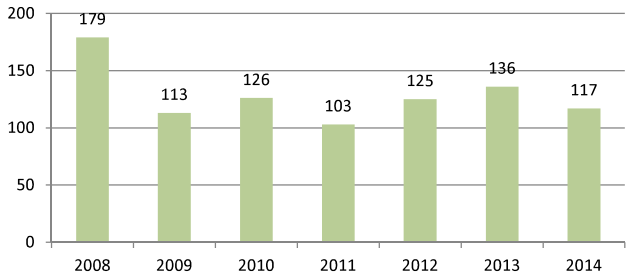


SECONDARY SCHOOLS

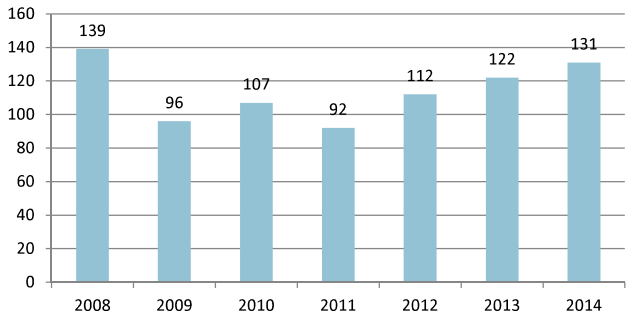


COMMUNITY EVENTS

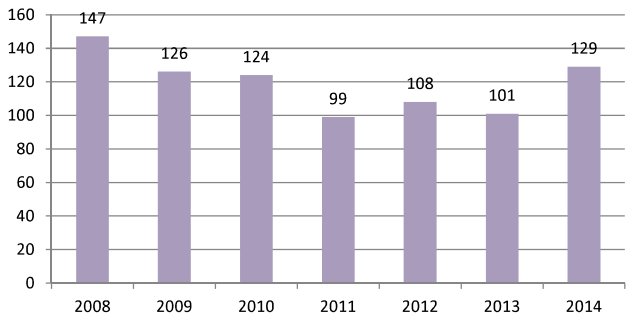
Go Kidz Triathlon - Bernard Matthews/Ovation NZ



Go Kidz Triathlon - Sherwood

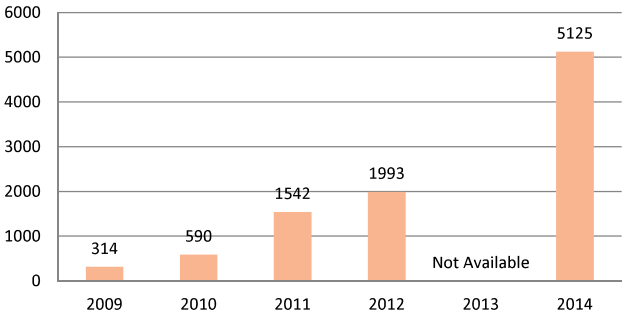


Go Kidz Triathlon - Argyll East

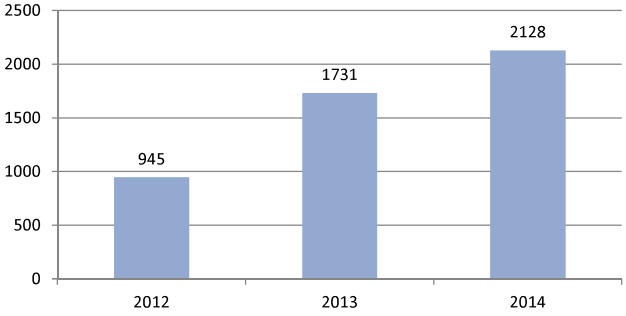


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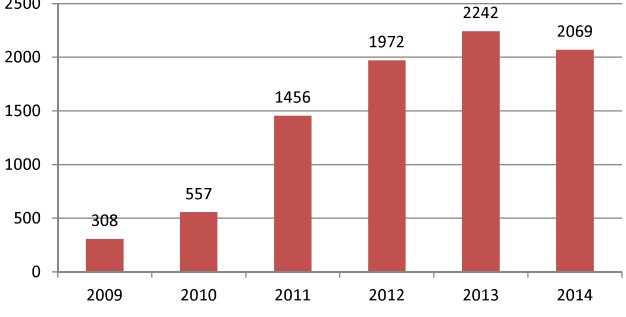
Iron Maori



Iron Maori 1/4



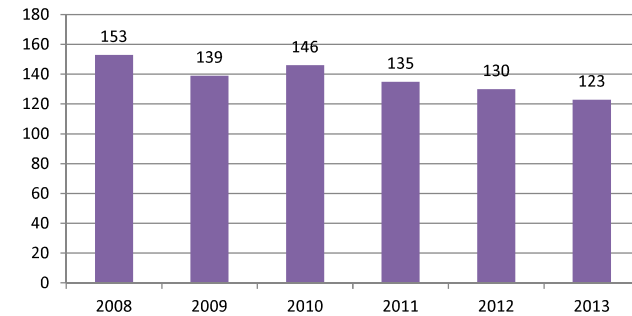
Iron Maori 1/2



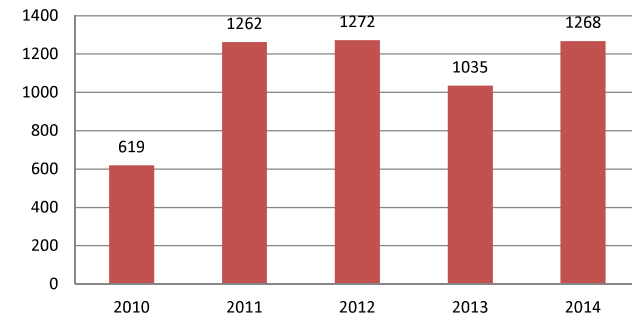
COMMUNITY EVENTS



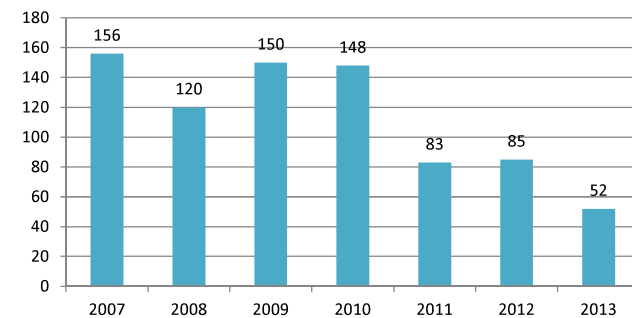
NZ Downhill Mountain Bike Series



Mitre 10 Mega Walk



Mountain Bike Eastern Express

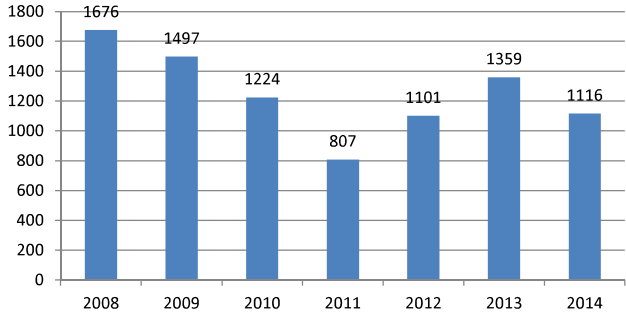


COMMUNITY EVENTS

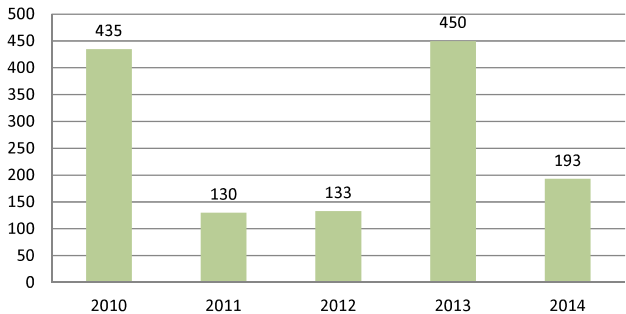
Mana Wahine Try-athlon



Tremains Triathlon

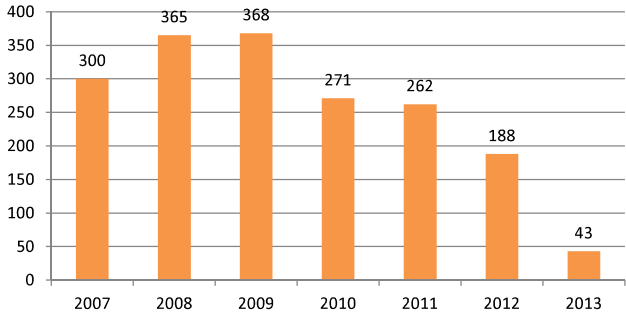


Flaxmere Challenge

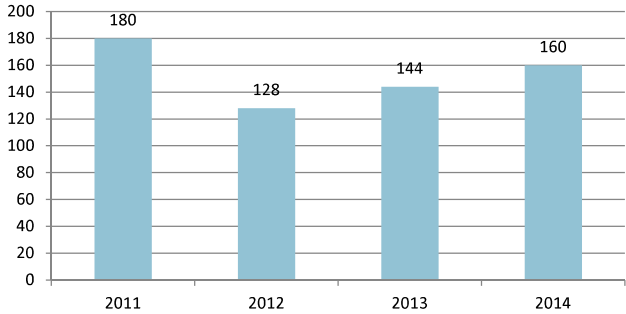


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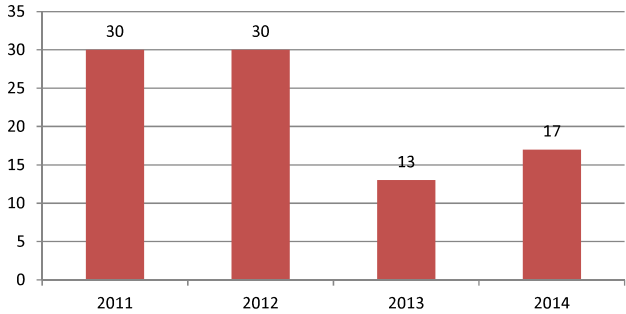
Meridian Energy Kids Bike Jam



Go412 Adventure Race



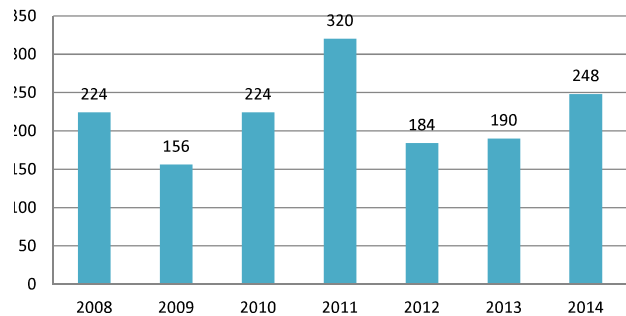
Run Walk HB Learn to Run



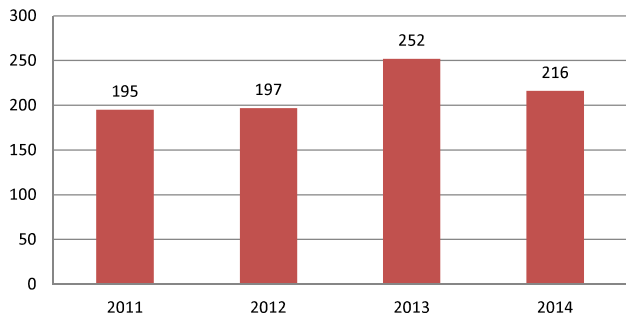
COMMUNITY EVENTS



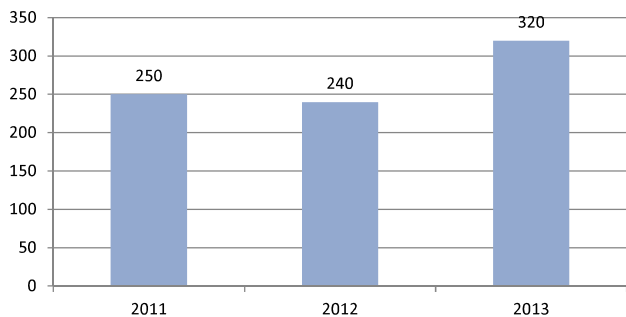
Norsewood to Takapau



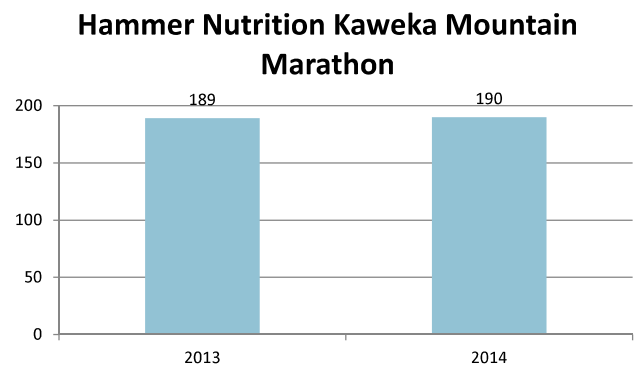
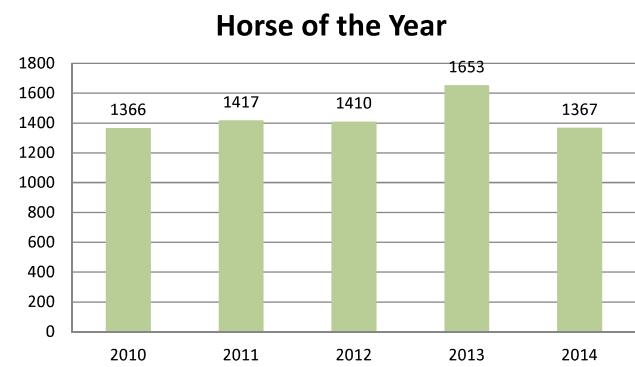
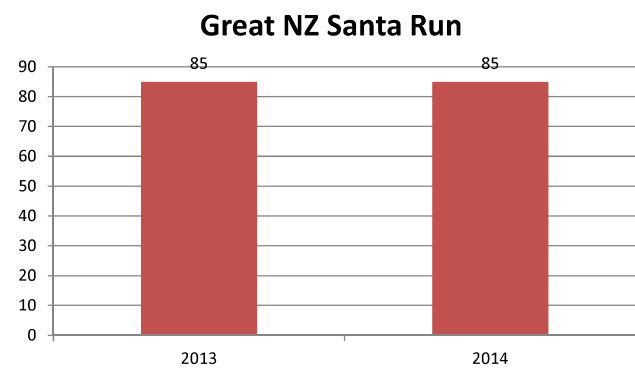
Gemco Trades Napier Ocean Swim



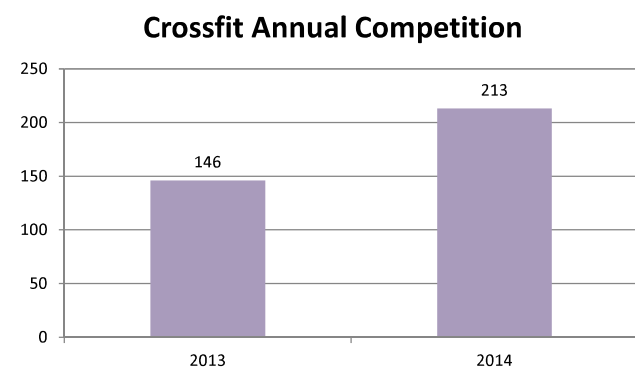
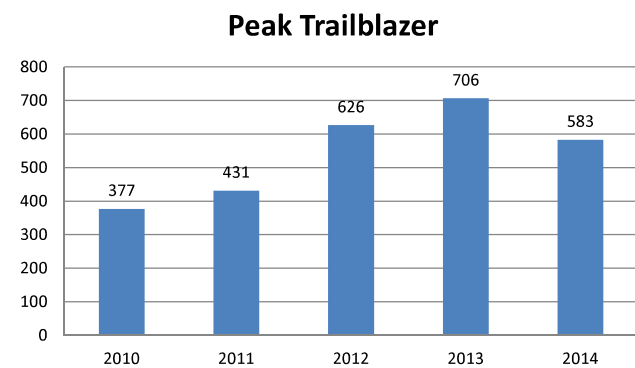
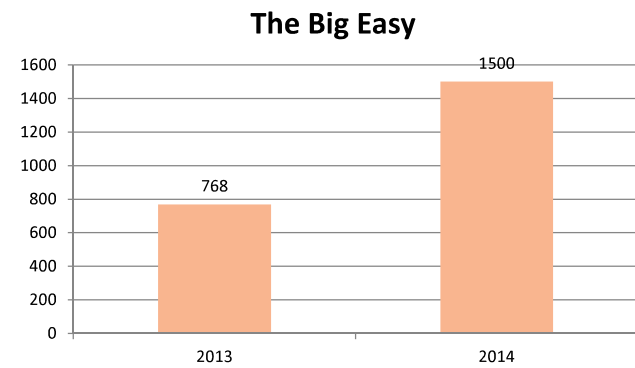
Roadsafe HB Marathon Madness



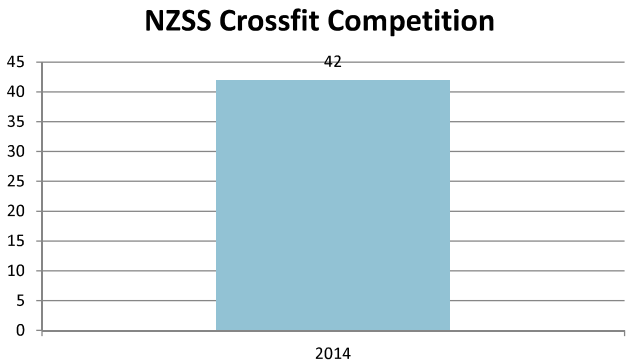
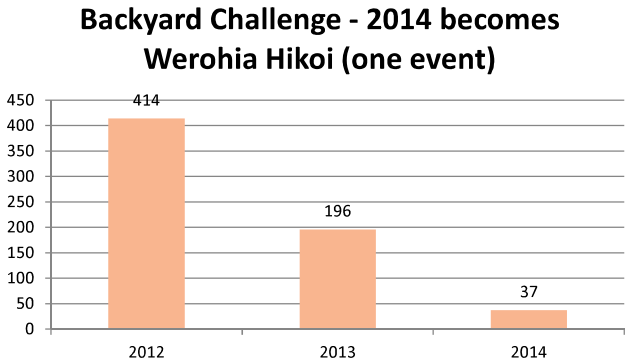
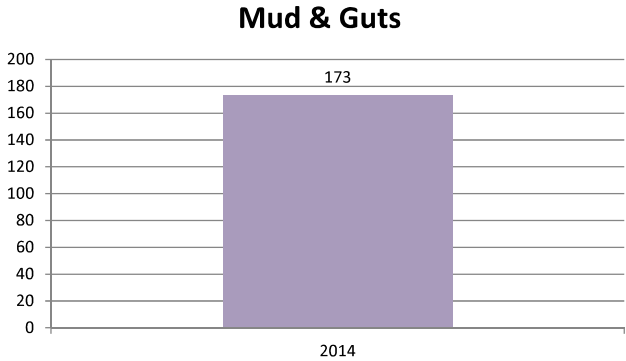
COMMUNITY EVENTS



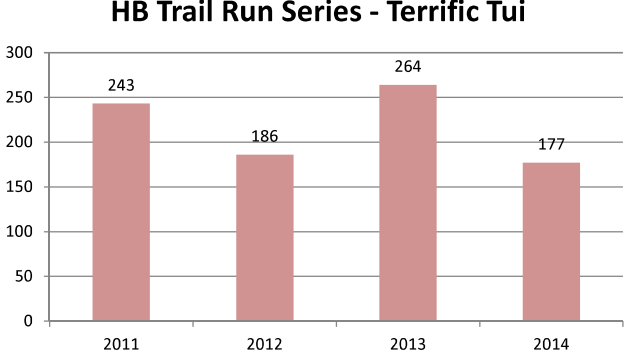
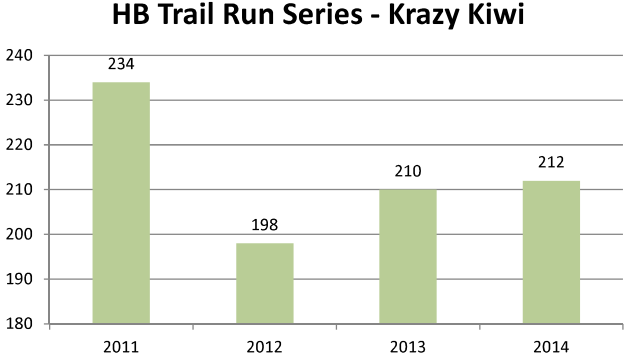
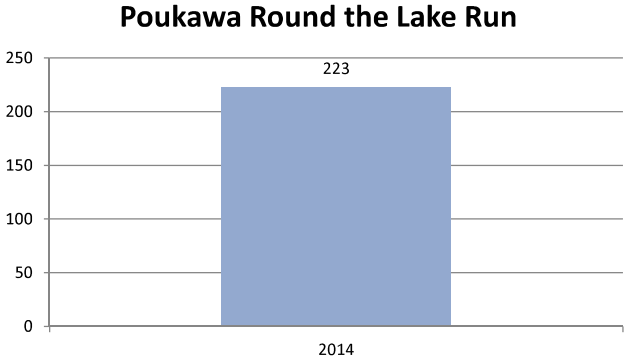
COMMUNITY EVENTS



COMMUNITY EVENTS

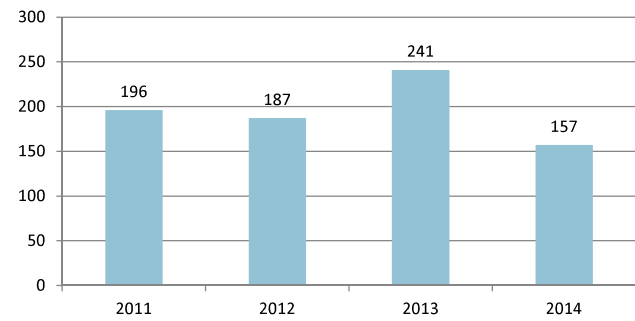


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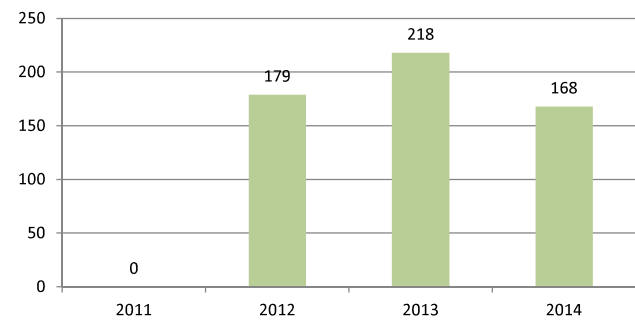


COMMUNITY EVENTS

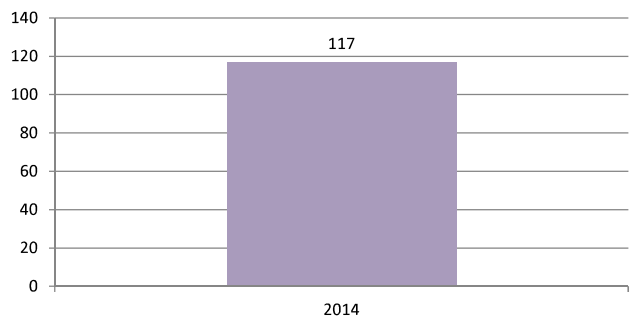
HB Trail Run Series - Pickled Pukeko



HB Trail Run Series - Fourth Event

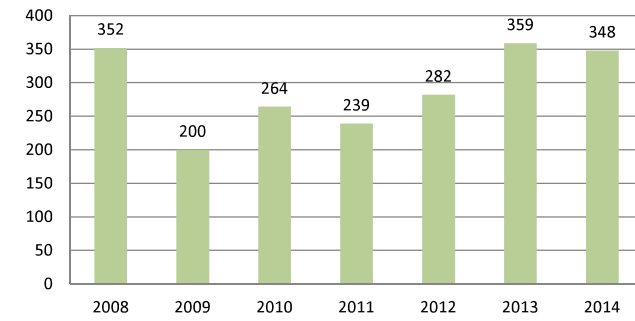


Mega Mohaka Trail Run

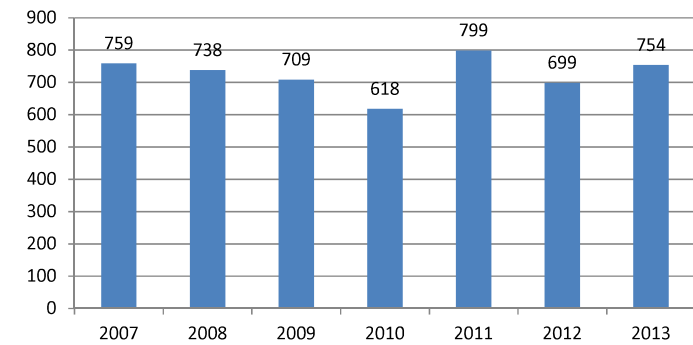


COMMUNITY EVENTS

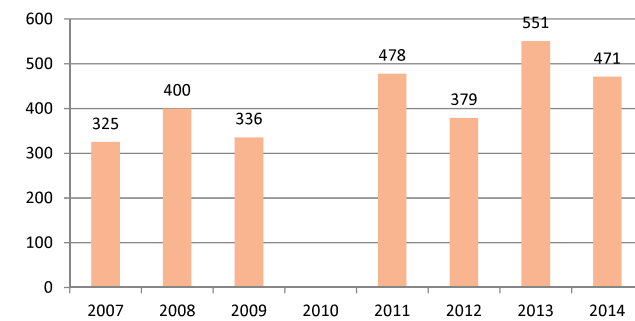
Hatuma Half Marathon



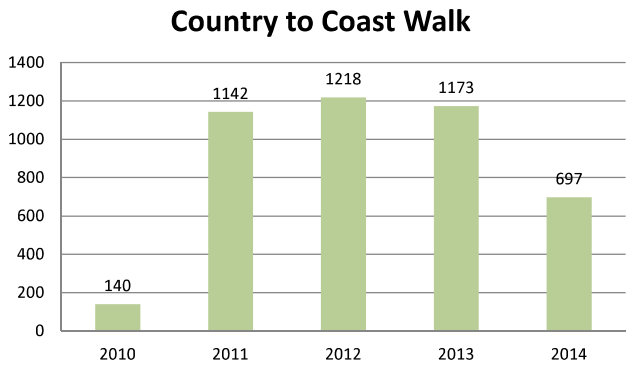
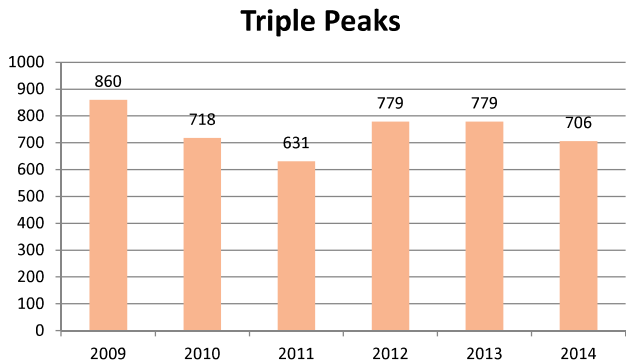
Napier Half Marathon



Hastings Half Marathon



COMMUNITY EVENTS



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SPORT MANAWATU



2014/2015

ECCT PROJECT HEARTLAND

6-MONTH REPORT



INTRODUCTION

The work undertaken through Project Heartland is important to the region. It allows Sport Manawatu to work with local clubs and sports organisations to help ensure it's easy for our community to access and engage in sport. We have four Community Sport Advisors who all work with sports on various projects and initiatives to increase capability and participation numbers in sports but we also have one of these advisors who is focused specifically on increasing capability. He works to guide clubs through the Warrant of Fitness (WOF) process and Regional Sports Organisations through the Organisational Development Tool (ODT) to assess their strengths and weaknesses, make recommendations and then do the follow up work with these organisations to ensure they are implementing recommendations and making positive changes.

HIGHLIGHTS

- **Regional Sports Forums** were introduced for presidents and CEOs of our local sporting organisation to come together to discuss topical issues.
- Helping **Dannevirke Athletics Club** to achieve **an 88% growth in membership** (see attached case study).
- The Grassroots Sport Awards saw **a record 349 volunteers nominated** for awards (**92% increase** on last year).
- The **Running 101 Master Class** attracted 79 participants and **18 have joined or are looking to joining Palmerston North Athletics and Harrier Club (PNAHC)**.
- **1266 Volunteer Thank You e-cards** were sent to sports volunteers in the region.
- The **Discover Golf** programme this year had **70 participants** with **24 going on to join the club**.
- **Tennis Manawatu** have **begun the ODT process** (an in depth analysis of the organisation's capability over a number of areas) and we are now working with them on implementing recommendations.

CLUB DEVELOPMENT

Advice and guidance is offered to all sports clubs in our region along with other forms of support under the following headings:

Leadership - direction, governance, development of club leaders and stakeholder management.

Planning - strategic and annual planning.

Customer Focus - how the club understands and responds to its customer needs. (participants, coaches, officials, administrators and supporters).

Sport Delivery - sporting structure, marketing and communications, event management and competition management.

People Management - club structure and environment, staff and volunteer capacity, capability and management.

Sport Management - club operations, financial management, member management, ICT management, risk management and asset management.

Examples of club development programmes and initiatives include:

- Attending the **Council of Clubs meeting** at Massey University promoting the value of and then undertaking **Club WOFs** with the clubs represented.
- **Planning** work with **Massey Swimming Club** – undertaking and reviewing a **Club WOF** and setting priorities to work on from there.
- **Leadership, Planning and People Management** work with **Hockey Manawatu** in having a **representative on their board**, facilitating a **Strategic Planning** session and also assisting them in the **recruitment** process for a new Operations Manager.
- **Sport Delivery** work with **Bowls Manawatu** to develop a plan to introduce a **secondary schools competition**.
- **People Management** work with **Manawatu Ruby League** - assisting in their recruitment process for a new District Manager.
- **Leadership** work in providing advice and resources for a new **Brazilian Jiu Jitsu club**.
- **Planning** work with **Manawatu GymSports** - undertaking a stakeholder survey for them and assisting in the development of a new strategic plan.
- **Planning, People Management, Sport Delivery and Customer Focus** work with **Dannevirke Athletics Club** – Guiding them through a Club WOF and the implementation of a new project to upskill coaches and attract new members (please see attached case study).
- **Planning and Sport Delivery** work with **Tennis Manawatu** (see details on following page).
- **Customer Focus and Sport Delivery** work with **Manawatu Golf Club** (see details on following page).
- **Customer Focus and Sport Delivery** work with **Palmerston North Athletics and Harriers Club (PNAHC)** (see details on following page).

Tennis Manawatu – undertaking an ODT and assisting to implement recommendations

The **Organisational Development Tool (ODT)** is an in depth analysis of the organisation's capability over a number of areas and this analysis was undertaken with the current CEO and outgoing Chair of the Board. A full report was then produced which was presented to the organisation.

Follow up work from the ODT has included:

- Developing marketing capabilities by assisting in the design of templates for letter heads, business cards and tear drop flag designs.
- Facilitating a **SWOT analysis**. The results of the SWOT analysis will be collated and sent to all stakeholders for review.

The next stage will see further goals being developed with the board based on the recommendations in the report.

Manawatu Golf Club – further developing 'Discover Golf' to increase club numbers

In the second year of this initiative the Discover Golf programme targeted both men and women who were interested in playing golf but were not playing as they did not have the skills and/or confidence to do so. The programme was a partnership between Sport Manawatu and the Manawatu Golf Club and was designed to teach people how to play golf in a friendly environment so that they would become regular players and go on to join the Manawatu Golf Club. The opening two nights saw **70 people take part (18 men and 52 women)**.

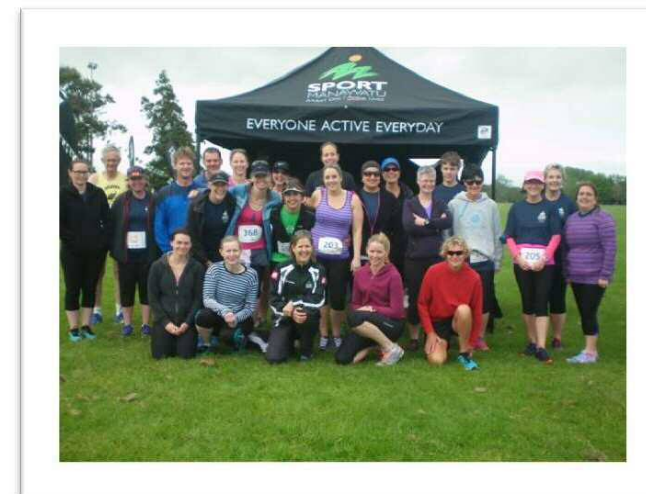
Following the programme, a '5 @ 5' initiative was provided for participants so that they had a progression to move onto before moving into the more traditional forms of the game. This was also offered to people who had taken part in last year's programme but still had not joined the club.

Of the 70 people that signed up for the programme, **24 have purchased membership to the club.**

PNAHC – introducing a Running 101 Master Class to attract 'masters' members

The **Running 101 Master Class** programme was designed to attract 'master 35+ years' aged athletes to PNAHC and re-engage them back into the local running scene. The club had very low numbers of registered 'master' aged athletes which they were very keen to see increase.

The Feilding Marathon was the targeted event for athletes to focus on and 13 weeks of classes were scheduled to provide training support to those wishing to embark on their first marathon or half marathon. Of the 79 participants on the programme, **18 have joined or are looking to join PNAHC.**



GET INTO SPORT PROMOTIONS

Workplace Challenge– 676 individuals increasing physical activity and linking to clubs

The Sport Manawatu Workplace Challenge ran for the whole month of November. The Workplace Challenge encourages local businesses to get active by recording the amount of time they are physically active each day and to link with some of **the more than 50 local clubs and activities** that offer free or discounted taster sessions during the campaign. Changes were made to the challenge this year cutting it back to four weeks and adding in bonus minutes to encourage teams to try activities and events in the region.

In a survey of over 300 participants, 82% said the Workplace Challenge helped motivate them to be more active.

Green Prescriptions Programme – working with local clubs to increase membership

The Green Prescriptions (GRx) programme targets inactive adults and provides support, advice and motivation to lead them to become physically active. Participants are encouraged to link to local clubs through 'Have a Go days' and they are also supported to enter local events. These initiatives have resulted in:

- Eight Feilding GRx participants got involved with the local Feilding Marathon Event. Of those eight, five registered for the five kilometer walk, two for the ten kilometres and one for the half marathon.
- Six Green Prescription participants entered into the 'Ashhurst to Esplanade' walk with three of them electing for the 20km walk departing from the Ashhurst domain, while the other three opted for the 12km distance.
- One participant has joined the Feilding Moas Walking Club
- Two GRx participants have become members of the Manawatu Striders Club.
- Nine GRx participants participated in the 'have a go' day of Golf Croquet.
- Six GRx participants participated in the 'have a go' day of Orienteering.

Grabasport – a monthly radio and web based campaign to ensure people know how to get involved in sport

The successful grabasport campaign continued with radio advertisements focusing on different sporting events or programme. Listeners were directed to the grabasport.co.nz website where further information on getting into various sports is also listed.

Radio advertisements promoted: Grassroots Sports Awards (July and August) and Grassroots Coaching Course (September and October).

TRAINING OPPORTUNITIES

Administrator Forums – administrators sharing best practice across codes

Two Administrator Forums have been hosted and facilitated by Sport Manawatu. Administrators from all sports in the region were invited to the forums which were introduced to provide the opportunity for administrators to discuss common issues and share examples of best practice. Topics for these two forums were “Running successful community sports events” and “Representative Programmes in Sport”. A **total of 24 administrators** have participated in the forums from nine different sporting codes (rugby, golf, tennis, netball, badminton, squash, touch rugby, rugby league, and bike).

Sports Forums for presidents and CEOs – discussing sport in the region at a strategic level

The first Regional CEO/Presidents forum was held in September and a second forum took place in December. This quarterly forum has been introduced to provide an opportunity for the people who are involved in organising sport in the region at a strategic level to come together to discuss relevant issues. The two forums had a **total of 26 attendees** from a variety of sporting codes.

Keeping sports providers informed and up to date

October and December E-Training newsletters were sent to **99 sports administrators** – these newsletters provide relevant information for sports providers and links to research in the sector.



VOLUNTEER CELEBRATION AND RECOGNITION

Sport Manawatu Grassroots Sports Awards 2014 - recognising and retaining volunteers

The annual 2014 Sport Manawatu Grassroots Sports Awards were a success again this year with 190 attendees at the function. **36 club nominations** were received and a **record 349 volunteers nominated**. The total number of volunteer nominations was a **92% increase on last year** where 181 volunteer nominations were received. 1266 Thank You e-cards were also sent out during the nomination period via the Lotto Volunteer website, to recognise people who give their time voluntarily to grassroots sport in our region.

At the awards **10 Super Volunteers from nine different codes** were inducted into the Hall of Fame **for 25 years of sport volunteering** and the following Volunteer (Sport Maker) Winners were announced:

Sport Volunteer – Behind the Scenes Award – Murray Matthews (Manawatu Tri Club)

Sport Volunteer – Front Line Award – Phil Riley (Hokowhitu Junior Football)

Sport Volunteer – All Rounder Award – Martin Hazelton (Ruahine Amateur Football Club)

REGIONAL SPORT MAKER OF THE YEAR – Phil Riley

It was great to have our local ECCT trustees join us for this awards function.



ECCT Project Heartland

2014 – 2015
6 Month Report

KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	Number of Clubs supported / facilitated through Club Development programmes and initiatives. <ul style="list-style-type: none"> One off Club Development work Sign off from RSO/NSO achieved Evidence of linkage to NSO strategy achieved Strategy linked to other stakeholder endorsement/support. i.e TA's ECCT is acknowledged in the process 	<ul style="list-style-type: none"> HB 8 M 8 G 4 W 4 	<p>Development work done with ten clubs/sporting organisations:</p> <p>Palmerston North Athletics and Harriers Club Manawatu Golf Club Tennis Manawatu Dannevirke Athletics Club Massey Swimming Club Hockey Manawatu Bowls Manawatu Manawatu Rugby League Brazilian Jiu Jitsu Club Manawatu GymSports Inc</p>
	<ul style="list-style-type: none"> Club Profile captured. (including membership and volunteer numbers and assessment of club morale) . 	Data collection provides baseline information	Annual data collection from targeted clubs will occur by mid-2015.

1.2 Review the process of Club support work	<ul style="list-style-type: none"> Peer review of process carried out by partner RST Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> HB 2 M 2 G 2 W 2 HB 1 M 1 G 1 W 1 	Peer reviews to happen in early 2015.
	<ul style="list-style-type: none"> Review club progress, 12 months after project completion to ascertain the sustained level of change. Impact of change against the agreed recommendations are recorded 	<ul style="list-style-type: none"> HB 4 M 4 G 3 W 3 	We are reviewing progress with, assessing changes and doing further follow up work with: Manawatu GymSports Feilding Gymnastics Levin Croquet Club Levin Swimming Club
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> Generic "Join a Club" promotional campaigns or initiatives are developed. ECCT acknowledgement achieved 	<ul style="list-style-type: none"> HB 2 M 2 G 1 W 1 	BNZ Workplace Challenge Green Prescriptions Have a Go Days Grab a sport Radio Campaign

KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> HB 10 M 10 G 6 W 4 	<p>Total = 6 2 Administrator Forums were held. 2 Presidents/CEOs forums were held 2 E-Training newsletters were distributed.</p> <p>Other training opportunities have been scheduled for the first six months of 2015.</p>
2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. ECCT are acknowledged in the function 	<ul style="list-style-type: none"> HB 3 M 2 G 1 W 1 <ul style="list-style-type: none"> HB 1 M 1 G 1 W 1 	<p>Grassroots Sports Awards held in September. Other functions are planned for May/June 2015.</p> <p>ECCT was acknowledged at the Grassroots Sports Awards.</p>

KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RST's. Outcomes recorded 	<ul style="list-style-type: none"> 1 	<p>Sport Manawatu coordinated a cluster forum for staff of the 4 RSTs in Napier in November.</p> <p>The day included general discussion about best practice initiatives and current issues/solutions (each RST led one agenda item) and then we split into groups for more specific sharing related to coaching, capability and volunteers.</p>

CASE STUDY

[DANNEVIRKEATHLETICS]



GROWING MEMBERSHIP THROUGH REGIONAL PARTNERSHIPS

The desired outcomes for this project were to increase junior membership, and upskill Dannevirke Athletics Club coaches and parents to be able to provide a quality experience for members on club nights. This would allow for the club to work on a current issue, as well as plan for the future.

The Dannevirke Athletics Club paid four coaches from the Palmerston North Athletic and Harrier Club to teach their coaches how to deliver athletics programmes based on the Run, Jump, Throw principles. This was covered in two sessions spread out over two weekends.

Two members of the club then utilised what they had learnt by delivering programmes to local primary schools (865 children were exposed to the programme, with positive feedback coming from the schools and kids involved). The schools programme resulted in a sharp increase in junior membership at the club (with 147 registrations in 2014, following on from 78 in 2013).

The initiative was made possible by the KiwiSport Fund, a Sport Manawatu fund with an aim of providing sporting opportunities to young people in the region. The fund allowed for the upskilling sessions, as well as equipment hire for the club. Going forward, the key is to maintain the engagement of the junior members, and maintain the link which has been built with schools.



CHALLENGES

Connection

The clubs membership was dominated by junior members; however there was no connection with any schools in the Dannevirke area. This breakdown hindered the clubs ability to provide quality athletics to local schools and in turn affected membership numbers.

Knowledge

Once the connection was created, the next issue was having the knowledge and confidence in the club to deliver an athletics programme to the schools. The club has a strong base of parents who were willing to help, but lacked the ability to facilitate quality athletics sessions with children.

Finances

Due to affiliation fees and falling membership numbers, the club was struggling financially and therefore could not fund initiatives or provide new equipment. Fundraising was beneficial, but did not allow for any progression.

SOLUTIONS

The challenges identified provided the basis for the collaboration between Sport Manawatu and Dannevirke Athletics Club. They recognised that they did not possess the knowledge to deliver programmes to schools, creating a breakdown in the link with their community.

Utilising Sport Manawatu's KiwiSport funding, four coaches were brought in from the Palmerston North Athletics and Harrier Club (PNAHC) who facilitated upskilling sessions for parents and coaches, including: shot put, discus, high jump and long jump. This allowed the club to promote to schools that they were now capable of delivering programmes based on athletics during school hours. Two coaches worked with five primary schools to deliver the programme, which was based on the sessions facilitated by PNAHC.

The funding allowed for the coaches to be paid, as well as equipment to be utilised for delivery to the schools.



RESULTS

The results were outstanding for the Dannevirke Athletics Club. 865 children were exposed to the schools programme, and this was a major contributor to the increase in junior membership. The club saw an increase of 69 members, with 147 registrations in 2014, compared to 78 in 2013; an 88% growth was the overall outcome.

The Dannevirke Athletics Club now has a strong connection with five major primary schools in the region, allowing for continued communication in future years, and access to potential members of the club. The club now has a group of parents/coaches who have the knowledge and confidence to deliver athletics programmes to junior members. This has increased the number of helpers for club nights, as well as allowing for knowledge sharing within the club.

The key to the initiative was enabling the pre-existing parent helpers of the club to be able to confidently deliver athletics based programmes for children. This will allow members to provide quality club nights for the children going forward.

Changes that the club will look to make in the future include widening the age bracket to include secondary schools for delivery of the programme. The initial project was successful in the primary school space, and would require further adaptations to cater for the secondary school space. Further upskilling sessions would be required, as well as increased support for the deliverers in the schools.

The club will look to run the schools programme again, with an established link with the local schools allowing for effective communication and planning going forward. As stated, the reach into the secondary school space is the next step, alongside a continued effort of engagement with the primary schools. Required future upskilling will provide further opportunities for club members, as well as strengthen the link with the Palmerston North Athletics Club.

The positive feedback from the initiative can be shared with other clubs who could use this as a format when trying to bridge the gap with schools in their region. The response also shows that the club now has a foundation to build from, and the ability now to expand with greater knowledge in the delivery of athletics programmes.



62 HOURS IN THE SCHOOLS



865 PARTICIPANTS



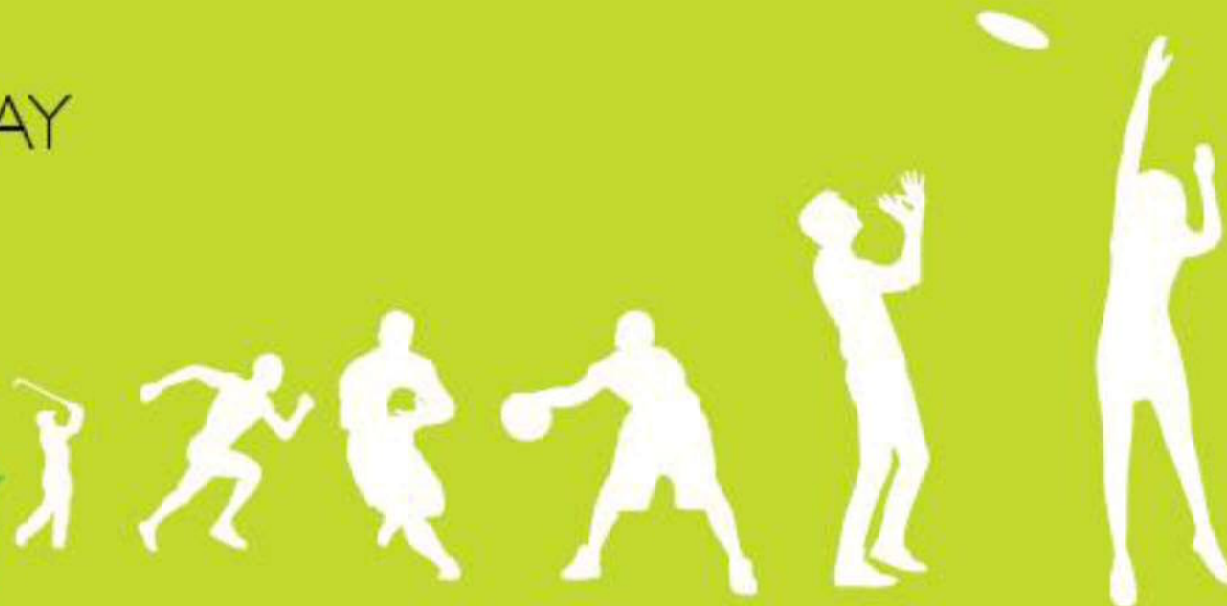
69 NEW MEMBERS



2014/2015

ECCT LEADING THE WAY

6 MONTH REPORT



ECCT Leading the Way Project 2014 – 2015 Six Month Report

INTRODUCTION

Coaches play a huge role in influencing whether someone continues to actively participate in sport throughout their life. As people become ever more time poor, recruitment and retention of good quality coaches and volunteers remains a big issue for sport.

We continue to look at how we can best help to develop quality coaches in our region and in the last six months we have made changes to both our entry level coaching course and our CoachPlus lunches to ensure they are best servicing the coaches in our region.

HIGHLIGHTS

- **31 coach training opportunities** provided.
- **289 people up skilled** at these coach development opportunities.
- **393 coaches** in the region are **regularly receiving information** and up skilling opportunities through our CoachPlus newsletters.
- **1266 sport volunteers** (mostly coaches) **received thank you E-cards**.
- Our **Grassroots Sports Awards** saw a **record 349 volunteers (mostly coaches)** nominated for awards.
- **15 different sporting codes** have been represented at our CoachPlus forums.



UPSKILLING COACHES

Grassroots Coaching Courses

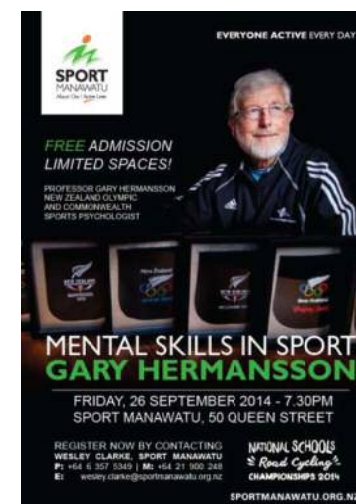
In the past six months Sport Manawatu has **rebranded the Generic Entry Level Coaching course as the “Grassroots Coaching Course”**. The aim is to have a stronger brand and increase the uptake of the course among new and current coaches.

The following Generic Coaching courses have been run:

- A course in Palmerston North in October had **five coaches attend from triathlon, rugby, hockey and touch rugby**.
- A course was run in conjunction with UCOL for their students doing coaching papers in 2014. **18 young coaches attended from a variety of sports**.
- **Nine touch coaches** attended a course run in Dannevirke in October.
- **40 netball coaches** attended a course in Palmerston North in December.

Coaching Coaches

- A coaching session was run for **four coaches at Manu Kura School** in July. Our coaching advisor modelled skills and drills for players with the team coaches watching and taking notes on delivery style as well as technical details.
- Sport Manawatu facilitated **two Dannevirke Athletics** coaches to undertake coach upskilling sessions in September. These coaches have used what they learnt both at the club nights and to deliver sessions to local schools.
- Assistance was given to the **Squash NZ Educator** in writing and reviewing their **new coaching manuals**. Feedback was also given to the squash coach to assist and improve his own knowledge and the quality of coach development happening in squash in the region.
- Sport Manawatu facilitated **Manawatu Rugby League** to bring in expertise from Australian NRL team, the Gold Coast Titans, to coach and educate local players and coaches. **12 coaches** attended the coaching course that was run alongside player sessions.
- A coaching forum was hosted in conjunction with the National Schools Road Cycling Championships. Gary Hermansson (sports



psychologist for the NZ Olympic team) presented the session on **Mental Skills in Sport**. **25 coaches** attended the forum – this was a mix of local coaches and coaches from visiting schools.

Teacher Training

Sport Manawatu have adopted the **SportStart Physical Literacy** programme to upskill primary school teachers at our target schools in the delivery of quality fundamental sports skills sessions for their students. Since introducing this programme our SportStart deliverers have seen the teachers at these schools show a noticeable increase in confidence in delivering quality fundamental sport skills sessions. It is hoped that this will also make them more likely to coach teams at their school.

- Teacher workshops have been held for **47 teachers** from **12 schools across the region**.
- These teachers have then been followed up with modelling sessions and then assessed on their delivery.
- The following schools have been involved: Terrace End, Whakarongo, Ashhurst, Somerset Crescent, Longburn, Tokomaru, Our Lady of Lourdes, Tokomaru (Palmerston North); Kimbolton (Manawatu); Weber, Norsewood & Districts, and St Joseph's Dannevirke (Taranaki); and Levin East (Horowhenua).

Cycle Coaches Seminar

A **Grade 2 Cycle Skills Instructors Course** was delivered to **3 volunteer instructors** from Palmerston North to expand our capacity to deliver cycle skills in the region.



CONNECTING AND INFLUENCING OUR COACHING COMMUNITY

CoachPlus Forums

The structure of these forums has changed over the last six months as we look to grow the people and sports involved. Rather than a lunch with a presenter held at Sport Manawatu, sessions are now hosted at different sporting venues with the host organisation organising a short presentation followed by more of a workshop type session where ideas can be shared in a structured format.

The **September forum** was attended by **11 influential coaches and coach educators**. The session was held at the **Manawatu SquashGym** and included practical coaching and theory components. The feedback has been excellent.

The **December forum** was attended by **13 influential coaches and coach educators**. This session was held at **Manawatu Golf Club** and involved a practical session about the use of technology.

Feedback from CoachPlus forums:

*“Just letting you know that I thought yesterday’s CoachPlus get together was a great initiative and the practical side of it was a real learning curve for me personally, it’s **definitely something more coaches should come to**. It’s always good to talk to other coaches and bounce ideas off them even if they are from another sport.”*

“Great session at the SquashGym yesterday. Thanks to you and Fletch for an innovative and interactive session. I spoke to a couple of other attendees and they were motivated by the hands on approach and different styles. The game design was a good platform.”

“Enjoyed the practicality and challenge on court, great getting in a different environment and collaborating together.”



COACH AND VOLUNTEER RECOGNITION

We encourage regional sports organisations, clubs and schools in our region to hold functions or implement initiatives to thank their coaches and volunteers and it is great to see many organisations and schools across the region doing so. An example is the **Feilding High School 'Thanks Coach' afternoon** where coaches are invited to a celebratory afternoon tea with guest speakers.

'Thank a Sport Maker' Campaign

Our Community Sport Advisors visited major sporting venues in Palmerston North (**Ongley Park, Twin Turfs, Vautier Park and Arena Manawatu**) to invite players and supporters to thank their team volunteers and also nominate them for the Sport Manawatu Grassroots Sports Awards if they wished to. People who nominated their volunteers went into a draw to win a \$100 Dollar Lone Star voucher.

Sport Manawatu registered all thank yous on the Sport NZ website which sends a thank you e-card directly to the volunteer with a personalised message from the person thanking them. The Volunteer also goes into the draw to win \$500 worth of Lotto sporting gear. In our region, 1266 sports volunteer thank you e-cards were sent.

Sport Manawatu Grassroots Sports Awards 2014

The annual **2014 Sport Manawatu Grassroots Sports Awards** was held at the **Manawatu Golf Club** to recognise our region's hard working volunteers. There were 190 attendees at the event and this year **349 volunteers (the largest number ever) were nominated for the awards.**

Phil Riley, a coach and junior coaching development officer for the Hokowhitu Football Club took out the Regional Sport Maker of the Year. Below is an extract from the script for the evening describing why Phil was chosen.

Phil was chosen as the Regional Sport Maker of the Year because of the impact he has had in the community, the amount of time he has dedicated, the outstanding personal attributes he brings to sport and his tendency to go above and beyond his original duty.



EVERYONE ACTIVE EVERYDAY



As the coach development officer for 19 junior Hokowhitu Football teams, Phil assists all of the managers and coaches in their roles – ensuring they have all the information, equipment and skills to coach effectively. As a coach, Phil coaches a 9th grade team, runs First Kicks and coaches an FTC team.

Phil uses sport as a medium to teach children not only skills that they can use on the field but also a wealth of valuable life skills that extend past the sport and into their personal lives. Phil's goal isn't always to win games but to develop players and set game day goals to reflect this.

Phil not only goes the extra mile for the children in the community, he presents opportunities to those that would not necessarily have them without his help. The generosity shown through his fundraising initiatives is also a great example of what Phil does purely for the love of the sport and children that participate.

Other Awards Recognising Coaches

The **2014 Tararua Sportsperson of the Year Awards** named **Wayne Roache (Eketahuna Rugby Club)** as Tui Coach of the Year.

The **Central Energy Trust Manawatu Sportsperson of the Year 2014 Awards** named **Mike McRedmond (Bike Manawatu)** as GSA Design Coach of the Year



ECCT Leading the Way Project

Key Performance Indicators 2014-15

KEY OUTCOME:

To increase sport participation through the development and support of coaches.

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Provide courses, seminars and workshops that will encourage parent, teacher and community involvement in sport as well provide upskill opportunities for existing coaches. 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> HB 100 M 100 	<p>Total = 31</p> <p>COACHPLUS sessions 2 Generic Coaching Courses 4 SportStart teacher workshops 14 Cycle Coaches Seminar 1 Hockey Manawatu 5 Manawatu Badminton 3 Mid-Central Rugby League 1 Softball Manawatu 1</p> <p><i>*Please note the majority of courses are run in the March – May period so we are expecting to still meet this target.</i></p>

<ul style="list-style-type: none"> Support RSOs in providing coach education courses across all levels. 	<ul style="list-style-type: none"> Number of people attending training opportunities. 	<ul style="list-style-type: none"> HB 750 M 600 	<p>Total = 289</p> <p><i>COACHPLUS Meetings 24</i> <i>Generic Coaching Courses 73</i> <i>SportStart teacher training 47</i> <i>Cycle Coaches Forum 25</i></p> <p><i>Hockey Manawatu 43</i> <i>Mid-Central Rugby League 25</i> <i>Manawatu Badminton 41</i> <i>Softball Manawatu 11</i></p>
<ul style="list-style-type: none"> Support targeted RSOs in developing systems to capture coach recruitment and retention data and to identify emerging trends using this. 	<ul style="list-style-type: none"> Targeted RSOs identified and engaged RSO assessment tool developed and implemented. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p><i>Sport Manawatu has worked with all of our targeted sports to develop RSO profiles to capture key information including coach numbers, participation numbers and trends.</i></p>

Strategy	Performance Measurement	Target	Outcome Detail
<ul style="list-style-type: none"> Maintain coaching database. 	<ul style="list-style-type: none"> Database maintained and updated. 	<ul style="list-style-type: none"> 6 and 12 month report 	<p><i>CoachPlus database: 393</i></p>
<ul style="list-style-type: none"> Ensure the delivery of coach development is kept relevant to the needs of coaches by gaining feedback via survey. 	<ul style="list-style-type: none"> Survey completed including a breakdown of Active Coaches. Change/s implemented 	<ul style="list-style-type: none"> 6 and 12 month report 	<p><i>Survey sent in January last financial year had poor return rates. We have focused on making changes to our programmes, courses and delivery styles, and then letting feedback guide us. The feedback from the changes we made in the last 12 months has been extremely positive. We have also worked closely with Sport NZ and attended their courses. This has upskilled the Community Sport Advisor in how to be a better Coach Educator and introduced him to the latest research and survey results from around the country.</i></p>
<ul style="list-style-type: none"> Develop and implement coach recognition and valuing initiatives. 	<ul style="list-style-type: none"> Number of initiatives 	<ul style="list-style-type: none"> HB 5 M 5 	<p><i>Thank a Sport Maker Campaign Grassroots Sports Awards</i></p>
<ul style="list-style-type: none"> Assist RSO's, clubs and other sports organisations with coaching programmes. 	<ul style="list-style-type: none"> Number of RSO's / clubs assisted. 	<ul style="list-style-type: none"> HB 15 M 15 	<p><i>Total = 13</i></p> <p><i>NZ Schools Cycling Association</i></p> <p><i>Hockey Manawatu</i></p> <p><i>Manawatu Touch Association</i></p> <p><i>Netball Manawatu</i></p> <p><i>Manawatu Rugby Union</i></p> <p><i>Manawatu Rugby League</i></p> <p><i>Manawatu Squash Gym</i></p> <p><i>Dannevirke Athletics</i></p> <p><i>Manawatu Wanganui Golf</i></p> <p><i>Manawatu Cricket Association</i></p> <p><i>Bike Manawatu</i></p> <p><i>Athletics Manawatu/Wanganui</i></p> <p><i>New Zealand Rugby Union</i></p>

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SPORT WELLINGTON WAIRARAPA



report to
Eastern and Central Community Trust



6 months
July 2014 – December 2014



Executive Summary – 6 months (July – Dec 2014)

Sport Wellington Wairarapa continues to provide advocacy, support, advice and in-depth services to the sport and recreation community of Wairarapa.

Highlights of the past 6 months include our continued good relationships with RSOs and clubs considering a change of personnel; the strong relationship with Council as evident by their request for Sport Wellington Wairarapa to be on two facility projects; and the continued strengthening results from the Masterton Primary School Cluster.

Council Engagement and Regional Leadership

Sport Wellington is leading the development of a regional Sport and Recreation Strategy for the Greater Wellington Region. To help inform the strategy and to help build a clear and powerful voice for the sector, Sport Wellington is engaging with RSOs as a collective, we believe this will help create a more robust strategy but will also benefit the RSOs by:

- Creating regular opportunities for RSOs from the greater Wellington region to work collaboratively and foster networking and discussion and share information and resources
- Develop a collective sector voice and a much stronger proposition with which to seek favourable outcomes from Councils and other partners
- Build organisational strength and capacity of Regional Sports Organisations

Sport Wellington believes a great starting point is the upcoming public consultation opportunities around Council Long Term Plans and the proposed Greater Wellington Council. These are both great opportunities for RSOs in the region to discuss the needs of various codes and how they these needs align with bigger picture for sport and recreation in the region. These needs can be consolidated into joint submissions allowing the sports sector present a united voice and strong case as to why Councils should continue to commit to investing in sport and recreation. A RSO forum to discuss this is being held in mid-February including representation from Wairarapa RSOs.

Sport Wellington Wairarapa provided support, advice and critical analysis to the Masterton District Council in the development of the report regarding the proposed development of a Masterton Sport Facilities Plan. The report is now completed and the Council is yet to determine their next steps.

KiwiSport

In 2015, Sport Wellington will be seeking community input on the draft 2015-18 Wellington KiwiSport Regional Partnership Fund Plan. The KiwiSport RPF Plan will outline how KiwiSport funding will be prioritised, allocated and distributed across the greater Wellington region during the 2015-18 periods. Sport Wellington will be drawing on a number of mediums to effectively consult with parents, students, schools, sports, clubs and other community stakeholders to ensure the aim to increase the number of school-aged children participating in organised sport is achieved.

We are currently consolidating reports from the 2014 calendar year to be able to report back to the community about impact for the previous period and more information about KiwiSport investment in the Wairarapa will be contained in the 12 month report. Recent direct investment into the Wairarapa has included a combined secondary school project targeting current non-participants and ki-o-rahi tournaments and training for both primary and secondary school students.

We would like to thank the Eastern and Central Community Trust for its continued support.

Phil Gibbons

CEO

ECCT Project Heartland

2014 – 2015



KEY OUTCOME 1

To facilitate membership and participation growth by improving general club capability

Strategy	Performance Measurement	Target	Outcome Detail
1.1 Facilitate Club Development programmes into community sports clubs	<p>Number of Clubs supported / facilitated through Club Development programmes and initiatives.</p> <ul style="list-style-type: none"> • One off Club Development work • Sign off/agreement from RSO/NSO achieved • Evidence of linkage to NSO Sport Support Plans achieved • Strategy linked to other stakeholder endorsement/support. i.e TA's • ECCT is acknowledged in the process 	<p>• W 4</p>	<p>Our in-depth development work with four regional sports organisations (RSOs) and three sports clubs is still going strongly. A change in staff personnel has meant there has been a need to re-establish relationships but this has happened quickly due to the new staff member being internally promoted.</p> <p>Four RSOs:</p> <p>Wairarapa Tennis Association (WTA) Wairarapa Tennis is in the final year of their MOU with us. They have been very proactive and have appointed a new Administrator and Developer for the Association. Sport Wellington Wairarapa and WTA have been working on club development, governance and succession planning, player pathways and volunteer plans. WTA is functioning well under the new board and is working hard to achieve MOU and strategic outcomes.</p> <p>Wairarapa Cricket Association (WCA) Wairarapa Cricket has renewed their MOU with Sport Wellington Wairarapa and will continue in partnership until March 2016. Part of our MOU is to provide the WCA board with governance training; this is planned for early 2015. The need to develop a strategic plan and player pathway has also been identified. This is a significant amount of work for both Sport Wellington Wairarapa & WCA that will need to take place over the following months.</p>

			<p>Hockey Wairarapa Hockey Wairarapa and Sport Wellington Wairarapa have recently renewed our MOU until 2017. A request was made by Capital Hockey for Hockey Wairarapa to complete an 'Organisational Development Tool (ODT)' which was completed in December 2014. Sport Wellington Wairarapa is now reviewing the response which will form an action plan. As per their MOU we have also completed a volunteer plan review for their under 11 age-group rep. teams. Although they managed to complete a few aspects of this plan, there was still a lot to be achieved. These issues will be looked at when developing their new plan.</p> <p>Netball Wairarapa We are in consultation stage with Netball Wairarapa to develop a MOU, which will be completed in early February. Netball have identified that they want to review their current strategic plan which Sport Wellington Wairarapa will assist with. Other areas identified are; board governance, coaching and volunteers. Netball have been very proactive in the discussion we have had regarding future involvement, they have had two press releases that have outlined changes within the Association and one acknowledging volunteer involvement with a local club (these can be found further on in the report). We have provided support to the netball facility planning committee and have been included in communications. As this work develops we will have more involvement and will therefore be able to provide more detail on this at the end of the reporting year.</p> <p>Netball Wairarapa and Masterton District Council have established a 'Netball Wairarapa Upgrade Proposal Joint Working Group' which is comprised of representatives from two of the three Wairarapa District Councils, Netball Wairarapa and Sport Wellington Wairarapa. The purpose of this working group is to oversee a feasibility study which will identify the optimum solution for netball (and other sport) facilities in the district.</p> <p>The impact from all of the above RSO work will help improve the ability of</p>
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			<p>local regional sporting organisations to continue to deliver quality sport and recreation programs within the community. It will also develop the need for greater awareness around board governance and increase the number of quality volunteers within the wider community.</p> <p>Three Clubs:</p> <p>Masterton Tennis Centre</p> <ul style="list-style-type: none"> • In line with work under the WTA MOU • Develop Asset Management Plan • Review club progress against current plans <p>Carterton Tennis Centre</p> <ul style="list-style-type: none"> • In line with work under the WTA MOU • Develop a volunteer plan • Look at a funding and sponsorship plan • Review club progress against current plans <p>Red Star Cricket</p> <ul style="list-style-type: none"> • Future planning • WOF process • Review club progress against current plans <p>We have also provided support to:</p> <p>Carterton AFC</p> <ul style="list-style-type: none"> • Completed WOF <p>Marist Rugby Club</p> <ul style="list-style-type: none"> • Follow up with recent WOF • Ongoing support <p>Athletics Wairarapa</p> <ul style="list-style-type: none"> • Conducted a membership survey and discussed results • Ongoing support with communication • Discussed a Facility Management Plan
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			ECCT is acknowledged as a key funder of our sport development work that we do within our community. Our sporting clubs are aware of the cost involved with resourcing this work and value the contribution ECCT make in developing community sport.
	<ul style="list-style-type: none"> • Club Profile captured. (including membership and volunteer numbers) . 	Data collection provides baseline information	Baseline data is captured at the time of signing the MOU with each organisation (both club and RSO as appropriate). Ongoing data profiling for our MOU partners and in-depth clubs will be completed and reported on by the end of the reporting year.
1.2 Review the process of Club support work	<ul style="list-style-type: none"> • Peer review of process carried out by partner RST 	<ul style="list-style-type: none"> • W 2 	We are yet to determine appropriate projects to be peer reviewed, this will be completed by the end of the reporting year.
	<ul style="list-style-type: none"> • Best practice tools/initiatives are shared. 	<ul style="list-style-type: none"> • W 1 	The joint RSTs of Sport Gisborne, Sport Hawkes Bay, Sport Manawatu and Sport Wellington Wairarapa (also included in this project are Sport Taranaki and Sport Wanganui) are currently collaborating on a potential sport and recreation workforce (volunteer) project. Details are still being developed.
	<ul style="list-style-type: none"> • Periodic review of club progress after project completion to ascertain the sustained level of change. (Recorded in both qualitative and quantitative format) 	<ul style="list-style-type: none"> • W 3 	<p>This will be completed by the end of the reporting year.</p> <ul style="list-style-type: none"> • Douglas Villa AFC (review progress against volunteer plan) • Bowls Wairarapa • Athletics Wairarapa
1.3 Develop initiatives to increase club membership	<ul style="list-style-type: none"> • Generic and/or Targeted "Join a Club" promotional campaigns or initiatives are developed. • ECCT acknowledgement achieved 	<ul style="list-style-type: none"> • W 1 	<p>Unfortunately the planned open day at Masterton Tennis Centre was cancelled due to the weather, however we intend on running a 'how to run a great open day' workshop that our targeted sports clubs can attend. This will be a great opportunity to present and share ideas on what local clubs do in this space. Masterton Tennis Centre will present on the previous season open day 2013/14 and how the community got behind this, which will then lead onto a discussion and sharing of ideas. Our 'Rejuvenate Your Club' resource will also be available to attendees at this workshop. Ultimately this will hopefully lead to a growth in membership and/or volunteers associated with that club.</p> <p>We are also on target to develop a Junior Player Pathway process for</p>

			Wairarapa Tennis that will align with Tennis Central which and will identify the transitional phases and identify drop off points that can be addressed.
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KEY OUTCOME 2

To build the competence and value of club administrators and volunteers

Strategy	Performance Measurement	Target	Outcome Detail
2.1 Facilitate education and training opportunities for club administrators.	<ul style="list-style-type: none"> Number of workshops / training opportunities 	<ul style="list-style-type: none"> W 4 	<p>Due to staff changes and other work commitments, no workshops have been held in the first 6 months of this reporting period.</p> <p>We have four workshops planned to take place during the next 6 month period. There are:</p> <ul style="list-style-type: none"> <i>'How to run a great Open Day'</i>: We will deliver half of the content and have two clubs present on how they run an open day - what has worked for them, followed by an open forum. <i>'Volunteer planning toolbox'</i>: How to attract, develop and recognise volunteers. <i>'Speed dating 2'</i>: After the success of last years speed dating workshop we will again host individuals and organisations so they can share ideas that will help support community sport, through a series of 5 minute conversations. <i>'Club governance training'</i>: This session will be run for our targeted RSOs with the emphasis on effective club governance. <p>It is our intention to make our workshops as fun and enjoyable as can be, we want our guests to come away with some satisfaction and knowledge regarding the workshop theme. In order to achieve this we will ask the participants to provide some feedback regarding the workshop so we can monitor the impact and look at ways of improving any areas identified.</p> <p>We will also host an RSO lunch where we will all share ideas, findings and trends as well as a discussion about what we are doing well, and are the current challenges.</p>

2.2 Encourage and recognise the role and worth of volunteers in sport at club level.	<ul style="list-style-type: none"> Hold Volunteer Recognition / Thanks Function to acknowledge volunteers in sport at grass roots level. 	<ul style="list-style-type: none"> W 1 	<p>We acknowledge the work our local volunteers make to sporting clubs and schools through Lotto SportMakers. Our emphasis here is recognising best practice.</p>
	<ul style="list-style-type: none"> ECCT are acknowledged in the function 	<ul style="list-style-type: none"> W 1 	<p>During this period we have also celebrated the individual volunteer commitments of Soli Malatai (Makoura College) and Tai Pirato (Netball). Soli Malatai was the recipient of the volunteer award at the Wairarapa Secondary School Sport Awards and Tai Pirato at the Wairarapa Maori Sport Awards.</p> <p>Sport Wellington Wairarapa are sponsors and contributors at both of these events.</p> <p>In addition to this we are also in the process of developing a volunteer plans for Hockey Wairarapa and Carterton Tennis.</p>

KEY OUTCOME 3

To ensure a coordinated and collaborative approach to project implementation

Strategy	Performance Measurement	Target	Outcome Detail
3.1 Coordinate / participate in RST Programme Staff Forum to discuss issues and opportunities that support club development in the ECCT region.	<ul style="list-style-type: none"> Annual Forum held, attended by the Programme Staff of all 4 RSTs. Outcomes recorded 	<ul style="list-style-type: none"> 1 	Not applicable at this time - scheduled for the upcoming 6 months

Project Heartland

Part Two



Sport Wellington Wairarapa
6 Month Report
July 2014 – December 2014

2014 - 2015

Strategy	Performance Measurement	Target	Detail								
SPORTS HOUSE <ul style="list-style-type: none">Provide Sports House facility and services	<ul style="list-style-type: none">Sports House providedDatabase of sector linksInformation provided for communityAdvocacy for sport and physical recreation sector	<ul style="list-style-type: none">Sports House efficiently operating providing quality services to the sport and physical activity sectorUp to date databaseStakeholders satisfied with information and advocacy	<p>The Wairarapa Sports House (WSH) continues to add value to the region having been the preferred venue for a host of community activities, from coaching courses and community exercise classes to corporate bookings. Currently it houses Sport Wellington Wairarapa staff, the Masterton Primary Schools Sport Co-ordinator, Wairarapa Cricket Development Officer, and the Wairarapa Tennis Coordinator with room for an additional 6 tenants. Park Bowling Club also utilizes the WSH PO Box for all mail correspondence.</p> <table><tr><td>• Seminar Room</td><td>36 bookings</td></tr><tr><td>• Consult Room</td><td>Mary Linton – Laser Therapy</td></tr><tr><td>• Small Meeting Room</td><td>25 bookings</td></tr><tr><td>• Athlete Assessment Room</td><td>12 bookings</td></tr></table> <p>There is continued enquiry from the sector as well as the general public wishing to gain information regarding sporting opportunities. Sport Wellington Wairarapa continues to monitor its ‘added value’ factor to our community through its provision of facilities and equipment resources. Of the 73 bookings, 52 have benefitted from either a community rate OR partnership arrangement (value = \$5,546.50).</p> <ul style="list-style-type: none">The Fun Play Trailer (7 bookings) and other equipment (5 bookings) continues to be available to the community. <p>Contacts and Information (available on website*)</p> <ul style="list-style-type: none">18 RSOs, 45 different sports and 122 clubs*61 Physical Activity Providers*30 Primary Schools and 7 Secondary Schools59 Early Childhood Centres and Education Providers <p>Sport Wellington Wairarapa Newsletter was published in September 2014 in the local free paper, Wairarapa News, which reaches 20,900 households each issue.</p>	• Seminar Room	36 bookings	• Consult Room	Mary Linton – Laser Therapy	• Small Meeting Room	25 bookings	• Athlete Assessment Room	12 bookings
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Strategy	Performance Measurement	Target	Detail
<ul style="list-style-type: none"> Support provided for Young People to access Quality Sport and Recreation Opportunities 	<ul style="list-style-type: none"> Support, advice and assistance provided to interschool sport zones Secondary schools apply whole school community approach to planning 	<ul style="list-style-type: none"> Increased participation in interschool events due to event quality and more opportunities 1 targeted college have plans that incorporate an increase in volunteers and coaches 	<p>Masterton Primary School Sport Cluster</p> <p>Successfully completed all 2014 action plan outcomes and KiwiSport milestones. Support given at governance, cluster management and coordinator level. A 6 month review of the action plan was completed in July 14. A high level of satisfaction was indicated by member schools and the collective Principals.</p> <p>In 2014, the cluster have experienced a 29% increase (34 (2013) to 44 (2014)) in opportunities and a 16% increase in participation (5,569 (2013) to 6,451 (2014)).</p> <p>We are currently engaging with South Wairarapa Principals to encourage engagement in a similar project for 2015.</p> <p>Work is underway with Wairarapa College with a sport specific (Netball) coaching plan and strategic plan. Feedback surveys have been completed for coaches and players as part of the planning process.</p>

Strategy	Performance Measurement	Target	Detail
<p>VOLUNTEER DEVELOPMENT</p> <ul style="list-style-type: none"> Implement Coaching and Leadership Seminars, Workshops, Courses that will encourage parents, teachers and community involvement in sport 	<ul style="list-style-type: none"> Number of sessions 	<ul style="list-style-type: none"> 8 	<p>No sessions held in the first 6 months. Projects are underway with colleges targeting student leaders and community coaches. This project will be reported in the next 6 months.</p>

**MEETING OF
SPECIAL PROGRAMMES COMMITTEE**

commencing at conclusion of RST six monthly meeting
19 February 2015
- approx 2.30/3.00pm

**MINUTES OF THE MEETING OF THE SPECIAL PROGRAMMES COMMITTEE
OF THE EASTERN AND CENTRAL COMMUNITY TRUST INC.,
HELD IN THE TRUST OFFICES, RUSSELL STREET SOUTH, HASTINGS,
ON THURSDAY 27 NOVEMBER 2014, COMMENCING AT 11.00 a.m.**

COMMITTEE MEMBERS PRESENT:

Margaret Millard (Chair), David Lea, Geoff Milner (arrived approx. 11.40am), Mark Kilmister and Ron Garrod

IN ATTENDANCE:

Anna Hansen and Bruce Mills (Trustees), Jonathan Bell (General Manager), Kelie Jensen (Trust Secretary), Bev Watkins (Donations Manager), Neil Attapattu (Donations Assessor) during relevant parts of the meeting.

1. Welcome and Apologies

Margaret Millard opened the meeting. There were no apologies.

2. Draft Minutes of the Previous Meeting & Matters Arising

The Committee considered the draft minutes from the meeting held on 18 September 2014 (as tabled) and noted:

- Point 17: please add surname for Mark Curr re contribution to Sports Wairarapa.

CORRECTION

2.1 RESOLUTION

The Committee resolved, subject to the above correction, to approve the minutes of the meeting held on 18 September 2014 as a true and accurate record of the meeting.

D Lea/R Garrod

CARRIED

There were no matters arising.

3. Regional Sports Trusts (Agenda Item 6)

The Committee noted:

- RST Manawatu Strategic Plan priorities indicate a real shift in direction to recreational/community activities with “sport” only priority #5.
- M Millard, D Lea and B Mills attended Manawatu Sports person of the Year and Sport Volunteer Awards.
- B Mills attended Manawatu Cricket meeting – they will likely be looking for significant funding.
- M Kilmister and J Bell attended Sport HB AGM.

4. Capacity Building Initiatives (Agenda Item 5)

Volunteering Hawke’s Bay Project:

- J Bell attended meeting – trial with the bowling club went well – the toolkit was the prompt for several initiatives the club had begun, including collation of internal strategic documents.
- Riding for the Disabled are not ready for the toolkit; J Bell has asked Renata from VHB to find another organisation.

- Concerns raised that an organisation should be able to use the toolkit without having to rely on VHB to facilitate. Response: initial point of difference for the toolkit was that it would be facilitated, ie: those that don't need a facilitator probably don't need the toolkit. Potential to put the toolkit on ECCT website?

ACTION ITEM

- Hope is that other Volunteering orgs around the region will also take on the project. ECCT will also budget to fund facilitators next year – ideally there will be a list of facilitators/consultants that an organisation can choose from. **ACTION ITEM**

Hawke's Bay Funders Forum Audit Initiative:

- N Attapattu attended – looking at potential to set up a hub for accounting/finance support etc.
- J Bell attended meeting of Napier community groups hosted by Paul Faleono of NCC; groups identified compliance, audit/accountancy costs as #1 challenge. Noted recent changes to Charities Commission requirements; also ICANZ initiative to send younger grads with lower charge-out-rates.
- Definitely a need, but Volunteer HB rather than funders should do it – they are neutral and nationwide. J Bell: plan is for funders to begin and another organisation to pick it up.

5. Underwriting Proposal (Agenda Item 4)

The Committee considered the proposal and noted:

- If successful the event will result in \$60K profit, if not, potential loss of \$70K – they are not seeking a donation, but a group of organisations to underwrite the \$70K.
- Consider a Guarantee Against Loss (GAL) – based on successful BayTrust model.
- Presentation demonstrates the importance of WOW to the Wairarapa. Also, very professional management compared to 2011 when run by amateurs and the event lost \$300K. Have really tightened up on contracts with pilots re weather etc. Also noted that the \$300K loss does not reside in the current organisation.
- Concern raised that even this revised proposal is outside the direction given by the Board at the Sep Trust meeting ie: up to \$10K for non-commercial event.
- Weather would be the main issue, but decision not to limit conditions other than “an outside event beyond their control”. It's in WOW's interest to make a profit and also self-regulating in a sense, ie: if incompetence, we won't fund again.

5.1 RESOLUTION

The Committee resolved to make a recommendation to the Board to support Wings Over Wairarapa in the form of a Guarantee Against Loss of up to \$20,000 and that we develop a contract between both parties stating the grounds under which we will pay the amount and that from an internal audit perspective the GAL will be a conditional donation that will be written back if there is no loss.

D Lea/M Millard

CARRIED

Against: M Kilmister

6. Science Program (Agenda Item 3)

An amended application was tabled from Active Minds Aotearoa – they did not receive other funding expected and are now requesting \$83K from ECCT.

The Committee considered the two applications 1) National Science Technology Roadshow – Science Club Project and 2) Active Minds Aotearoa, and noted:

- Two very different projects – do not need to consider one against the other, can choose to fund both, in fact fantastic to receive two science projects.
- Active Minds Aotearoa: a new organisation so doesn't have financials, but extensive budgeting; great marketing; Palmerston North based; request is essentially for seed funding with a plan to be self-sustaining after one or two years; focus on younger children when our initial goal was a project for 10-13-year-olds; concern that it may be commercial – at least has potential to run as a business; see potential link to House of Science in Tauranga; concern about the increase in ask to \$83K, if others aren't willing to fund there isn't enough buy-in and we shouldn't fully fund; application came in as a donation but Rose thought it was a fit for the SPC.
- National Science Technology Roadshow – Science Club: under financial pressure, but has long history; rural based, which is what we initially wanted – idea is for pilot project in Waipukurau, then roll-out to regions; the key is "pilot project" – we are willing to invest, but won't know until done if it meets our needs, ie: want to be able to tailor it and ongoing funding is not a given.

6.1 RESOLUTION

The Committee resolved to make a recommendation to the Board to support the National Science Technology Roadshow – Science Club pilot project with a donation of \$34,000.

M Kilmister/D Lea

CARRIED

6.2 RESOLUTION

The Committee resolved to make a recommendation to the Board to consider the Active Minds Aotearoa application under the Donations Agenda at this afternoon's meeting.

D Lea/M Kilmister

CARRIED

Note that subsequent to the SPC meeting, Active Minds Aotearoa decided to review their entire project and will resubmit to the January meeting.

7. Summer Reading Programme

Nothing to report.

8. Maths is Fun

Nothing to report.

9. Other Business

Nothing to report.

10. Closure and Next Meeting

The upcoming meetings of the Special Programmes Committee are:

- 12.30pm, Thursday, 29 January 2015 – Next Special Programmes
- 26 February 2015 – Special Programmes Committee meet with RSTs at ECCT.

Meeting closed at 12.38pm.